

MELISSA DANG

melissadang.github.io

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SKILLS

Tools

Adobe XD / Figma / Sketch
Miro / Photoshop / Illustrator
inVision

Design

User Research / Prototyping
Usability Testing / Design Systems

Development

HTML/CSS / PHP / C++ / Matlab

ACHIEVEMENTS

Halton Learning Foundation Scholarship

2018

Lieutenant Governor's Community Volunteer Award

2018

French Immersion Certificate

MM Robinson High School

2018

EDUCATION

Systems Design Engineering

University of Waterloo

BASc, 2023

INTERESTS

R&B, Slowcore & Hip-hop music
Curating playlists
Film photography
Pastry baking

EXPERIENCE

Product Design Intern / Geotab

Sept 2021 - Present

Led the re-organization of Geotab's centralized Design System on Figma to improve scalability and design alignment across multiple products.

Increased the ease of use and responsiveness of existing design components by updating 10+ components with autolayout and variants.

Facilitated weekly design system critiques, providing feedback and guidance on new patterns and contributions in the design system.

Product Design Intern / Triyosoft

Jan 2021 - Apr 2021

Contributed to Triyo's Design System on Adobe XD by updating the colour library, components, and nomenclature which drove consistency and efficiency within the design process.

Researched, prototyped, and validated a smart filtering system to be added to Triyo, a task management tool, improving the overall sorting and filtering experience.

Streamlined product development by modifying the design handoff process to account for developer walkthroughs and design QA.

Product Design Intern / Remitbee

June 2020 - Aug 2020

Applied SEO methods to design high-fidelity web pages on Adobe XD from requirements and specifications that supported website traffic.

Accelerated the development of a product redesign by validating design decisions through remote and in-person usability tests.

UX Research Intern / CGI

Sept 2019 - Dec 2019

Organized and facilitated usability tests for 2 internal applications by creating surveys, evaluating use cases and researching competitors.

Successfully pitched a redesign for a financial application by performing usability tests, UI evaluations, and presenting the observations and data collected to stakeholders.

Product Design Intern / Soulfx

Jan 2019 - Apr 2019

Prototyped interactive wireframes on Adobe XD based on discussions with the design team and business specifications from clients.

Assisted in signing on a new client by scoping project requirements, estimating time and budget, and creating UX/UI mockups.

Additional design projects can be found at melissadang.github.io