



# Melitta Lau

## UX/UI Designer

E-Mail

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Phone

+49 151 6511 3545

Portfolio

[melittalau.com](http://melittalau.com)

### Skillset

#### UX & UI Methods

Survey design & evaluation  
Design sprints  
Personas & user journeys  
Interaktive prototyping  
Usertesting  
Responsive UI design  
A/B tests mit UX metrics  
Design systems

#### Software & Other

Figma  
Sketch App  
Abstract  
Invision  
Adobe Suite (PS, ID, AI)  
Maze  
Altlassian Confluence & Jira  
Advanced HTML & CSS  
Working in Scrum & Agile  
Photoediting  
Graphicdesign  
Illustration

#### Languages

English (C2)  
German (Native)

### Professional Background

from Jan 2023

#### Relative Care & Sabbatical

Dec 2019 – Nov 2022

#### UX/UI Designer at Contorion

Development and maintenance of the design system, improving UX in the product discovery customer journey, implementing a new CMS system, onboarding and mentoring a junior UX/UI designer

Jan 2017 – May 2019

#### Graphic Designer at KOS (Krieger Online Services) Möbel Höffner Online

Redesign of different online shops and creation of style guides, newsletter strategy and redesign, design and development of campaign and brand landing pages

Mar 2013 – Sept 2016

#### Designerin at Wine in Black

Conceptualization, design, and technical implementation of international newsletter campaigns, web, and print campaigns, designing and technically implementing HTML/CSS landing pages, product image retouching

### Education & Training

Dec 2022 – Jan 2023

#### Professional development course ‘Animation, Motion & Prototyping in Figma’ at the cimdata Media Academy

Aug 2019 – Oct 2019

#### Further education in the UX/UI Bootcamp at Ironhack

Aug 2011 – Aug 2014

#### Training as an IHK-certified media designer in digital and print at the cimdata Media Academy