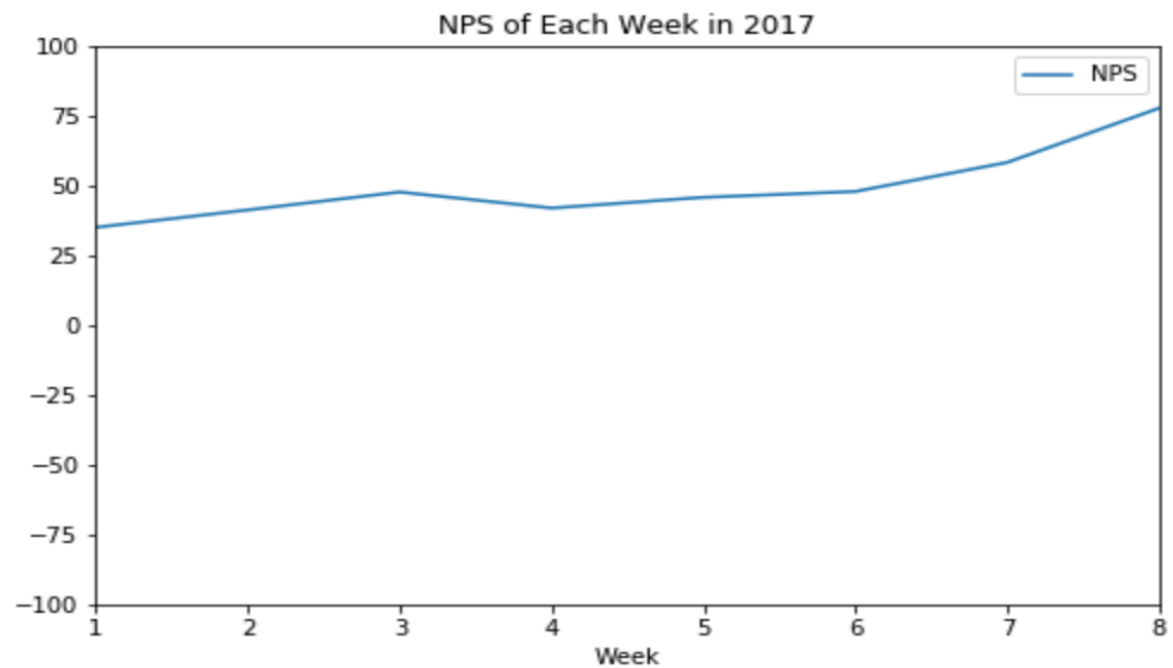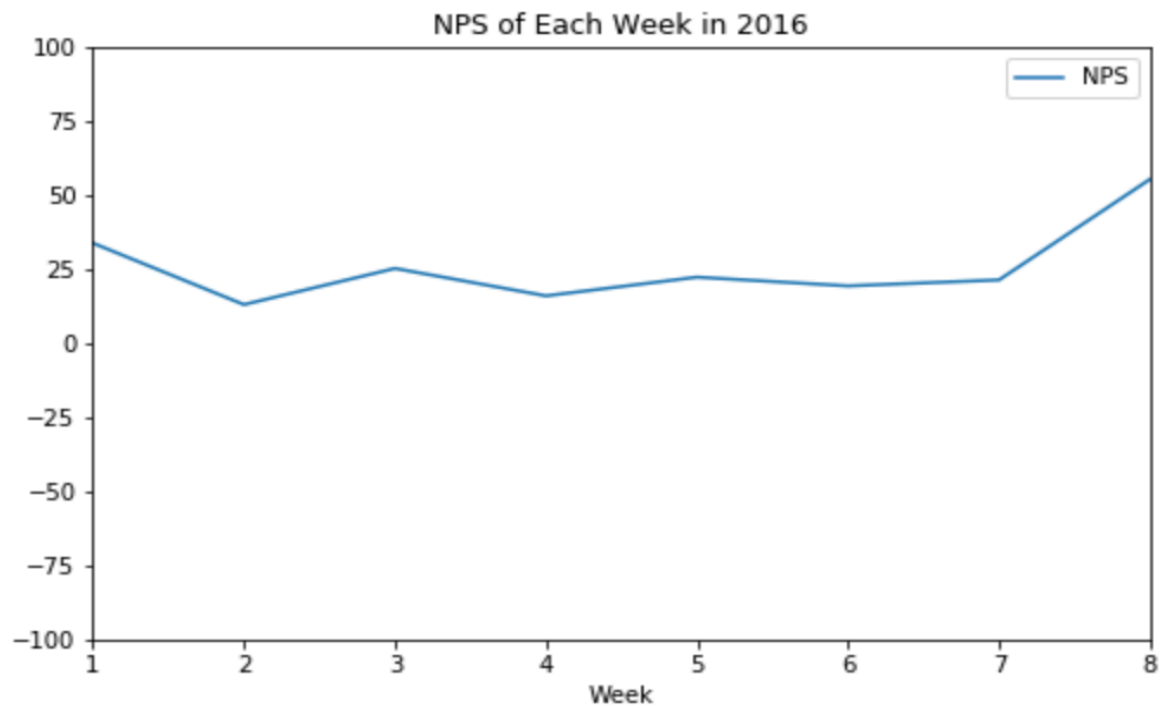# Data Analysis
for
Summer Academy Survey

