



INSTABEAT

Loading...





We are a team of  
swimmers, triathletes, engineers,  
wearable experts and designers  
from different sides of the world  
frustrated by stagnation in  
**SWIMMING INNOVATION.**





First stop: Let's make swimming  
**REAL(-TIME).**





We are building  
**a connected accessory for swimming goggles**  
that captures real-time heart rate, stroke type and laps.  
Instant heart rate information is fed into the swimmers'  
eyes and presented in a mobile app so you can  
achieve your goals faster.



**1696**  
Melchisédech Thévenot wrote The Art of Swimming.

**1869**  
Swimming became part of the Olympic game.

**1911**  
Thomas Burgess swam across English Channel with goggles.

**1929**  
First Speedo Swimsuit produced.

**2008**  
Hi-tech swimsuit LZR was developed but banned from competitive swimming.

**2017**

I INSTABEAT introduces revolutionary swimming accessory.

## STAY IN TOUCH:

Email

San Francisco

Age (Optional, we need this create)

25-34 years old

Swimming Level (Optional)

Beginner

Leisure Swimmer

Competitive Swimmer

Swimming Type (Optional)

Elementary Backstroke

Sidestroke

Backstroke

Breaststroke

Butterfly Stroke

Freestyle Stroke

GET UPDATES

The future of swimming begins in **SPRING 2017**



ABOUT INSTABEAT

