

MINUTES OF BOARD MEETING

February 22, 1968

The following Board members were present: R. Aiken, M. Book, C. Gallup, D. Lightcap, D. Norbeck, S. Norbeck, Morgan, P. Poulson, D. Scott, and M. Wasserman. K. Adamson, C. Haury, and C. Hoffman were not present. Mr. Wohlheuter was also absent.

We will be definitely doing a Parents' Weekend Special which will consist of Nitebeat-type music. This will extend from Friday through Sunday. The committee which is planning the activities for Parents' Weekend will be having tours through the various buildings on campus so people will be able to see WVBU in operation.

A jazz special will be featured in March.

CHIEF ENGINEER--We are using WYZZ for Extended Operations. Permission was granted to subscribe to the WYZZ program guide.

NEWS DIRECTOR--Editorials will be featured at 9:30 p.m. and 12:30 a.m. in order to have them aired at prime times.

MUSIC DIRECTOR--Complaints have been voiced about the PSA's available. It seems that, since there are only a few, the same ones are being used over and over several times a day. The Chief Announcer should make up all new cartridges and tapes to be used for PSA's.

ADVERTISING DIRECTOR--A report was issued on the results of the IBS Convention trip and ideas. (1) The majority of stations require each DJ to have a third-class license before he can go on the air. In many cases the stations purchase the books for the staff and they are strongly encouraged to get the licenses. (2) Many college stations have "apprentice" programs for new people. (3) Several people are usually invited to the Board meetings throughout the year. (4) Many stations which have advertising have a local bank sponsor a program. (5) The IBS is trying to initiate a program in which each station within a region tapes a program twice a year. These programs are then exchanged within that region. This would create greater interest in other college stations. (6) It was suggested that the station could have a program to enhance the voice quality of the announcers. (7) On the question of censorship, all the stations agreed that it is impossible to establish specific boundaries on what should and should not be aired.

The Station Manager reminded everyone that the FM goes to the Susquehanna Valley and that many people tend to be offended by some of the controversial things mentioned on the air. It was also reported that the AM can be received beyond the limits of the campus.

The next meeting of the Board of Directors will be on Thursday, March 7, 1968, at 10 p.m. in Room 208.