Jobgram

Apply and get your response

Problem

Response

Expired announcements

Empty categories

Pagination

Waste of time in apply

Solution

100% Response

Automatic deletion of expired announcements

All categories have announcements

Job detail and apply are in the same page
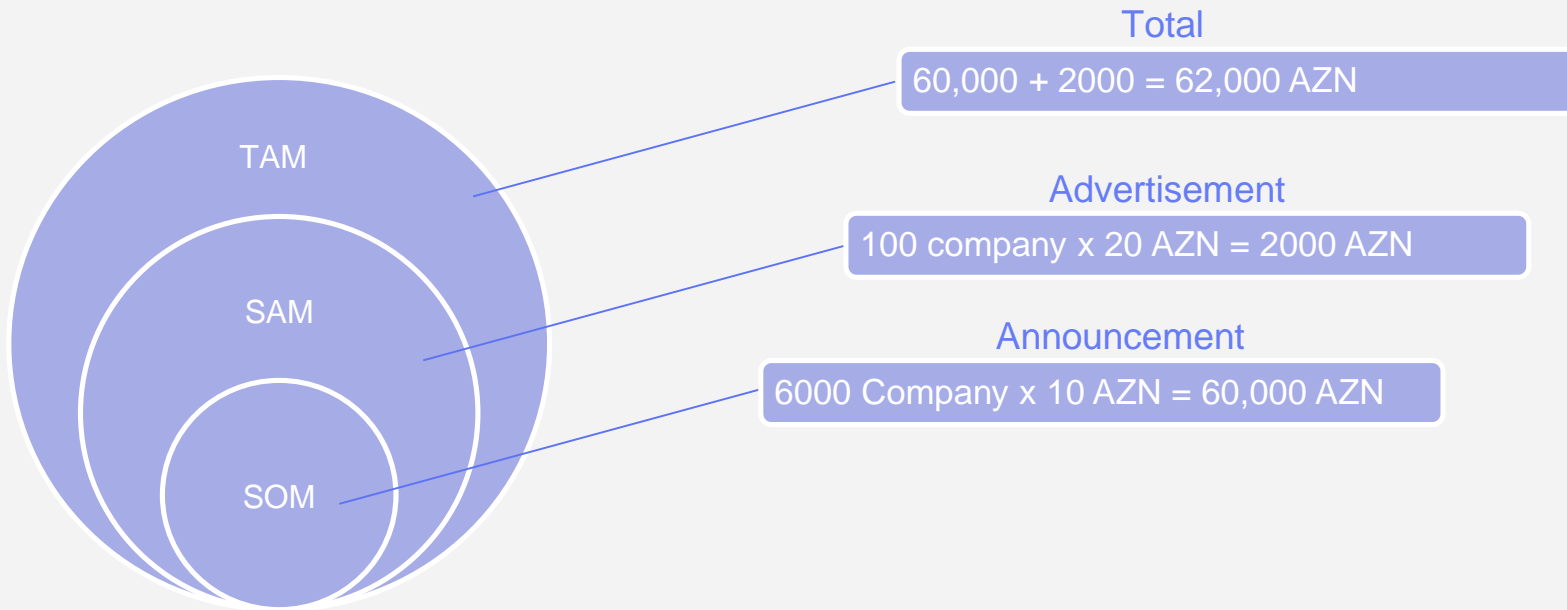
All job apply processes in 1 platform

Market validation

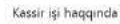75% of job seekers don't hear back from employers.

RESPONES

got response 25%

didn't get response 75%

Market size

TAM

SAM

SOM

Total

60,000 + 2000 = 62,000 AZN

Advertisement

100 company x 20 AZN = 2000 AZN

Announcement

6000 Company x 10 AZN = 60,000 AZN

Product

Business Model

we have 2 types of earning

1

First 5 announcements are free, then each one will be paid

2

Premium announcements

Competition

Competitive advantages

100% Response

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Timeline

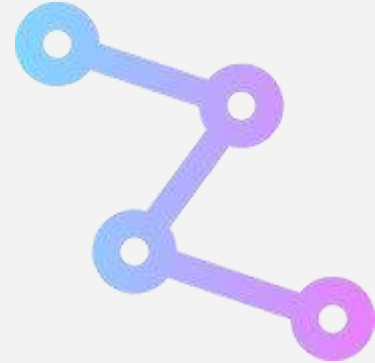Survey among people

İdea about initial structure of website

UI / UX design of website

Preparation of MVP

New functions (Personal profile for job seeker, adding CV to profile)

Team

Shixkarim Mammadov, PO and MERN stack developer

Education: Azerbaijan State Oil and Industry University

Hasanrza Hasanli, Front-end (React) developer

Education: Azerbaijan State Oil and Industry University

Shabnam Musayeva, UI & UX designer

Education: Azerbaijan State Oil and Industry University

Fardi Zeynalov, QA engineer

Education: Azerbaijan State Oil and Industry University

Thanks For Your Attentions