Mel Tajon

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Summary of Qualifications

- Proficient in slicing Photoshop designs into hand-coded, cross-browser, mobile responsive, SEO-optimized HTML5 and CSS3.
- Experienced with PHP, MySQL, Wordpress, jQuery, Git, SVN, progressive enhancement.

Experience

Front-End Web Developer • Per Bristow Enterprises   *Apr '13 - Present*

- Migrated website from Wordpress to a modular, custom-designed CMS to improve turnaround time for A/B tests and redesigns.
- Implemented progressive enhancement and mobile responsive practices across multiple landing pages and sites.

Front-End Web Developer • KOLAB Agency   *Feb '12 - Mar '13*

- Streamlined the web development process, from two months to just three weeks.
- Hand-coded custom Wordpress themes for client projects, from Photoshop to launch.
- Rebuilt company website to be SEO-friendly and mobile browser compatible.

App Designer • PostMate for iPhone   *Jan '11 - Aug '12*

- Designed user interface and technical requirements for programmers.

Executive Producer, Webmaster • Featured Acoustic Playlist   *Summer '09, Summer '10*

- Led team of 120 volunteers and 30 artists to sell out two concerts of 1,100 fans
- Coordinated website and all online marketing on social media outlets.
- Coordinated the fundraising, performances, press line, and day-of operations.

Lead Product Designer, Web Developer • Pringo, Inc   *Oct '06 - Jul '10*

- Designed features and user interfaces for the software platform.
- Supervised discussion between designers, developers and project managers on the implementation of new features and staying up-to-date with industry trends.
- Led demonstrations and training sessions for potential and existing clients.
- Consulted clients on the latest in design patterns, social media trends, and usability practices.

Founder, Webmaster • JustBBall.com   *Jan '03 - Sep '07*

- Managed the team of graphic designers in the creation of the website and graphics.
- Coordinated the team of moderators that maintained the quality of the community.
- Analyzed advertising/SEO performance and user activity trends.

Education

Cal Poly Pomona   *Class of 2006*

- Bachelor of Business Administration, E-Business

Interests

- Understanding the human side of technology.
- Streamlining/redesigning everything in my life; working smarter, not harder.
- Designing/developing things that resonate with people.
- Building online communities.
- Staying up-to-date with the latest in tech news, web standards, social media, and internet trends.
- Traveling around and eating everything featured on Food Network.

References

Kyle Groft
Former Web Development Director, KOLAB
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