Information Architecture

I conducted a closed card sort with 5 remote participants who Sprout ranged from beginner to expert level of gardening experience. This helped to explore gardeners' mental models which resulted in a more user-centered IA. My Garden Community Add a Ask an **Notifications** Identify it! More Forum Plant Expert Explore My Booking Plant Profile Confirmations Plants **Experts** Discussion Topics All Chat Messages Insect **Experts** Messages Plant Add a Profile Post Community Replies Payments Favorites Expert's Location Profile Chat Now Book a Language Video Call Help Upcoming Bookings Accessibility