Getting Developers to Adopt Your Service
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Where Do I Come From?
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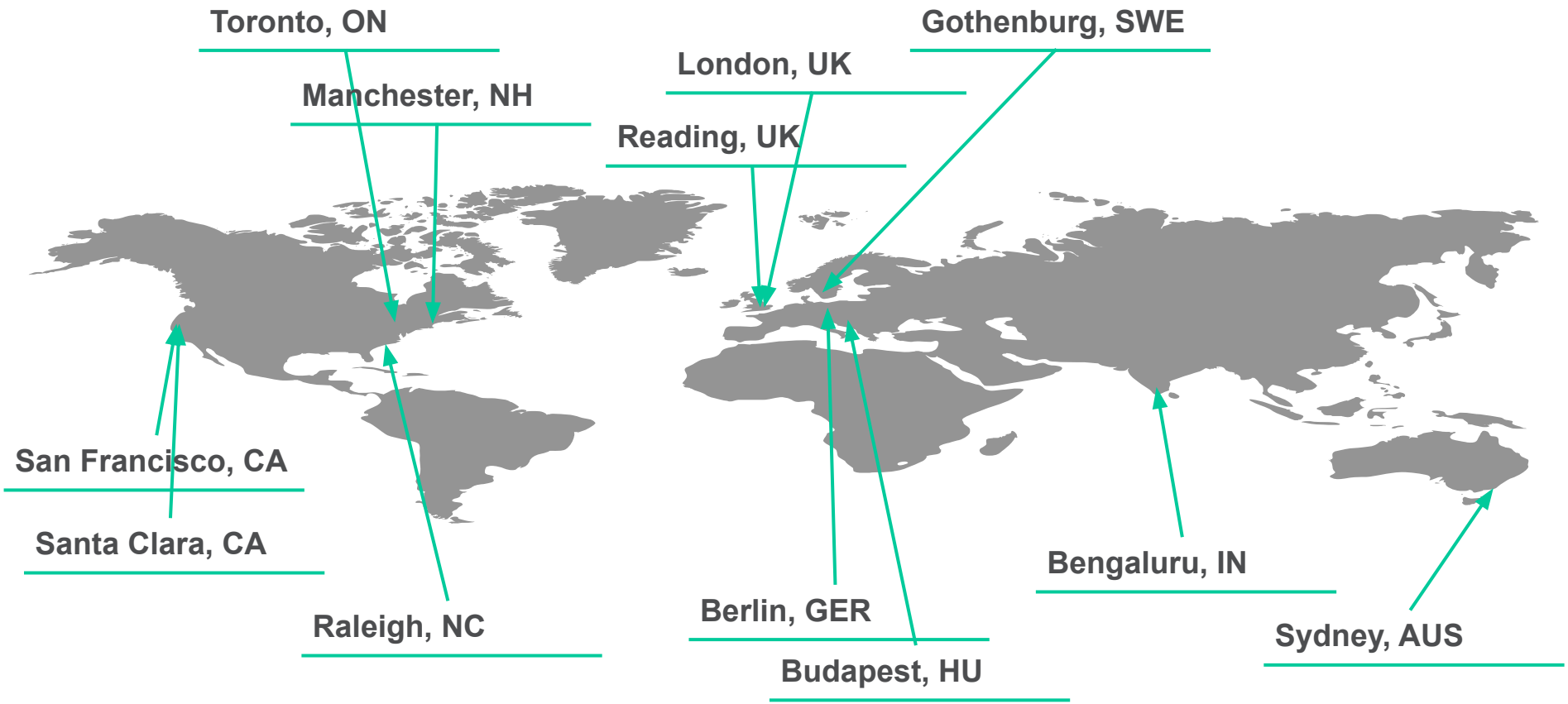
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Manchester, NH
San Francisco, CA
Santa Clara, CA
Raleigh, NC
London, UK
Reading, UK
Gothenburg, SWE
Berlin, GER
Budapest, HU
Bengaluru, IN
Sydney, AUS

