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Melanie Löff-Bird

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EDUCATION

NC State University College of Design
Bachelor of Graphic Design
4.0 GPA | *Graduating May 2016*

Prague Institute
Studied Drawing & Etching
4.0 GPA | *May 2015 - July 2015*

American University
Studied Graphic Design & Business
3.8 GPA | *2011 - 2013*

HONORS/AWARDS

Dean's List | *All Semesters*
University Honors Program | *2012 – 2013*
AU Design Expo | *2012, 2013*
· Inclusion in annual juried student exhibition
Food, Media & Culture Journal | *2013*
· Published article analyzing the effect of
   Web 2.0 social media on American foodways
IBM Mentorship Program | *2014 – 2015*
· Paired with professional mentor for career
   development and team building workshops

LANGUAGE

English
Spanish - Beginner
Portuguese - Beginner

EXPERIENCE

Medicom - Raleigh, NC
Front End Developer & UI/UX Designer | *AUGUST 2015 – PRESENT*
· Work with 10 person startup team to design and
   develop a web and desktop application for
   transferring medical documents

Big Pixel - Raleigh, NC
Front End Development Intern | *AUGUST 2015 – PRESENT*
· Debug web and mobile apps with AngularJS and Ruby on Rails
· Collaborate with back-end ROR developer in the design and
   development of upcoming Phonegap application

Dsidr - Raleigh, NC
Mobile UI/UX Designer | *MAY 2014 - JANUARY 2015*
· Worked closely with developers to design interface for MVP
   of an iPad application

Unison Agency - Washington, DC
Creative Intern & Junior Front End Developer | *MAY 2014 – AUGUST 2014*
· Performed front & back-end development for client
   microsites
· Designed UX interface for e-commerce website
· Drafted UI wireframes in collaboration with 2-3 people
   creative team for websites and mobile applications

NJI Media - Alexandria, VA
Design, Development & Events Intern | *MAY 2013 - AUGUST 2013*
· Designed Drupal tutorial guides and lead instructional
   meetings with clients
· Conducted research and contributed to brainstorming
   sessions for clients such as the US Travel Association

American University Social Media Club - Washington, DC
Vice President | *MAY 2012 – AUGUST 2013*
· Lead eight-member executive board in planning of 3rd
   annual two-day Social Learning Summit with 300+ attendees
   and keynote speakers from Twitter, Tumblr and IBM
· Designed, developed and maintained official event website
· Worked closely with design chair to create visual identity
   and print/digital branding material

SKILLS

Advanced	Intermediate	Beginner
Adobe Creative Suite	Animation	Angular JS
HTML5/CSS3/Sass	Field Research	Javascript
Git Command Line	jQuery	PHP
Sketch	Prototyping	
Wireframing		
UI/UX		