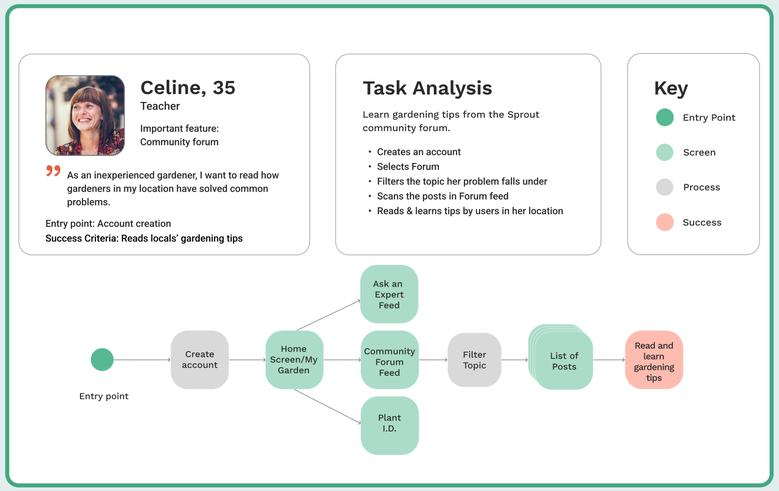
User Flows

Then I ideated **three key features** to satisfy the users' needs and wants and help them achieve their goals.

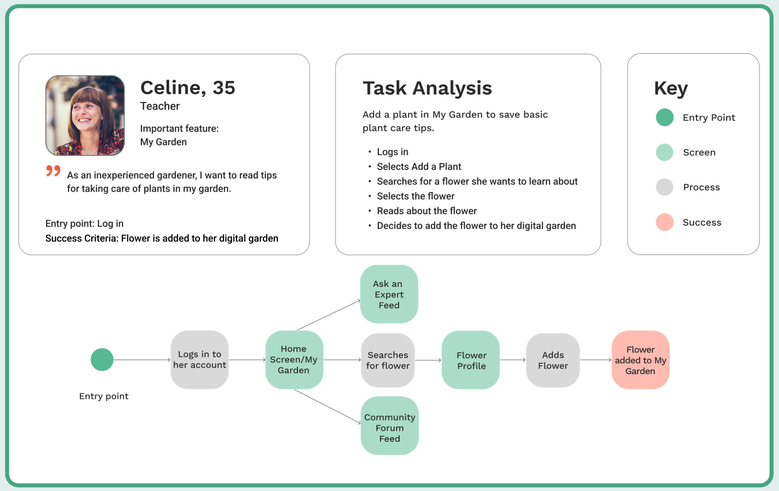
'Find Tips in the Community Forum' flow



Celine needed a way to **learn gardening tips from other gardeners in her area**.

The **Community forum feature** lets her ask questions to people in her area.

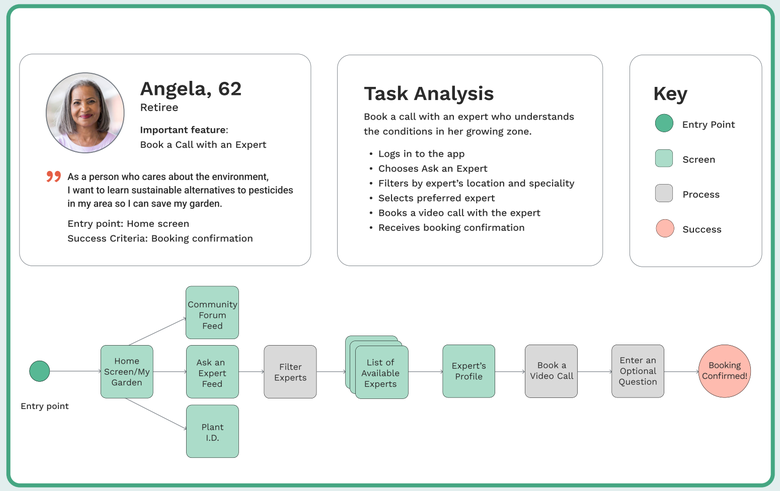
'Add a Plant in My Garden' flow



Celine also needed a way to find and save **quick and easy plant care tips**.

The **My Garden feature** helps her **save time** weeding through tips online.

'Book an Expert' flow



Angela wanted to **learn about local pesticide bans** and **biodynamic methods.**

The **Ask an Expert feature** offers her video consultations with a **local expert.**