

*Service  
for  
Education*



PP Rtn. K. Shankar

Our club records show that during 1947-48 it adopted and sponsored a welfare centre at Kadugodi village near Whitefield. This establishment was built and maintained by Col. Bennet of the Indian Ordnance and Welfare Depot. Among other welfare operations was a Primary School, Creche and Nursery. The Rotary Anns assumed responsibility for the upkeep of this Primary School.

This programme instilled an awareness in our members of the need to provide education facilities to the needy. This was the beginning and Rotarians started looking for ways and means to provide for needy students and help in their education.

Scholarships to individual students examination fees, and in some cases hostel expenses; during 1970-71 a core fund of Rs.50,000/- was created with monthly scholarship to a slum child at Rs.500/- per month.

During 1946-47 an amount of Rs.12,500/- being the proceeds of a benefit dance recital by Mrinalini Sarabhai was presented to the Mysore University for awarding scholarship to the poor students out of the interest accruing on it.

The club began taking interest starting in 1948-49, in a hostel for Harijans at Seshadripuram, the foundation for which was laid by Mahatma Gandhi. More than 400 Harijan children of tender age were being educated and maintained in the Hostel. The club rendered much financial help for running the institution.

Donated the Rotary Block, of four rooms on the first floor of the Ramakrishna Vidyarthi Mandiram at Basavanagudi, during 1965-66. A unique concept was put in action by

constructing four shops at Anatha Sishu Nivas at N.R.Colony. This enabled sustained and regular income to support orphans, numbering 37. The project was acclaimed by social organisations.

The first school building on a two acre plot at Nagadevanahalli was constructed in 1960-61 and handed over to the Panchayat which was entrusted with the running of the school.

The outstanding and pioneering project of the school was the Book Bank scheme which brought in accolades. Details of the programme are provided in this issue.

## *Education*



## *Book Bank Scheme*

The Rotary Club of Bangalore has always had a soft corner for the student community, particularly the needy and deserving ones.

Time after time, the Club and its members have come forward, collectively or individually, with schemes and assistance. To provide clothing, food, books and other study materials and medical aid so that the students are in no way handicapped; to motivate and encourage them for better performance in every field; to build up character and leadership; to afford opportunities for higher studies within the country and abroad; to give career guidance. The list is long.

The Book Bank Scheme is perhaps the Club's crowning glory. Started in June 1959 as a Silver Jubilee Project, this surpassed all expectations, and its

usefulness and importance were soon realized by the Central and State Governments. The project was emulated in many universities and colleges, and was well spoken of by distinguished educationists and prominent organs of public opinion.

The Scheme found its origin in 1955 when the first Book Bank was set up in the Ramnarayan Chellaram College of Commerce by the Rotary Club of Bangalore.

Rtn. Ramnarayan Chellaram realised the problems faced by students, particularly in professional colleges. With the exorbitant price of text-books, many students had to depend solely on lecture notes, often handed down, sometimes incorrect. The Book Bank Scheme was started to help needy students to pursue their studies. It was jointly sponsored by the Rotary Club of Bangalore and the Ramnarayan Chellaram and Sons Charitable Trust. An initial contribution of Rs.25,000/- was made by the Trust and the Chellaram family.

The First President of the Students Aid Society was Pradhana Siromani Shri Madhava Rao, former Dewan of Mysore. He was succeeded by Rtn. PDG T.S.Rajam, Shri Ramakrishna Hegde and Mr. S.R.Prabhu who continues to hold the office now.

Rtn. Ramnarayan Chellaram was Vice President and Chairman of the Executive Committee till his passing away in 1970. His place was taken by Rtn. PPG.Girdhar.

The ruling President of the Rotary Club of Bangalore has always been a Vice President of the Society.

Rtn. K.Eeswari Prasad was Secretary till 1964. Since then Rtn. K.R.Subramanyam has held the post.

Within a few months of its formation, the Society collected more than a lakh of rupees, and the first Book Banks were established in medical, engineering and commerce colleges in

Bangalore. Up to 1967, the Society collected funds to the tune of Rs.4 lakh. This included Rs.95,000 in grants from the Government of Mysore, Rs.30,000/- from the Government of India, Rs.44,000 from the Mysore State Students Welfare Fund and Rs.15,000/- from the Nizam of Hyderabad's Charitable Trust. Generous amounts were also obtained from patron, vice-patron, donor, life and associate life members of the Society.

The Society received significant assistance and co-operation from abroad. The largest contribution by far, came from the Asia Foundation – over 20,000 books and 4,000 journals worth about Rs.3,50,000/-.

Gifts from the International Rotary Community included books from the Rotary Clubs of Indo and Hollywood, USA; Manurewa, Waiuku, Pukekohe and New Lynn in New Zealand, and Rotary District 669, USA.

The scheme was soon recognized as extremely worthwhile, and a documentary was produced by the Government of India for screening all over the country. All India Radio broadcast a talk on the Society.

Thanks to the active interest of the Working Group of the Public Co-operation Division of the Planning Commission, Rs.10,000/- was allocated by the Government of Mysore to organize a training programme for officials and volunteer workers from other States, to enable them to study and implement the Book Bank Project in their own areas.

The University Grants Commission has since sanctioned lakhs of rupees towards the establishment of text-book lending libraries in the educational institutions all over the country.

Other Rotary Clubs in India undertook to set up student aid societies and text-book lending libraries, egged on by the All India Extension Programme started in December 1963.

In 1964, to perpetuate the memory of Pandit Jawaharlal Nehru, the Ramnarayan Chellaram and Sons Charitable Trust contributed Rs.50,000/- to set up Jawaharlal Nehru Book Banks in 10 engineering college in 10 different States. Pandit Nehru had graciously consented to lend his name to the Book Bank in Bangalore, although he had generally discouraged the use of his name for Institutions, during his life-time.

In 1966, the Society launched a new scheme, "Name the Book Bank after the Donor", by which a donor contributing Rs.2,000/- could have the Book Bank named after him. The institution was required to contribute Rs.1,000/- failing which the donor had to pay the entire amount of Rs.3,000/-. Within two years, 39 such donors had come forward with their contributions.

Also in 1966, Ramnarayan Chellaram and Sons Charitable Trust donated a further sum of Rs.25,000/- to establish Jawaharlal Nehru Book Banks in

Ceylon, Singapore, Hongkong, Malaysia and Nepal through the Rotary Clubs in these countries.

Till today the Society has established 80 Book Banks in Karnataka and six other States. About Rs.20 lakhs worth of text-books have been distributed, serving more than 35,000 needy and deserving students in various disciplines.

