# Using Word Embeddings to Examine Gender Bias in Dutch Newspapers, 1950-1990

# **Anonymous ACL submission**

#### **Abstract**

Contemporary debates on filter bubbles and polarization in public and social media raise the question to what extent news media of the past exhibited biases. This paper specifically examines bias related to gender in six Dutch national newspapers between 1950 and 1990. We measure bias related to gender by comparing local changes in word embedding models trained on newspapers with divergent ideological backgrounds between 1950 and 1990. We demonstrate clear differences in gender bias and its changes within and between newspapers over time. In relation to themes such as sexuality and leisure, we see the bias moving toward women, whereas, generally, the bias shifts in the direction of men, despite growing female employment number and feminist movements. Even though Dutch society became less stratified ideologically (depillarization), we found an increasing divergence in gender bias between religious and socialdemocratic on the one hand and liberal newspapers on the other. Methodologically, this paper illustrates how word embeddings can be used to examine historical language change. Future work will investigate how fine-tuning deep contextualized embedding models, such as ELMO, might be used for similar tasks with greater contextual information.

#### 1 Introduction

In recent years, public and academic debates about the possible impact of filter bubbles and the role of polarization in public and social media have been widespread (Pariser, 2011; Flaxman et al., 2016). In these debates, news media have been described as belonging to particular political ideologies, producing skewed views on topics, such as climate change or immigration. These contemporary debates raise the question to what extent newspapers in the past operated in filter bubbles driven by their own ideological bias.

This paper examines gender bias in historical newspapers. By looking at differences in the strength of association between male and female dimensions of gender on the one hand, and words that represent occupations, psychological states, or social life, on the other, we examine the gender bias in and between several Dutch newspapers over time. Did certain newspapers exhibit a bias toward men or women in relationship to specific aspects of society, behavior, or culture?

Newspapers are an excellent source to study societal debates. They function as a transceiver; both the producer and the messenger of public discourse (Schudson, 1982). Margaret Marshall (1995) claims that researchers can uncover the "values, assumptions, and concerns, and ways of thinking that were a part of the public discourse of that time" by analyzing "the arguments, language, the discourse practices that inhabit the pages of public magazines, newspapers, and early professional journals."

The period 1950-1990 is of particular interest as Dutch society underwent clear industrialization and modernization as well as ideological shifts (Schot et al., 2010). After the Second World War, Dutch society was stratified according to ideological and religious "pillars", a phenomenon known as pillarization. These pillars can be categorized as Catholic, Protestant, socialist, and liberal (Wintle, 2000). Newspapers were often aligned to one of these pillars (Wijfjes, 2004; Rooij, 1974). The newspaper Trouw, for example, has a distinct Protestant origin, while Volkskrant and De Telegraaf can be characterized as, respectively, Catholic and neutral. In recent years, the latter transformed into a newspaper with clear conservative leanings. Newspaper historians have studied the ideological backgrounds of Dutch newspapers using traditional hermeneutic means to which this study adds a computational analysis of language

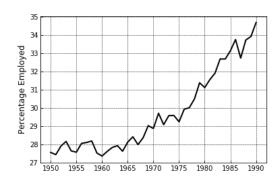


Figure 1: Female Employment Numbers

use related to gender.

The representation of gender in public discourse is related to ideological struggles over gender equality. Several feminist waves have materialized in the Netherlands. The origins of the first feminist wave can be traced back to the mid-nineteenth century and lasted until the interwar period. It took until the 1960s for feminism to flare up again in the Netherlands. In between, confessional parties were vocal in their anti-feminist policies. During the 1960s, the second feminist wave, also known as new feminism, focuses on gender equality in areas such as work, education, sexuality, marriage, and family (Ribberink, 1987).

The growing equality between men and women is reflected in growing female employment numbers, which increased from 27.5 percent in 1950 to almost 35 percent in 1990 (Figure 1). Apart from Scandinavia, the Netherlands has the highest levels of equality in Europe. Nonetheless, in terms of education and employment, women are still lagging behind and reports of gender discrimination are not uncommon in the Netherlands (Baali et al., 2018; Ministerie van Onderwijs, 2009)

## 2 Related Work

Word embedding models can be used for a wide range of lexical-semantic tasks (Baroni et al., 2014; Kulkarni et al., 2015). Hamilton et al. (2016) show how word embeddings can also be used to measure semantic shifts by comparing the contexts in which words are used to denote continuity and changes in language use. More recent work focused on the role of bias in word embeddings, specifically bias related to politics, gender,

and ethnicity (Azarbonyad et al., 2017; Bolukbasi et al., 2016; Garg et al., 2018). Gonen et al. (2019) demonstrate that debiasing methods work, but argue that we should not remove them. Azarbonyad et al. (2017) compare semantic spaces related to political views in the UK parliament, effectively comparing biases between embeddings. Garg et al. (2018) turn to biases in embedding to study shifts related to gender and ethnicity.

This study builds upon the work of Garg et al. (2018), and applies it to the context of the Netherlands—represented by Dutch newspapers. We extend their method further by distinguishing between sources, rather than using a comprehensive gold standard data set. We also incorporate external lexicons, such as the emotion lexicon from Cornetto, the *Nederlandse Voornamenbank* (Database of Dutch first names), the Dutch translation of LIWC (Linguistic Inquiry and Word Count) and HISCO (Historical International Classification of Occupations) (Vossen et al., 2007; Tausczik and Pennebaker, 2010; Zijlstra et al., 2004; Zijdeman et al., 2013; Bloothooft, 2010).

