# Melissa Ames

UI/UX Designer

## Contact

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## Skills

Sketch

Photoshop

Illustrator

InVision

Omnigraffle

Html

CSS

Javascript

UXpin

Principle

JIRA

Responsive Design

Mobile & App Design

User Research

Usability Testing

Rapid Prototyping

## Relevent Experience

**LookBooker** (5/16-Present)
UI Designer

- Created and optimized complex user flows.
- Designed visual mockups/prototypes from wireframes and delivered final design production-ready assets for development.
- Produced marketing assets for consumer and industry events and promotions.

**Kard** (6/16-Present)
UI/UX Design Consultant

- Created and implemented the company's core branding strategy

**NESTIE** (3/16)
UX Design Consultant

- Conducted user research, competitive analysis, wireframing, prototyping, and user testing to help this apartment-rental start-up refine their payment and verification processes.

**PATRON** (9/15-12/15)
UI/UX design

- Developed HTML prototypes and UI deliverables, such as wireframes, process flows and site maps to effectively communicate interaction and design ideas.
- Collaborated with team members and engineers to define and implement innovative solutions for the product direction, visuals and experience.
- Conducted strategic and tactical user-research studies to provide consumer insight.

## Education

**General Assembly** (1/16-3/16)
• User Experience Design Immersive

**University of Colorado at Boulder** (2011-2016)
• BA in Psychology with an emphasis in Neuroscience
• Certificate in Technology, Arts & Media