PDG M.K.Ramachandra, secured over 50,000 books from R.I.District 1250, which were distributed to needy schools in rural area and rural Rotary Clubs during 1986-89.



PP Rtn. K. Shankar

## Nagadevanahalli Project of the year

(Source : *The Rotator* No. 51, June 16, 1989)

### The Village

Nagadevanahalli is a small village in Kengeri Hobli of Bangalore South District and hardly 14 km from the city. A tiny village indeed and the people are poor. The land is poor and hardly supports a crop a year on dry land. A handful of the residents have jobs in the urban city; while the others work their land and seek labour opportunities during off season. They say the area was covered by a green forest 35 years ago. Now, we see only parched brown land. Every household treks at least a kilometer to fetch a poll of water. This then is the village that our club decided to work with. And, there is sufficient reason.

### Approach Road

The village has an easy access by road, situated between Bangalore University and Kengeri Satellite Town, and on the road connecting these two places. To reach the village, you have an option. In the first case, you get into the Bangalore University campus from Bangalore-Mysore Road, travel about 2 km, where you have the bus stand and the University library; take a left turn and almost immediately you are on a kutcha road leading you directly into the village. The other way is you continue to travel on Mysore Road till you cross R.V. Engineering College; you will find a petrol bunk on your right. Take the road adjacent to the bunk, cross the railway line and reach the outskirts of Kengeri Satellite Town. You will then see a road on your right with a board announcing that it is the road to Bangalore University. This road will again lead you to Nagadevanahalli.

### The Background



Rotary Club of Bangalore owns about one and a half acre of land bought in 1961 from the farmers. Probably, at that time they were only too willing to dispose off the land, but were also determine that it will be used for a good cause. Our club put up a two room school building and the Sulikere Village Panchayat took over the task of running the school. This was in 1984. Having achieved something good our club lost interest and over a period of time we forgot. This recently we did not even know we owned the land.

How long the school functioned efficiently or otherwise, is a matter of conjecture. Your guess is as good as mine. Neglect became evident and the school building was not cared for. Vandals stepped in and methodically stole or removed all useful materials till only a shell remained.

This was the stage at which members of the Rotary Club of Kengeri drew our attention to a pitiable condition, in 1984. It was only natural that we did something. We did act, and this year we redeem the neglect.

#### **Our Action**

The Board took a wise and right decision – to rebuild and revive the school. A second good decision followed immediately thereafter the President entrusted the ebullient and vivacious Arun Kumar with the job;

who soon appointed Motilal as his co-worker. A team of dedicated workers set the project in motion.

To start with we had no documents, whatsoever. All we knew was that we owned the land. We had our very anxious moments, but we succeeded in building up our file with all pertinent records, documents and the sale deed.

On our query the State Government came forward to run the school, but after completing an extensive survey of the surrounding villages and assessing the potential.

Rtn. Sundaram came out with a beautiful plan for a five room school building. We started running from pillar to post at the PWD till the buck stopped at the Govt. Chief Architect's Office, which approved and gave us the green signal. Meanwhile, Arun, Motilal and Ananth started the contribution campaign and an excellent job it turned to be fruitful and encouraging.

The construction part commenced, but we had no water. We engaged a geo



traveled between the two points, stopped ad hoc, raised his voice and pleading on Lord Ayyappa, said that was the point to put the second bore. We stuck water at 180 feet with a magnificent yield of 700 gallons per hour. Chandrasen helped us in our quest for water. Goddess Ganga believed in our sincerity and blessed us.

The Governor of Karnataka, Sri. P.Venkatasubbaiah inaugurated the building on 28 June 1989. A fitting end for the Rotary year; we put life into the project of our lives. This is only the beginning, for Nagadevanahalli is close to our heart. We want to work in the village and improve its living conditions.

Last but not the least, the Interact Club of Santa Maria, California has generously contributed US\$200 for the project and our benevolent Governor Vishu has pitched in with Rs.10,000/- . The cost of the project is about Rs. 4 lakh. A worth while project which we are proud of and indeed it is the PROJECT OF THE YEAR.



M/s Seva Bharati Trust, a voluntary organization dedicated to impart education to the needy children, has volunteered to run the school and take care of routine expenses involved.

The second phase of the school building added an additional area of 2300 Sft was completed at a cost of Rs.12 lakh. The building was named PAUL HARRIS MEMORIAL CENTRE was inaugurated by Mr. Justice R.P.Sethi, Chief justice of Karnataka High Court on 15 March 1998. We have added quarters for teachers who could stay free of cost and look after the property as caretaker.

The third phase of the project at Nagadevanahalli was 'The Rotary Seva Bharati Vidyalaya', High School Project, the foundation stone was laid by Rtn. Glenn Estess Sr, RI President, on 18-8-2004. This building is a celebration of the Centenary Year. The building has a ground and two upper floors, with ten class rooms and with all amenities required for a high school, such as, laboratories, library and spacious corridors and open courtyards for communication, air and light.

Starting 2001, Janani Trust, an NGO, has been providing uniforms, text books, note books, teachers salaries,



mid-day meals, etc. The total assistance as of end of June 2009 works out to nearly Rs. One Crore (ten million). Children are taught from LKG to 10<sup>th</sup> Std. Computer classes from 3<sup>rd</sup> to 10<sup>th</sup> Std students. Vocational training for girls in tailoring provided and plan to introduce training in TV, Computer Repairs etc.

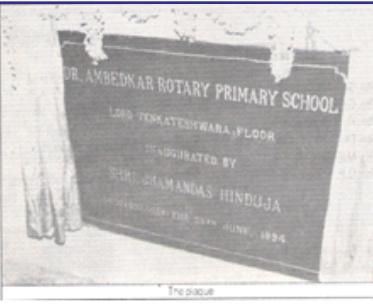
Children continue to study up to 10<sup>th</sup> standard, and courses in vocational training in TV, computer repairs are introduced to enable them start a career.

The club received a sum of Rs. 22 lakh for the building from the family of Alice Jennings of Australia.

Mr. K.Shivakumar Prabhat, New York, USA donated a sum of Rs.20 lakh.

The Nagadevanahalli School Project exhibits the contribution of the club to education.

