

Megan M. White

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"Striving to provide innovative solutions for consequential problems."

Objective

Detail-oriented and goal driven finance student seeking a product management role on a motivated team with an impactful company.

Education

Pennsylvania State University

B.S. IN FINANCE

3.79

December, 2019

Work Experience

Lululemon

KEY LEADER

Skokie, IL

August 2017 - Present

- Practice strong time management skills to meet deadlines and balance responsibilities between 3 distinct lead roles.
- Merchandising Lead - Determine merchandising strategy, track sell-through of product week over week, and concisely communicate this information on a weekly call with leads and management from the region.
- Floor Lead - Strategically manage the day-to-day operations of the sales floor, and prioritize and adapt to daily business needs in the moment, giving feedback and direction when needed for up to 40 employees daily.
- Expediting Lead - Evaluate business needs surrounding product shipments twice weekly, and determine and delegate the action items to complete processing within the 1-3 hour timeline.

Academic Projects

Finance 420

Penn. State University

PRODUCT DEVELOPMENT

Spring 2019

- Team lead market researcher responsible for assessing the vitality of an outdoor recreation accessory; concluding that a market is present but, as a luxury good, the product was susceptible to reduced sales during contractionary economic periods.
- Organized communications and division of responsibilities for the group of interdisciplinary and globally distributed team members.
- Collaboratively manage and drive the project to successful completion, bridging the gap between the engineering possibilities and business necessities.

Accounting 426

Penn. State University

COMPETITIVE FIRMS' INVESTMENT ANALYSIS & RECOMMENDATION

Spring 2019

- Researched into both Facebook and Twitter company history, financial documents, and financial metrics.
- Conducted an assessment of Twitter and Facebook's financial health by use of stock price trends and ratio analysis.
- Created a comparison timeline between historical events and drastic stock price movements.
- Summarized findings in a comprehensive report that concisely and clearly provided our investment recommendation along with supporting evidence.

Skills

Marketing Strategic Sales

Software Microsoft Office & G-Suite

Soft Skills Adaptability, handling pressure, leadership, organization, problem solving, time management, self-learner