Email Marketing Certified

Abdulaziz Mohammed Ibrahim

The bearer of this certification is hereby deemed knowledgeable of building an email marketing strategy to build trust. They have been tested on best practices that focus on segmentation, high-performing email sends, outlining email design, and email deliverability, and can establish metrics to test, optimize, and improving their email marketing strategy.

Certified: Feb 21 2020 - Valid until: Mar 22 2022

Certification code: 6c21df97fc53436087e213bb0a5452b5

HubSpot Academy

CEO Brian Halligan