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Melanie Löff-Bird

919.210.1421
melanie.loffbird@gmail.com
melanieloffbird.com

HONORS/AWARDS

Dean's List | *FALL 2011 – FALL 2015*
University Honors Program | *2012 – 2013*
Selected for juried Design Show | *2012, 2013*
Published article in Research Journal | *2013*

SKILLS

Proficient:	Knowledge:
Adobe Creative Suite	UX/UI
Sketch	Field Research
Wireframing	Animation
Prototyping	PHP
HTML5/CSS3	Angular JS
JQuery	Javascript

LANGUAGE

English
Spanish
Portuguese

EDUCATION

Bachelor of Graphic Design, **NCSU College of Design**
4.0 GPA | *2013 - 2016*

B.A. Graphic Design, **American University**
3.8 GPA | *2011 - 2013*

EXPERIENCE

Medicom - Raleigh, NC
Front End Developer & UI/UX Designer | AUGUST 2015 – PRESENT
- Work with 10 person startup team to design and develop a web and desktop application for transferring medical documents

Big Pixel - Raleigh, NC
Front End Development Intern | AUGUST 2015 – PRESENT
- Debug web and mobile apps with AngularJS and Ruby on Rails
- Collaborate with back-end ROR developer in the design and development of upcoming Phonegap application

Dsidr - Raleigh, NC
Mobile UI/UX Designer | MAY 2014 - JANUARY 2015
- Worked closely with developers to design interface for MVP of an iPad application

Unison Agency - Washington, DC
Creative Intern & Junior Front End Developer | MAY 2014 – AUGUST 2014
- Performed front & back-end development for client microsites
- Designed UX interface for e-commerce website
- Drafted UI wireframes in collaboration with 2-3 people creative team for websites and mobile applications

NJI Media - Alexandria, VA
Design, Development & Events Intern | MAY 2013 - AUGUST 2013
- Designed Drupal tutorial guides and lead instructional meetings with clients
- Conducted research and contributed to brainstorming sessions for clients such as the US Travel Association

American University Social Media Club - Washington, DC
Vice President | MAY 2012 – AUGUST 2013
- Lead eight-member executive board in planning of 3rd annual two-day Social Learning Summit with 300+ attendees and keynote speakers from Twitter, Tumblr and IBM
- Designed, developed and maintained official event website
- Worked closely with design chair to create visual identity and print/digital branding material