Melody Yang

NPS of Each Week in 2016

NPS of Each Week in 2017

Average Pace of Week 1-7 in 2016
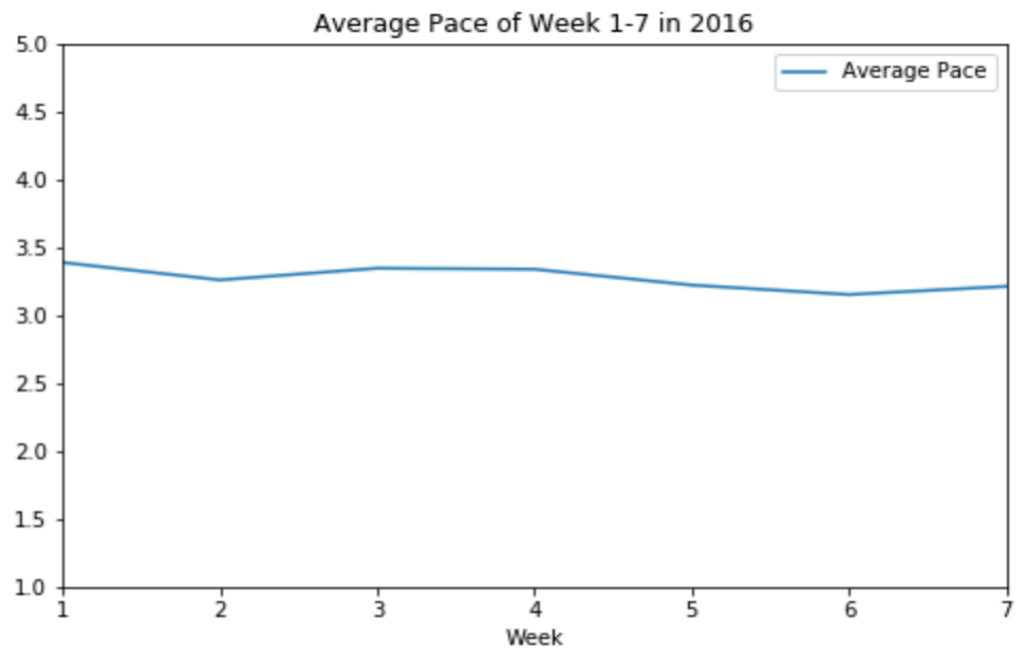
Notes: Week 8 of 2016 has no pacing data

