



CURRICULUM VITAE

Melissa Keizer, UX Designer

INTRODUCTION

My name is Melissa Keizer and I'm a designer with a penchant for bettering user experiences. I've had the opportunity to design websites for a wide range of well-known brands in Northern Ireland but I'm now eager to focus my attention on an in-house product and help shape its future while growing my skills in UX.

EXPERIENCE

March 2015
to Present

Web & UX Designer at Eyekiller

I design responsive websites for a range of clients and brands at Eyekiller. The design process involves liaising with the client to determine project requirements, putting together a sitemap, creating wireframes before designing the visual layer i.e. colour palette, imagery, typography, illustration/iconography and subtle user interactions.

At each stage I carry out various user experience tasks and tests for each project. This generally includes conducting card sorting workshops and setting up tree tests to determine the best structure for the sitemap/content. I also create working wireframe prototypes using InVision which I use to carry out usability tests with multiple candidates. The results from the testing sessions help influence the changes I make to improve the design.

My role also involves a lot of collaboration with the development team to communicate ideas regarding user interaction and for quality assurance throughout the project. On occasion I will be involved with the front-end builds of the sites.

July 2013
to March 2015

Designer (UI/UX, Web, Mobile) & Front-End Developer at Rumble Labs

Creation of intuitive user interfaces for both web and mobile sites and applications, storyboarding and testing user flows and writing clean, reusable code.

May 2011
Sept. 2012

Junior Designer at Creative Online Media

Design and development of websites for a range of clients, with a focus on semantic markup, SEO and high quality visuals.

EDUCATION

Sept. 2009
Sept. 2013

Interactive Multimedia Design (B.Sc) at Ulster University

First Class Honours
with a Diploma in Professional Practice with commendation

Sept. 2007
June 2008

Photography GCSE at South Eastern Regional College

GCSE Grade A

Sept. 2002
June 2009

A Level & GCSE at Glenlola Collegiate Grammar School

A Level - Grades AAA
in Business Studies, Religious Studies & Biology
Awarded academic cups for achieving top marks in Business Studies & Religious Studies

10 GCSEs with grades A* to A
Subjects include English & Maths

SKILLS

Core Skills

User Interface Design
UX Design & Usability Testing
Responsive Web Design
Photography

Languages

HTML5 (and HAML)
CSS3 (and Sass)
Javascript & JQuery
Command Line (Version Control/Git)

Experience working in PHP,
Wordpress, Expression Engine,
Magento, Ruby on Rails, Jekyll &
Middleman environments

Design Tools

Adobe Creative Suite
Bohemian Coding Sketch

REFERENCES

Simon Hamilton,
CEO at Rumble Labs
s@hamstarr.com

Steven Hylands,
Creative Director at Rumble Labs
steve@shylands.com

Alan Brown, Managing Director
at Creative Online Media
alan@outputdigital.com

PROFILE

Personal Information

Melissa Keizer
Born 22nd March, 1991
Based in Bangor, Northern Ireland

Contact

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Interests

Photography & image editing, animals,
attending tech & design events,
typography & design, UX design,
keeping fit, writing/blogging, reading
articles on Medium and Quora