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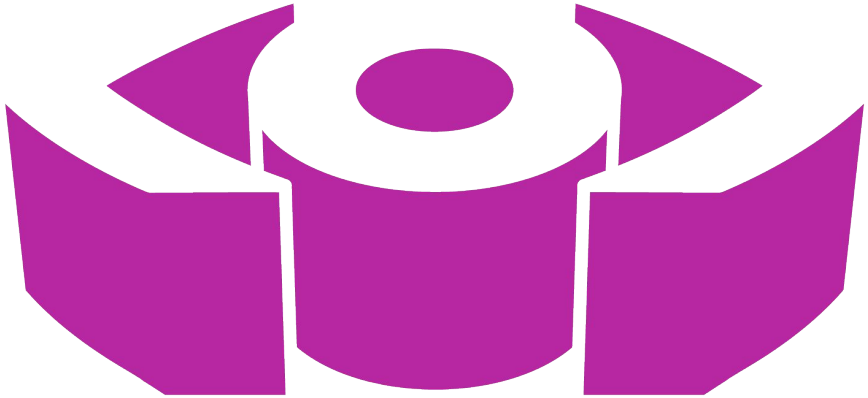
Mission



"We enable teams to accelerate without thinking too much about the infrastructure, allowing a rapid path from ideation to prototype to providing business value."

The Paved Road

Toronto, ON
Manchester, NH
London, UK
Reading, UK
Gothenburg, SWE
San Francisco, CA
Santa Clara, CA
Raleigh, NC
Berlin, GER
Budapest, HU
Bengaluru, IN
Sydney, AUS

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The Service
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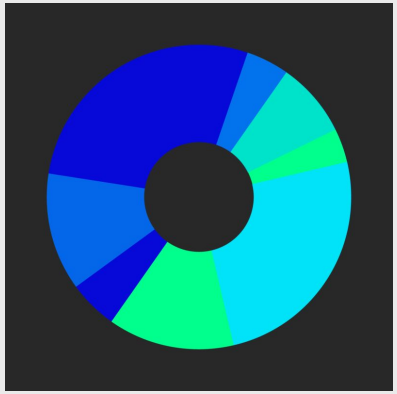