Average Pace of Each Week in 2017
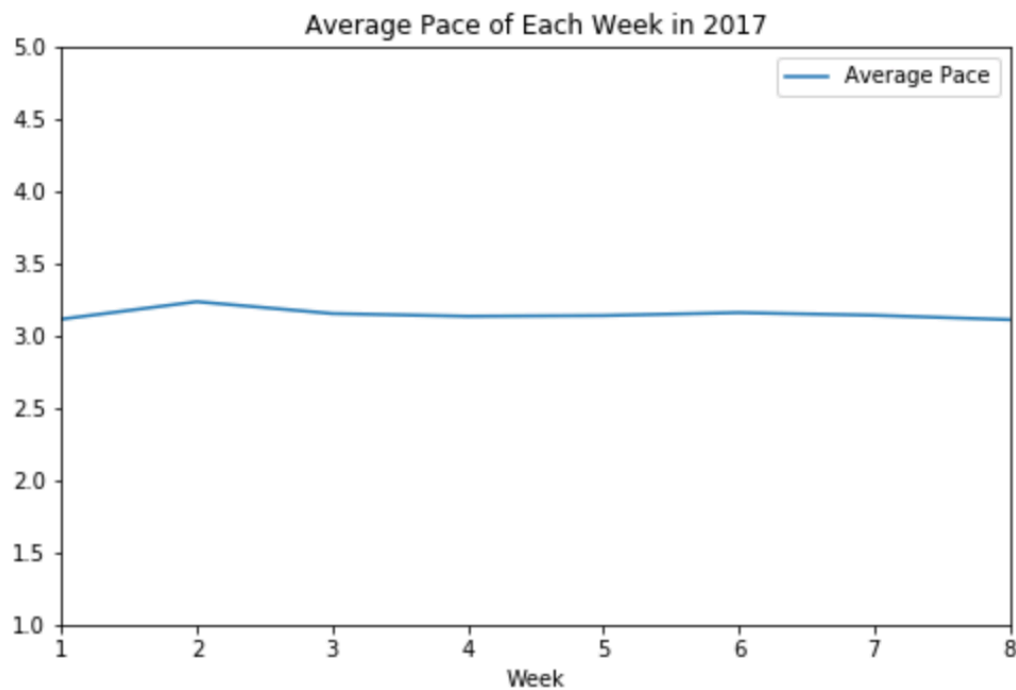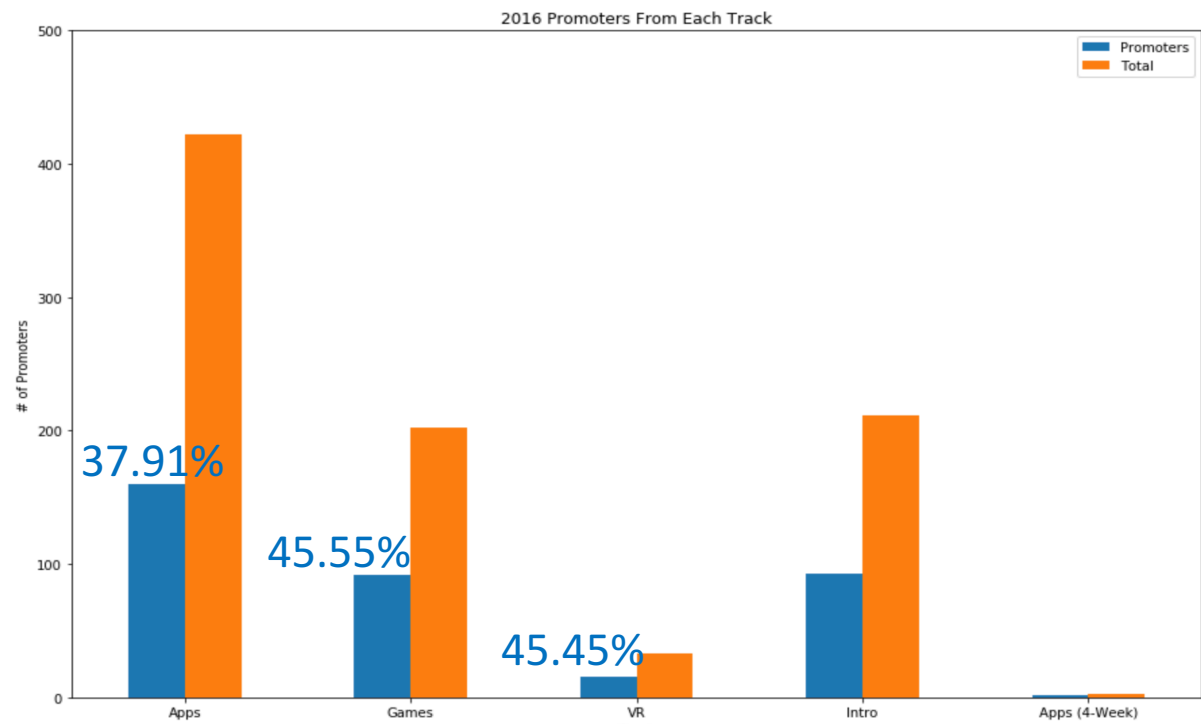
% of Promoters = Promoters/Total

