



We serve the
#1 GOURMET
CHEESE



LIMITED TIME REMAINING

Buy One* Get One Free** promotion valid
until November 30, 2023



Boursin Frozen Cubes and 2.2 lb Professional bring operational ease to your kitchens in a time when you need it most! Capitalize on these new and innovative pack sizes of the Boursin Garlic & Herb that you've come to know and love, saving time, money and labor during this busy back to school season!

Take advantage of these easy to use products to elevate your pizza, mac and cheese, or mashed potato concepts to the next level!

Diners
VALUE trusted
brands.

A study of more than 1,800 consumers confirms the power of beloved brands

90%

will pay more

SALISPY, 2021

"We are furiously doing R&D on applications for these delicious little Boursin Frozen Cubes. From salads to pizza toppings, the mess-free convenience and built-in portion control are sparking innovation from our culinary team."

NATE WEIR, MODERN RESTAURANTS

Boursin Professional IQF Frozen Cubes make an ideal premium topper to flatbreads, adding moments of creamy, herbaceous cheese. Here, they serve as counterpoint to savory prosciutto, sweet figs and peppery arugula. Simply scatter them over the top, then bake until the cheese is crispy and golden-brown on the outside yet still lush on the inside.

How Do I Use Boursin Professional IQF Cubes?

Boursin Professional IQF Frozen Cubes are made with real cream, garlic, parsley and chives, blended into a convenient individually quick-frozen format. Defrosted cubes deliver Boursin's high-impact flavor and can be used in a broad range of menu applications.

Here's a list of ideas to get you started:

- Scatter over pizzas or flatbreads
- Add as a salad mix-in, either as is or coated in breadcrumbs and deep fried
- Stuff into either burgers or plant-based patties
- Fold into omelettes or frittatas
- Finish bowl builds, either as is or coated in breadcrumbs and deep fried
- Garnish artisan toast builds

{{Sender.Name}}

{{Sender.Title}}

{{Sender.Phone}} | {{Sender.Email}}

* Offer valid only with a minimum purchase of 2 cases of the same product.
** After rebate submission.

Valid only for product codes/SKUs listed on this offer purchased through a foodservice distributor. Promotion period is August 1, 2023 – November 30, 2023. Offer valid only on 1 SKU per redeeming operator location. Maximum total rebate value of \$75. Only licensed foodservice operators physically located in the United States qualify for this offer. Must purchase a minimum of 2 cases of the same product. One coupon/redemption per location or headquarters address. Headquarters may submit for multiple locations and request one combined rebate check; however, reporting must show individual store addresses and purchase information with a maximum redemption of 50 locations. This offer is not valid for school or military bids. Offer invalid for resale, cash/carry, club store, grocery, and c-stores. Any other use constitutes fraud. Bel Brands USA has final decision on the interpretation of the terms and conditions of this program and reserves the right to cancel this program at any time. Void where prohibited. Distributor invoices or tracking reports must accompany rebate form and include Boursin product codes, operator and distributor business name and appropriate purchase dates and be postmarked by December 31, 2023. Allow 4-6 weeks for fulfillment. Not valid in conjunction with any other Bel Brands Foodservice offers. For rebate questions, email {{Sender.Email}}