



# Melanie Löff-Bird

## User Experience Designer

919.210.1421

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melanieloffbird.com

## EDUCATION

### NC State University College of Design

Bachelor of Graphic Design

4.0 GPA | 2013 - 2016

### Prague Institute

Studied Drawing & Etching

4.0 GPA | May 2015 - July 2015

### American University

Studied Graphic Design & Business

3.8 GPA | 2011 - 2013

## HONORS/AWARDS

Dean's List | All Semesters

University Honors Program | 2012 - 2013

AU Design Expo | 2012, 2013

- Inclusion in annual juried student exhibition

Food, Media & Culture Journal | 2013

- Published article analyzing the effect of Web 2.0 social media on American foodways

IBM Mentorship Program | 2014 - 2015

- Paired with professional mentor for career development and team building workshops

## LANGUAGE

English

Spanish - Beginner

Portuguese - Beginner

## EXPERIENCE

### Elephant - Brooklyn, NY

Designer, UX | SEPTEMBER 2016 - DECEMBER 2017

- Developed wireframes, user flows and prototypes for a variety of clients such as Goldman Sachs, Comcast and Teva
- Lead design review meetings with key stakeholders
- Organized user research sessions and usability testing

### Huge - Brooklyn, NY

UX Trainee | JUNE 2016 - AUGUST 2016

- Completed ten week accelerated apprenticeship program focused on product design and user experience principles

### Medicom - Raleigh, NC

UI/UX Designer & Front-End Developer | AUGUST 2015 - JUNE 2016

- Worked with 10 person startup team to design and develop a web/desktop product for transferring medical documents

### Big Pixel - Raleigh, NC

Front End Development Intern | AUGUST 2015 - JUNE 2016

- Debugged web and mobile apps with AngularJS and Ruby on Rails
- Developed wireframes and user flows for mobile applications

### Unison Agency - Washington, DC

Creative Intern & Junior Front End Developer | MAY 2014 - AUGUST 2014

- Performed front & back-end development for client microsites
- Collaborated with 2-3 creative team while developing wireframes and hi-fi UI layouts for web/mobile projects

### NJI Media - Alexandria, VA

Design/Development Intern | MAY 2013 - AUGUST 2013

- Designed Drupal tutorial guides and lead instructional meetings with clients
- Conducted research and contributed to brainstorming sessions for clients such as the US Travel Association

### AU Social Media Club - Washington, DC

Vice President | MAY 2012 - AUGUST 2013

- Lead eight-member executive board in planning of 3rd annual two-day Social Learning Summit with 300+ attendees and keynote speakers from Twitter, Tumblr and IBM

## SKILLS

### Advanced

Sketch

Prototyping

Wireframing

User Research

Adobe Creative Suite

### Intermediate

HTML5/CSS3/Sass

Animation

jQuery

Framer

### Beginner

Javascript

PHP