MELISSA AMES

UI/UX Designer

CONTACT

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SKILLS

Sketch

Photoshop

Illustrator

InVision

Omnigraffle

Html

CSS

Javascript

UXpin

Principle

JIRA

Responsive Design

Mobile & App Design

User Research

Usability Testing

Rapid Prototyping

RELEVANT EXPERIENCE

LookBooker (5/16-Present)
UI Designer

- Created and optimized complex user flows.
- Designed visual mockups/prototypes from wireframes and delivered final design production-ready assets for development.
- Produced marketing assets for consumer and industry events and promotions.
- Conducted user tests and evaluated user feedback.

Kard (6/16-Present)
Product Designer

- Created and implemented the company's core branding strategy.
- Worked closely with engineers to develop the product through; strategy, information architecture, sketching, prototyping, testing and iterating.

NESTIE (3/16)
UX Design Consultant

- Conducted user research, competitive analysis, wireframing, prototyping, and user testing to help this apartment-rental start-up refine their payment and verification processes.

PATRON (9/15-12/15)
UI/UX design

- Developed HTML prototypes and UI deliverables, such as wireframes, process flows and site maps to effectively communicate interaction and design ideas.
- Collaborated with team members and engineers to define and implement innovative solutions for the product direction, visuals and experience.
- Conducted strategic and tactical user-research studies to provide consumer insight.

EDUCATION

General Assembly (1/16-3/16)
• User Experience Design Immersive

University of Colorado at Boulder (2011-2016)
• BA in Psychology with an emphasis in Neuroscience
• Certificate in Technology, Arts & Media