

# **Negative Space**

Discussion and Exercise



## **GUN DEATHS IN FLORIDA**

Business Insider, 2014

# Background

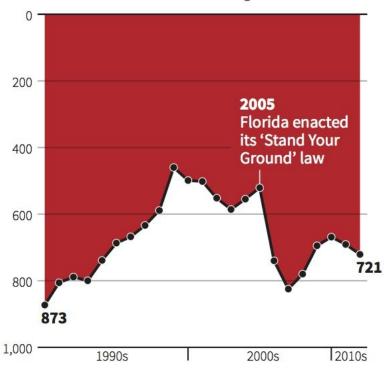
"A person who is not engaged in an unlawful activity and who is attacked in any other place where he or she has a right to be has no duty to retreat and has the right to stand his or her ground and meet force with force, including **deadly force** if he or she reasonably believes it is necessary to do so to prevent death or great bodily harm to himself or herself or another or to prevent the commission of a forcible felony."

See 2005 Title XLVI Chapter 776.013 at <a href="http://www.leg.state.fl.us/Statutes/">http://www.leg.state.fl.us/Statutes/</a>

# Background

- Did murders by firearms increase or decrease after the law was enacted?
  - What is your **initial** conclusion (within first second)?
  - What is your **final** conclusion (after a few seconds)?

Number of murders committed using firearms



Source: Florida Department of Law Enforcement

C. Chan 16/02/2014



## Discussion

#### Visualization Goals

– Why was the y-axis inverted?

## Perception Problems

- Why is the graph not perceived as intended?

## Design Improvements

- What can we try to improve the design?

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## Visualization Goals

- Can only **speculate** on true intentions for the graph
- Initial claims of deception and misinformation
- Some evidence that was non-malicious

## Visualization Goals

# This Chart Shows An <u>Alarming Rise</u> In Florida Gun Deaths After 'Stand Your Ground' Was Enacted

Pamela Engel, Business Insider, February 18, 2014

http://www.businessinsider.com/gun-deaths-in-florida-increased-with-stand-your-ground-2014-2