#### 3 Data

The data set consists of six Dutch national newspapers: *NRC Handelsblad (NRC)*, *Het Vrije Volk (VV)*, *Parool*, *Telegraaf*, *Trouw*, and *Volkskrant (VK)*.<sup>2</sup> These newspapers can be characterized ideologically as liberal, social-democratic, liberal, neutral/conservative, Protestant, and Catholic.

For the analysis, we rely on the articles and not the advertisements in the newspapers. We preprocess the text by removing stopwords, punctuation, numerical characters, and words shorter than three and longer than fifteen characters. The quality of the digitized text varies throughout the corpus due to imperfections in the original material and limitations of the recognition software. Because of the variations in OCR quality, we only retain words that also appeared in a Dutch dictionary.

We use the Gensim implementation of Word2Vec to train four embedding models per newspaper, each representing one decade between 1950 and  $1990.^3$  The models were trained using C-BOW with hierarchical softmax, with a dimensionality of 300, a minimal word count and context of 5, and downsampling of  $10^{-5}.^4$ 

<sup>1</sup>https://opendata.cbs.nl/statline/#/
CBS/nl/

<sup>&</sup>lt;sup>2</sup> The digitized newspapers were provided by the National Library of the Netherlands. http://www.delpher.nl

<sup>3</sup>https://radimrehurek.com/gensim/

<sup>&</sup>lt;sup>4</sup>The code and models will be published after review

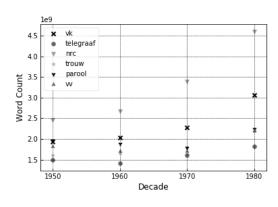


Figure 2: Total number of words per embedding model

Figure 2 shows that the size of the vocabulary approximately doubles for some newspapers between 1950 and 1990. The variance of the targets words, however, was small ( $\mu \approx 0.003$ ) and constant ( $\sigma[1.3^{-9}, 2.9^{-9}]$ ), indicating model stability. Since we calculate bias relative to each model, these differences in vocabulary size will have little impact on shifts in bias.

To measure gender bias, we use three sets of targets words. First, we extract a list of approximately 12.5k job titles from the HISCO data set. Second, we select emotions words with a confidence score of 1.0, a positive polarity above 0.5 (n = 476) and a negative polarity below -0.5 (n = 636) from Cornetto. Third, we rely on the Dutch translation of LIWC2001, which contains lists of words to measure psychological and cognitive states (Pennebaker et al., 2001). We use the following LIWC (sub)categories: Affective and Emotional Processes; Cognitive Processes; Sensory and Perceptual Processes; Social Processes; Occupation; Leisure activity; Money and Financial Issues; Metaphysical Issues; and Physical states.

## 4 Methodology

For the calculation of gender bias, we construct two vectors representing the gender dimensions (male, female). We do this by creating an average vector that includes words referring to male ('man', 'his', 'father', etc.) or female as well as the most popular first names in the Netherlands for the period 1950-1990.<sup>5</sup> Next, we calculate the distance between each gender vector and every word in a list of target words, for example,

	WAIC	pWAIC	dWAIC	weight	SE	dSE
Model B	64624.8	2.9	0	0.99	201.6	0
Model A	64682.1	1.88	57.28	0.01	201.36	15.2

Table 1: Model Comparison

	mean	sd	hpd_2.5	hpd_97.5	n_eff	Rhat
a bY	-0.164 0.046	0.010 0.006	-0.185 0.033	-0.145 0.055	1315.073 1261.437	1.000 0.999
sigma	1.001	0.005	0.992	1.010	1035.282	1.003

Table 2: Model B Summary

words that denote occupations: a greater distance indicates that a word is less closely associated with that dimension of gender. The difference between the distances for both gender vectors represents the gender bias: positive meaning a bias toward women and negative toward men. Finally, after standardizing and centering the bias values, we apply Bayesian linear regression to determine whether the bias changed over time. The linear model is formulated as:

$$\mu_i = \alpha + \beta * Y_i + \epsilon$$

with  $\mu_i$  the bias for each decade (i) and  $Y_i$  the coefficient related to each decade (i). The likelihood function is:  $X \sim \mathcal{N}(\mu, \sigma)$  with priors defined:  $\alpha \sim \mathcal{N}(0, 2), \ \beta \sim \mathcal{N}(0, 2), \ \text{and} \ \epsilon \sim \text{HalfCauchy}(\beta=1).$  For model training, we use a No-U-Turn-Sampler (NUTS) (5k draws, 1.5k tuning steps, HPD of .95). For the target words Occupations, the proposed model (Model B) outperforms a model that only includes the intercept (Model A), indicating that bias changes as a function of time (Table 1 & Table 2).

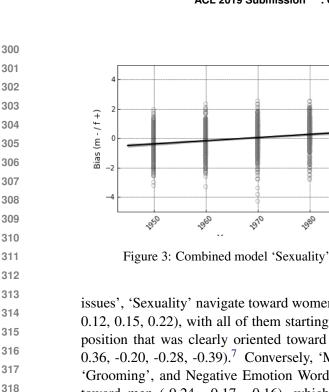
We compute a linear model that combines all newspapers for the target words Occupations, Positive Emotions, Negative Emotions, and the selected LIWC columns. Then, for the same categories, we compute individual linear models for each newspaper. The resulting models are reported in Appendix B.

