

# WVBU

## PROGRAMMING FALL '63

|    | SUNDAY   | MONDAY   | TUESDAY   | WEDNESDAY   | THURSDAY   | FRIDAY   | SATURDAY   |    |
|----|--|--|---|---|--|--|--|----|
| 6  | "COUNTERPOINT"<br>Classical Music  | SILVER PLATTER SERVICE<br>Music of and Interviews<br>with Hollywood Stars<br>READERS DIGEST TALES<br><br>SERENADE IN BLUE<br>Popular music presented<br>by the U. S. Air Force<br>THIS WEEK AT THE U. N. | RADIO NETHERLANDS<br>Featuring Dutch Opera<br>and Compositions as<br>Well As Dutch Soloists   | RADIO - CANADA<br>Canadian Travelogue<br>and Documentaries<br><br>YOUR NAVY PRESENTS<br>Popular Music With<br>Pat Boone as Host | SILVER PLATTER SERVICE<br>Music of and Interviews<br>with Hollywood Stars<br>READERS DIGEST TALES<br><br>EBONY AND IVORY<br>Popular music presented<br>by the U. S. Army<br>RADIO NETHERLANDS<br>Dutch Light Music | RADIO - CANADA<br>Canadian Jazz<br><br>RADIO - CANADA<br>Canadian Plays and<br>Short Stories | PARTY WARMUP<br>Rock and Roll<br>First Hour Oldies   | 6  |
| 7  | "  | MUSIC AROUND THE<br>WORLD<br>With Introductions and<br>Commentary on the<br>Selections   | EMPHASIS —<br>ENTERTAINMENT<br>Up-Tempo Big Band Sound<br>with a Featured Artist<br>Each Week | POLKA DOTS and<br>MOONBEAMS<br>Album Selections   | OPEN END<br>Controversial<br>Campus Discussions  | SING OUT<br>Folk Music   | LAST HOUR PRESENTING<br>THE TOP TUNES  | 7  |
| 8  | "SPORTS ROUND-UP"<br>Weekly Review of Sports<br>Events<br><br>"TWO ON THE AISLE"<br>Show Tunes with One<br>Featured Album  | NEWS<br><br>"  | NEWS<br><br>"   | NEWS<br><br>ARTISTRY IN JAZZ<br>Popular & Avant-Garde<br>Jazz   | NEWS<br><br>FOLK TIME<br>Presenting Featured<br>Artists  | NEWS<br><br>"  | NEWS<br><br>PENTHOUSE 640<br>Intellectually Inspired<br>Program Featuring<br>Discussions of Topics<br>Pertinent to Campus<br>Life Complemented<br>by Modern Musical<br>Bridges | 8  |
| 9  | "  | MONDAY NIGHT<br>THE MOVIES<br>Original Sound Tracks<br>and Movie Themes  | OPENING NIGHT<br>Show Tunes with One<br>Featured Composer<br>Each Week                        | "   | "  | JAZZ IS MUSIC<br>With Introduction and<br>Commentary on the<br>Artists                       |  | 9  |
| 10 | FOCUS - NEWS<br>Review & Commentary<br>With Spotlight On Salient<br>Stories<br><br>SUNDAY SERENADE<br>Jazz, Folk & Popular | NEWS<br><br>MONDAY NIGHT<br>RHYTHMS<br>Mixed Album Selections  | NEWS<br><br>NIGHT BEAT<br>One Featured Popular<br>Vocalist                                    | NEWS<br><br>WEDNESDAY NIGHT<br>POTPOURRI<br>Rock and Roll Oldies  | NEWS<br><br>NIGHT BEAT<br>Rock and Roll  | NEWS<br><br>"  | "  | 10 |
| 11 | "  | NEWS<br><br>"  | NEWS<br><br>ROCK and ROLL   | NEWS<br><br>TOP 60 and REQUESTS   | NEWS<br><br>"  | NEWS<br><br>"  | "  | 11 |
| 12 |  | MIDNIGHT MOODS<br>Instrumental and<br>Show Tunes   | MUSIC FOR STUDY<br>Instrumental Mood<br>Music   | MIDNIGHT MOODS<br>Instrumental and Show<br>Tunes  | MUSIC FOR STUDY<br>Instrumental Mood Music   | MIDNIGHT MOODS<br>Instrumentals and<br>Show Tunes  | FOR THE BEST<br>IN PRINTING<br>SEE<br>COLONIAL PRINTING  | 12 |