

Detre - Who are we?

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General metrics

1,975

characters

349

words

24

sentences

1 min 23 secreading
time**2 min 41 sec**speaking
time

Writing Issues

No issues found

Plagiarism

This text hasn't been checked for plagiarism

Unique Words

Measures vocabulary diversity by calculating the percentage of words used only once in your document

51%unique words

Rare Words

Measures depth of vocabulary by identifying words that are not among the 5,000 most common English words.

28%rare words

Word Length

Measures average word length

4.5characters per word

Sentence Length

Measures average sentence length

14.5words per sentence

Detre - Who are we?

Detre: Half the time to clean your data

Data scientists mention that one of the least enjoyable parts of their work is data cleaning. Several surveys have recorded this sentiment over time, and it has not changed. Not only do they not enjoy data cleaning, but it also happens to form part of the bulk of the work they need to do. Nonetheless, they do have powerful and valuable tools at their disposal to get the job done.

Now imagine how someone who is not a data scientist working with data feels about data cleaning? Take, for example, this post where a user has to clean the dates of their data set. The image below shows the messy dates and the desired clean dates.

Making the necessary transformations to get clean dates is a non-trivial task if the dataset has 100s or 1000s of rows. They will need to have above average skills in Excel or may use a programming language such as Python or R.

Learning

to program or develop above-average skills in Excel do take time; meanwhile, the deadline is looming.

The available tools in Excel do not easily cater for what we call `common edge cases`. The term may sound contradictory because, by its nature, an edge case is uncommon.

However, the situation the user above faces is often met by several people who need to make such non-trivial data cleaning transformations. Having a tool that will make it

easy and intuitive to clean your data will be indispensable to people's toolkits.

Hence the birth of Detre.

Detre will allow salespeople, marketing managers, etc. (i.e.), to clean their small to medium-sized data with relative ease. The user will not be expected to have any coding skills or Excel/Google sheets knowledge. There will only need to upload their data and guide us to their desired output.

Our mission is to half the time spent on cleaning data. We know it won't be easy, but it's worth striving for. Are you joining us on this mission? Then send us your

`common edge case` and let's get started.