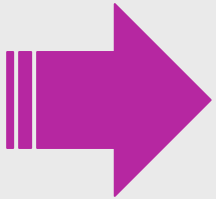

Cluster in Numbers

What We Did
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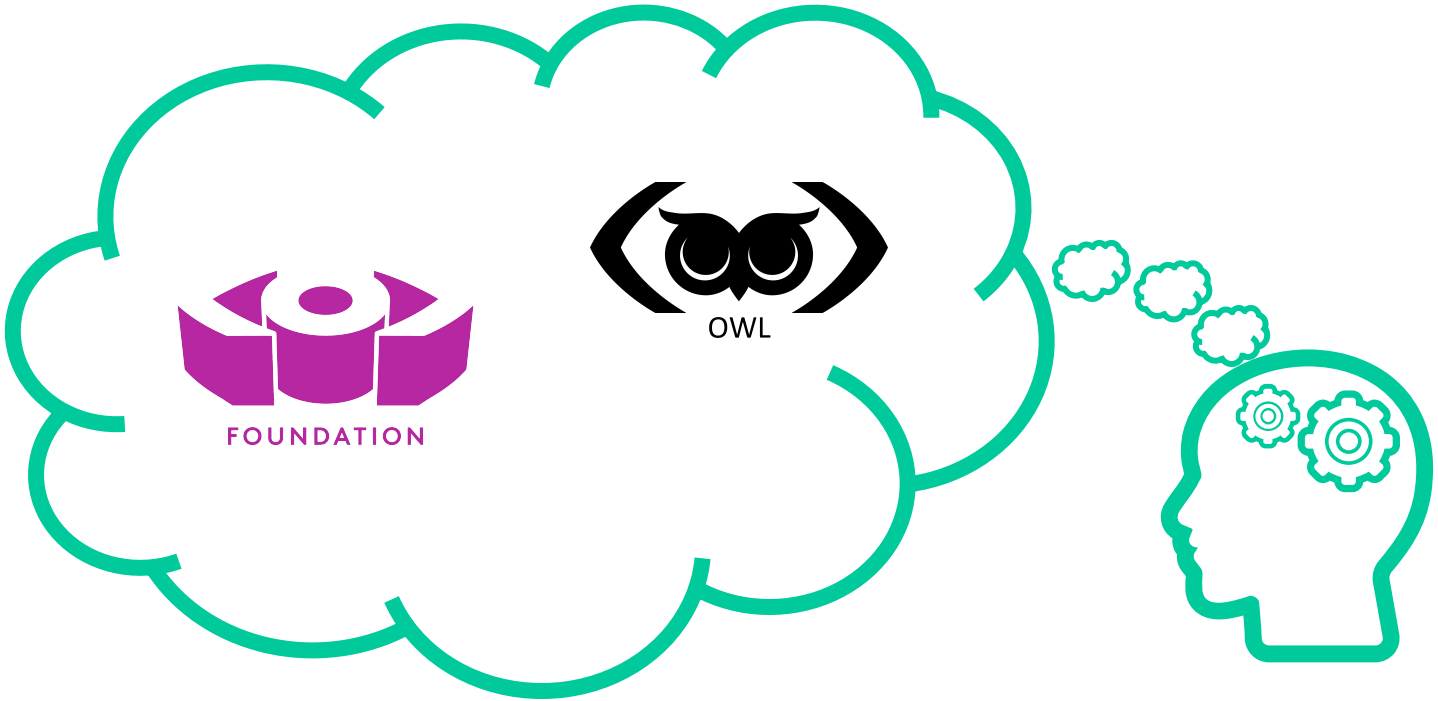
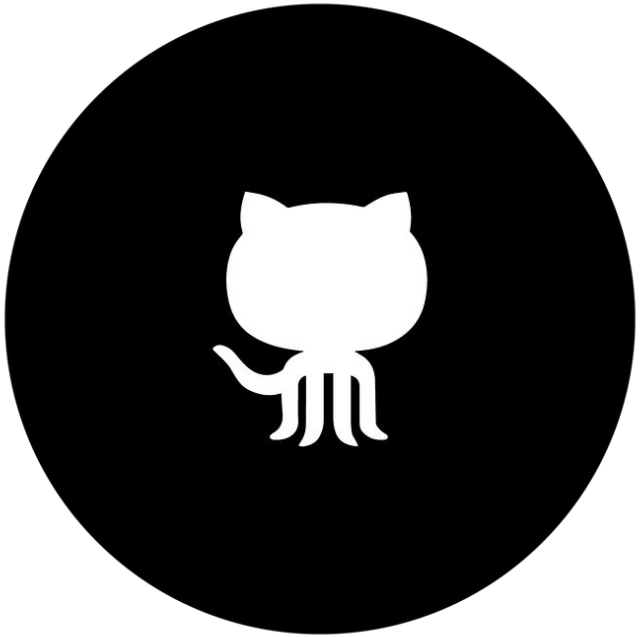
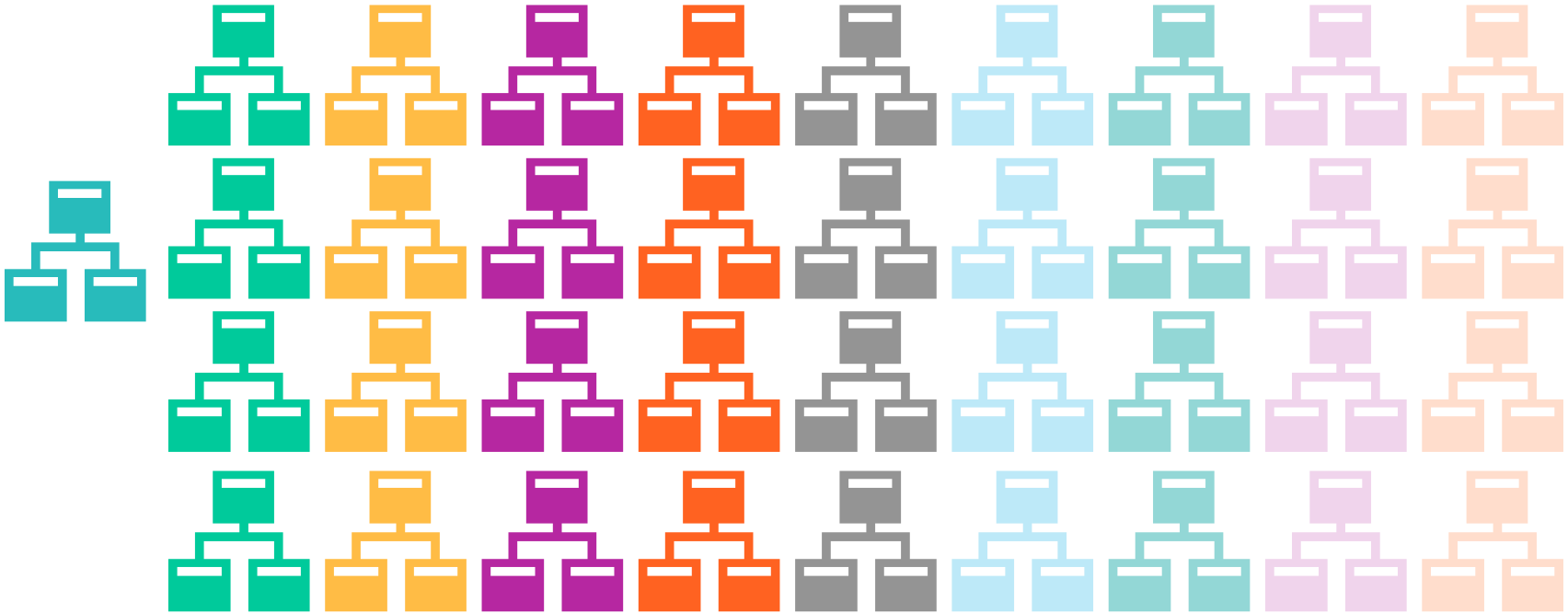
Focus weeks



