



Sponsorship Package 2016

sponsorship@sudolabs.ca

About Us

Sudo is a community-run initiative with the mission to create a collaborative and inspiring space for women to gain technical skills. Through monthly workshops and meet-ups, we strive to be a dedicated resource to encourage women to become passionate and skilled developers.

Starting July 2016, Sudo will host monthly meet-ups to encourage the women of Kingston to showcase their interest in tech. Women of different skillsets will meet to talk about programming, work on projects, and meet like-minded women.

In September 2016, Sudo will start offering free programming workshops for women to improve their technical skills. Each workshop will focus on a particular project to complete. With the aid of skilled volunteer mentors, students will have the necessary requirements to make the project their own.

Why Sponsor Sudo?

As Kingston's first organization devoted to women improving technical skills, Sudo is a lead force in shaping a passionate and collaborative tech community. Help us make this happen!

Sponsoring Sudo can help your Company:



Gain awareness of your brand among talented and tech savvy women



Inspire a group of passionate individuals to become skilled developers



Contribute to building an inspiring and welcoming tech community within Kingston



Build relationships with intelligent and innovative women

Sponsorship Benefits

	BRONZE \$300	SILVER \$500	GOLD \$1000	TITLE* \$3000
Logo on website	SML	MED	LRG	LRG
Opportunities to give out swag		✓	✓	✓
Logo on workshop docs "Workshop thanks to: ABC Inc."			✓	✓
Logo on event pages "Working in partnership with ABC Inc."				✓
Invitation to events				✓

SOCIAL MEDIA:

Shout-outs "Thanks ABC Inc. for sponsoring!"	✓	✓	✓	✓
Promos "Check out ABC Inc.!"		✓	✓	✓
Job Postings Promo on Social Media			✓	✓

***Limit 1 max Title Sponsor**