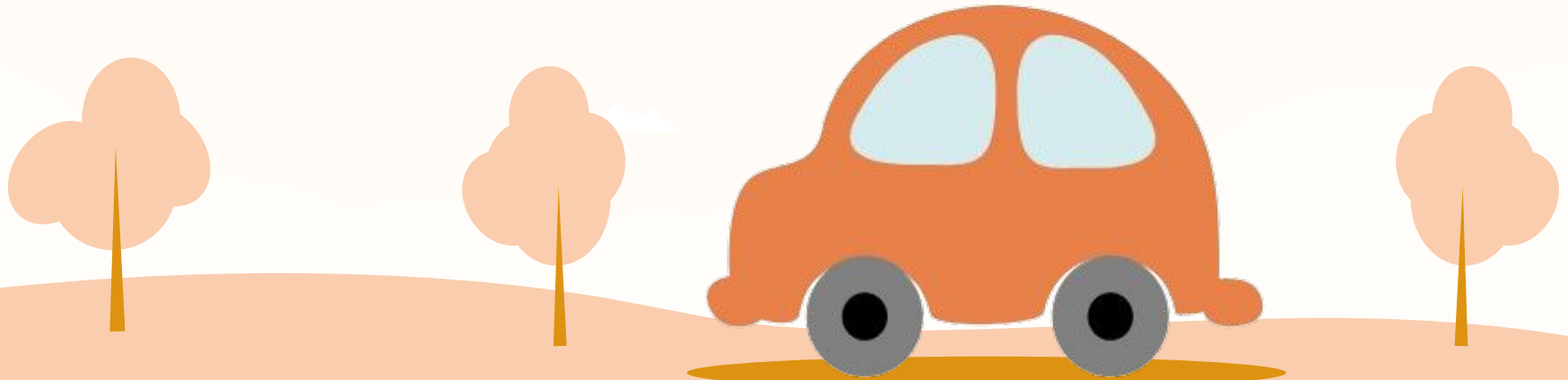


OOVVOO

Rideshare

Minh Le, Melissa Lee, Anton Lok, Kaitlin Peng, Jeff Shen



How do you coordinate carpools?

What days do you need this Activity completed? *

Pick a start date and an end date (To see more months choose an end date a few months from now). Choose particular days of the week or click on select days on the calendar below.

Start date

January 16 2015

End date

March 31 2015

Repeats

Weekly...

Every

1 week(s)

Days all | None

☒ Sun ☒ Mon ☒ Tue ☒ Wed ☒ Thu ☒ Fri ☒ Sat

JANUARY 2015							FEBRUARY 2015							MARCH 2015						
SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT	SUN	MON	TUE	WED	THU	FRI	SAT
					1	2	3							1	2	3	4	5	6	7
4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24
25	26	27	28	29	30	31														

Complicated Calendar Invites?

AT&T 2:24 PM 30%

< Messages Carpool Text Hell Details

Procrastinator Mom, Overachiever Mom
To: Emoji Mom, Confused Mom, Whatever Works Mom

Hey, Ladies! How are we running carpool this week?

Overachiever Mom
I can drive both ways for the next two weeks!

Whatever Works Mom
I'm easy! Whatever works!

Emoji Mom
👋 🍷 🚗 🚗 🚗 🚗 🚗 🚗

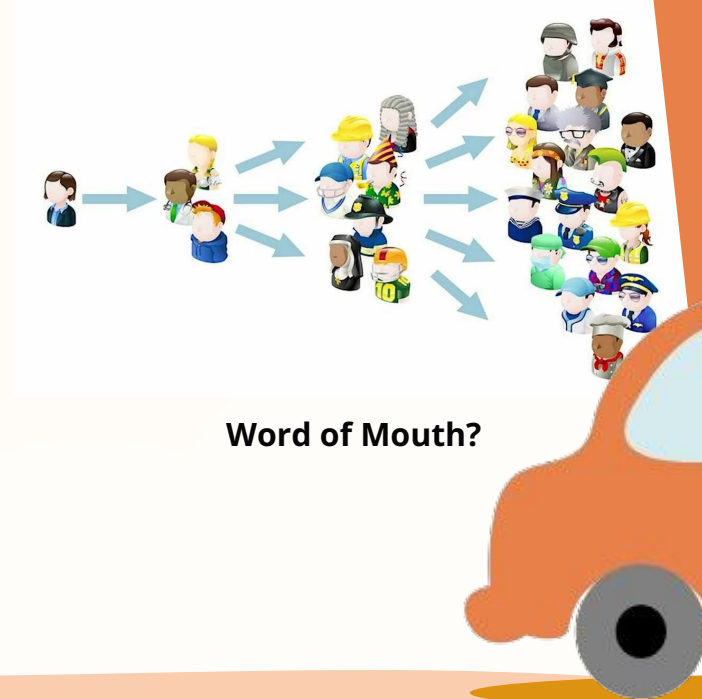
Confused Mom
I thought that was next week ?
So confused

Procrastinator Mom
Sorry I missed these. Looks like it's all handled!!