#### 5 Results

The combined linear models, including all newspapers, generally display minimal shifts in bias.nPartly, this behavior is related to opposing shifts in the individual newspapers, cancelling each other out. Nonetheless, the bias associated with the categories 'TV', 'Music', 'Metaphysical

<sup>&</sup>lt;sup>5</sup>The word lists for both vectors can be found in the Appendix A. The first names were harvested from https://www.meertens.knaw.nl/nvb/

<sup>6</sup>https://docs.pymc.io



320

321

322

323

324

325

326

327

328

329

330

331

332

333

334

335

336

337

338

339

340

341

342

343

344

345

346

347

348

349

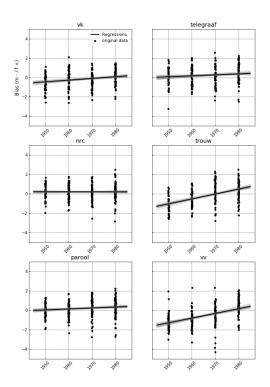
issues', 'Sexuality' navigate toward women (0.22, 0.12, 0.15, 0.22), with all of them starting from a position that was clearly oriented toward men (-0.36, -0.20, -0.28, -0.39). Conversely, 'Money', 'Grooming', and Negative Emotion Words move toward men (-0.24, -0.17, -0.16), which in the 1950s were all more closely related to women (0.33, 0.20, 0.19).For the Job Titles, we see a slight move toward women (0.05), while words from the LIWC category Occupations move marginally in the direction of men (-0.05). This suggests that job titles might be more closely related to women, while the notion of working gravitates toward men.

The linear models for the individual newspapers demonstrate distinct differences between the newspapers. First, Volkskrant is the most stable newspapers with 56% of the categories not changing.<sup>8</sup> When bias changes in this newspaper, it moves toward women 9 out the 11 categories that change. Telegraaf, NRC, and Parool generally move toward men, respectively (84%, 92%, and 80%). The bias of Trouw and Vrije Volk, contrarily, move toward women (both 72%).

Noteworthy results are that in all newspapers the bias shifts toward men in the category 'money'. Moreover, they also all exhibit a move toward women for the category 'sexuality', with the clearest shift in Volkskrant, Trouw, and Vrije Volk.

#### **Discussion**

While the newspaper discourse as a whole is fairly stable, individual newspapers show clear divergences with regard to their bias and changes in



350

351

352

353

354 355

356

357

358

359

360

361

362 363

364

365

366

367

368

369

370

371

372

373

374

375

376

377

378

379

380

381

382

383

384

385

386

387

388

389

390

391

392

393

394

395

396

397

398

399

Figure 4: Individual newspaper model 'Sexuality'

We see that the newspapers with a social-democratic (Vrije Volk) and religious background, either Catholic (Volkskrant) and Protestant (Trouw) demonstrate the clearest shift in bias toward women. The liberal/conservative newspapers Telegraaf, NRC Handelsblad, and Parool, on the contrary, orient themselves more clearly toward men. Despite increasing female employment numbers in the Netherlands, the association with job titles moves only gradually toward women, while words associated with working move toward More detailed analysis of the individual trend within each decade is necessary to untangle what exactly is taking place. For example, which words show the biggest shift, and can we identify groups of associated words of which particular words show divergent behavior? Methodologically, this paper shows how word embedding models can be used to trace general shifts in language related to gender. Future work will investigate how fine-tuning state-of-the-art embedding models, such as ELMO and BERT, can be leveraged to gain more contextual knowledge about words and their association with gender (Peters et al., 2018).

