Melissa Voda

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Durham, NC | LinkedIn | Portfolio

A professional **data analyst** with hands-on experience in SQL, Excel, and data visualization. Looking to provide business insights, and opportunities.

Skills

- SQL
- Tableau
- Microsoft Excel

- HTML/CSS
- Visualization
- Adobe Software

- Data Analytics
- JIRA
- Microsoft Office

Projects

DOORDASH: MARKETING TRENDS

- Utilized **Excel** to analyze with pivot tables, VLOOKUP and data visualization to assist them in improving and optimizing their marketing strategies for better customer retention and sales.

MASSACHUSETTS EDUCATION STATISTICS: A VISUALIZATION PROJECT

- Designed a dashboard with **Tableau** with KPIs, dynamic features, and informative charts to analyze high schools in Massachusetts to identify the impacts on graduation rates and college attendance with 4th grade assessment analysis.

HEALTHCARE DATA ANALYSIS

- Utilized more advanced **SQL** queries, to analyze healthcare data to analyze hospital stays, and their busiest sectors. To offer recommendations to improve freeing up beds quickly.

WORLD BANK FINANCIAL ANALYSIS

- Utilized **SQL** to analyze data from the World Bank to look over all their bank loans and offer insights on which countries owe the most to the IDA and what projects are they funding.

Work Experience

IMPLEMENTATION ANALYST – Clinical Ink **–** Durham, NC   June 2021 - August 2022

- Generated and updated reports from the studies using Excel to hand off to clients for their feedback.
- Completed and documented build activities, including study configuration through Excel and Smartsheets.
- Utilized Excel to create a report to clean the data from duplicates and/or errors within the report.
- Deployed studies to user acceptance testing and live environments after assuring accuracy.

INTERACTIVE DESIGNER – Knowledge One – Montreal, Quebec, Canada   June 2019 - October 2020

- Designed and built aesthetically pleasing visual presentations for adult e-learning using PowerPoint and iSpring.
- Demonstrated exceptional attention to details in editing digital elements for visual use in future designs using the adobe suite.
- Utilized creative problem-solving skills to re-design basic PowerPoint slides into more advanced visual presentations by converting generic, text-heavy slides into readable material for learners.

Certificates

Data Analytics Accelerator Program – Data Career Jumpstart   2023
Google Data Analytics Professional Certification – Coursera   2023

Education

COMPUTER SCIENCE TECHNOLOGY (4 SEMESTERS) – Champlain College – Quebec, Canada   2017-2019
ASSOCIATES BUSINESS ADMINISTRATION – Eastern College – New Brunswick, Canada   June 2009