# *RCB* *School Projects*



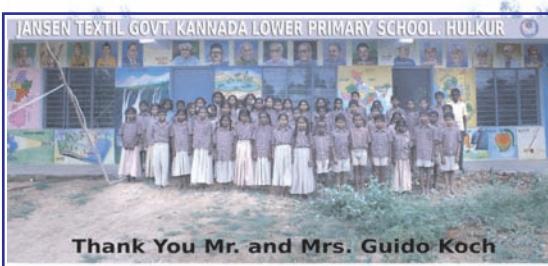
*Ambedkar Rotary School*



*Saklavara school*



*Rotary OSAAT school*



*Hulkur  
Rotary  
Jansen  
Textile  
Primary  
School*



## *The Light of Education*

(Reproduced from the Rotator No. 40, April 3, 1987)

A small boy was holding a placard reading: "Inauguration of Dr. Ambedkar Rotary School", with an arrow mark. One took a turn here and could immediately see the specially erected rostrum for the inauguration ceremony, very next to the school building.

March 29 was a day of rejoicing for several, because of this inauguration. To the Rotarians for having completed the project. A noble cause of constructing the school building, where there was no school. And for also completing the project within the period of one year as promised.

The government was happy, because their burden was reduced. Though it is the duty of the government to provide education and the facilities needed, they are not able to meet all the needs of the society.

The beneficiaries of the school, residents of Byderahalli, were the more happy lot than others. Just two years back they had no idea that a school building would come up amidst their hutments and their children could have an opportunity of attending school.

The number of schools existing in the country cannot accommodate all the children, if they decide to attend the schools. From this point of view, the service rendered to the society by the Rotary Club of Bangalore is magnanimous. And that too in a place where there is no school in the vicinity of 3 to 4 km where poor can send their children.

The project was conceived about one and a half years back when the Bapooji Harijana Gramabhivrudhi Sangha approached for a school at Byderahalli. The landlord of the area Smt. Manikyamma was kind enough to donate a small plot to construct the building. At the foundation laying ceremony, the club assured that the building would be ready within a year.

Majority of the funds came from the Rotarians of our club and the building cost was estimated at Rs.1,30,000/. The project has so much appeal in itself as donations came from far off places. Members of the Rotary Club of Santa Maria who had visited the project site sent us US \$500 and students of Interact Club of Santa Maria sent us a collection of US \$200.

Planning, construction and supervision of the work were done by Rotarians of the club. The welfare association of the hutment dwellers, Bapooji Harijan Gramabhivrudhi Sangha, also helped in the construction work.

Inaugurating the building Mayor of the Bangalore City Mr. B.V.Putte Gowda, said it was a great day. He expressed that it was not only a grand gift to the people of the area but to the entire city of Bangalore.

In a democratic set up it is difficult for the government to do everything. He thanked the Rotary in reducing the burden of the government. It is not merely providing a facility but also showing a way of service to be taken up by other organisations. He advised the residents that it was their duty of how best this facility was going to be utilized.

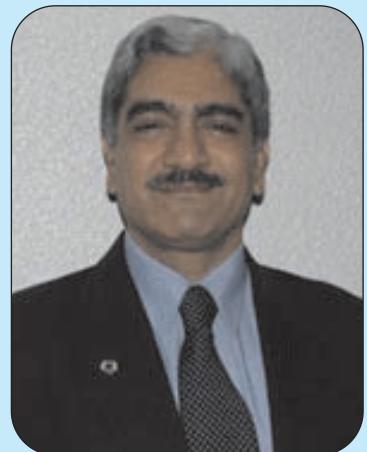
Dr. Jeevaraj Alva, the area legislator, appreciated the efforts of Rotary in providing the light of education to those who were even below the line of poverty. He said Rotary means action has been proved by completing the project within the assured time. This is one of the finest example of what is possible within a year. Mr. Alva expressed that he would be more happy, if the school is run and the building maintained by Rotary, than handing it over to the Government. He requested the Rotary to start a vocation centre in the constituency.

This was followed by a donation of Rs.35,000/- from Inner Wheel Club of Bangalore to complete construction of three additional class rooms.

The Community Services and Medical Services Committee constructed one more floor to the existing structure at a cost of Rs.2.20 lakhs. Contribution of Rs.1 lakh was received from one of our Rotarians and

balance amount was contributed by the club out of the proceeds of Inaugural Issue of the Rotator. The first floor of the school was inaugurated on 29 June 1994 by Rtn. Jamandas Hinduja.

Subsequently school benches were provided to all the class rooms.



PP Rtn. K. Vijayakumar

## *NGO Corporate Initiative in Rural Education*

Saklavara is a sleepy little village, barely 17 km away from the Silicon City of Bangalore, and close to the Bannerghatta National Park. Yet the sprawling metropolis and this village are worlds apart - in terms of wealth, education, affluence, social character, and infrastructure. The difference and the disparity is stark, and leaves you bewildered, that there can exist two such extremities of life and living standards, and in such close proximity.

Gross household incomes seldom cross Rs.30,000/- a year, drinking water is still a major problem, roads are in a shoddy state, and health and medical facilities are non-existent. Most adults have a TV and a cell phone that they can ill afford, but a land line telephone line is still a dream and difficult to access, as

the department is unwilling to provide this service unless there is a threshold number of subscribers. To sum it up, life, in this village that dots the periphery of the globally known IT City, is pathetic, and shames modern India.

All the village children, without much choice, go to a government school in the vicinity, built on land that was once a graveyard, and around the interred tombs of the forefathers of people who were once benefactors of this village, and inheritors of a 'jodigram'. The children, though, ignore this central monument, and have got used to sitting on and reveling around these solemn and very visible tombstones that strike visitors and others as odd and morbidly inappropriate, as if the village and their children had any choice to determine where they would like to educate themselves.

Attendance at this school of 200 children was always poor and interest in education was abysmal, to say the least, until a new team of government

appointed teachers in the new millennium believed that they could bring about a healthy change, despite a student teacher ration of 50 to 1. They invited the Vijayam Bharani Trust to support the malnourished children with a mid day meal scheme to offer healthy, nutritious food, that is today partly the incentive for the children to go to school, and encouraged them to post attendance of almost 95%, a record for any government school. The Trust which has set up a modern eco friendly kitchen in the village, offers tasty and deliciously nutritious meals, 210 days a year, to a couple of schools in the

village, including this government school.

Today the school has been adopted by the Rotary Club of Bangalore, the oldest Rotary Club in Bangalore that has spearheaded many initiatives to reach out to the community. More recently, this Club, celebrating its Platinum Jubilee, has invited Corporates to partner and support them in fulfilling their corporate social objectives by sharing resources, manpower and logistics to make a difference to the lives of those who are underprivileged and who lack the means to initiate social change without a helping hand.

