Melitta Lau
Digital Product Designer (UX/UI)

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Phone
+49 151 6511 3545

Portfolio
melittalau.com

Skillset

UX & UI Methods
Survey design & evaluation
Design sprints
Personas & user journeys
Interaktive prototyping
Usertesting
Responsive UI design
A/B tests with UX metrics
Design systems

Software & Other
Figma
Sketch App
Abstract
Invision
Adobe Suite (PS, ID, AI)
Maze
Altassian Confluence & Jira
Advanced HTML & CSS
Working in Scrum & Agile
Photoediting
Graphicdesign
Illustration

Languages
English (C2)
German (Native)

Professional Background

from Jan 2023
Relative Care & Sabbatical

Dec 2019 – Nov 2022
UX/UI Designer at Contorion
Development and maintenance of the design system, improving UX in the product discovery customer journey, implementing a new CMS system, onboarding and mentoring a junior UX/UI designer

Jan 2017 – May 2019
Graphic Designer at KOS (Krieger Online Services) Möbel Höffner Online
Redesign of different online shops and creation of style guides, newsletter strategy and redesign, design and development of campaign and brand landing pages

Mar 2013 – Sept 2016
Designerin at Wine in Black
Conceptualization, design, and technical implementation of international newsletter campaigns, web, and print campaigns, designing and technically implementing HTML/CSS landing pages, product image retouching

Eductation & Training

Dec 2022 – Jan 2023
Professional development course 'Animation, Motion & Prototyping in Figma' at the cimdata Media Academy

Aug 2019 – Oct 2019
Further education in the UX/UI Bootcamp at Ironhack

Aug 2011 – Aug 2014
Training as an IHK-certified media designer in digital and print at the cimdata Media Academy