A SoliD Launch

Global Approvals Project

Project Needs

- Approvals Enquiry
- Data Acquisition
- Data Entry
- Data Verification
- Approvals Application
- Approvals Follow-up
- Approvals Acceptance

Project Approach

'Waterfall' approach

because -

the tasks are linearly dependent.

Mobile App Project

Project Needs

- Survey Design
- Survey Launch
- App UI Design
- App Launch
- Survey Acquisition
- Acquire User Metrics
- Metrics Analysis
- Fault Analysis
- Kaizen

Project Approach

'Agile' approach

because -

sets of tasks are independent, iterative in nature, and require constant improvement.