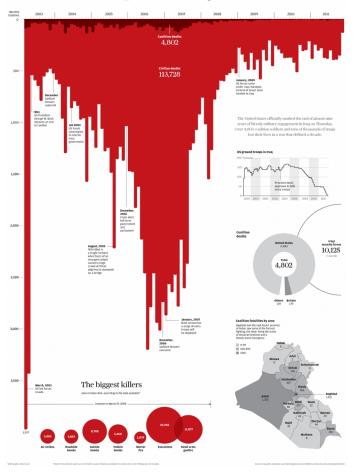
## Visualization Goals

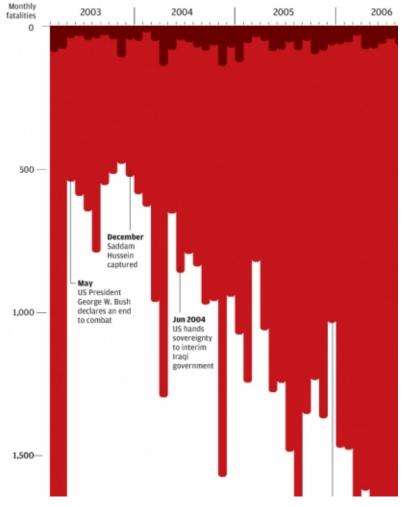




https://twitter.com/ChristineHHChan/status/455971447169511424

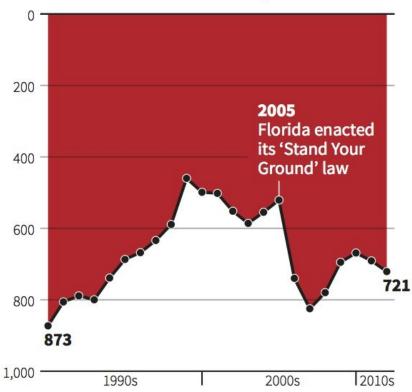
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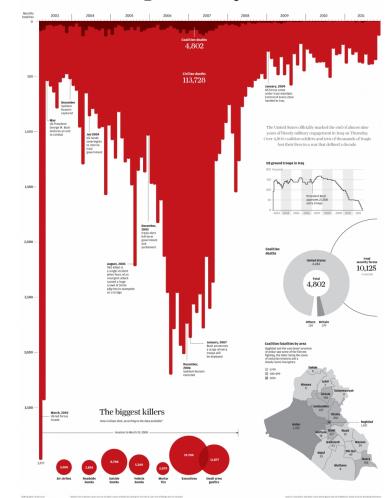
Source: http://www.scmp.com/infographics/article/1284683/iraqs-bloody-toll

Number of murders committed using firearms



Source: Florida Department of Law Enforcement

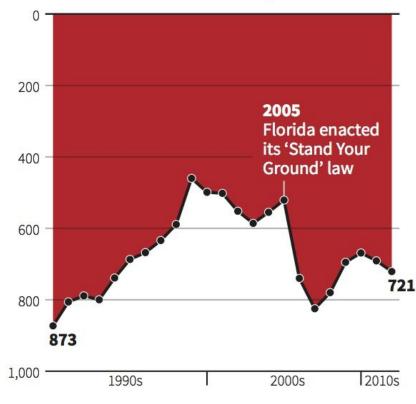
C. Chan 16/02/2014 © REUTERS



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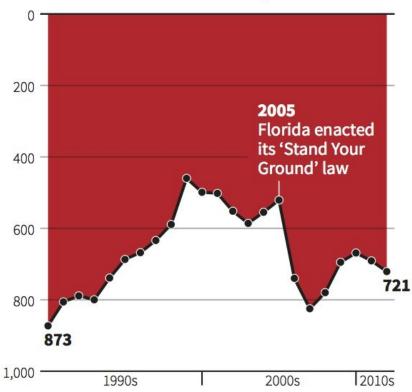
- If you focus on the **red area**, you see an **increase**
- If you focus on the white area, you see a decline
- If you focus on the black line, you see a decline

Source: Florida Department of Law Enforcement

C. Chan 16/02/2014

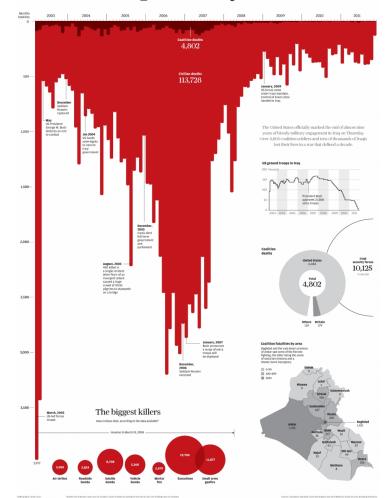


Number of murders committed using firearms

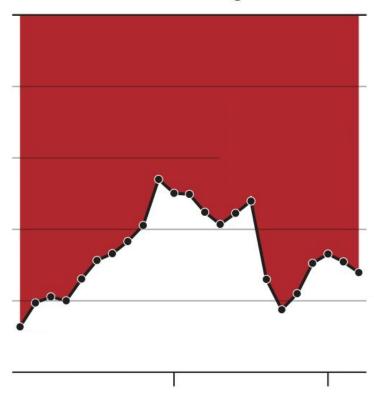


Source: Florida Department of Law Enforcement

C. Chan 16/02/2014 © REUTERS



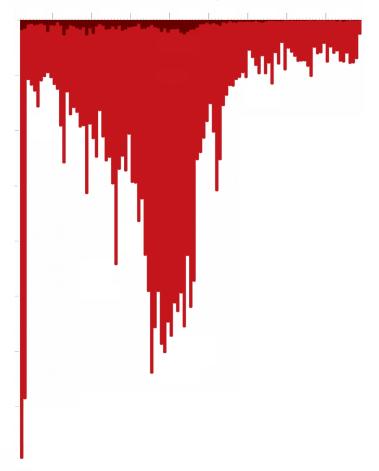
Number of murders committed using firearms



