Xavier Bolló

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Experience

TEACHER, POLYTECHNIC UNIVERSITY OF CATALONIA (UPC) (BARCELONA) – 2021 - TODAY

Teaching the Data Visualization module for the Business and Administration degree.

DIGITAL MARKETING MANAGER, MJN NEURO (GIRONA) – JUN. 2019 - DEC. 2019

In charge of the marketing department to launch a new wearable medical device to the market.

CUSTOMER ACQUISITION MANAGER & ANALYST, SKITUDE (GIRONA) – DEC. 2018 - JUN. 2019

Developing the B2C market for the biggest ski community worldwide and assessing data analysis to board managers.

DIGITAL STRATEGY & BUSINESS DEVELOPMENT CONSULTANT, ELGIROSCOPI (GIRONA) – 2011- 2018

Helping brands reach their customers leveraging digital media and tools.

Education

- Master's Degree in **Visual Tools Development** (Universitat de Girona, 2021)

- Postgraduate in **Data Visualization** (Universitat de Girona, 2020)

- Postgraduate in **Big Data** (Universitat de Girona, 2019)

- Degree in **Economics** (Universitat de Girona, 2011)