# MELISSA DANG

- E melissa.dang@uwaterloo.ca
- w melissadang.github.io
- р 905.520.8047
- L linkedin.com/in/melissabtdang

#### **SKILLS**

#### Tools

Adobe XD | Figma | Sketch | inVision Photoshop | Illustrator

#### Design

User Research | Rapid Prototyping Usability testing | Wireframing

### Software

HTML/CSS | PHP | C/C++

# **ACHIEVEMENTS**

Halton Learning Foundation Scholarship 2018

Lieutenant Governor's Community Volunteer Award 2018

French Immersion Certificate
MM Robinson High School
2018

# **EDUCATION**

Systems Design Engineering University of Waterloo 2018 - 2023

#### **INTERESTS**

Photography
Music (R&B, Hip-hop)
Calligraphy

#### **EXPERIENCE**

# UI/UX Design Intern

Remitbee, Mississauga, ON

June 2020 - Aug 2020

- Applied SEO methods to design high-fidelity web pages on Adobe XD from requirements and specifications that increased website traffic
- Improved clarity and consistency of an existing product by applying UX writing practices to conduct research and rewrite content
- Accelerated the development of a product redesign by validating design decisions through remote and in-person usability tests

# UI/UX Design Intern

CGI, Markham, ON

Sept 2019 - Dec 2019

- Facilitated and organized usability tests for 2 internal applications by creating surveys, evaluating use cases and **researching competitors**
- Improved the information architecture of an existing financial tool by performing UI evaluations and conducting card sorting activities with users
- Contributed to the company's **design system** by creating components on **Sketch** that drove consistency and efficiency for developers
- Successfully pitched a redesign for an application by performing tests, UI evaluations, and presenting the observations and data collected

# **Product Design Intern**

Soulfx Technologies Inc., Mississauga, ON

Jan 2019 - Apr 2019

- Prototyped interactive wireframes on Adobe XD based on discussions with the design team and business specifications from clients
- Documented company products by recording usability of applications and tracking modifications to increase maintainability of projects
- Assisted in signing on a new client by scoping project requirements, estimating time and budget, and creating UX/UI mockups
- Personalized client experience by rewriting the company's 70 page
   Security Policy Manual to meet client security standards

#### **PROJECTS**

## **Engineering Design Space**

- Prototyped design spaces suitable for engineering students by conducting user research, designing test cases, and mapping out requirements and constraints
- Created system and affinity diagrams collaboratively with the team
- Designed interactive wireframes for a virtual model to use for usability testing

Additional projects can be found on Github under Portfolio.