

## INTRODUCTION

My name is Melissa Keizer and I am a hardworking, motivated designer with a huge enthusiasm for designing for the web and mobile.

I've had over 3 years experience working in the industry thus far, and I'm eager to make the step up to an environment that offers more variety, new challenges and opportunities to better my skillset and expand my knowledge. With my current skills coupled with my thirst for self-improvement, I am confident that I could be an asset to your team.

# **EXPERIENCE**

July 2013 to Present

## Designer (UI/UX, Web, Mobile) & Front-End Developer at Rumble Labs

My primary role at Rumble Labs involves creating intuitive user interfaces for both web and mobile sites and applications. My design process often entails testing user flows with the use of wireframes and/or prototypes to ensure the final UI designs fulfil the end-user's needs. I work in an agile development environment and I strive to create clean, reusable code where the motto is "don't repeat yourself." I regularly work within various frameworks and codebases including Ruby and Rails, PHP, Wordpress and static-site generators Jekyll and Middleman.

My secondary roles include print design, branding, all internal and client photography, event organisation (monthly Belfast Ruby meetups etc), social media strategy and

May 2011

## **Junior Designer**

Sept. 2012 at Creative Online Media

> I worked with Creative Online Media during my placement year. My primary role was in the design and development of websites for a range of clients, with a focus on semantic markup, SEO and high quality visuals that meet the needs of the client. During my time there I also gained valuable business and communication skills, as I was responsible for the management of projects, as well as meeting with and liaising with clients.

## **EDUCATION**

Sept. 2009

## Interactive Multimedia Design (B.Sc)

Sept. 2013 at Ulster University

First Class Honours

with a Diploma in Professional Practice with commendation

Sept. 2007

## **Photography GCSE**

June 2008

at South Eastern Regional College

GCSE Grade A

Sept. 2002

### A Level & GCSE

June 2009

at Glenlola Collegiate Grammar School

A Level - Grades AAA

in Business Studies, Religious Studies & Biology

Awarded academic cups for achieveing top marks in Business Studies & Religious Studies

10 GSCEs with grades A\* to A Subjects include English & Maths

## SKILLSET

#### Core Skills

Digital Design (Web, UI, Mobile) UX & Interaction Design Responsive Web Design Photography

## Languages

HTML5 (and HAML) CSS3 (and Sass) Javascript & JQuery Command Line (Version Control/Git)

Experience working in Ruby & Rails, PHP, Wordpress, Jekyll & Middleman environments

## **Design Tools**

Adobe Creative Suite Bohemian Coding Sketch

## REFERENCES

Simon Hamilton, CEO at Rumble Labs shamilton@rumblelabs.com

Alan Brown, Managing Director at **Creative Online Media** alan@creativeonlinemedia.com

## **PROFILE**

### **Personal Information**

Melissa Keizer Born 22nd March, 1991 Based in Bangor, Northern Ireland

### Contact

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### Interests

Photography & image editing, animals, attending tech & design events, typography & design, UX design, keeping fit, writing/blogging, reading articles on Medium and Quora