



Melitta Lau

UX/UI Designer

E-Mail

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Phone

+49 151 6511 3545

Portfolio

melittalau.com

Skillset

UX & UI Methods

Survey design & evaluation
Design sprints
Personas & user journeys
Interaktive prototyping
Usertesting
Responsive UI design
A/B tests mit UX metrics
Design systems

Software & Other

Figma
Sketch App
Abstract
Invision
Adobe Suite (PS, ID, AI)
Maze
Altlassian Confluence & Jira
Advanced HTML & CSS
Working in Scrum & Agile
Photoediting
Graphicdesign
Illustration

Languages

English (C2)
German (Native)

Professional Background

from Jan 2023

Relative Care & Sabbatical

Dec 2019 – Nov 2022

UX/UI Designer at Contorion

Development and maintenance of the design system, improving UX in the product discovery customer journey, implementing a new CMS system, onboarding and mentoring a junior UX/UI designer

Jan 2017 – May 2019

Graphic Designer at KOS (Krieger Online Services) Möbel Höffner Online

Redesign of different online shops and creation of style guides, newsletter strategy and redesign, design and development of campaign and brand landing pages

Mar 2013 – Sept 2016

Designerin at Wine in Black

Conceptualization, design, and technical implementation of international newsletter campaigns, web, and print campaigns, designing and technically implementing HTML/CSS landing pages, product image retouching

Dec 2022 – Jan 2023

Professional development course ‘Animation, Motion & Prototyping in Figma’ at the cimdata Media Academy

Aug 2019 – Oct 2019

Further education in the UX/UI Bootcamp at Ironhack

Aug 2011 – Aug 2014

Training as an IHK-certified media designer in digital and print at the cimdata Media Academy