

Melissa A. Knox

Curriculum Vitae

Department of Economics
University of Washington
☎ +1 206 618 4220
✉ knoxm@uw.edu

Employment

University of Washington, Seattle, WA

- 2020 - **Associate Teaching Professor**, Department of Economics
- 2014 - **Research Affiliate**, Center for Studies in Demography and Ecology
- 2018 - 2020 **Senior Lecturer**, Department of Economics
- 2011 - 2018 **Lecturer**, Department of Economics
- 2011 **Visiting Instructor**, Department of Economics
- 2009 - 2010 **Research Associate**, Daniel J. Evans School of Public Policy & Governance

Education

- 2008 **PhD, Economics**, University of California, Berkeley, Title: *Essays in the Economics of Health and Education*.
- 2003 **Bachelor of Arts, Economics**, University of Nevada, Las Vegas, cum Laude.

Publications

Peer-Reviewed Journal Articles

- 2023 Melissa Knox Alicia Atwood, Tisha L.N. Emerson and Mahjuja Tanzin. Online Platforms for Classroom Experiments: A Primer for New Adoptees. *Forthcoming in Journal of Economic Education*, 2023.
- 2022 Lauren Sawyer, Vanessa M. Oddo, Amanda Fretts, Melissa A. Knox, Nadine Chan, Brian E. Saelens, and Jessica C. Jones-Smith. Impacts of the Seattle Sweetened Beverage Tax on the Perceived Healthfulness of Sweetened Beverages. *Nutrients*, volume 14, 2022.
- 2022 Vanessa M. Oddo, Melissa Knox, Lina Pinero Walkinshaw, Brian E. Saelens, Nadine Chan, and Jessica C. Jones-Smith. Evaluation of Seattle's Sweetened Beverage Tax on Tax Support and Perceived Economic and Health Impacts. *Preventive Medicine Reports*, volume 27, 2022.
- 2022 Jessica C. Jones-Smith, Melissa A. Knox, Norma B. Coe, Lina P. Walkinshaw, John Schoof, Deven Hamilton, Philip M. Hurvitz, and James Krieger. Sweetened Beverage Taxes: Economic Benefits and Burdens According to Household Income. *Food Policy*, volume 110, 2022.
- 2020 Melissa A. Knox, Vanessa M. Oddo, Lina Pinero Walkinshaw, and Jessica Jones-Smith. Is the Public Sweet on Sugary Beverages? Social Desirability Bias and Sweetened Beverage Taxes. *Economics and Human Biology*, volume 38, 2020.

- 2020 Jessica C. Jones-Smith, Lina Pinero Walkinshaw, Vanessa M. Oddo, Melissa Knox, Marian L. Neuhouser, Philip M. Hurvitz, Brian E. Saelens, and Nadine Chan. Impact of a Sweetened Beverage Tax on Beverage Prices in Seattle, WA. *Economics and Human Biology*, volume 39, 2020.
- 2019 Vanessa M. Oddo, James Krieger, Melissa Knox, Brian E. Saelens, Nadine Chan, Lina Pinero Walkinshaw, Mary Podrabsky, and Jessica C. Jones-Smith. Perceptions of the Possible Health and Economic Impacts of Seattle's Sugary Beverage Tax. *BMC Public Health*, volume 19. BMC Public Health, 2019.
- 2018 Melissa Knox. Creating a Preference for Prevention: The Role of Universal Health Care in the Demand for Preventive Care among Mexico's Vulnerable Populations. *Health Policy and Planning*, volume 33, 2018.
- 2013 Raymundo M. Campos-Vázquez and Melissa A. Knox. Social Protection Programs and Employment: The Case of Mexico's Seguro Popular Program. *Economía Mexicana, Nueva Época*, volume 22, 2013.

Other Publications

- 2021 Melissa Knox. Evidence on Sweetened Beverage Taxes Points the Way for Future Policy and Research. (Invited Editorial) *American Journal of Public Health*, volume 14, 2021.
- 2019 Melissa Knox. Could a Tax on Stock Trades Pay Off the Nation's Student Debt? *The Conversation* (Republished by *Chicago Tribune*, *Seattle Post-Intelligencer*, *SF Gate*, *The Motley Fool*, *Houston Chronicle*, and others.)
- 2019 Melissa Knox and Lina P. Walkinshaw. City of Seattle Food Access Spending Farm Economy Analysis. *Report prepared for the City of Seattle*.