<sup>&</sup>lt;sup>7</sup>Numbers refer to the slope

<sup>&</sup>lt;sup>8</sup>Lower confidence interval < 0 and upper > 0

400	References	Cultuur en Wetenschap Ministerie van Onderwijs.	450
401	Hosein Azarbonyad, Mostafa Dehghani, Kaspar Bee-	2009. Vrouwenemancipatie (gendergelijkheid). https://www.rijksoverheid.nl/onderwerpen/vrouwenemanc	451
402	len, Alexandra Arkut, Maarten Marx, and Jaap		
403	Kamps. 2017. Words are malleable: Computing semantic shifts in political and media discourse.	Eli Pariser. 2011. The filter bubble: What the Internet	453
404	In Proceedings of the 2017 ACM on Conference	is hiding from you. Penguin.	454
405	on Information and Knowledge Management, pages	James W Pennebaker, Martha E Francis, and Roger J	455
406	1509–1518. ACM.	Booth. 2001. Linguistic inquiry and word count:	456
407	Laila Ait Baali, Roos van Os, and Jantien Kingma.	Liwc 2001. Mahway: Lawrence Erlbaum Associates, 71(2001):2001.	457
408	2018. Overheid moet gendergelijkheid centraal		458
409	stellen. https://www.volkskrant.nl/gs-b6023212.	Matthew E. Peters, Mark Neumann, Mohit Iyyer, Matt	459
410	Marco Baroni, Georgiana Dinu, and Germán	Gardner, Christopher Clark, Kenton Lee, and Luke Zettlemoyer. 2018. Deep contextualized word rep-	460
411	Kruszewski. 2014. Don't count, predict! a	resentations. arXiv preprint arXiv:1802.05365.	461
412	systematic comparison of context-counting vs.	Annales Dibborink 1007 Faminisms Stighting Durg	462
413	context-predicting semantic vectors. In <i>Proceedings</i> of the 52nd Annual Meeting of the Association	Anneke Ribberink. 1987. <i>Feminisme</i> . Stichting Burgerschapskunde, Leiden.	463
414	for Computational Linguistics, volume 1, pages	•	464
415	238–247.	Maarten Rooij. 1974. Kranten: dagbladpers en maatschappij. Wetenschappelijke Uitgeverij, Am-	465
416	Camit Blackback 2010 Nad	sterdam.	466
417	Gerrit Bloothooft. 2010. Ned- erlandse Voornamenbank.		467
418	https://www.meertens.knaw.nl/nvb/veelgesteldevragen.	Johan Schot, Arie Rip, and Harry Lintsen, editors. 2010. <i>Technology and the Making of the Nether-</i>	468
419	Talan Dalulhani Wai Wai Chana Jamaa Zan	lands: The Age of Contested Modernization, 1890-	469
420	Tolga Bolukbasi, Kai-Wei Chang, James Zou, Venkatesh Saligrama, and Adam Kalai. 2016. Quan-	1970. MIT Press, Cambridge.	470
421	tifying and reducing stereotypes in word embed-	Michael Schudson. 1982. The Power of News. Harvard	471
422	dings. arXiv preprint arXiv:1606.06121.	University Press, Cambridge.	472
423	Seth Flaxman, Sharad Goel, and Justin M Rao. 2016.		473
424	Filter bubbles, echo chambers, and online news con-	Yla R Tausczik and James W Pennebaker. 2010. The psychological meaning of words: Liwc and comput-	474
425	sumption. Public opinion quarterly, 80(S1):298-	erized text analysis methods. Journal of language	475
426	320.	and social psychology, 29(1):24–54.	476
427	Nikhil Garg, Londa Schiebinger, Dan Jurafsky, and	PTJM Vossen, Katja Hofmann, M. de Rijke, E. Tjong	477
428	James Zou. 2018. Word embeddings quantify 100	Kim Sang, and Koen Deschacht. 2007. The Cor-	478
429	years of gender and ethnic stereotypes. <i>Proceedings</i>	netto database: Architecture and user-scenarios.	479
430	of the National Academy of Sciences, 115(16):3635–44.	Huub Wijfjes. 2004. Journalistiek in Nederland, 1850-	480
431		2000: beroep, cultuur en organisatie. Boom, Ams-	481
432	Hila Gonen and Yoav Goldberg. 2019. Lipstick on a	terdam.	482
433	Pig: Debiasing Methods Cover up Systematic Gender Biases in Word Embeddings But do not Remove	Michael Wintle. 2000. An Economic and Social His-	483
434	Them. arXiv:1903.03862 [cs].	tory of the Netherlands, 1800-1920: Demographic,	484
435	W/W I II 'I I I I I I I I I I I I I I I I	Economic, and Social Transition. Cambridge Uni-	485
436	William L. Hamilton, Jure Leskovec, and Dan Jurafsky. 2016. Cultural shift or linguistic drift? comparing	versity Press, Cambridge.	486
437	two computational measures of semantic change. In	Richard Zijdeman, Kees Mandemakers, Sanne Muurl-	487
438	Proceedings of the Conference on Empirical Meth-	ing, Ineke Maas, Bart Van de Putte, Paul Lam-	488
439	ods in Natural Language Processing. Conference on	bert, Marco Van Leeuwen, Frans Van Poppel, and Andrew Miles. 2013. HSN standardized, HISCO-	489
440	Empirical Methods in Natural Language Processing, volume 2016, page 2116. NIH Public Access.	coded and classified occupational titles.	490
441	ms, volume 2010, page 2110/1/m11 acide 11000	-	491
442	Vivek Kulkarni, Rami Al-Rfou, Bryan Perozzi, and	Hanna Zijlstra, Tanja Van Meerveld, Henriët Van Middendorp, James W Pennebaker, and R De Gee-	492
443	Steven Skiena. 2015. Statistically significant detection of linguistic change. In <i>Proceedings of the</i>	nen. 2004. De nederlandse versie van de linguis-	493
444	24th International Conference on World Wide Web,	tic inquiry and word count(liwc). Gedrag Gezond,	494
445	pages 625-635. International World Wide Web Con-	32:271–281.	495
446	ferences Steering Committee.		496
447	Margaret Marshall. 1995. Contesting Cultural		497
448	Rhetorics: Public Discourse and Education, 1890-		498
449	1900. University of Michigan Press, Ann Arbor.		499

## **A** Gender Vectors

**Male vector**: hij (he), vader (father), opa (grandpa), zoon (son), man (man), mannen (men), & heer (sir)

**Female vector**: zij (she), moeder (mother), oma (grandma), dochter (daughter), vrouw (woman), vrouwen (women), & dame (madam)

