Melody Miao

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Education

UC Berkeley – B.A. Cognitive Science, B.A. Data Science
2021 – 2025

Relevant Coursework: Full Stack Web Development, Web Design, Intro to Figma, Intro to Building Apps (iOS)

Experience

UX Designer – Augene Beauty
Jun 2024 – Aug 2024

Conducted competitor research to analyze skin analysis industry trends

Designed customer-facing dashboards of recommended products, key skincare ingredients, and microbiome data to help users make informed skincare decisions.

Web Gold Team Lead – VITA
Aug 2024 – Dec 2024

Led the end-to-end design and development of a website for a tax assistance club to help users navigate free tax filing resources and course offerings

Managed and mentored a team of 10 members to design user-friendly interfaces in Figma and developed a responsive website using HTML and CSS

VP of Technology – Innovative Design
Jan 2024 – Dec 2024

Maintained the Innovative Design's website, creating an engaging user experience for a large organization with hundreds of members and event attendees.

Designed and developed responsive pages for major club events under quick turnaround times of 3-5 days in collaboration with the marketing team.

Lead Communications Associate – UC Berkeley RecWell
Mar 2023 – May 2025

Produce graphics and innovate campaign ideas for UC Berkeley RecWell official social media platforms, increasing following by 20.9% (16,000 followers total)

Spearhead design for the NIRSA Creative Excellence Awards-winning rebrand of UC Berkeley RecWell by designing for brand identity across digital/printed signage

Updated and maintained RecWell website using WordPress

Skills

Tools: Figma, Photoshop, Illustrator, After Effects, Premiere Pro, Wordpress, Webflow, Framer, Canva, Mailchimp

Technologies: HTML/CSS, JavaScript, Tailwind, React, Python, Java, SwiftUI

Design: Visual design, Information Architecture, User research, Wireframing, Prototyping, Accessibility & inclusive design (WCAG)