

CyberBuddy



Your cyber security assistant
for everyday business needs



PROBLEM

Small businesses are the most vulnerable to cyber attacks, and this can be detrimental to the health of the business



PROBLEM

Expensive

Lapse in Judgment

Infeasible

SOLUTION

Easy to understand digital assistant
for both technical and non-technical
users



CyberBuddy

Increases Vigilance

Easy to Understand

Tailored to You



http://www.creately.com

Tab 1 Tab 2 Tab 3

New Message / x

To: Juan Bolin

Subject: AN OFFER YOU CAN'T REFUSE

Dear Juan Bolin

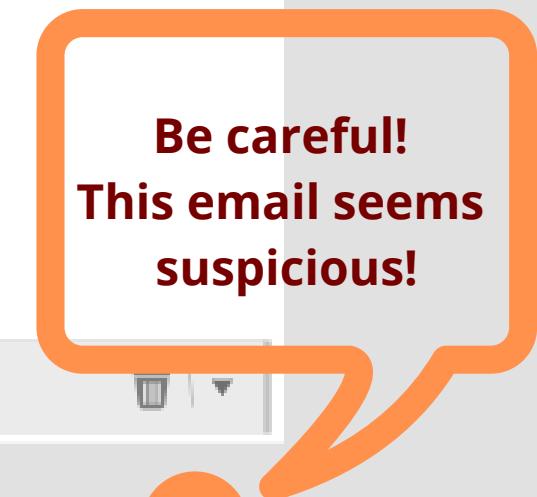
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum felis massa, ultricies quis elit sed, posuere congue justo. Integer commodo enim ac est pulvinar hendrerit. Phasellus eget eros eget libero tempor faucibus. Donec et elementum enim, lacinia consequat dolor. Ut sit amet convallis purus. Donec vitae dui turpis. Fusce ac dui in massa efficitur imperdiet at ut lacus. Cras maximus molestie aliquam. Quisque vel mattis magna. Cras congue neque

Yours truly,
Naomi M. Salas
Sent from my Mac

Sans Serif | B | I | U | | | | |

Send

**Be careful!
This email seems
suspicious!**



Payment

Choose payment method below



PAY WITH CREDIT CARD



PayPal

PAY WITH PAYPAL



amazon.com®

PAY WITH AMAZON PAYMENTS

① Billing Info

FULL NAME

BILLING ADDRESS

CITY

ZIP CODE

COUNTRY

[RETURN TO STORE](#)

② Credit Card Info

CARDHOLDER'S NAME

CARD NUMBER

EXP. MONTH

EXP. YEAR

CVC NUMBER

[BACK TO SHIPPING](#)

[PROCEED](#)

Do you trust this
website? It's not
on your list of
safe websites



Skype

Jasmine Salgado £13.07

Home

Contacts

RECENT

- Aaron Buxton
- Marketing and Promotion
- Krystal McKinney
- David Ackley**
- Celisse Kramer, Lee Murphy, MJ...
- Adam Jarman
- Sarah Roach, Eric Ishida 12
- Ski Team Chat 2
- Weekly roundtable
- Babak-Shammas
- Corey Little, Suki Beach, Matthew...
- History

David Ackley Enjoying the sunshine!

even now ? Today 17:36

Call 1 minute 15 seconds 13:54

she's really growing up 😊

even now ? 17:36

17:36

17:36

17:36

17:36

17:36

via Skype ▾

Type a message here

Are you sure this is David? That file could be unsafe

The screenshot shows a Skype window with a sidebar of recent contacts on the left. A message from David Ackley is displayed, containing a link that has been highlighted with a red box and a warning message: "Are you sure this is David? That file could be unsafe". The message was sent at 17:36 and includes a photo of a young girl holding balloons.