## **B** Linear Models

		mean	sd	hpd_2.5	hpd_97.5
positive_words	a	-0.009	0.018	-0.042	0.026
	bY	-0.023	0.010	-0.042	-0.004
negative_words	a	0.193	0.017	0.158	0.224
	bY	-0.157	0.009	-0.175	-0.141
job_titles	a	-0.164	0.011	-0.185	-0.142
	bY	0.046	0.006	0.035	0.059
Affect	a	0.198	0.023	0.156	0.241
	bY	-0.162	0.012	-0.185	-0.139
Posemo	a	0.104	0.022	0.064	0.147
	bY	-0.098	0.012	-0.121	-0.076
Negemo	a	0.251	0.024	0.203	0.296
	bY	-0.194	0.012	-0.218	-0.171
Anx	a	0.309	0.027	0.256	0.357
	bY	-0.232	0.015	-0.261	-0.203
Anger	a	0.184	0.027	0.130	0.236
	bY	-0.150	0.014	-0.174	-0.121
Sad	a	0.209	0.026	0.156	0.254
	bY	-0.171	0.013	-0.198	-0.147
Senses	a	0.134	0.023	0.090	0.183
	bY	-0.112	0.012	-0.137	-0.089
Social	a	0.033	0.023	-0.011	0.080
	bY	-0.042	0.012	-0.066	-0.018
Occup	a	0.035	0.022	-0.010	0.076
	bY	-0.053	0.012	-0.074	-0.030
Leisure	a	-0.066	0.025	-0.114	-0.022
	bY	0.031	0.013	0.007	0.055
Home	a	-0.027	0.043	-0.105	0.062
	bY	-0.001	0.023	-0.046	0.043
Sports	a	0.045	0.038	-0.038	0.105
	bY	-0.042	0.020	-0.080	-0.002
TV	a	-0.364	0.088	-0.526	-0.195
	bY	0.217	0.045	0.130	0.302
Music	a	-0.200	0.049	-0.292	-0.102
	bY	0.122	0.025	0.076	0.168
Money	a	0.335	0.028	0.284	0.390
	bY	-0.243	0.015	-0.272	-0.215
Metaph	a	-0.281	0.030	-0.341	-0.225
	bY	0.146	0.015	0.119	0.180
Physcal	a	-0.008	0.027	-0.063	0.041
	bY	-0.020	0.014	-0.044	0.007
Body	a	0.043	0.025	-0.010	0.087
	bY	-0.059	0.013	-0.084	-0.034
Sexual	a	-0.382	0.046	-0.471	-0.289
	bY	0.216	0.023	0.167	0.255
Eating	a	-0.007	0.034	-0.069	0.055
	bY	-0.015	0.018	-0.046	0.023
Sleep	a	0.134	0.049	0.041	0.230
_	bY	-0.110	0.027	-0.160	-0.054
Groom	a	0.204	0.055	0.088	0.300
	bY	-0.166	0.031	-0.224	-0.105

Table 3: Combined Linear Model

	mean	sd	hpd_2.5	hpd_97.5	category
a	0.649	0.049	0.567	0.758	Affect
a	0.572	0.049	0.482	0.667	Posemo
a	0.701	0.050	0.605	0.800	Negemo
a	0.797	0.054	0.684	0.901	Anx
a	0.687	0.050	0.592	0.787	Anger
a	0.648	0.055	0.553	0.761	Sad
a	0.631	0.044	0.545	0.711	Senses
a	0.474	0.050	0.379	0.567	Social
a	0.480	0.045	0.386	0.561	Occup
a	0.485	0.047	0.401	0.577	Leisure
a	0.465	0.095	0.288	0.653	Home
a	0.487	0.075	0.325	0.621	Sports
a	0.290	0.158	-0.018	0.585	TV
a	0.645	0.093	0.478	0.829	Music
a	0.719	0.051	0.622	0.810	Money
a	0.159	0.060	0.049	0.278	Metaph
a	0.559	0.055	0.441	0.657	Physcal
a	0.571	0.051	0.476	0.666	Body
a	0.184	0.094	-0.015	0.343	Sexual
	a a a a a a a a a a a a a a a a a	a 0.649 a 0.572 a 0.701 a 0.797 a 0.687 a 0.648 a 0.631 a 0.474 a 0.480 a 0.485 a 0.485 a 0.485 a 0.465 a 0.719 a 0.159 a 0.559 a 0.571	a 0.649 0.049 a 0.572 0.049 a 0.701 0.050 a 0.797 0.054 a 0.687 0.050 a 0.648 0.055 a 0.631 0.044 a 0.480 0.045 a 0.485 0.047 a 0.485 0.057 a 0.487 0.075 a 0.487 0.075 a 0.290 0.158 a 0.645 0.093 a 0.645 0.093 a 0.719 0.051 a 0.159 0.060 a 0.559 0.055	a 0.649 0.049 0.567 a 0.572 0.049 0.482 a 0.701 0.050 0.605 a 0.797 0.054 0.684 a 0.687 0.050 0.592 a 0.648 0.055 0.553 a 0.631 0.044 0.545 a 0.474 0.050 0.379 a 0.480 0.045 0.386 a 0.485 0.047 0.401 a 0.465 0.095 0.288 a 0.487 0.075 0.325 a 0.290 0.158 -0.018 a 0.645 0.093 0.478 a 0.719 0.051 0.622 a 0.159 0.060 0.049 a 0.559 0.055 0.441 a 0.571 0.051 0.476	a 0.649 0.049 0.567 0.758 a 0.572 0.049 0.482 0.667 a 0.701 0.050 0.605 0.800 a 0.797 0.054 0.684 0.901 a 0.687 0.050 0.592 0.787 a 0.648 0.055 0.553 0.761 a 0.631 0.044 0.545 0.711 a 0.474 0.050 0.379 0.567 a 0.480 0.045 0.386 0.561 a 0.485 0.047 0.401 0.577 a 0.465 0.095 0.288 0.653 a 0.487 0.075 0.325 0.621 a 0.290 0.158 -0.018 0.585 a 0.645 0.093 0.478 0.829 a 0.719 0.051 0.622 0.810 a 0.159 0.060 0.049 0.278 a 0.559 0.055 0.441 0.657 a 0.571 0.051 0.476 0.666