One such initiative is the joining of hands in an NGO Corporate partnership between the Rotary Club of

Bangalore and the ICICI Lombard GIC Ltd. which has picked the Sakalvara Government school to bring about a significant and visible change. Beginning the 1st of March, the school will have 3 new classrooms, a hall for computer education, a spanking new and levelled playground, with sports facilities, and separate toilet facilities for both boys and girls, with water storage tanks and sumps. This is probably the only government school to have a water harvesting facility, lending its mite in building a greener planet. Plans for the school include cooperating with TIDALDATA Inc., California, to distribute hand held, remarkably cheap e-pods to the children that carry their complete syllabus in several languages that can guide, teach, educate, and rapidly enhance their learning skills and establish credibility in rural education programmes, achieving objectives at affordable costs.

Rotary Club of Bangalore and the ICICI Lombard have set a wonderful

example of how meaningful Corporate and NGO partnerships can transform the lives of deprived children and offer hope, meaning, and opportunity to all of them, paving the way for a revolutionary approach to educating the masses and adding sense and value to rural literacy.

On the 12<sup>th</sup> of June 2009, apart from presenting the school with 60 quality benches to accommodate 200 children, Rotary Club of Bangalore introduced the Epod, a revolutionary learning device, put together by Tidaldta Inc., California, that will help accelerate the learning process, improve their grasping skills, and bring them on par

with children in private schools elsewhere. It will also reduce drop outs, bring a balance to the student/teacher ratio, and assist the school management by providing much needed complementary education support. Since it is solar powered this eco friendly technology will be revolutionary teaching aid and can change the face of rural education in India.



PP Rtn. Dr.K.G.Ghorpade

## *Rotary OSAAT School Project*

The Govt. Higher School at Bannerghatta was in a dilapidated condition, and was conducting classes for 450 boys and girls in two buildings housing eight class rooms. Our club decided to reconstruct the school, as a worthwhile project for the year 2006-07.

The organisation OSAAT cooperated with us and donated Rs. 22 lakh for providing improved infrastructure.

OSAAT is a registered service organisation in USA. This was formed by a group of persons from Karnataka working in USA. They formed this organisation to do some service in Karnataka. Their aim was to raise funds through cultural shows in USA and use it to improve the infrastructure of a school. They wanted to take up one school at a time and hence the name OSSAT.

The project was completed within one year, providing six class rooms after demolishing one existing block. In addition Rotary Club of Bangalore provided sixty desks, tables, cupboards, chairs and ten computers.

The school building was inaugurated on 23<sup>rd</sup> March 2007. More recently, toilets were constructed to provide comprehensive facilities for both boys and girls.



Rtn. Sridhar Chari

## *Rotary Rural School Impetus Hulkur Rotary*

*Jansen Textile Primary School*

**R**ealising that the real India is in the villages and that there are sufficient schools and facilities in the cities, the Rotary Club of Bangalore decided to reach out to the primary schools in the villages. These schools for primary children did not have even the basic amenity "a roofed structure to protect them from the vagaries of nature".

As it would be difficult to handle the soft portion of organizing teachers and running the school on a daily basis we decided to concentrate on creating infrastructure for the free government schools since then the area of daily administration and recurring cost would be the responsibility of the Department of Education, Government of Karnataka.

Primary school education is one of the most neglected areas at the village level

with children in the formative years not receiving the care and attention they deserve.

Our concept and modus operandi:

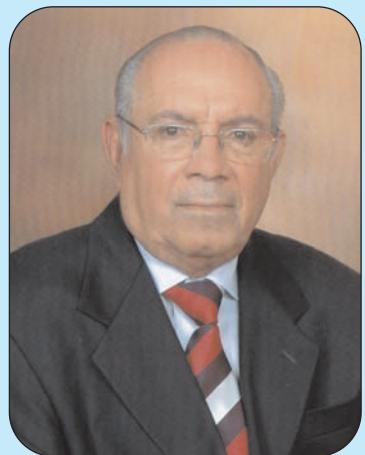
1. Get the village where the school was going to be constructed involved so that the villagers have a feeling that it is their school and not a government school.
2. Create a school with airy and well lit classrooms where the children would love to come everyday.
3. Provide hygienic maintainable toilets for the children. This is an area which is neglected by most schools built but in true Rotary style every component for the child's development is studied and addressed.
4. Provide sports and play equipment for the children
5. Get a corporate to adopt the school so that the school would be named after the corporate if he provided the funding for the school. This would mean the school would have the name of Rotary and the contributing corporate

incorporated in the school name.

Using this model of corporate sponsorship/adoption we have built schools in Hulkur in Gangapura and other villages around Malur.

These schools are now catering to the deserving and the strength of these schools has increased as children from the neighbouring villages prefer to come to our schools than the sad looking schools they were in earlier.

The schools built in the villages have shown dramatic improvements in exam performance and also with attendance.



Rtn. Arjun Menda

## *Rotary Menda Education Foundation*

### **PREAMBLE:**

We at Rotary Club of Bangalore have supported education for many years. The larger projects have been Rotary-Seva Bharathi School at Nagadevanahalli, Rotary Ambedkar School at Byadarahalli, Parikrama and Sahasra Deepika. Several other initiatives have helped poor students and schools by providing school furniture, scholarships, notebooks, computers, and food.

The Rotary Club of Bangalore, at the initiative of PP. Rtn. G.V.Radhakrishna along with few Rotarians including Rtn. Arjun Menda started this project in 2005, aimed at educating bright students who are economically disadvantaged. The objective is to offer sustained and continuing support, by offering monetary and mentoring

support to young children, starting from Class 5 to 2<sup>nd</sup> year PUC, and even up to graduation in the long term. An Education Foundation under the name of Rotary Menda Education Foundation was formed for this purpose and 25 children were identified for grant of scholarships. Total cost of schooling in government schools average between Rs.3,000/- to Rs.5,000/- a year which will be the club's long term commitment.

The project is being funded by Rotarians and people from the public, who wish to sponsor a child's education. Rtn. Arjun Menda has matched all donations penny to penny and continues to do so.

### **MENTORING:**

Much more important than money, each child will be mentored personally by a Rotarian family, who will visit the child at home and in school, take the child out and to their own homes, and review progress of academic, extra-curricular and general development, as well as generally guide the child.

Though infrequent contacts, such mentoring will add very substantial value, as the child grows older. Mentors will widen the vision of the child by being their "peeping key-hole" to the world. For the mind is like a parachute; it works much better when it's open. Mentoring is a long term commitment and does involve personal time and finances.

Our goals are ambitious in depth but we take that extra care in taking a child on board this project as it requires very long term nurturing.

The goals for each child:

- a. To achieve identifiable quality education, regularly monitored
- b. To keep the child from 'dropping out' of school
- c. To expose them to wider aspects of our society and culture

d. To expose them to work environments at RCB members' facilities, thus engraining a pro-work attitude even before their entry into the work force

e. Finally, to assist each of these children to secure a worthwhile job, in line with their potential and skills.