Authentication



Templating

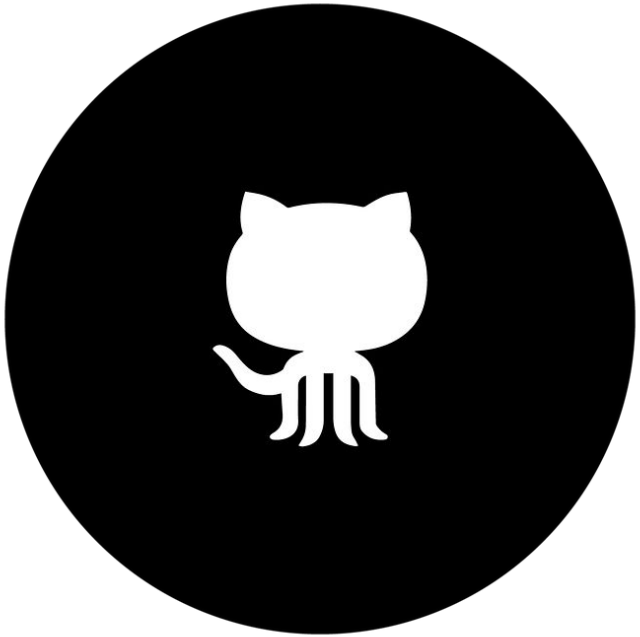


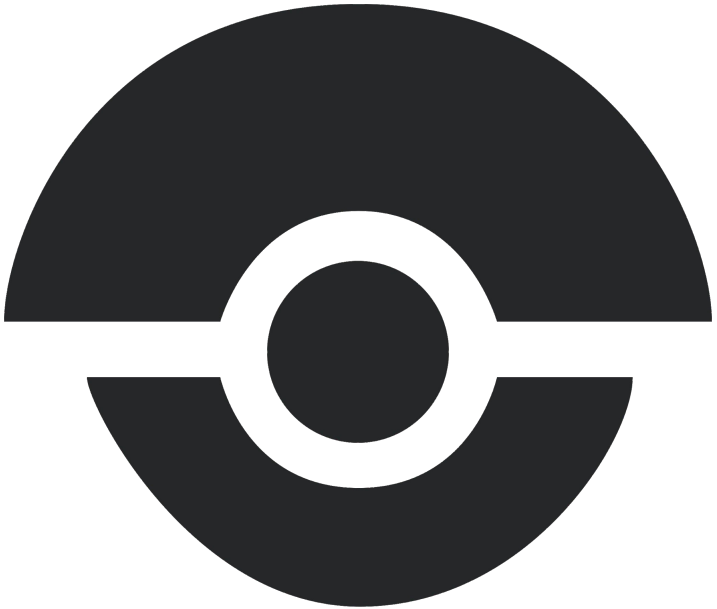
Templating

HashiCorp

Terraform

Gitops



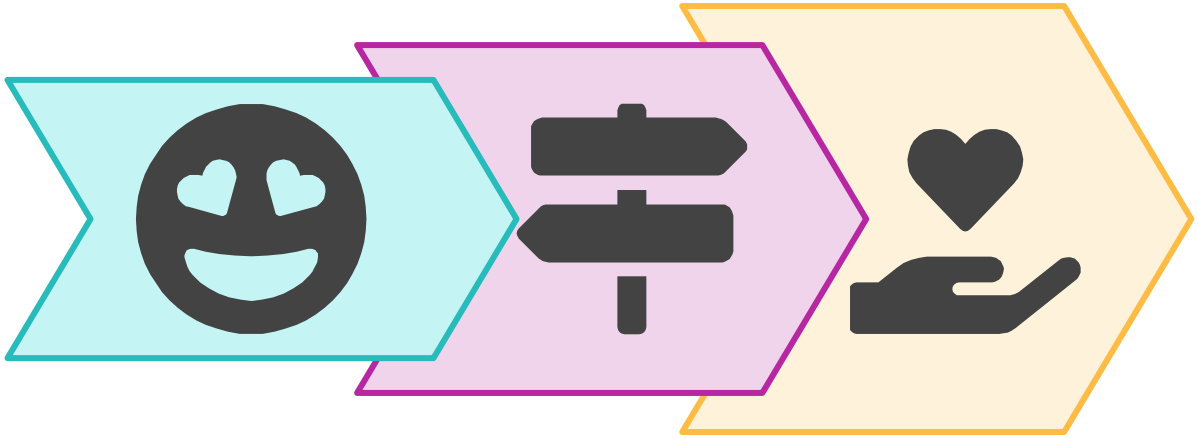


Time To Market

Photo by Lukas Blazek on Unsplash

Ambassador

The First Adopter



Communication Matters

Write

blog posts, documentation

Broadcast

sprint reviews, presentations, workshops

Visit

enablement weeks, collaborations

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DEVOPSICON 8

Toronto
Nov 5-8
2018

When S**t Hits The Fan
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https://about.gitlab.com/2017/02/10/postmortem-of-database-outage-of-january-31/

← Back to company

On January 31st 2017, we experienced a major service outage for one of our products, the online service GitLab.com. The outage was caused by an accidental removal of data from our primary database server.

Photo by Stephen Radford on Unsplash

"Thank you for sharing this in such a transparent manner. It is great to see that Foundation takes the responsibility for the cluster very seriously."

"So while the service went down and that of course is problematic, I actually do trust the service more now, due to this communication."

"Transparency Leads To Trust"

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Share The Love
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Share the love

joel 12:37

slow elasticbeanstalk deploy is driving me nuts

k8s spoiled me :D

2

james.[redacted] 02:45

foundation just so you know again

❤️ drone ❤️ kubernetes cluster.

❤️ 3

so easy to do stuff

Thank you!
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