

The Visual Side of the Digital Turn

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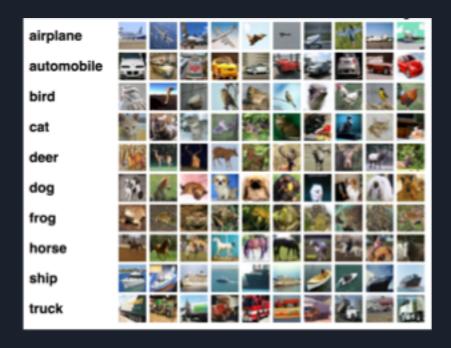
Introduction

- The Digital Humanities are too text-heavy
- Large collections of visual material, limitations of searching with OCR
- Researcher-in-Residence at National Library of the Netherlands
- How can computers help us to explore and analyze large collection of historical visual material?

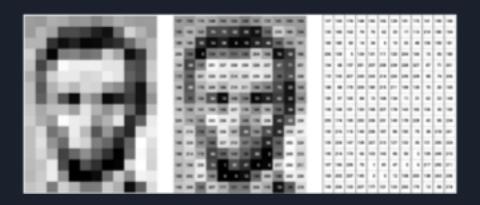


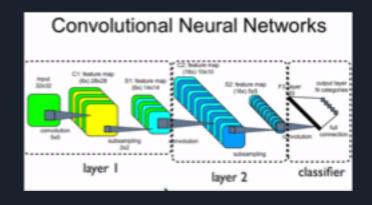
Computer Vision

- Computer Vision gain high-level understanding of images
- Object detection (ImageNET)
- Convolutional neural networks
- Availability increased with open-source frameworks Tensorflow (Inception-V3 model) and Keras



From an image to a neural network







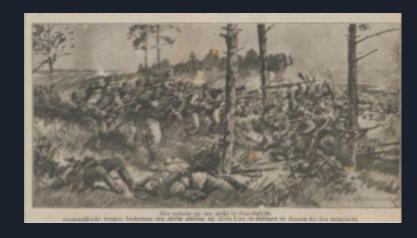
Convolutional neural networks on historical visual material

- Two datasets extracted from Delpher
 - o CHRONIC (452,543 images of the news 1860-1930)
 - SIAMESET (426,000 historical advertisements 1945-1995)

- Three approaches
 - Detecting medium-specific features (separating photographs from illustrations)
 - querying images based on abstract visual aspects (clustering visually similar advertisements)
 - Training a neural network based on visual categories developed by domain experts

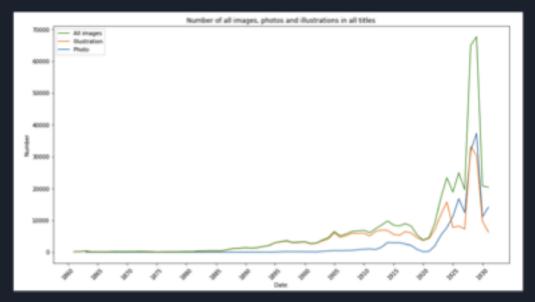
Approach I: Medium-specific characteristics

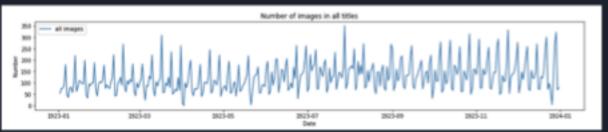
- Research the transition between the use of illustrations and photographs by newspapers to visualize the news
- Classify images of CHRONIC as either illustration or photograph (F1-score: 0.9)





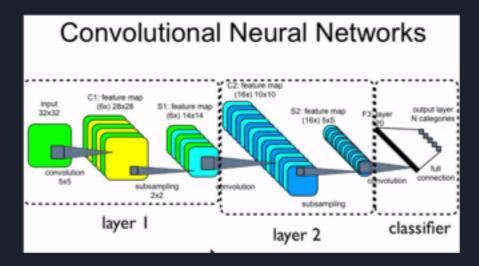
Approach I: Medium-specific characteristics





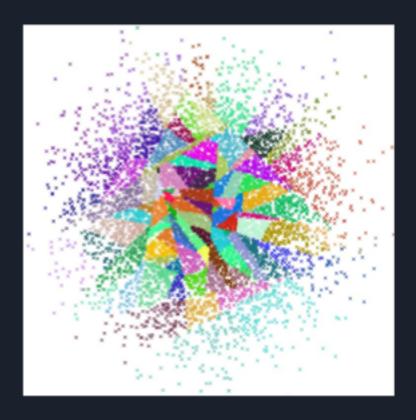
Approach II: SIAMESE

- Can we use convolutional neural networks to trace visual change in historical advertisements?
- Object detection for historical images is sub-optimal



Approach II: Cluster on visual similarity

- Select image in penultimate layer
- Cluster in multidimensional space based on 2,048 visual aspects
- Find nearest neighbors in clustered space
- Timeline with with most similar images per year



Approach II: Changing representation of cars



Approach II: Style of advertising



Approach III: Building your own classifiers

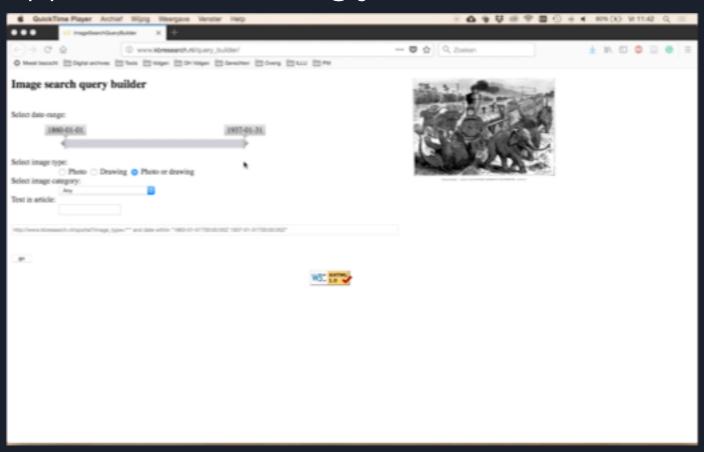
- Recognize nine relevant categories: buildings, cartoons, chess, crowds, logos, maps,
 schematics, sheet music, and weather reports
- Similar to OCR → provides direct access to visual content
- Visual similarity ≠ stylistic similarity ≠ conceptual similarity







Approach III: Building your own classifiers



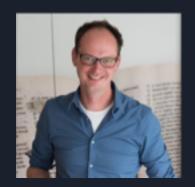
Conclusion

- CNNs offer opportunities for:
 - collection specialists
 - o (digital) humanities researchers
- Explore and analyze large collections of visual sources/
- How can the humanities help computer scientists?
 - What do we talk about when we talk about visual similarity?
- Major challenge
 - Separation text and images

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Acknowledgements / Data



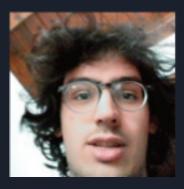




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Juliette Lonij



Leonardo Impett

Tools and data for CHRONIC and SIAMESE: http://lab.kb.nl/

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