600		a	0.661	0.067	0.526	0.784	Eating	650
601		a a	0.799	0.088 0.116	0.639 0.184	0.966	Sleep	651
602		a	0.451 0.662	0.035 0.032	0.376 0.604	0.515 0.720	positive_words	652
603		a a	0.181	0.022	0.134	0.222	job_titles	653
604		bY bY	-0.384 -0.308	0.026	-0.431 -0.359	-0.331 -0.258		654
605		bY bY	-0.413 -0.486	0.027 0.029	-0.462 -0.543	-0.359 -0.431	Negemo Anx	655
606		bY bY	-0.395 -0.369	0.027 0.027	-0.446 -0.420	-0.343 -0.315		656
		bY bY	-0.356 -0.275	0.023 0.025	-0.397 -0.327	-0.306 -0.226		
607		bY bY	-0.271 -0.207	0.024 0.026	-0.316 -0.255	-0.220 -0.159	Occup	657
608		bY bY	-0.345 -0.171	0.051 0.037	-0.439 -0.247	-0.250 -0.101		658
609		bY bY	-0.090 -0.219	0.084	-0.240 -0.304	0.074	TV Music	659
610		bY bY	-0.487 -0.125	0.026 0.032	-0.536 -0.189	-0.436 -0.066	Money	660
611		bY	-0.303	0.027	-0.351	-0.248	Physcal	661
612		bY bY	-0.308 0.012	0.027	-0.360 -0.073	-0.261 0.098		662
613		bY bY	-0.409 -0.461	0.037 0.047	-0.476 -0.558	-0.336 -0.375	Sleep	663
614		bY bY	-0.283 -0.244	0.063 0.018	-0.413 -0.277	-0.162 -0.204	positive_words	664
615		bY bY	-0.384 -0.131	0.017 0.012	-0.415 -0.154	-0.348 -0.106		665
616	parool	a a	0.602 0.594	0.051 0.049	0.515 0.496	0.701 0.686	Affect Posemo	666
617		a a	0.648 0.763	0.053 0.060	0.552 0.648	0.755 0.883		667
618		a a	0.604 0.627	0.055 0.059	0.487 0.525	0.706 0.749	Anger	668
619		a a	0.544 0.322	0.052 0.056	0.438 0.214	0.648 0.424	Senses	669
620		a a	0.434 0.296	0.059 0.057	0.316 0.191	0.545 0.413	Occup	670
621		a a	0.196 0.387	0.106 0.093	-0.016 0.207	0.374 0.556	Home	671
622		a	0.211 0.310	0.188 0.106	-0.113 0.114	0.584 0.529	Sports TV Music	672
623		a a	0.759	0.060	0.641	0.878	Money	673
624		a a	0.026	0.067 0.058	-0.106 0.249	0.154 0.473	Physcal	674
		a a	0.400 0.049	0.056	0.303	0.512 0.259	Sexual	
625		a a	0.361 0.515	0.074 0.104	0.206 0.320	0.485 0.714	Sleep	675
626		a a	0.418 0.479	0.136 0.041	0.184 0.401	0.679 0.554	positive_words	676
627		a a	0.638 -0.053	0.038 0.025	0.563 -0.097	0.716 -0.001	job_titles	677
628		bY bY	-0.341 -0.335	0.027 0.027	-0.390 -0.387	-0.290 -0.283	Affect Posemo	678
629		bY bY	-0.377 -0.463	0.028 0.033	-0.429 -0.524	-0.324 -0.398	Negemo Anx	679
630		bY bY	-0.341 -0.388	0.030 0.031	-0.400 -0.451	-0.284 -0.330		680
631		bY bY	-0.310 -0.159	0.028 0.030	-0.367 -0.216	-0.260 -0.107	Senses Social	681
632		bY bY	-0.254 -0.145	0.032 0.030	-0.319 -0.200	-0.195 -0.083	Occup Leisure	682
633		bY bY	-0.141 -0.245	0.056 0.048	-0.256 -0.332	-0.035 -0.150	Home	683
634		bY bY	0.001 -0.063	0.097 0.057	-0.172 -0.160	0.208 0.056	TV	684
635		bY bY	-0.490 0.109	0.031 0.034	-0.549 0.047	-0.424 0.177	Money	685
636		bY bY	-0.159 -0.214	0.031	-0.214 -0.278	-0.100 -0.161		686
637		bY bY	0.091	0.054 0.039	-0.004 -0.285	0.194	Sexual	687
638		bY bY	-0.276 -0.283	0.058 0.074	-0.380 -0.417	-0.154 -0.136	Sleep	688
639		bY bY	-0.273 -0.378	0.022	-0.313 -0.417	-0.229 -0.346	positive_words	689
640	telegraaf	bY a	-0.009 0.606	0.014 0.062	-0.032 0.496	0.022	job_titles	690
641	teregraar	a	0.502 0.649	0.061 0.067	0.388 0.527	0.622 0.784	Posemo	691
642		a a	0.847	0.076	0.704	1.013	Anx	692
643		a a	0.479	0.066 0.068	0.344 0.452	0.594 0.709	Sad	693
644		a a	0.609	0.057	0.492 0.363	0.710 0.606	Social	694
645		a a	0.086 0.178	0.063 0.075	-0.037 0.021	0.205		695
646		a a	0.685 0.112	0.127 0.112	0.412 -0.107	0.933	Home Sports	696
647		a a	0.047 -0.062	0.182	-0.310 -0.289	0.404 0.188	Music	697
648		a a	0.487 0.289	0.075 0.072	0.342 0.150	0.642 0.428	Metaph	698
649		a a	0.398 0.369	0.067 0.066	0.261 0.227	0.526 0.482		699
<del></del>								093