The Complicator Mom
Oops! Sorry to complicate things but I'm watching my sister's kids and I'll have three extra kids that need to fit in the

keeperofthefruitloops.com

Text Messages?



Word of Mouth?

**What if
there was a
better way?**

Introducing: OOVVOO !



OOVVOO

R I D E S H A R E

What is OOVVOO?



A Social Platform

Oovoo is a social platform intended to enable smarter ridesharing within Stanford communities of all sizes, ranging from friend groups to entire student orgs.



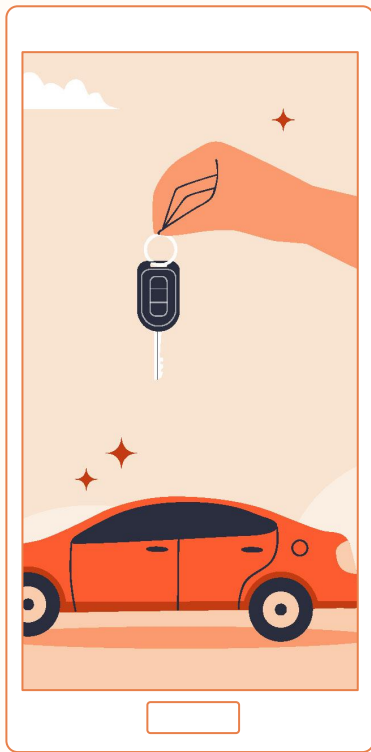
A Coordination Tool

We replace complicated spreadsheets and sometimes-contentious conversations with a simple, intuitive interface that allows each driver and rider to register their preferences that automatically handles the rest.



An Effort Saver

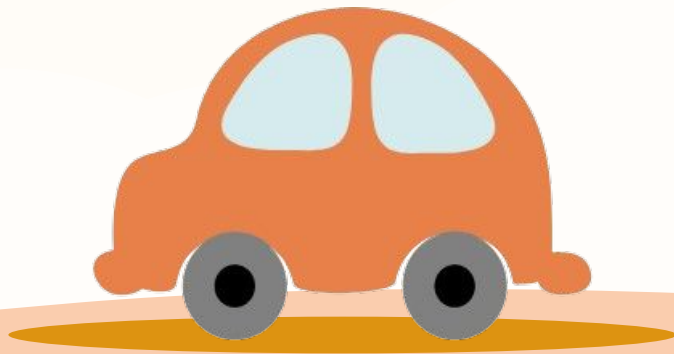
Oovoo will save community members time, money, and frustration in arranging transportation that works for them. We take the effort out of finding a ride.



Make finding a ride easy.

Oovoo manages the important details.

This includes marking the destinations of drivers and passengers, sending out invitations, tracking the number of seats left in a vehicle, counting down time-to-departure, and sharing contact info to help establish communication.



What can you share?

01

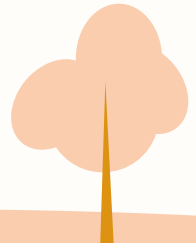
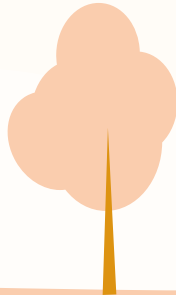
Uber/Lyfts/Zipcar

02

**Your own
vehicle**

03

Buses/Charters



Key Features



Ride Matching

Users can sign up as either a driver, or a rider. Drivers can set their own routes, and Users can join existing cars.



Rider Preferences

Users can set up preferences about their ride – for example, car noise levels, common interests, etc.



Cost Splitting

Costs associated with each ride can be automatically split between all riders in a car, such as gas and food costs.



User Safety

Users will be verified with a profile picture as well as a linked phone number to ensure a safe platform.

An illustration of a hand in a mustard yellow color holding a black car key with a silver blade. The background is a light cream color with stylized white clouds. The entire graphic is framed by a thick orange border on the left and right sides.

\$4,448,900,000

Revenue of the Shared Rides market (Worldwide)

src

An illustration of a landscape with two stylized trees with orange foliage and brown trunks, and rolling hills in shades of orange and cream.

Thanks!

