Melanie Löff-Bird

User Experience Designer

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EDUCATION

NC State University College of Design
Bachelor of Graphic Design
4.0 GPA | *2013 – 2016*

Prague Institute
Studied Drawing & Etching
4.0 GPA | *May 2015 – July 2015*

American University
Studied Graphic Design & Business
3.8 GPA | *2011 – 2013*

HONORS/AWARDS

Dean's List | *All Semesters*
University Honors Program | *2012 – 2013*
AU Design Expo | *2012, 2013*
- Inclusion in annual juried student exhibition

Food, Media & Culture Journal | *2013*
- Published article analyzing the effect of Web 2.0 social media on American foodways

IBM Mentorship Program | *2014 – 2015*
- Paired with professional mentor for career development and team building workshops

LANGUAGE

English
Spanish - Beginner
Portuguese - Beginner

EXPERIENCE

Elephant - Brooklyn, NY
Designer, UX | SEPTEMBER 2016 – DECEMBER 2017
- Developed wireframes, user flows and prototypes for a variety of clients such as Goldman Sachs, Comcast and Teva
- Lead design review meetings with key stakeholders
- Organized user research sessions and usability testing

Huge - Brooklyn, NY
UX Trainee | JUNE 2016 – AUGUST 2016
- Completed ten week accelerated apprenticeship program focused on product design and user experience principles

Medicom - Raleigh, NC
Front End Developer & UI/UX Designer | AUGUST 2015 – JUNE 2016
- Worked with 10 person startup team to design and develop a web/desktop product for transferring medical documents

Big Pixel - Raleigh, NC
Front End Development Intern | AUGUST 2015 – JUNE 2016
- Debugged web and mobile apps with AngularJS and Ruby on Rails
- Developed wireframes and user flows for mobile applications

Unison Agency - Washington, DC
Creative Intern & Junior Front End Developer | MAY 2014 – AUGUST 2014
- Performed front & back-end development for client microsites
- Collaborated with 2-3 creative team while developing wireframes and hi-fi UI layouts for web/mobile projects

NJI Media - Alexandria, VA
Design, Development & Events Intern | MAY 2013 - AUGUST 2013
- Designed Drupal tutorial guides and lead instructional meetings with clients
- Conducted research and contributed to brainstorming sessions for clients such as the US Travel Association

AU Social Media Club - Washington, DC
Vice President | MAY 2012 – AUGUST 2013
- Lead eight-member executive board in planning of 3rd annual two-day Social Learning Summit with 300+ attendees and keynote speakers from Twitter, Tumblr and IBM

SKILLS

Advanced	Intermediate	Beginner
Sketch	HTML5/CSS3/Sass	Javascript
Prototyping	Animation	PHP
Wireframing	jQuery	
User Research	Framer	
Adobe Creative Suite		