Subscription Tiers

Personal	Small Business	Enterprise
<ul style="list-style-type: none">• Cyber Security support on all devices• Adjustable level of assistance: low, medium or high		<ul style="list-style-type: none">• Compatible with the cloud• Different settings for different employee groups
\$9 / month	\$79 / month	Negotiated

What I'm After

Mentor with experience in
Software as a Service (SaaS) companies

CyberBuddy

MELISSA TURNER



Bachelor of Software Engineering
Major in Cyber Security

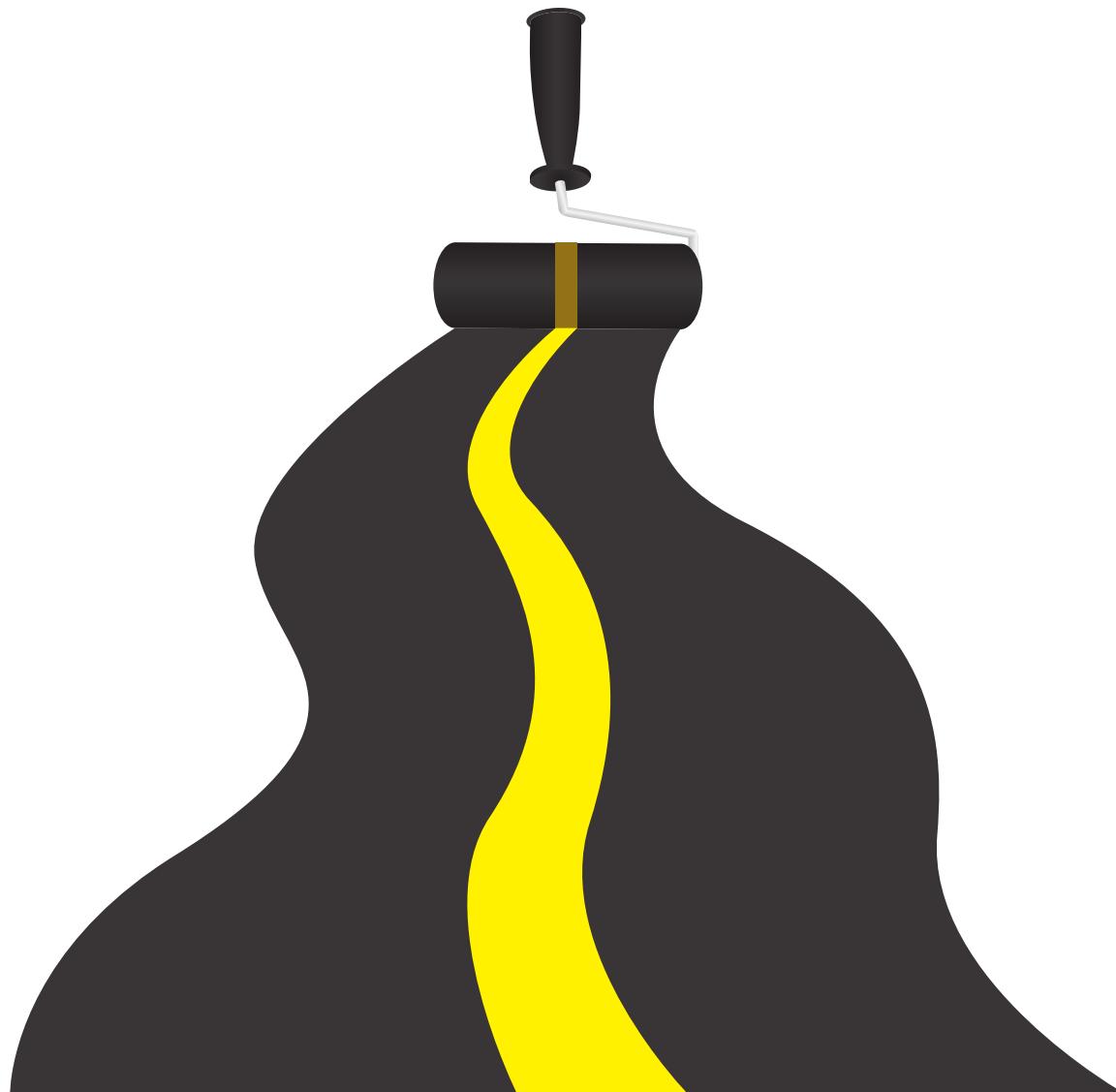


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Future Roadmap

What's happening next?



Step 1

Cater to medium sized businesses

Step 2

Expand to general public (older generations)

Step 3

Cater to large businesses

Step 4

Expand to younger people and the rest of the general public