

Ideation Phase

Define the Problem Statements

Date	08 February 2026
Team ID	LTVIP2026TMIDS65953
Project Name	IntelliSQL: Intelligent SQL Querying with LLMs Using Gemini Pro
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics - who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about - what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way - what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problem or barrier exists - what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view - how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:



Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	data analyst or non-technical	retrieve insights from databases	I struggle to write correct	SQL syntax requires technical	frustrated, time-consuming, and dependent on technical

	business user.	using SQL queries.	and optimized SQL queries, especially for complex joins, aggregations, and nested queries.	expertise and a strong understanding of database schemas and relationships	teams for simple data retrieval tasks.
PS-2	a software developer or database administrator.	help users efficiently access and analyze structured data stored in relational databases.	manual query writing, debugging, and supporting non-technical users consume significant time and resources.	users often lack SQL knowledge and frequently make syntax or logical errors in their queries.	overloaded with repetitive support requests, reducing overall productivity and efficiency.