INTELEMAGE a customer case study







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- John Danner, CTO & Co-Founder

Intelemage at a Glance

Industry: Technology/Healthcare

Company size: Fewer than 50 employees

Founded: 2007

Customers: 4,000

Servers: 30

Products: Piston OpenStack, Silicon

Mechanics, Arista

The Piston OpenStack Solution Provides:

- ► Time to deploy and provide services to customers reduced by 90%
- ▶ 99% of cloud orchestration tasks automated
- On premise private cloud security
- Visibility into underlying cloud hardware





About Intelemage

Intelemage is the global leader in medical image sharing solutions. Intelemage's flagship platform, inteleGRID, is currently in use in over 65 countries spanning more than 4,000 locations. Since 2007, Intelemage has been the hub between medical devices and pharmaceutical companies, physicians, hospitals, and research centers providing real-time medical image access and collaboration.

The Problem

Prior to implementing Piston OpenStack, Intelemage had a mix of dedicated Linux servers and VMware ESXi servers, on which they deployed their virtual machines. One of the problems Intelemage faced was extreme lag time to provision and launch as a result of having to manually install IT resources every time they deployed a new service.

As their customer base grew, Intelemage recognized a need to replace their VMware ESXi environment with a more scalable, automated and secure infrastructure that could better support their growth.

The Solution

Intelemage needed a solution that was secure and could scaleout easily. The company already had a storage platform that could scale-out easily and wanted to replicate that solution in their datacenter environment. To this end, they identified the OpenStack cloud platform as a way to achieve their goals while avoiding the proprietary features and functionality that come with vendor lock-in.

Before making a final decision, Intelemage evaluated several vendors, including Ubuntu Cloud, newer VMware solutions and Piston OpenStack. VMware's solutions were eliminated in favor of a more open solution, and while the Ubuntu Cloud sounded interesting, it lacked many of the key features needed to run their Infrastructure-as-a-Service.

Ultimately, Intelemage chose Piston because of the team's



OpenStack expertise and the product's security, scalability and automation.

The Benefits

Once Intelemage had the hardware in place, the company was able to install Piston OpenStack with relative ease with Danner noting that, "the initial setup was straightforward and the team at Piston was more than helpful in answering any questions we had when setting up the configuration for our platform."

Since implementing Piston OpenStack, Intelemage has saved several hours on its deployment activities, which has increased engineering productivity. Prior to Piston, Intelemage spent too much time building servers , applying patches, and doing other deployment-related exercises. With Piston OpenStack, Intelemage is able to automate all build-out and deployment activities, taking deployment times down to seconds.

As a result, Intelemage can get new services up and running more quickly, add capacity faster and respond to requests sooner, in an easier, more straightforward and structured way.

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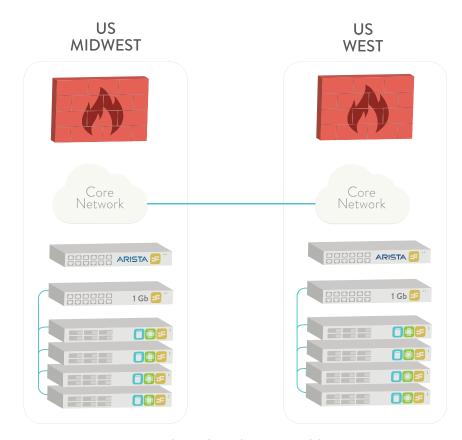
- John Danner, CTO & Co-Founder



Moving forward, Intelemage expects that these benefits will help the company expand usage on its platform as they grow their business, which is critical to their success.

Lasting Impact

When Intelemage looks at taking its offering to the next level and expanding its business, the company will build on Piston OpenStack so savings can be locked in. Danner noted, "We selected Piston for our global private cloud because of our need to maintain a secure and reliable environment. Additionally, by utilizing Piston, Intelemage has the capacity and the platform needed to securely deliver our current and future services in an efficient and reliable way, which is really where we want to be."



Intelemage's Deployment Model