2016 Promoters From Each Track
- Apps: 37.91%
- Games: 45.55%
- VR: 45.45%

2017 Promoters From Each Track
- Apps: 50.29%
- Games: 63.94%
- VR: 76.67%
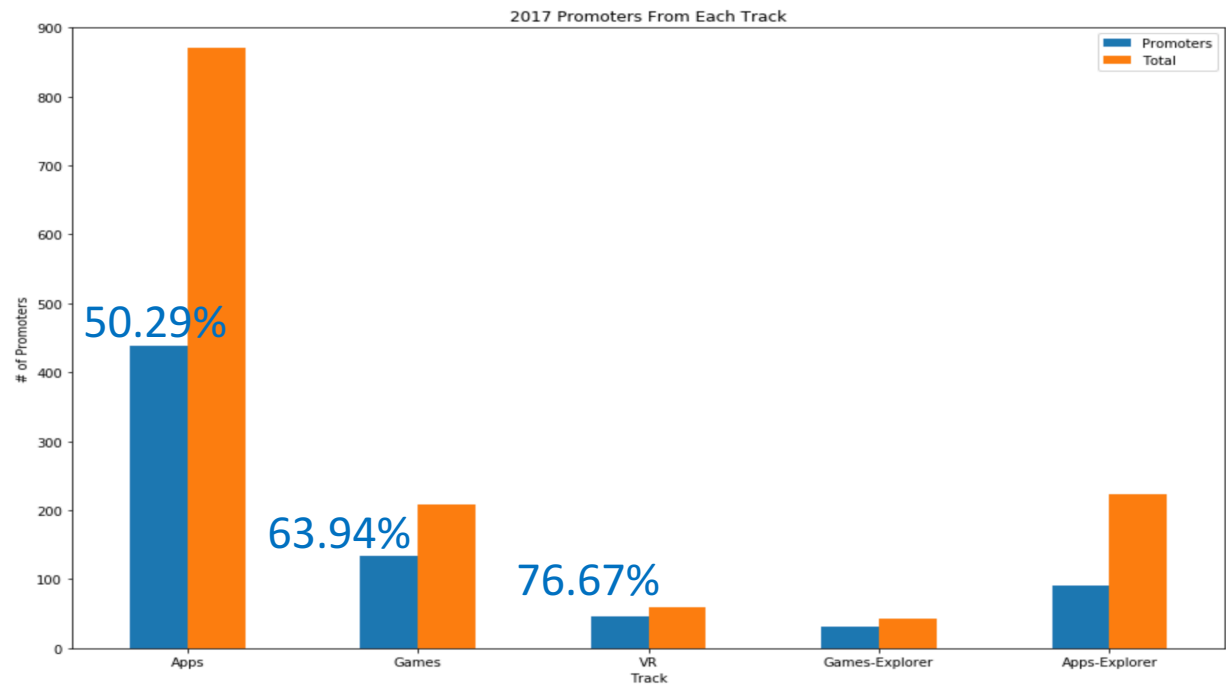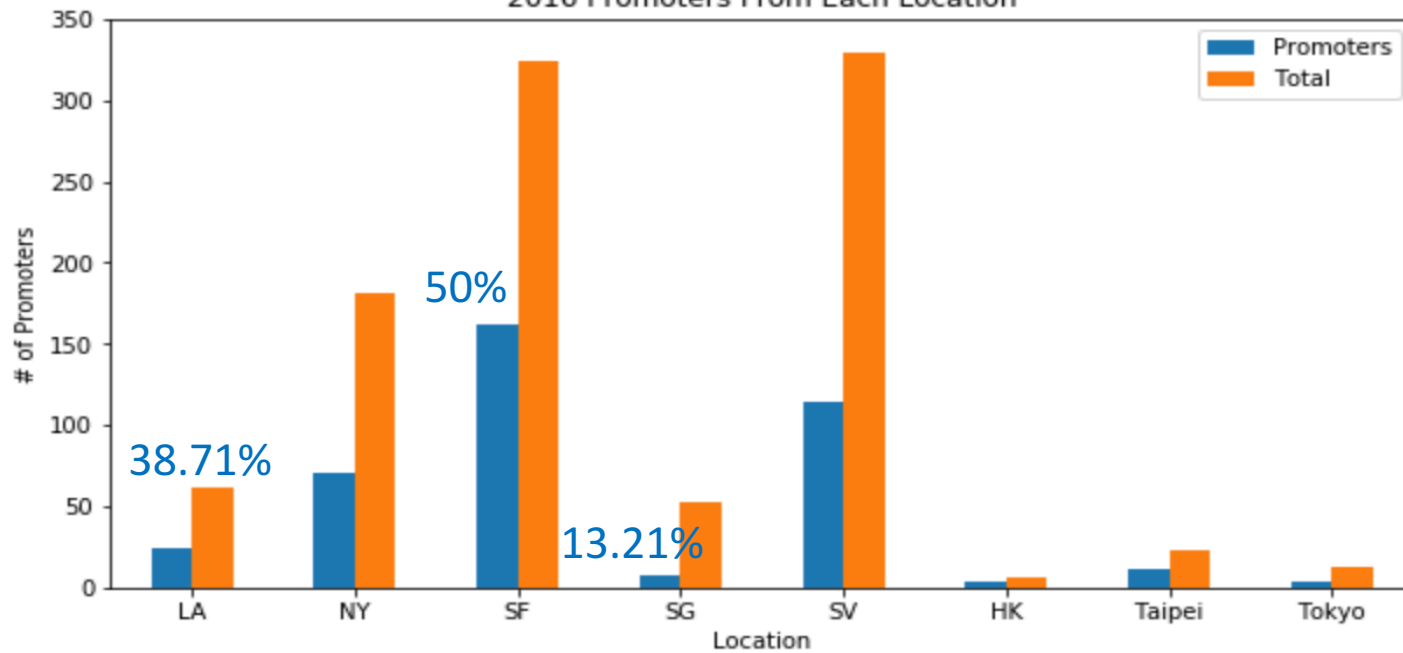
% of Promoters
= Promoters/Total

