Advanced UI & Design Handoff
Invest Nest Style Guide

Moll Picco | 2022 **UI for UX Designers** | Task 2.3

LOGO

Invest Nest

Invest Nest

#000000 RGB 0,0,0	#C0D8E2 RGB 192,216,226	#FFFFFF RGB 255,255,255

Invest Nest

Invest Nest

#000000 RGB 0,0,0	#A9BBC5 RGB 169,187,197	#FFFFFF RGB 255,255,255

Line Style Birdhouse logo in main palette colors. White and gold on dark blue background or blues on white background.

Color Palette

Main Colors

#F5B64 RGB 245,182,400	#A9BBC5 RGB 169,187,197	#C3E8F3 RGB 195,232,243
#000000 RGB 0,0,0	#C0D8E2 RGB 192,216,226	#D3A42 RGB 211,164,200

Secondary Colors

#F7F7F5 RGB 247,247,245	#F2F2F2 RGB 242,242,242	#EBDAC3 RGB 235,218,195	#7B6A1a RGB 123,106,26	#8B5B3F RGB 139,91,63

Typography

Headings, Montserrat

Heading 1 | Bold, 32pt

Heading 2 | Bold, 24pt

Heading 3| Bold, 20pt

Heading 4 | Bold, 16pt

Heading 5 | Bold, 14pt

Heading 6 | Bold, 12pt

CAP HEADINGS, Montserrat

CAP HEADING 1 | BOLD, 32PT

CAP HEADING 2 | BOLD, 24PT

CAP HEADING 3 | BOLD, 20PT

CAP HEADING 4 | BOLD, 16PT

CAP HEADING 5 | BOLD, 14PT

CAP HEADING 6 | BOLD, 12PT

Body Text

Body Text in Montserrat Regular. Nipt tem with ipsanding. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

"Quote example in Montserrat Thin Italic. Hey! We've been considering buying property for a while, and we're looking for a tool that can help me find what I'm looking for, exactly!"

– Rashida Perkins | Medium, Nipt | #FBT289

Small Body Text

Body Text in Montserrat Regular. Nipt tem with ipsanding. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt. Neque porro quisquam est, qui dolorem ipsum quia dolor sit amet, consectetur, adipisci velit, sed quia non numquam eius modi tempora incidunt ut labore et dolore magnam aliquam quaerat voluptatem.

Ut enim ad minima veniam, quis nostrum exercitationem ullam corporis suscipit laboriosam, nisi ut aliquid ex ea commodi consequatur? Quis autem vel eum iure reprehenderit qui in ea voluptate velit esse quam nihil molestiae consequatur, vel illum qui dolorem eum fugiat quo voluptas nulla pariatur?

Common UI Elements

Navigation Bars

Current Menu Log In

Current Menu

Current Menu

Hamburger

Exit

Profile

Icons

Share

Favorite

Location

Settings

Search

Star Reviews

Show/Hide

Check

Error

Previous Page

Action

Drop Down

Property Details

Car Undercover

Number of Beds

Number of Baths

Parking

Swimming Pool

Nearby Schools

Acres

Estimated Costs

Property Styles Buttons

HOUSE

CONDO

MULTI-FAMILY

TOWNHOUSE

LAND

OTHER

Input Fields

Label, Inlet Text

Regular Text

Input Limit Has Been Met

Label, Inlet Text

Text Filled In

Input Limit Has Been Met

Password Hide *

Password Checked *

Password Error *

Search Bars

Search by zip code or location

SEARCH

Home Sales

Text Filled In

SEARCH

Closed Sales

Text Filled In

SEARCH

Search by zip code or location

SEARCH

Home Sales

Text Filled In

SEARCH

Closed Sales

Text Filled In

SEARCH

Drop Down Menus

Pricing

Min

Max

Buttons

BUTTON | CAP BOLD 20PT

Hover State

BUTTON | CAP BOLD 20PT

Clicked State

BUTTON | CAP BOLD 20PT

BUTTON | CAP BOLD 20PT

Hover State

BUTTON | CAP BOLD 20PT

Clicked State

BUTTON | CAP BOLD 20PT

Smaller Buttons

Contact Agent

Contact Agent

Schedule Tour

Social Media Buttons

Cards

Agent Cards

Agent Name

Agent Company Name

Specialty

Review Cards

Jane Grossman

Real Estate Agent, Company

Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Property Cards

$300,000

1 Bedroom | Bathroom Sq. Ft.

Street Address Listing MLS Detail

Illustration Cards

Buying a Home

SEARCH

Scrolling Properties Cards

$300,000

1 Bedroom | Bathroom Sq. Ft.

Street Address Listing MLS Detail

Maps

Locations

Search by zip code or location

SEARCH

Imagery

Photography

Images for Invest Nest are bright and focused on people in home environments. They are not too saturated, but have a good balance of color and light. Spaces are bright and open. They also contain hints of cool and warm to match brand colors.

Real Estate Agent Headshots

Headshots of Real Estate Agents should be well lit and focus on the upper body. The spaces behind them are at a blurred, out-of-focus perspective they may be selling.

Property Listing Photos

$300,000

1 Bedroom | Bathroom Sq. Ft.

Street Address Listing MLS Detail

$300,000

1 Bedroom | Bathroom Sq. Ft.

Street Address Listing MLS Detail

$300,000

1 Bedroom | Bathroom Sq. Ft.

Street Address Listing MLS Detail

$300,000

1 Bedroom | Bathroom Sq. Ft.

Street Address Listing MLS Detail

-Photography should be bright and the main image would be of the front of the property or living space.

-Property listings should be rectangular in shape in proportion to a typical web photograph and not square as that photography is not cropped only.

Illustrations

Process Illustrations

Property Illustrations

All illustrations and icons are in a line style to match stylistically with the thin nature of the Ken Nonny of Montserrat. Each are colored with blues and golds of the brand color scheme palette.