# Career Research Assignment Worksheet

1. Student Name:

Michael Scarazza

1. Job Description:

User Researcher- User researchers are concerned with UX. This role can span many industries, they are main focus is understanding the target audience and how they interact with their respective service. They are an analyst by nature, searching the reasons behind users needs and what they want with your brand. They figure out how to make your brand or product more appealing, user-friendly and accessible.

1. Salary:

$80k-$110k

1. Working Conditions:

Most UX researchers work in offices or studios since they are on computers for most the time. They will often have to work with various other colleagues and will have to be a part of meetings.

1. Education Requirements:

Most UX researchers have bachelor’s degrees in a technology related area. It is also beneficial to have a degree in marketing and sociology.

1. What classes would be helpful for success in this field?  
     
   User Experience, Quantification (Science), Contextual Inquiry, Product Design, Marketing, UX Design
2. Job Outlook:  
   I could not find a real outlook, but for UX designers “CNN Money predicts that the growth in demand for UX designers will be 18% in the ten years starting from 2015”. This is a career path that will only be more and more valuable with the expanding growth of the internet and app world.

1. Overall Pros and Cons:  
   Pros- Good pay, rewarding career, a lot of freedom in the way you conduct your work

Cons- Can be overwhelming, A lot of different statistical software to learn

1. Advancement Opportunities:

Most entry level UX designers or user researchers get promoted to Lead UX designer, Product Owner, or Sr. Lead UX Designers.

Furthermore, in a large company you could become a Chief Product Designer or a Chief Experience Officer.

1. Why this job may fit you?

This job could possibly fit me because I am not as strong in coding and actually putting together the backend stuff for websites or programs. The role of a UX researcher is more like being an investigator for the other roles in UX to take care of. You lay down the research and information, and they do the building. I like to research and gather information/statistics so I think this job is interesting and something that I could do.

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