Code	City Name
LA	Los Angeles
NY	New York City
SF	San Francisco
SG	Singapore
SV	Sunnyvale
HK	Hong Kong
RC	Redwood City
SC	Santa Clara
DC	Washington DC
CH	Chicago
AT	Atlanta
BJ	Beijing
TK	Tokyo
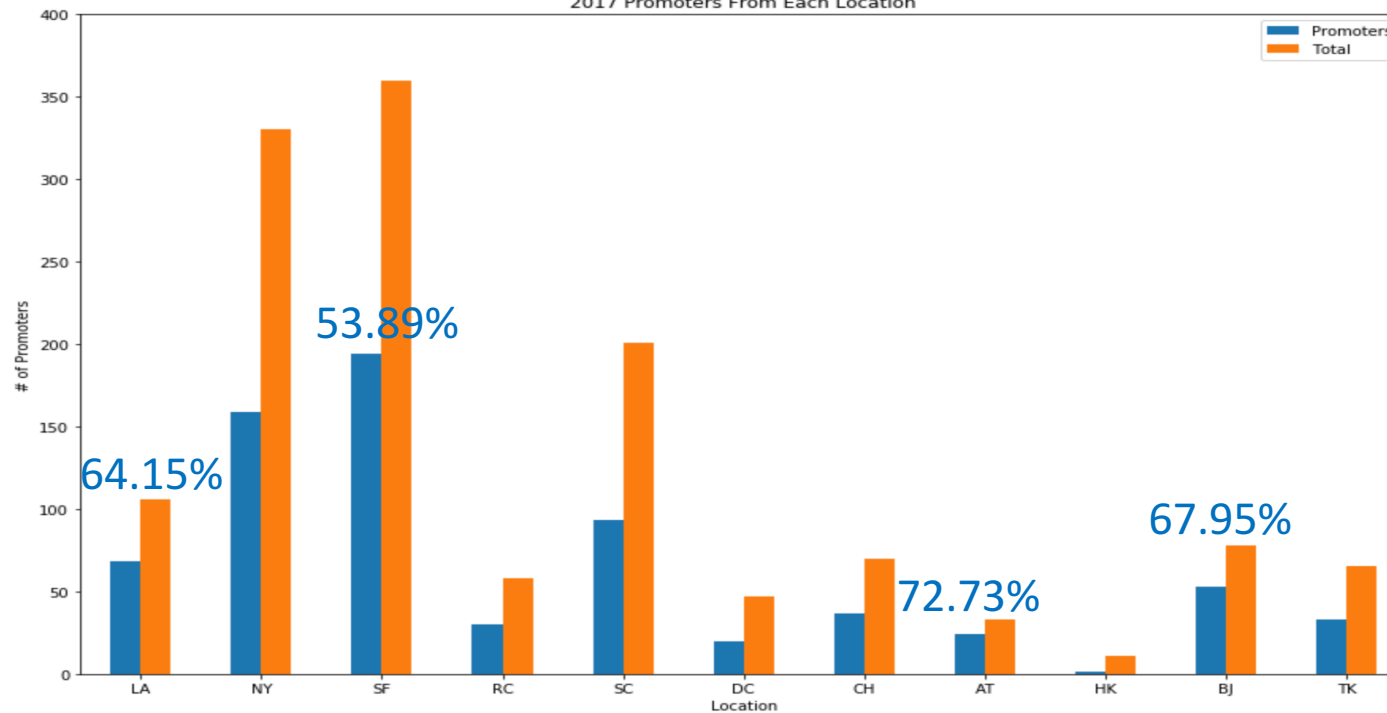
Questions can't be answered

- Why does certain locations (SF, SV) have higher promoter rates than others (SG)?
  - Possible factors: Logistics, overall quality, curriculum length, # of students
- The correlation between how many apps shipped and % of promoters
- The reasons NPS tend to be higher in week 8