16th May 2023

To whom it may concern

Testimonial for Melanie Quek

Melanie joined KrisLab, Singapore Airlines (SIA) Digital Innovation Lab, as an UI/UX Designer intern between 3 Jan to 19 May 2023. Melanie participated in multiple digital innovation ideas and proof-of-concept developments as well as innovation events to connect KrisLab with the aviation ecosystems.

I have enjoyed the enthusiasm and energy Melanie brought to KrisLab. Melanie demonstrated positive attitude, a strong willingness to learn and was very proactive in taking a leading role among the interns during the period in the tasks that they have been assigned to accomplish.

Melanie exhibited strong leadership skills, excellent communication, and people management skills in the various project teams where her involvement includes idea conceptualisation and UI/UX design for a staff canteen companion app, a NFT portal to gamify staff engagement, and a gamified AR experience to engage Kris+ users.

Melanie is an exceptionally driven person, always ready to take on challenges. She challenged herself to pick up front-end web development and was a major contributor for researching into the problem areas of flying with pets and also on food tech. Melanie adapted well into the dynamic innovation lab environment and has shown perseverance in pushing through ideas and turning them into working proof-of-concepts amid the uncertainties and tight timeline. Being a good team player, Melanie was well received by other interns and colleagues at KrisLab.

With Melanie's character, positive attitude, and competency, I am confident that she will be a valuable asset for any organisation she works for in the future.

Ivan Khor
Lead Digital Innovation Technologist
Singapore Airlines
Email: ivan_khor@singaporeair.com.sg