GRAPHIC DESIGNER

MELINNA NKOMO

CONTACT

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EDUCATION

Bachelor of Arts

Rhodes University 2021-2024

MATRIC (GRADE 12)

Tersia King Learning Academy 2019

KEY SKILLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign)

Communication

Adaptability

Creativity

Critical Thinking

Collaboration

Branding & Identity

UX/UI Design

HTML5, CSS, JS

SOFT SKILLS

- Communication
- Leadership
- Research
- Editing

PROFILE

Dynamic and adaptable graphic designer with a passion for creativity and innovation. Known for strong visual communication skills and the ability to translate complex ideas into compelling designs. Technologically savvy, continuously seeking out new challenges and staying updated with the latest design trends and software.

EXPERIENCE

JUNIOUR GRAPHIC DESIGNER

JSM PIPE PROJECT

May 2023 - Current

- •Provided bespoke graphic design services to a diverse client base, including branding, logo design, print materials, and digital assets.
- •Worked closely with clients to understand their vision and deliver designs that meet their needs and exceed their expectations.
- •Managed multiple projects simultaneously, ensuring timely delivery and maintaining high-quality standards.
- •Utilized Adobe Creative Suite to create visually appealing and effective designs.
- •Developed and maintained strong client relationships, leading to repeat business and referrals.

JUNIOR GRAPHIC DESIGNER DIKGALE FOUNDATION

February 2022 - March 2023

- Collaborated with senior designers to create visual concepts for marketing campaigns and promotional materials.
- Assisted in the development of brand identities for new clients, including logo design, colour schemes, and typography.
- Produced digital content for social media platforms, websites, and email campaigns.
- Conducted research and stayed updated on industry trends to inform design decisions.
- Participated in client meetings to present design concepts and gather feedback.