Working Papers

Melissa Knox, Vanessa Oddo, Lina Pinero Walkinshaw, Jessica C. Jones-Smith. Tax Salience and Tax Pass Through in Sweetened Beverage Taxes. (Under Review)

Abby Schamp, Hem Morzaria-Luna, Melissa Knox, Christopher Anderson. Tourist Preferences for Whale Watching and Rule Changes in the Salish Sea. (Submitted)

Selected Presentations

- 2022 **ASSA Annual Meetings**, *Remote*.
- 2021 **American Society of Health Economists Annual Conference**, *Remote*.
Population Association of America Applied Demography Conference, *Remote*.
- 2020 **American Society of Health Economists Annual Conference**, *Remote*.
Population Association of America Annual Meeting, *Remote*.
University of Nevada, Las Vegas, Invited Seminar, *Canceled due to COVID-19*.
- 2019 **Interdisciplinary Association for Population Health Science Conference**, *Seattle, WA*.
Population Association of America Annual Meeting, *Austin, TX*.
Pacific Conference for Development Economics, *Los Angeles, CA*.
- 2018 **Southern Economic Association Annual Meeting**, *Washington, DC*.
Western Economic Association International Annual Conference, *Vancouver, Canada*.

Congreso Anual de Economía y de Políticas Públicas, *Mexico City, Mexico.*
Northwest Development Workshop, *Portland, OR.*

Funding

- 2022 - 2023 **UW Royalty Research Fund (PI)** Project Title: "Measuring Consumer Response to Sweetened Beverage Taxes Using Household Data" Total Costs: \$31,352.
- 2020 - 2021 **Washington Sea Grant (Project #: R/HCE-25) (Co-PI)** Project Title: "Evaluating the Effects of Southern Resident Orcas Recovery Actions and External Threats in the Marine Ecosystem of Puget Sound" Total Costs: \$279,981.
- 2020 **UW Population Health Initiative COVID-19 Economic Recovery Grant (PI)** Project Title: "Employment Quality and Health Behaviors in the Aftermath of COVID-19" Total Costs: \$18,000.
- 2018 - 2019 **Seattle Human Services Dept. and Public Health-Seattle and King County (PI)** Project Title: "Economic Evaluation of City of Seattle-Funded Food Access Programs on the Washington Farm Economy" Total Costs: \$28,132.
- 2017 - 2018 **Center for Studies in Demography and Ecology Seed Grant (PI)** Project Title: "Measuring Modal and Socio-Economic Differences in Responses to Health and Behavioral Surveys: Using the Seattle Sugary Beverage Tax as a Case Study" Total Costs: \$10,000.
- 2016 - 2017 **Center for Health Trends and Forecasts Pilot Grant for Research on Subnational Burden of Disease (subaward of NIA Grant P30AG047845) (PI)** Project Title: "Demand for Preventive Care Services and Health Disparity among Mexico's Vulnerable Populations in the Era of Universal Health Care" Total Costs: \$16,130.

Fellowships & Awards

- 2019 Poster Award Winner at PAA Annual Meeting (Health and Mortality Session)
- 2017 Henry T. Buechel Award for Distinguished Undergraduate Teaching, UW Department of Economics
- 2015 UC Berkeley Workshop in Formal Demography Award (NICHD R25HD083136)

Service

Departmental Service

- 2021 - **Co-Chair**, Undergraduate Committee, UW Department of Economics.
- 2016 - 2022 **Chair**, Diversity, Equity, Inclusion Committee, UW Department of Economics.

Professional Service

- 2016 - **Organizer and Founder**, Pacific Northwest Labor Day Workshop.
- 2019 **Organizing Committee**, 8th Annual Northwest Development Workshop, Seattle, WA.
- Referee Service**, *American Journal of Preventive Medicine*, *American Journal of Public Health*, *Journal of Development Economics*, *Journal of Health Economics*, *Journal of Human Resources*, *Latin America Economic Review*, *Population and Development Review*.