Against 47 children supported in 2008-09, we are funding 71 in 2009-10. Among them, girls will be 43, and boys 28 (last year we had 32 girls and 15 boys). The total value of scholarships proposed this year is Rs.305,568 (last year was Rs.220,586), and the average cost per child has dropped from Rs.4,693 to Rs. 4,244 due to adding a few more children in less expensive schools.

Though the Foundation had agreed to increase the limit of scholarships to Rs.6,000/- this amount has been given

only to one girl in the PUC, and increases have been kept to Rs.5,500/- (where we were paying Rs.5,000 last year) and new names have been added at actuals or at the figure of Rs.5,000/-.

It is recommended that we follow a similar pattern next year as well.

Secondly, we must allow payment of fees (up to Rs. 6,000) for children moving to PUC/ISC College when they get admission, as they will not wait like in a school where kids move from one class to the next.

Third, we need help to mentor the larger number of children spread out all over Bangalore, as one person is just not able to do justice to all of them. In particular, Rotarians and Anns who have proposed names should be asked to take a much more active role in this task.

### ROTARY CLUB OF BANGALORE

#### Scholarships from Education Foundation

**2009-10**

S No	Name of School	S No	Name of Student	M/F	Std	Performance			Amt(Rs)	Year	Remarks
						Last yr	Yr before	2 yrs ago			
1 Colonel Hill English High School Thro: G M Row	1 Hina Kausar	F	X	IX 44%	VIII 54%	VII 75%	5,500	2006-07	To Review in Dec		
	2 Keerthika Radha	F	IX	VIII 46%	VII 75%	VI 93%	5,500	*	To Review in Dec		
	3 Mary Shiry	F	IX	VIII 58%	VII 76%	VI 85%	5,500	*	Continue		
	Rubiya Uzma	F	X	Dropout	VIII 43%	VII 53%	0	2007-08	Stop scholarship		
	4 Hina Banu	F	X	IX 34%	VIII 52%	VI 83%	5,500	2007-08	To Review in Dec		
	5 Shifa	F	X	IX 64%	VIII 79%	VI 86%	5,500	*	Continue		
	6 Abdul Hafeez	M	X	IX 46%	VIII 44%	VII 70%	5,500	*	To Review in Dec		
	7 Qurathul Hin	F	VIII	VII 72%	VI 75%	V 80%	5,500	*	Continue		
	8 C Swetha	F	VII	VIII 88%	VI 93%		5,500	2008-09	Continue		
	9 P G Swetha	F	VII	VI 63%	V 64%	IV 71%	5,500	*	Continue		
2 Tunbridge High School Thro: G M Row	Fathima Firdoze	F	VII	VIII 83%	V 81%	IV 81%	0	*	Shifted home/school		
	V Manasa	F	VII	VI 50%	V 54%		0	*	Taken TC from CHEHS		
	10 Asifa Kouser	F	IX	VIII 63%	VII 86%	VI 94%	5,500	2009-10	ADD - NEW		
	11 Rehma Shawana	F	IX	VIII 59%	VII 87%	VI 94%	5,500	2009-10	ADD - NEW		
	12 Melvin Robertson Raj	M	VIII	VII 73%	VI 82%		5,500	2009-10	ADD - NEW		
	13 Sulaiman Ahmed	M	VI	V 79%	IV 74%		5,500	2009-10	ADD - NEW		
	14 Syed Anwar	M	VIII	VII 86%	VI 86%		5,500	2009-10	ADD - NEW		
	15 Rabiba Basreen	F	PUC ICSE 88%	IX 85%	VIII 84%	6,000	2007-08	Await PUC admission			
	16 Vinthal Gaekwad	M	X	IX 86%	VIII 75%	VII 39%	5,500	*	To Review in Dec		
	17 Sharmughapriya *	F	IX	VII 91%	VII 94%	VI 94%	5,500	*	Continue		
3 Silicon Valley School - from Sahasra Deepika International Thro: Sreenathan	18 Chandana **	F	IX	VII 84%	VII 85%	VI 79%	5,500	*	Continue		
	19 Loveena A Gunakar	F	VIII	VII 80%	VI 80%	V 85%	5,500	2008-09	Continue		
	20 Chingoprem Ketsing	M	VIII	VII 78%	VI 80%	VI 80%	5,500	*	Continue		
	21 Jawad Ahmed	M	VIII	VII 57%			5,500	2009-10	ADD - NEW		
	22 Vinith Gerald	M	VII	VII 85%	V 85%	IV 95%	5,500	*	Continue		
	23 K Raghavendra	M	X	IX 69%	VII 80%	VII 80%	5,500	2007-08	Continue	Sreenathan	
	T Varun	M	X	IX 47%	VII 57%	VII 80%	0	*	) Stop scholarship -		
	25 Chandranth	M	VII	VI 88%	V 8	IV 80%	5,500	*	Continue		
	26 Chaitra	F	VII	VII 79%	V 8	IV 80%	5,500	*	Continue		
	27 Subhash	M	IX	VIII 65%	VII 64%	VI 80%	3,873	*	Shift to Loyola School		
4 Loyola School - from Sahasra Deepika International Thro: Sreenathan	28 Amrutha	F	VII	VII 77%			3,345	2009-10	ADD - NEW		
	29 Radha	F	VII	VII 74%			3,345	*	ADD - NEW		
	30 Nithya	F	VII	VII 70%			3,345	*	ADD - NEW		
	31 Basavaraj H	M	VI	V 8			3,290	*	ADD - NEW		
5 Sunshine Eng School	32 Mallini	F	VII	VII 89%	VI 92%	V 88%	5,500	2007-08	Continue	JSSCCW	
6 Janodaya Pup School	33 Saritha	F	VII	VII A	III A 79%	II 88%	5,500	*	Continue	JThro Rtn	
7 Good Hope High Sch	34 Rakshitha	F	IV	IV 93%	III A+		5,500	2008-09	Continue	JMenda	

