

# Hello!

## My name is TAMARA LEONARD

I have a passion for development. I love to be challenged, to think outside the box, it allows me to vicariously create things that I as a user would enjoy. If nothing else this is my passion, to create things that others will enjoy.

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### Work Experience

#### **BROOKLYN UNITED (JUNE - AUG 2014)**

##### *Interactive & Motion Design intern*

Worked on a wide variety of client work, from companies like AT&T to local bars, doing branding, animation, and web design.

#### **THE DESIGNER'S SKETCHBOOK**

##### *CEO & UX/UI Designer*

Founder and designer of a sketchbook company personally made for designers.

#### **ROOMIO TV FREELANCE**

##### *Interactive & Motion Designer*

I did deck work and overall branding for Roomio TV, a hotel TV interface startup out of California

#### **NEW MEDIA LAB SENIOR ASSISTANT**

##### *Lab Overseer*

I oversee the NML on a daily basis, maintaining the lab and training new lab managers.

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### About Me

#### **A LITTLE ABOUT MYSELF**

In January of 2014, I started a company that makes customizable sketchbooks for design professionals. From just me, we now have four employees who continue to grow and innovate our sketchbooks! Feel free to ask me for one, I love to share.

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### Extracurricular Activities

#### **RUN FOR THE WILD 5K RUN (BRONX ZOO)**

##### *WCS Staff*

Volunteered at The Conservation Society to protect wildlife globally

#### **NEW MEDIA CLUB**

##### *Mentor*

Mentor in the New Media Club, helping underclassmen understand and solve problems that they have in current classes

### Education

#### **ROCHESTER INSTITUTE OF TECHNOLOGY**

Major - New Media Design

Minor - Writing

##### **HIGH SCHOOL**

High Honors