

Mélodie Emre

Portfolio: melo.li

French: native
English: fluent
Spanish: fluent
Swedish: beginner

Technical skills

Design tools: Adobe Suite, Sketch, InVision, Figma

Web Development: HTML5/CSS3, some JavaScript, some Vue JS

Animation and timeline-based editing: After Effects, Adobe Premiere

Word processing: LaTeX, Word, Google suite

Education

California Institute of the Arts, *distance learning*.

UI/UX Design Specialization (2020)

Fundamentals of Graphic Design (2017)

Codecademy/Udemy, *self-taught*.

Build Web Apps with Vue JS 2 and Firebase course (2019)

HTML5, CSS3 and Javascript (2016)

Master's Degree, *University of Paris-Sorbonne*.

2013–2014

English Literature, 1st class

Dissertation: The Study of Masculinity in Shakespeare's Tragedies

Master's Degree, *University of Warwick*, Coventry, UK.

2012–2013

First year in English Literature and European Studies, 62% (2.1)

B.A. in English, *University of Paris-Sorbonne*.

2009–2012

Baccalauréat in Literature, *Jules Ferry Highschool*, Versailles.

2008–2009

Work Experience

Content Design Manager,

2017-present

Kognity, Stockholm, Sweden.

Head Content Design, in charge of setting a visual direction to deliver optimal digital content, initiating and negotiating partnerships with media suppliers and identifying, developing and testing new solutions to ensure that textbooks are filled with visually pleasing and pedagogical visual content.

Key achievements:

- Set the Content Design visual direction and objectives since November 2017
- Collaborating with 3 other designers to solve overarching design issues, maintain our tone of voice and ensure branding consistency
- Leading a team of 8 creatives and collaborating with 7 project managers to produce visuals across 3 curricula
- Researched, developed, tested and implemented a set of digital accessibility guidelines
- Ongoing negotiation of partnerships with external visual suppliers

Graphic Design and Communications Assistant, **2017**
Europol, The Hague, The Netherlands.
Production of digital visual content (both static and animated) using the Adobe Suite for various awareness campaigns: brochures, newsletters, gifs, infographics and videos.

Key achievements:

- o Produced visual content for 5 awareness campaigns hosted on the Europol website
- o Produced all media content for the Twitter account of the Cybercrime department
- o Supported a team of 7 with the production of digital content for various projects

Communications Assistant, **2016-2017**
Scottish Refugee Council, Glasgow, United Kingdom.
Visual content creation using the Adobe Suite and web development for awareness campaigns.

Key achievements:

- o Developed a website to promote volunteering events for Refugees
- o Created digital content for various campaigns and for the Refugee Festival in 2016

French Teacher, **2015-2017**
Glasgow University, Glasgow, United Kingdom.
In charge of delivering lectures and seminars and organising group discussions.

Voluntary work

Campaign and Communications Assistant, **2016**
Stronger In (Remain Campaign), Glasgow, United Kingdom.
In charge of producing digital content for the campaign: production of visuals, graphics, web content and brochures.

United Nations volunteer. **2016-2017**
Translation/document editing for the United Nations Volunteers in Haiti.
Creating visual content for the French Institute of Research on Africa in Nairobi, Kenya.

Interests

Modern Art: Entire period with a preference for Fauvism and Cubism

Accessibility: Digital accessibility and Universal Design for Learning (UDL)

Literature: European/English Literature, Theatre, contemporary literature

Baking: Everything from everywhere!