700			0.116	0.122	-0.121	0.355	Sexual	750
701		a a	0.547 0.877	0.122 0.089 0.112	0.367 0.669	0.533 0.712 1.097	Eating	751
702		a a	0.584 0.335	0.112 0.144 0.048	0.295 0.252	0.855 0.435	Groom	752
703		a a	0.631	0.046 0.030	0.542 -0.079	0.717 0.039	negative_words	753
704		a bY	-0.020 -0.298 -0.190	0.032	-0.358	-0.231	Affect	754
705		bY bY	-0.337	0.033	-0.248 -0.409	-0.124 -0.265	Negemo	755
706		bY bY	-0.384 -0.278	0.040	-0.462 -0.344	-0.313 -0.207	Anger	756
707		bY bY	-0.260 -0.272	0.035	-0.329 -0.329	-0.194 -0.219	Senses	757
708		bY bY	-0.147 -0.120	0.034	-0.207 -0.193	-0.079 -0.065	Occup	758
709		bY bY	-0.080 -0.195	0.038	-0.149 -0.333	-0.002 -0.058	Home	759
710		bY bY	-0.176 0.131	0.059 0.096	-0.291 -0.049	-0.059 0.340	TV	760
711		bY bY	0.085 -0.254	0.066	-0.031 -0.344	0.205 -0.181	Money	761
712		bY bY	0.004	0.039	-0.072 -0.233	0.081 -0.098	Physcal	762
713		bY bY	-0.223 0.080	0.036	-0.287 -0.039	-0.150 0.203	Sexual	763
714		bY bY	-0.200 -0.275	0.045	-0.280 -0.373	-0.103 -0.140	Sleep	764
715		bY bY	-0.365 -0.140	0.079 0.026	-0.532 -0.194	-0.224 -0.093	positive_words	765
716		bY bY	-0.317 -0.049	0.024	-0.362 -0.077	-0.273 -0.017	job_titles	766
717	trouw	a a	-0.089 -0.234	0.059 0.048	-0.192 -0.331	0.032 -0.149	Posemo	767
718		a a	-0.025 0.009	0.061	-0.138 -0.102	0.103 0.125	Anx	768
719		a a	-0.158 -0.038	0.066	-0.270 -0.152	-0.024 0.086	Sad	769
720		a a	-0.295 -0.273	0.055 0.052	-0.400 -0.366	-0.189 -0.163	Social	770
721		a a	-0.068 -0.273	0.054	-0.172 -0.379	0.040 -0.170	Leisure	770
722		a a	-0.429 0.131	0.125 0.101	-0.665 -0.069	-0.183 0.316	Sports	771
723		a a	-0.865 -0.640	0.159	-1.184 -0.853	-0.549 -0.441	Music	773
724		a a	0.092 -0.795	0.057	-0.018 -0.915	0.203 -0.671	Metaph	773
725		a a	-0.406 -0.250	0.061	-0.519 -0.386	-0.292 -0.110	Body	774
726		a a	-1.038 -0.576	0.126	-1.272 -0.756	-0.808 -0.411	Eating	
		a a	-0.319 -0.103	0.112	-0.532 -0.438	-0.091 0.172	Groom	776
727		a a	-0.279 -0.150	0.043	-0.361 -0.246	-0.192 -0.084	negative_words	777
728		a bY	-0.404 0.051	0.028	-0.460 -0.010	-0.354 0.107	Affect	778
729		bY bY	0.113	0.026	0.067 -0.029	0.163	Negemo	779
730		bY bY	0.047	0.033	-0.017 0.056	0.109	Anger	780
731		bY bY	0.021	0.034	-0.043 0.144	0.087	Senses	781
732		bY bY	0.142	0.027	0.089 0.017	0.198	Occup	782
733		bY bY	0.229	0.030	0.171 0.203	0.281 0.453	Home	783
734		bY bY	0.060 0.544 0.350	0.054 0.078 0.055	-0.039 0.386	0.171	ŤV	784
735		bY bY bY	0.006 0.343	0.033 0.031 0.034	0.240 -0.050 0.283	0.463 0.062 0.410	Money	785
736		bY	0.301 0.221	0.033	0.235	0.366	Physical	786
737		bY bY	0.503 0.434	0.036 0.061 0.046	0.152 0.375	0.297 0.604	Sexual	787
738		bY bY bY	0.434 0.252 0.125	0.046 0.059 0.080	0.346 0.132 -0.048	0.519 0.363	Sleep	788
739		bY bY	0.123 0.206 0.115	0.080 0.022 0.021	0.164 0.074	0.273 0.250 0.153	positive_words	789
740	uk	bY	0.207	0.015	0.180	0.236	job_titles	790
741	vk	a	-0.136 -0.211	0.049	-0.224 -0.312	-0.040 -0.128	Posemo	791
742		a a	-0.098 -0.070 -0.033	0.055 0.063 0.052	-0.202 -0.183	0.014 0.053 0.071	Anx	792
743		a a	-0.033 -0.080 -0.075	0.052 0.051 0.049	-0.130 -0.170 -0.168	0.071 0.027 0.021	Sad	793
744		a a a	-0.075 -0.190 -0.176	0.049 0.055 0.054	-0.168 -0.293 -0.277	-0.086 -0.062	Social	794
745		a	-0.176 -0.100 -0.137	0.054 0.057 0.105	-0.277 -0.206 -0.326	0.015 0.086	Leisure	795
746		a a	-0.137 -0.053 -0.539	0.097	-0.246	0.128	Sports	796
747		a a a	-0.539 -0.063 0.103	0.179 0.109 0.059	-0.852 -0.272 -0.011	-0.197 0.146 0.219	Music	797
748		a a a	-0.483 -0.100	0.059 0.064 0.056	-0.612 -0.194	-0.364 0.031	Metaph	798
749		u	5.100	0.030	J.17T	0.031		799

