Melissa Keizer, Senior UX Designer

INTRODUCTION

Hi, I'm Melissa. I'm a curious, conscientious designer who loves discovering the motivations of users and applying these insights to design products that solve their problems. I have an eye for detail and enjoy designing intuitive, polished user interfaces.

EXPERIENCE

January 2017 to Present

Design Lead
at Thrive (previously TheAppBuilder)

Thrive's platform allows organisations to easily communicate with their employees using a company app. Content editors at the organisation can populate the app using our content management system to publish updates to their iOS, Android and Web app.

At Thrive I lead the design of the product and the UX strategy. Core parts of my role include; designing the various user interfaces (CMS, native apps and responsive web app), carrying out user research and usability testing, working closely with the development team on feature development, creating/maintaining our design system for the core areas of our product, managing and mentoring the design team and helping to shape the internal feature development process as a whole within the business. I also am responsible for creating internal websites such as our patterns library (Jekyll) and marketing website (CraftCMS).

March 2015 to January 2017

Web & UX Designer
at Eyekiller

I was responsible for designing responsive websites for a range of clients and brands at Eyekiller. The design process involved liaising with the client to determine project requirements, creating sitemaps, wireframing, prototyping, usability testing, final UI and creating the specification for the development team.

July 2013 to March 2015

Designer (UI/UX, Web, Mobile) & Front-End Developer
at Rumble Labs

Creation of intuitive user interfaces for both web and mobile sites and apps, storyboarding and testing user flows and writing clean, reusable code.

May 2011 Sept. 2012

Junior Designer
at Creative Online Media

EDUCATION

Sept. 2009 Sept. 2013

Interactive Multimedia Design (B.Sc)
at University of Ulster

First Class Honours
with a Diploma in Professional Practice with commendation

Sept. 2007 June 2008

Photography GCSE
at South Eastern Regional College

GCSE Grade A

Sept. 2002 June 2009

A Level & GCSE
at Glenlola Collegiate Grammar School

A Level - Grades AAA
in Business Studies, Religious Studies & Biology
Awarded academic cups for achieveing top marks in Business Studies & Religious Studies

10 GCSEs with grades A* to A (Subjects include English & Maths)

SKILLS

Core Skills

User Interface Design
User Research & Usabilty Testing
Developing UX Processes
Responsive Web Design
Front-end Development
Photography

Languages

HTML5
CSS3 (and Sass)
Command Line (Version Control/Git)

Experience working with Jekyll (static site generator) and PHP environments including Wordpress, Expression Engine and CraftCMS.

Design Tools

Adobe Creative Suite
Sketch
Invision Studio

REFERENCES

Jamie Robinson,
Creative Director at Eyekiller
jamie@eyekiller.com

Steven Hylands,
Creative Director at Rumble Labs
steve@shylands.com

Alan Brown, Managing Director
at Creative Online Media
alan@outputdigital.com

PROFILE

Personal Information

Melissa Keizer
Born 22nd March, 1991
Based in Bangor, Northern Ireland

Contact

melissakeizer.com
melissakeizerphotography.com
email: hi@melissakeizer.com
@KeizGoesBoom on Twitter

Interests

Photography, especially when it involves animals. Psychology, habits and personal development related books and podcasts. Design and tech meetups. Lifting weights and going for runs by the lovely North Down coast.