### ROTARY CLUB OF BANGALORE

#### Scholarships from Education Foundation

**2009-10**

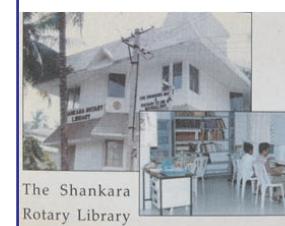
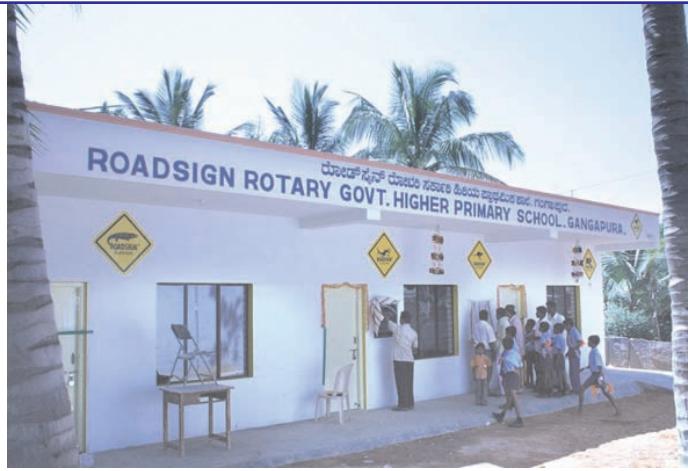
Page 2

S No	Name of School	S No	Name of Student	M/F	Std	Performance			Amt(Rs)	Year	Remarks
						Last yr	Yr before	2 yrs ago			
8 RB BPAM Higher Elementary School 9 APD Shradhanjali Integrated School 10 Bapuji Memorial Eng School (thro APD) 11 St Anthony's High School 12 N K S High School(*)	35 Shalini	F	VIII	VII A+					5,500	2009-10	ADD - NEW
	36 Anu	F	VII	VI B					5,500	*	ADD - NEW
	37 Sathyavathi	F	VI	V A	IV A				5,500	*	Continue JSSCCW
	38 Amruddha	F	VI	V A+	IV A+				5,500	*	Continue JThro Rtn
	39 Divya	F	V	IV A+	III A+				5,500	*	Continue JMenda
	40 Uma	F	VI	V A	IV A				5,500	*	Continue
	41 Arockia Buela	F	VII	VI B	V A	IV B			3,350	2008-09	Continue Through: G M Row
	42 Sanil Raj	M	VII	VI C+	V B	IV B+			3,350	*	Continue G M Row
	43 Suresh P	M	VII	VI C+	V B+	IV B+			5,000	*	Continue
	44 Farheena Banu	F	V	IV A	III B+	II C+			4,250	*	Continue Lakshmi Devi
13 DVV Gujarati High PS 14 Tagore Memorial HS 15 GR Vidyadeep Ed Soc 16 Blue Bell Pub HS 17 Ravi Nursy & Priy Sch 18 Rotary Seva Bharati Vidyalya	45 Prema	F	V	IV A	III B	II C+			3,300	2009-10	ADD - NEW
	47 Gokul M	M	VII	VI B+	V B				5,000	*	ADD-NEW
	48 Nandini M	F	VI	V B+					5,000	*	ADD-NEW
	49 Nalini	F	X	IX B+	VIII & IX?	VIA V B+			4,750	2008-09	Review Thro: Gowri
	50 Shankar	M	IX	VIII B+	V	IV			3,000	*	Review in Dec
	51 Manaswi Shroff	F	X	IX A+	VIII A	VII A			2,250	2007-08	Continue Thro Ballesha
	52 Vivek Joshi	M	X	IX B+	VIII C+	VII B			2,250	2008-09	Review in Dec
	53 Nikhil Joshi	M	VIII	VII C+	VII C+	VI C+			2,250	*	Review in Dec
	54 Tanmay Shroff	M	VII	VIA	V B+	IV A			2,250	2009-10	ADD NEW Dhwanvi Shroff
	55 Girish Kumar	M	V	IV 67%	III 65%				2,250		
14 G JHS 15 GR Vidyadeep Ed Soc 16 Blue Bell Pub HS 17 Ravi Nursy & Priy Sch 18 Rotary Seva Bharati Vidyalya	56 Harshita D	F	V	IV 38%	III 40%				2,250		
	57 Meet Kiran	M	V	IV 55%	III 60%				2,250		
	58 Sanath S	M	V	IV 67%	III 60%				2,250		
	59 Swathi J	F	V	IV 55%	III 50%				2,250		
	Gnana Jyoti High School	Khyathi Kothari *	F	VI	NA	VIII A 1st	VII A 1st			2007-08	Stopped - no data
	Divya	F	VIII	NA	NA	NA	NA			2008-09	Passed out of school
	60 Nikitha Shettigar	F	V	IV A	III 53%1st	II 49%2nd			5,000	2009-10	ADD NEW
	61 Mith Kothari*	M	IX	??	VII A 4th	VI A 2nd			5,000	2007-08	Continue From GJHS
	62 Vinay M G Rao	M	VIII	VII A+					5,000	2009-10	ADD NEW Thro Devika
	63 Pooja Thakur	F	VIII	VII 53%	VI 72%	V B+			5,000	*	ADD-NEW ) Thro Tara
19 Nandini M 20 Divya Bal 21 Sushmita	64 Rohit Thakur	M	V	IV A+	III B+				5,000	*	ADD-NEW ) Prasad
	65 Suresh V	M	V	IV 59%					5,000	*	ADD-NEW )
	66 Nandini M	F	VI	V 83%	IV 82%	III 92%			1,125	2009-10	ADD-NEW
	67 Niharika	F	VI	V 79%	IV 96%	III 90%			1,125		ADD-NEW
	68 Veena	F	VII	VI 92%	V 98%	IV 89%			1,125		ADD-NEW
	69 Rohini	F	VII	VI 91%	V 86%	IV 87%			1,125		ADD-NEW
	70 Divya Bal	F	VIII	VII 71%	VI 87%	V 76%			1,810		ADD-NEW
	71 Sushmita	F	VIII	VII 86%	VI 92%	V 86%			1,810		ADD-NEW
	<b>TOTAL</b>		<b>M:28</b>	<b>F:45</b>	<b>TOTAL</b>				<b>305,568</b>		

# *Road sign Rotary School & Shankara Library*



*Road Sign Rotary School*



The Shankara  
Rotary Library

*Shankara Hippocampus*



Rtn. PP. K. Shankar

## *The Road Sign*

I beg your pardon, but the title refers to a school . A school located in the village Gangapura , Hoskote Taluk on the old Madras Road . And Rotary made it possible.

The school was formally handed over on Sunday, April 13, 2008. Handing over the school building , physically , was the purpose . More important, the function covered all the aspirations of Rotarians ; the philosophies, desires and directions of Rotary, the aspirations of the villagers, their School children and the parents, a happy amalgamation of all concerned .

In my 37 years as a Rotarian I have experienced only a few projects which encompass an integrated conglomeration of the beneficiary , the facilitator , the donor , the government

and the village community all put together willingly , happily and with gay enthusiasm.

