



General Mills Foodservice is your [go-to partner for bulk cereal](#)! We provide 5 of the 6 top-selling bulk cereal items in foodservice, including our unmatched gluten-free cereal selection.

We ensure breakfast and catering success, helping you provide guest satisfaction using beloved brands that make them feel at home.

Interested in learning more? Reach out to help find the perfect products for your operation.

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Bulkpak Cereal Rebate

Save up to \$1,500

\$10 per case on Bulkpak Cereal

150 cases/\$1,500 maximum after rebate

Offer valid only for operators in the following segments:
College & University, Healthcare, Senior Living,
Business & Industry and Lodging Operations

December 1, 2023 - February 29, 2024





Variety Pack Cereal Rebate

Save up to \$1,000*

\$10 off per case

on General Mills single serve variety pack cereal

*100 cases/\$1,000 maximum after rebate

Offer valid only for operators in the following segments:
College & University, Healthcare, Senior Living,
Business & Industry, and Lodging Operations

December 1, 2023 - February 29, 2024



All products shown are subject to availability.

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