

# ECE M146 Introduction to Machine Learning

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# Today's Lecture

Recap:

- Classification methods so far

New topics:

- Generative modeling
- Naïve Bayes Classifier

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# Recap – modeling classification problems

- We have previously studied parametric methods with a discriminant function.
- What were these methods ?
- We have also studied a method with discriminative modeling.
- What was this method ?

# Today's Lecture

Recap:

- Classification methods so far

New topics:

- **Generative modeling**
- Naïve Bayes Classifier

# Alternative viewpoint

- Another way to model the inference system is to make the following assumption:
- There is some underlying joint distribution  $p(x,y)$  that jointly specifies  $x$  and  $y$ .
- Write it as:
- Recall the Bayes rule:

# Generative modeling

- Advantage: can generate new data points (as many as you want) based on this model
- Disadvantage: once we make a choice what distribution is data from (e.g., Bernoulli, Gaussian, etc.), that assumption stays forever.

# Generative modeling

- Since we have a probabilistic modeling, we will typically look to maximize the following:
- This is known as maximizing the joint likelihood.
- When more convenient, we will maximize the log of the above expression.
- Maximization done by taking derivatives.



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# Naïve Bayes Classifier

- The key assumption is **conditional independence**.
- Math:

Practical example:

- Email spam filtering based on the words present in the email.
- Suppose  $x_1, x_2, \dots, x_d$  are indicators of  $d$  dictionary words, so that  $x_i$  is 1 if the  $i$ -th dictionary word is present, and  $x_i$  is 0 if absent.
- Naïve Bayes assumption:

A quick example of conditional independence

# Likelihood

- Consider the likelihood for one example (e.g., one email):
- Now suppose we have  $N$  examples (e.g.,  $N$  emails):

# Derivations for $N=1$ example

- Suppose we are given prior probabilities for the label, as follows:
- Convenient representation of the above:

# Derivations for $N=1$ example, continued

- Notation for conditional probabilities (4 total – why?):
- What is the total number of parameters ?
- Answer:  $2d+1$

# Derivations for $N=1$ example, continued

- Write the joint probability:
- Expand:
- Note that this is a compact representation of the joint probability:  
one of the two product terms will hold, but not both simultaneously.

# Derivations for $N=1$ example, continued

- If we take the log, we get:
- This will also serve as an auxiliary result for what we will do next.



# Let's now consider the case of $N$ examples

- Now, the likelihood is:
- Take the log so we get the double summation as follows:

# Not as complicated as it looks!

- Useful notation:

# Estimation of the parameter $\theta_0$

- We are taking the derivative of the log likelihood to find the optimal choice.
- Notice that only the initial terms have  $\theta_0$  so only these terms matter when we take the derivative.
- So we can isolate:

# Estimation of the parameter $\theta_0$

- When we take the derivative, we get:
- This makes sense!

# Estimation of the parameter $\theta_{1,1}$

- Let's now consider parameter  $\theta_{1,1}$ :
- Again, can isolate the terms in the log likelihood that matter for the derivative:

# Estimation of the parameter $\theta_{1,1}$

- Useful notation:
- Taking the derivative yields:

# Estimation of the remaining parameters

- Analogous to the previous case:

# Classification rule at testing time

- At test time, we have the following rule:



# Classification rule at testing time

- At test time, we have the following rule:

Description of the decision boundary

Description of the decision boundary, ctd

Description of the decision boundary, ctd

# Laplace smoothing

- What if there was no instance of  $x_j$  in the training set in either class ?
- Recall math:

# Laplace smoothing

- Force the estimates to not be strictly zero (or one).
- Example: