

Melvin Rivera

UX Designer & Developer

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Award-winning designer, developer, and speaker currently living in NYC. My background as a co-founder of Mostasa, a design company in the heart of Hollywood, gave me the privilege of working with companies such as Apple, Universal, and MGM. Today, I'm a Senior UX product designer at NBC Universal working on the next generation of news apps.

EXPERIENCE

Senior UX Designer - NBC Universal - New York, NY - Oct 2013 - Present

As a UX product designer at NBC Universal I work on the next generation of news apps. This includes doing discovery sessions, prototypes, user testing and some programming.

Founder - UX Designer & Developer - All Forces, NY - Sept 2009 - Present

As an independent publisher of apps, I design and program apps under the All Forces label.

Freelance Designer & Developer - New York, NY - Sept 2009 - OCT 2013

Prototyped and programmed apps, websites and designed corporate identities. Clients: AP, ALM, Acumen, Surf Shack, Efficient Comp. Galavante, Buster Ink., Lifetime, CNN.

Art Director, Mammoth Advertising - New York, NY - Sep 2006 - Jun 2009

Designed promotional websites for film and TV, Broadway shows, corporate identity and ad campaigns. Clients: MGM, Weinstein, IFC, Paramount, FOX and Lions Gate Films.

Freelance Designer & Developer - Los Angeles, CA - Jan 2003 - Aug 2006

Designed websites and corporate identities. Clients: Apple, Warner Bros., MGM, Urban Youth Workers Institute, Mosaic and ABS.

Co-founder, Mostasa Design - Los Angeles, CA - Jan 2000 - Jan 2003

As a co-founder I was responsible for leading a creative team, managing client relationships and writing proposals. Clients: MGM, FOX, Warner Bros., Sony, MTV and Adobe.

Art Director, MGM - Los Angeles, CA - Jan 1997 - Jan 2000

Designed promotional key art posters and websites for MGM's theatrical film releases. This included writing proposals and doing photo shoots if necessary.

Art Director, Dawn Patrol - Los Angeles, CA - Jan 1995 - Jan 1997

Designed promotional material for films including posters, billboards, ads, DVD and games packaging. Clients: Columbia/Tristar, MGM, Sony and FOX.

EDUCATION

Otis College of Art and Design, Los Angeles CA — Graphic Design, Aug 1992 - Jan 1995

SKILLS

UX Design, Figma, Sketch, Prototyping tools, Animation, Adobe CS, Swift, HTML, JS, CSS

REFERENCED

Jason Fields, VP, Design at BOLD - (347) 399-7586

Moritz Gimbel, Director of Product Music & Podcasts - (917) 374-0604