

1991
Fall

WVBU: a short history
origins pre- WWII

students went on-air at local commercial stations
AM went into operation soon after the war- however:
this was when Bucknell was mainly Trax, Roberts, Kress
and the only way you got WVBU was through the plugs in
these buildings.

FM came, at a whopping 10 watts on Roberts' roof, in 1965
one of the first 25 college stations. WVBU was a highly
influential college station through the '60's and '70's
in 1978, the FCC removed the 10-watt station classification,
class D, forcing WVBU to go to 500 watts, class C, at a time
when student interest was in rapid decline.

In the last four years, I've seen interest increase dramati-
cally, especially at board-member level. We have usually
had enough DJ's- this is the first year in 5 that there were
more people wanting board positions than open positions. We
still need, however, good news, sports and production
personnel- give it a thought.

Who are we, this year?

The Board Members, and the function of the board:

Station Manager: Colin Bridgewater. Colin's been with the
station in various capacities for the last three years. His job is
the coordination of all station functions, and the oversight of the
board. Colin only votes on board matters in the event of a tie.

Program Director: Gene Toombs. Technically, Gene is in charge of
all programming content of WVBU. He is also responsible for
overseeing staff matters.

Music Director: Craig Bitter. This is the guy you hassle when you
can't find an album. However, Craig's job is one of the toughest, as
he screens all music, puts it in circulation, tracks how much airplay
it gets, reports this to mags, music co's, and formulates a 'playlist'
for on-air use. He's got Dan Gilbert, Andreas Mattison, Lauren Sharpe
and Will Smith, with their own specialities, as assistant.

Chief Engineer: Brian Bontempo. Brian is responsible to the FCC
for the upkeep of WVBU. This includes everything from changing record
needles to aligning and tuning the transmitter. John Shuttleworth is
his assistant.

Business Manager: Tom Keen. Most clubs would call Tom a
treasurer: at WVBU, he takes care of more than just money flow.

Chief Announcer: Sean Grass. Sean is in charge of training and
licencing new DJ's. I'll let him elaborate.

Sales Manager: Lisa Bell. Lisa gets to convince the world to give
us millions of dollars. Joyce Dollinger is sales assistant.

Promotions Manager: Scott Jampol, assistant: Mike Berman. These
guys are our outside liason. They are responsible for campus and
community relations, via posters, etc.

Operations Director: Will Taylor. WVBU has a remote DJ service,
which Will, with his astute Dance Sense, oversees

Office Manager: Chris Ebbesen. Chris maintains order behind the
red door (of the office, of course).

Senior Advisors: Evan Lippman and Toby Basilike. We impart our
hard-earned knowledge to the striplings who strive to make WVBU
wonderful. Along with assistants, we have no vote.

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The WVBU Board

Station Manager--Colin Bridgewater (523-4543); Basically, the station manager is the big cheese. He (or she) is responsible for radio station operations and making sure that WVBU functions as it should. The station manager presides over the board meetings and is our guiding hand.

Program Director--Gene Toombs (523-4378); The program director is responsible for decisions regarding format and also for keeping the DJ's in line. The P.D., with the input of other board members, creates and finds time slots for specialty shows. The seniority list is also his responsibility, as are troublesome jocks.

Music Director--Craig Bitter (522-0015); The M.D. sorts through the neverending stream of new music to decide what kinds of music, and specifically which albums, are suitable for WVBU. Along with his assistants, the M.D. must listen to music that ranges from progressive to rock to reggae, etc. to find new music for WVBU.

Chief Engineer--John Shuttleworth (523-4616); The chief engineer puts the whole station together from top to bottom and is also responsible for fixing things that get broken around the studio. If something doesn't work, this person is who you want to look for.

Business Manager--T.J. Keen (523-4958); This person is more or less the station's treasurer/accountant. The B.M. balances our bank accounts, develops our final budget, keeps track of WVBU finances, etc.

Chief Announcer--Sean Grass (523-5184); The C.A. is responsible for the training of all new DJ's. The job entails teaching any and

all prospective DJ's how to work the equipment and what techniques to use on the air.

Sales Manager--Lisa Bell (523-4205); The S.M. must convince local groups and businesses to give us money for advertisements and the like. This is often much harder than it sounds!

Promotions Manager--Scott Jampol (523-5182); The promotions manager is responsible for advertising WVBU all over the place. The P.M. runs giveaways, has promotional items made, etc.

Operations Director--vacant; The O.D. gets jobs for us to DJ things like campus events, parties, formals, and all sorts of other neat stuff. Aside from sales, this is one of the few ways the station makes money, so it's an important job.

Production Manager--Tony Colognesi (523-4370); The P.M. is the person in charge of getting things like commercials, PSA's, and breakers onto tape so that they can be broadcast.

Office Manager--Chris Ebbesen (phone # unavailable); The office manager keeps things running smoothly around WVBU headquarters by organizing the office, keeping the incoming and outgoing mail straight, etc.