The name of the school is Rotary Road Sign Higher Primary School . Three new classrooms were added to the already existing four rooms. The school will now educate seven classes . There are 3 individual donors , each from France , Germany and Australia who together provided 20,000 Euros for the project . The best thing that happened was that they were able to get in touch with Rtn. Sridhar Chari , who gladly took up the responsibility and completed the project .

40 parents of school children, the villagers, the District Education Officer, Rotarians of our club gladly participated along with the donors M/s Koch, Paul and their wives.

In Australia the regular road signs attracted attention of tourists who were not averse to taking them away as souvenirs .The donors created replicas of the road signs on their own and commercialised the venture making

them available to the tourists . A portion of the proceeds are used for charitable purposes ; a part is used to finance this school project . Hence , the name of the school 'ROAD SIGN'.

In view of positive participation of Rtn. Sridhar Chari , the donors will now be happy to consider participating in a second programme .



## *The Shankara Children's Initiative - Rotary Hippocampus*

Located at 44, Ranga Rao Road, Bull Temple Road, Basavanagudi, Shankara Rotary Hippocampus Children's Experience Centre is a collaborative venture of Sri Saradha Peetham, Sringeri, Rotary Club of Bangalore and Hippocampus Bangalore. This two storeyed centre with an impressive children's library has approximately five thousand books & comics all of which are well illustrated. They include fiction, non fiction, history, geography, science and encyclopedias for various ages. The multimedia collection with approximately six hundred CDs includes a whole variety of educational CDs and most popular games for all age groups.

The Library has a current membership of over one hundred and twenty five children. Children between the age group of 18 months to 14 years.

There are various membership options which range from using the facility, be it reading and using multimedia; those which entitle a child to borrow books, and books with multimedia. Children enrolled as members of the Library also have the opportunity to participate in all the weekend activities.

Why was the Children's Learning Centre Started?

Children studying in the lower end schools in communities neither have the facility of a good library nor computing facilities. Parents too are poorly educated to teach their children or buy these services at exorbitant rates. The learning centre initiative provides the first generation school going learners a healthy & safe learning environment with a package of resources which can make learning an enjoyable experience at a subsidized price.

The Learning Centre Initiative aims at broadening the horizons of education for the first generation learners ( school going children).

This new initiative for school going children from the age group of six to fourteen years, started from October 2007.

The package offers the following:

- Ø A safe, clean and calm environment which is conducive for learning.
- Ø Books in the Library (Colorfully illustrated books arouse curiosity & promotes the reading habit in children). These are resources usually not found in schools that the children go to.
- Ø A Graded Multi Media Package with carefully handpicked CDs covering a range of subjects for children between 5-7 years, 7-9 years, 9-11 years and 12 and above years. CDs cover Science, Math's, English, Geography, Fiction and Games.
- Ø "Grow by Reading" a colour coded graded programme in English and Kannada which supports vocabulary building, reading and written skills in children.
- Ø Fun weekends for children which entitles children to participate and learn new skills in art, craft, music and other fun packed weekends.

has children viewing the Magic School Bus CD which transports them to the magical world of the solar system. "Edurite" a state curriculum based package for children studying between classes 5 & 7 provides them a opportunity to learn topics being taught at schools the audio visual way. Children are allotted a forty five minute computer slot every week.



Rtn. Sridhar Chari

## *Kala for Vidya*

KALA FOR VIDYA is one of the prime properties which the Rotary Club of Bangalore possesses. Brought to life in the year 2005 with the concept of providing a mixed platform for the young and budding along with renowned artists in all fields.

As the name signifies Kala covers all art forms and Vidya is the contribution of the donations to the Education Foundation of our Club and also using the funds to build rural schools in the villages. As you are aware the idea for Kala for Vidya was to get project revenue streams for each committee. As the international committee was at that time involved with school building it was thought appropriate - to tap other sources ourselves. This activity

has raised donations in excess of Rs 3 lakh for each edition of "KALA FOR VIDYA"

The artist benefits as he gets an exposure to a select audience and exhibits along with renowned artists and for this he donates a part of the proceeds to Rotary. For the public they get excellent pieces of art at below market prices and they also know that they are helping a cause of "educating our very own Indian children"

It is proposed to widen this format over the years to cover various art forms to keep the interest and grow the fan base and thereby raise more moneys for Rotary.

The funds raised till now from conducting KALA FOR VIDYA were used to partly fund the schools in the rural areas and also contributing to the Education Foundation of our Rotary.





Rtn. S. Vijayarajan

In the year 1999-2000, the Rotary Club of Bangalore embarked on a unique Public Image exercise. Rtn. G.V. Radhakrishnan brought in his passion and addiction, namely Golf, to the Rotary Club of Bangalore. The Club felt that the game of Golf which is generally played by the elite and the Corporates should bring some benefit to the Rotary movement and be introduced as one of the annual events of the Rotary Club of Bangalore as a PR exercise to bring some visibility to Rotary's community service initiative. Thus was born the Rotary Corporate Golf Tournament.

It all started as a challenge, as money had to be spent before it was generated. Senior members of the Club supported this idea as this exercise would create awareness in the minds of the Public about Rotary's good work and also result in involving the Corporates in various service projects and the good work being done by the Rotary Club of Bangalore.

## Golf Tournament



What started as a Public Image exercise turned out to be a money spinner for the Club generating significant surplus for various service projects of the Rotary Club of Bangalore.

IBM and many Corporate houses were roped in to participate. Over the past 9 years, this has grown to be one of the major events in the Calender of Rotary Club of Bangalore. Many Corporates

look forward to this annual event which has been growing in size and stature year after year thus strengthening the bond between the Rotary and Corporates.



Rtn. Zarir K. Batha

January 2008. I had spent just over two years as a Rotarian with the Rotary Club of Bangalore, a club with members who could be called the movers and shakers of Bangalore. With so much talent, so many achievements, so much commitment and intensity, to say I felt overawed would be an understatement.

As the Chairman of the Membership Development Committee – 2007-08, it became a challenge to contribute significantly to the club's bubbling pot of activity. I also sensed a mood of boredom within my own committee and thought it needed to be stirred up a little. But how? And do what? Here, was a club that had been there, done that.

I thought, I thought and I thought. In & out & on all sides of the box.

The box came into the shower

with me that eventful morning. As I was humming a song from the American Idol T.V. show, enlightenment came like a flash of light.

