

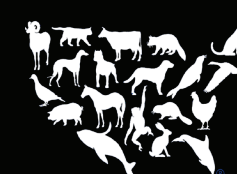
I'M NOT A TROPHY



Africa's lion population has
plummeted by 90% in only 40 years

Killing a single male can lead up to
the deaths of TWENTY lions

Play a crucial role in keeping a
healthy balance of numbers among
other animals



THE HUMANE SOCIETY
OF THE UNITED STATES