800							
801		a a	-0.066 -0.454	0.058 0.099	-0.166 -0.630	0.052 -0.266	Body Sexual
		a a	-0.118 -0.120	0.074 0.095	-0.255 -0.301	0.018	Eating Sleep
802		a	0.371	0.132	0.127	0.617	Groom
803		a a	-0.218 -0.066	0.038 0.035	-0.284 -0.134	-0.139 -0.003	positive_words negative_words
804		a bY	-0.030 0.016	0.026 0.025	-0.082 -0.029	0.020 0.064	job_titles Affect
805		bY	0.067	0.027	0.011	0.115 0.045	Posemo
806		bY bY	-0.058	0.033	-0.066 -0.121	0.011	Negemo Anx
807		bY bY	-0.028 0.011	0.028 0.026	-0.075 -0.036	0.032 0.070	Anger Sad
		bY bY	0.019 0.047	0.027 0.029	-0.032 -0.006	0.071 0.105	Senses Social
808		bY bY	0.114	0.028	0.058 0.049	0.169 0.168	Occup Leisure
809		bY	0.090	0.056	-0.014	0.197	Home
810		bY bY	0.124 0.256	0.051 0.093	0.027 0.077	0.223 0.421	Sports TV
811		bY bY	0.101 -0.087	0.056 0.032	-0.003 -0.153	0.219 -0.027	Music Money
812		bY bY	0.190 0.026	0.033 0.029	0.123 -0.029	0.249 0.083	Metaph Physcal
813		bY	0.039	0.029	-0.015	0.096	Body
		bY bY	0.177 0.023	0.049 0.039	0.070 -0.046	0.256 0.102	Sexual Eating
814		bY bY	-0.004 -0.196	0.053 0.070	-0.107 -0.326	0.102 -0.060	Sleep Groom
815		bY	0.118	0.020	0.081	0.157 0.019	positive_words
816		bY bY	0.028	0.018	-0.049 0.003	0.053	negative_words job_titles
817	vv	a a	-0.480 -0.640	0.057 0.055	-0.589 -0.752	-0.370 -0.531	Affect Posemo
818		a a	-0.381 -0.479	0.064 0.065	-0.503 -0.600	-0.261 -0.345	Negemo Anx
819		a	-0.503 -0.500	0.061	-0.618 -0.615	-0.382 -0.372	Anger Sad
		a a	-0.616	0.052	-0.724	-0.521	Senses
820		a a	-0.633 -0.575	0.056 0.059	-0.750 -0.699	-0.527 -0.478	Social Occup
821		a a	-0.987 -0.939	0.068 0.108	-1.107 -1.145	-0.850 -0.722	Leisure Home
822		a	-0.756	0.102	-0.942	-0.555	Sports
823		a a	-1.403 -1.427	0.226 0.102	-1.836 -1.625	-0.950 -1.234	TV Music
824		a a	-0.172 -0.919	0.065 0.068	-0.294 -1.046	-0.053 -0.781	Money Metaph
825		a a	-0.880 -0.779	0.066 0.067	-1.003 -0.917	-0.752 -0.668	Physcal Body
826		a	-1.326 -0.921	0.111 0.077	-1.532 -1.048	-1.107 -0.730	Sexual Eating
		a a	-0.992	0.107	-1.184	-0.764	Sleep
827		a a	-0.549 -0.867	0.151 0.044	-0.828 -0.950	-0.255 -0.781	Groom positive_words
828		a a	-0.633 -0.667	0.039 0.023	-0.704 -0.707	-0.558 -0.617	negative_words job_titles
829		bY bY	0.006 0.085	0.031 0.029	-0.051 0.026	0.065 0.139	Affect Posemo
830		bY	-0.049	0.034	-0.113	0.010	Negemo
831		bY bY	-0.050 0.030	0.034 0.032	-0.118 -0.034	0.016 0.090	Anx Anger
832		bY bY	-0.027 0.063	0.034 0.028	-0.093 0.007	0.041 0.116	Sad Senses
		bY	0.152	0.030	0.090	0.208	Social
833		bY bY	0.146 0.280	0.030	0.090 0.209	0.205 0.342	Occup Leisure
834		bY bY	0.266 0.136	0.059 0.054	0.154 0.030	0.372 0.241	Home Sports
835		bY bY	0.475 0.494	0.114 0.055	0.274 0.394	0.724 0.604	TV Music
836		bY	-0.123	0.035	-0.188	-0.053	Money
837		bY bY	0.388 0.204	0.035 0.034	0.319 0.133	0.459 0.274	Metaph Physcal
838		bY bY	0.145 0.507	0.036 0.056	0.083 0.410	0.220 0.615	Body Sexual
		bY bY	0.295 0.143	0.041	0.221	0.384	Eating Sleep
839		bY	0.023	0.083	-0.127	0.203	Groom
840		bY bY	0.217 0.069	0.023 0.021	0.179 0.029	0.266 0.109	positive_words negative_words
841		bY	0.242	0.013	0.218	0.269	job_titles
842		Tal	ble 4: I	ndivid	ual Line	ar Mode	el

Table 4: Individual Linear Model