MELISSA AMES

UI/UX Designer

CONTACT

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SKILLS

Sketch

Photoshop

Illustrator

Indesign

InVision

Omnigraffle

Html

CSS

Javascript

UXpin

Principle

JIRA

Responsive Design

Mobile & App Design

User Research

Usability Testing

Rapid Prototyping

RELEVANT EXPERIENCE

SheKnows Media   (8/16-Present)
Product Designer

- Created and optimized complex user flows.
- Rearranged the information architecture of navigation.
- Designed responsive production-ready wireframes.
- Produced advertising assets to help create campaigns.
- Worked alongside project managers and engineers to prioritize projects.

LookBooker   (5/16-7/16)
UI Designer

- Created and optimized complex user flows.
- Designed visual mockups/prototypes from wireframes and delivered final design production-ready assets for development.
- Produced marketing assets for consumer and industry events and promotions.
- Conducted user tests and evaluated user feedback.

Kard   (6/16-8/16)
Product Designer

- Created and implemented the company's core branding strategy.
- Worked closely with engineers to develop the product through; strategy, information architecture, sketching, prototyping, testing and iterating.

NESTIE   (3/16)
UX Design Consultant

- Conducted user research, competitive analysis, wireframing, prototyping, and user testing to help this apartment-rental start-up refine their payment and verification processes.

EDUCATION

General Assembly   (1/16-3/16)
• User Experience Design Immersive

University of Colorado at Boulder   (2011-2015)
• BA in Psychology with an emphasis in Neuroscience
• Certificate in Technology, Arts & Media