



# SLOGAN MEDIA

## NEW CHAPTER OF CREATIVITY

# OUR MISSION

MISSION

WE CREATE IDEAS TO BE DIFFERENT, ADDING  
A VALUE TO ANY CONCEPT, STANDING WITH  
THE OWNERS AND STARTUP FOUNDERS, BEING  
THEIR HERO TO KEEP THEIR BRAND BOOMING  
USING OUR SERVICES WITH A CONTINUOUS  
FOLLOW UP.





# OUR SERVICES



EVENTS PRODUCTION



GRAPHIC DESIGNING



ADVERTISING



VIDEOS PRODUCTION




WEB SOLUTIONS



MARKETING



WE STAY ON TOP IN CURRENT DESIGN  
TRENDS AND CONCEPTS, AIMING TO BE  
AHEAD OF THE CURVE WHILE ALSO  
IMPLEMENTING CLASSIC DESIGN  
PRINCIPLES INTO OUR WORK.



## GRAPHIC DESIGNING

WE EAT WITH OUR EYES FIRST. WE DECIDE TO READ A BOOK BASED ON ITS COVER.  
WE DISCOVER ATTRACTION BASED ON APPEARANCE. WHAT IS VISUAL MAKES AN IMPACT.  
YOUR VISUAL RESOURCES MAKE AN IMPACT. WHY NOT LEVERAGE THEM IN YOUR FAVOR?  
CREATE A BEAUTIFUL BRAND THAT IS UNIQUELY YOU AND CONSISTENT ACROSS PRINT.  
WE WANT TO PAIR YOUR VISION WITH OUR CREATIVITY AND EMPOWER YOU  
TO STAND OUT AND LOOK GREAT DOING IT.  
WE HELP YOU IN YOUR BUSINESS PROJECT TO MAKE  
BRANDING, PRINTING, IDENTITY, VISUALS AND POSTERS DESIGNS



THE BEST OPTION IS TO WRITE THE PLAN  
YOURSELF AS YOU KNOW YOUR BUSINESS BEST.

## MARKETING AND ADVERTISING

( OFFLINE ACTIVITIES (EVENTS-LOGISTICS-OUTDOOR ADS) -  
ONLINE (SOCIAL MEDIA MANAGEMENT ) ) IN ORDER  
TO GRABBING YOUR MORE CUSTOMERS YOU HAVE  
TO STUDY YOUR BUSINESS, MARKET NEEDS, COMPETITORS  
AND KNOW WHAT WILL BE YOUR COMPETITIVE ADVANTAGE,  
SO WE STUDY YOUR BUSINESS, CREATE MARKETING PLAN  
INCLUDING PROMOTION ACTIVITIES OFFLINE AND ONLINE.

MARKETING PLAN: INCLUDING SOCIAL MEDIA STRATEGY-  
COMPANY PROFILE-BUSINESS AND ACTION PLAN ) ANY  
SUCCESS STARTS WITH A PLAN. SLOGAN IS YOUR PLANNER  
TO REACH YOUR MARKETING, SOCIAL MEDIA AND BUSINESS  
GOALS THAT WILL REFLECT TO YOUR PROFIT LATER.



CREATE PROFESSIONAL WEBSITE WITH A GREAT DESIGN...



## WEB SOLUTIONS

COMPANY WITHOUT A WEBSITE LIKE A PERSON WITHOUT AN ID SO, WE ASSIST YOU BUILDING A TRUSTFUL IMAGE TO KEEP YOUR BRANDING POSITION IN MARKET. ALSO WE TRANSFORM YOUR IDEA TO A REAL SOFTWARE IN CASE YOU HAVE AN IDEA FOR A NEW APP WE SUPPORT YOU WITH OUR TECHNICAL TEAM.



**WE'RE A VIDEO PRODUCTION  
AGENCY THAT HELPS BUSINESSES  
AND BRANDS TO ACHIEVE MORE  
WITH VIDEO.**



## **VIDEO PRODUCTION**

**[ PROMO - VIDEO SHOOTING - MOTION GRAPHICS ]  
WE SUPPORT YOU WITH OUR PROFESSIONAL VIDEO  
EQUIPMENTS, CREATING PROMOTION FOR YOUR  
PRODUCT ALSO MOTION GRAPHIC VIDEOS.**



OUR COLLECTIVE MISSION IS TO CREATE  
AN EXPERIENCE BEYOND YOUR IMAGINATION.

# EVENTS PRODUCTION

OUR SERVICES INCLUDE: BUDGET DEVELOPMENT & MANAGEMENT  
EVENT DESIGN & DÉCOR DESTINATION SELECTION & MANAGEMENT  
CONTRACT NEGOTIATIONS LOGISTICS PLANNING & PERMITTING  
CATERING MANAGEMENT & MENU SELECTIONS INVITATIONS  
& GRAPHICS ENTERTAINMENT LIGHTING & SOUND DESIGN CONSULTING

EVENTS PRODUCTION



**WE ARE WRITERS AND EDITORS WHO UNDERSTAND FINANCIAL MATTERS. WE WRITE ABOUT FINANCE AND BUSINESS, DEVELOP CONTENT AND DO OTHER EDITORIAL WORK. WE COLLABORATE WITH GLOBAL COMPANIES, CONSULTANTS, FINANCIAL ADVISORS AND OTHERS.**

## **COPYWRITING & SEO**

**WE PROVIDE YOU WITH COPYWRITING FOR YOUR WEBSITE AFTER TAKING INTO CONSIDERATION HOW TO LINK BETWEEN THE BLOGS WE WRITE AND THE SEARCH ENGINE OPTIMIZATION, ALSO CREATE GOOGLE AD WORDS THAT HELPS YOU TO BE ON THE TOP SEARCH OF GOOGLE.**





# OUR VISION

AFTER YEARS PEOPLE TALK ABOUT OUR NEW CONCEPTS/IDEAS THAT WILL BE TAUGHT TO THEIR NEW GENERATIONS.. WE WANT TO CREATE A NEW CHAPTER OF CREATIVITY IN THE ADVERTISING FIELD.. TO KEEP OUR NAME IN HISTORY



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PATAGONIA: BUILD THE BEST PRODUCT, CAUSE NO UNNECESSARY HARM, USE BUSINESS TO INSPIRE AND IMPLEMENT SOLUTIONS TO THE ENVIRONMENTAL CRISIS



# OUR STORY

ONE DAY WE DECIDED TO BUILD THE GREATEST COMPANY IN THE MIDDLE EAST AND COMPETE WITH ADVANCED WESTERN THOUGHTS. WE REALIZED THAT IT WAS NOT A DREAM, IT'S BEGINNING OF BIG CHALLENGE. THE STORY STARTED WHEN THE FOUNDER CALLED HIS FRIENDS WHO WERE A COMMITTED PEOPLE IN DIFFERENT BRANCHES

OF MARKETING AND DECIDED TO HAVE AN UMBRELLA CALLED SLOGAN. HE FOUNDED SLOGAN 5 YEARS AGO TO FULFIL THE MARKET WITH SUITABLE SOLUTIONS ESPECIALLY AFTER HIS EXPERIENCE IN THE ADVERTISING AND MARKETING FIELDS. HE KNOW THE NEED AND CREATED SLOGAN TO SAVE CREATIVITY SEEKERS BY SLOGANS' SERVICES .

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WE WORK HARD EVERY DAY TO MAKE AMERICAN EXPRESS THE WORLD'S MOST RESPECTED SERVICE BRAND.







**THANK YOU**