Eureka! I got it! Clad only with the enthusiasm of my idea, I rushed out performing my version of Bangalore



Rotary Idol Amit Bhargav



Rotary Idol organizing team:  
YVS Vinod (Compere), Zarir Batha, Elizabeth Zachariah,  
Ram Kumarr Seshu (Compere),  
Babu Krishnamoorthy and Vijay Rao

street dancing. As chance would have it, Mrs. Dorothy Batha (the wife) walked into the house about the same time. I clearly remember her expression of shock. "Oh my God! Have you lost it? All the curtains are drawn. What will the

neighbours say? Your house may be named Eden Crest but do you think you're Adam?"

Suddenly aware of my condition, I retreated, taking cover from a couple of kitchen pans. Coming out properly attired this time, I saw her, hands akimbo, waiting for an explanation.

"What do you think of American Idol?" I asked. Thinking I was trying to divert her attention she answered in a low tone "Very entertaining - great



Lalitha Krishnan, 'Best Female Voice' at Rotary Idol.

programme"! I continued "What if I can run a similar event for the club? Just imagine, there would be so much participation. From all age groups. Rotarians, Anns, Annettes. It could be one big entertaining event".

That was how the idea was born. I thought of a name for the baby. 'Rotary Idol'. I couldn't wait to put the idea across to fellow MDC members Babu Krishnamoorthy, Vice Chairman Dr. Elizabeth Zachariah & Vijay Rao. As I described the idea, their pupils dilated. I knew they were for it.

But hello, I was informed I needed to present the idea and have it accepted by the Board of Directors before I could execute it.

Did I have to explain & sell the concept to those big powerful men & women? I tried to discount the entire idea as a

joke. Sooner than I wanted, the evening of the board meeting arrived. Vijay & I were slotted to present the Rotary Idol concept to President Rtn. Lal Bhatia and the Board of Directors. Perspiration & trepidation. We were nervous, anxious and leaning on each other for moral support. Tripping over words we somehow managed to get the idea



Amit Bhargav receives the Rotary Idol trophy from sponsors Maheboob & Hanif Siwani



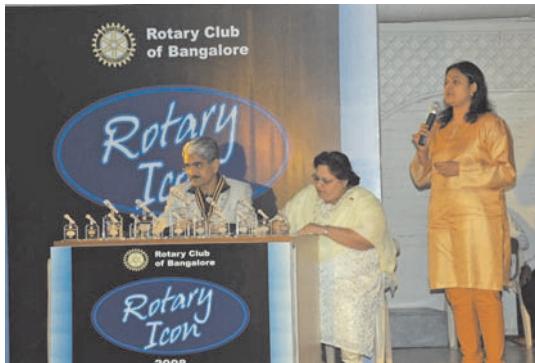
Rotary Idol contestants, organizing team, sponsors & Club President Lal Bhatia & Secretary Vijayarajan.

across. The questions from the board came quick & fast. As though from a firing squad. Suddenly, there was silence. An agonising five minutes later, came the collective sagacious nod. Yes. You can run with the event. Boy o' boy! What relief and joy!

Elizabeth Zachariah turned out to be baby Rotary Idol's fairy godmother. She garnered entries and even got us a sponsor - HM Builders. The organizing team consisted of Rtn. Elizabeth Zachariah, Rtn. Babu

Krishnamoorthy, Rtn. Vijay Rao, Rtn. Y.V.S Vinod & Rtn. Ram Kumarr Seshu. It was my greatest experience of camaraderie & team work. In true Rotary spirit. The format was on the lines of 'American Idol', with three non Rotarian professional judges commenting and evaluating each singer on stage. A five piece professional band provided accompaniment to the singers making their presentation as rich, entertaining and professional as possible. A day was kept for the preliminaries to select the finalists. To provide the finalists all the opportunities to give their best, a day was also set aside for a full scale rehearsal with the band.

Rotary Idol was held on March 23, 08. Excitement amongst the participants and audience was overflowing. Rotarians, Annes, Annettes, Uncles, Aunties, Grannies & Grandpas. They were all there in strength. I remember President Elect Rtn. Vijay Kumar's words "I've never seen the RHF so full in a long time".



*President Vijayakumar & Secretary Purnimaa Ranganath introduce Rotary Icon to the audience.*

Abhay Bhargav was crowned the first every Rotary Idol.

Feeling happy & confident with Rotary Idol and wanting to spread the excitement a little further, we decided to include all the 48 Rotary Clubs of Greater Bangalore for the next Rotary Idol in the Rotary Year 2008 - 2009. However, a niggling doubt, or fear if you may, was gnawing at me. With so much talk about copyright, could we once again go with the name Rotary Idol? If Simon Cowell were to call me,

I'd be the first to hit the road to nowhere.

At the same time, I did want to create our own distinctive brand name and identity for the event. It needed to be similar to the Rotary Idol name, in sound & memorability, in its meaning & in its intrinsic excitement.

I put the problem to Bibhas Sen, my Sr. Copywriter colleague at the Agency. He answered with two words on a sheet of paper. 'Rotary Icon'.

That was it, I said to myself. It was just right. Rotary Icon. It had all the ingredients I wanted. Eureka! We got it once again!

I introduced Rotary Icon to all the Presidents & Secretaries of the 48 Rotary Clubs of Greater Bangalore. I



*Rotary Icon compoeres YVS Vinod & Raji Radhakrishnan*



*The Judges for Rotary Icon*

sent them CD's of Rotary Idol and spoke personally at least twice or thrice to each of them. They responded well. The participation once again was overwhelming.

Since there were many entries from young Annettes, and we didn't think it fair to judge their young voices with older voices, we created a separate under 16 section.

The Rotary Icon team this time included Rtn. Sridhar Chari, Ann. Padmini Nagachandra & Ann. Raji Radhakrishnan. The format was similar to the first event but we were running into bad weather with funds. I must acknowledge the support of



*Rotary Icon Contestants receive certificates, awards & gifts.*



*Rotary Icon Best Female Voice  
Lalitha Krishnan flanked  
by President Vijayakumar &  
Chief Guest Arjun Menda*



Club President  
Rtn. Vijay Kumar,  
President Elect  
Rtn. Sreenathan &  
Rtn. Nagachandra  
who helped us see  
the event through. Each made a  
contribution Rs. 10,000/- which  
covered us on many expenses.

Annette Aarti Desikan, Rotary Cantonment, was crowned Rotary Icon 2008 with her fantastic rendition of "I will always love you"

As we go to press with this Platinum Jubilee book, we are now considering taking the next Rotary Icon to all the 84 clubs in Rotary District 3190 for



*Aarti Desikan wins the Rotary Icon title*

2009-10.

As I cannot see the future, all I can say is "God speed Rotary Icon. May you grow and grow and become a wellspring of great entertainment, joy and togetherness for the Rotary family".