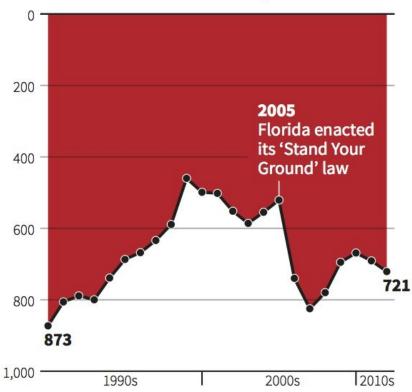
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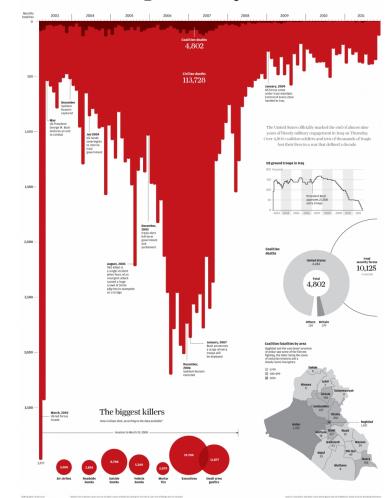


Number of murders committed using firearms



Source: Florida Department of Law Enforcement

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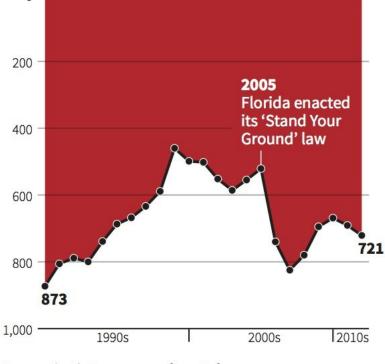
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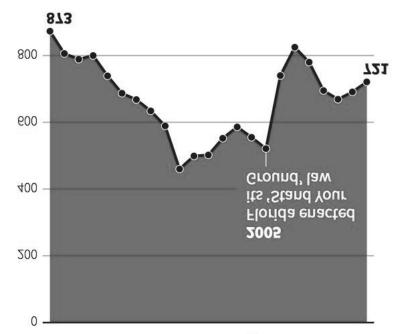


Number of murders committed using firearms

## **Gun deaths in Florida**

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Number of murders committed using firearms

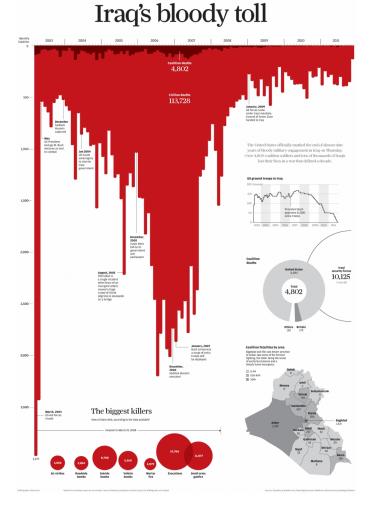


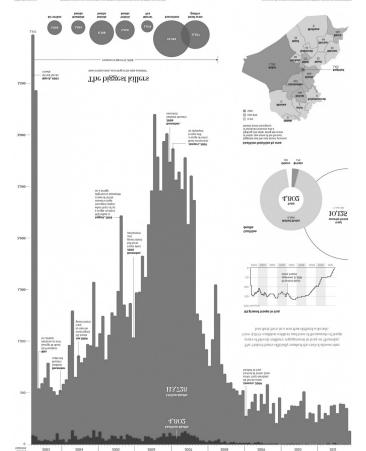


Source: Florida Department of Law Enforcement

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#### Source: http://www.scmp.com/infographics/article/1284683/iraqs-bloody-toll





# Original Data Source

# Florida Department of Law Enforcement Uniform Crime Reports (UCR) Offense Data

Murder: Firearm Type and Rate for Florida, 1971 – 2013

Total by Firearm (See 1990 to 2012)

http://www.fdle.state.fl.us/cms/FSAC/Data-Statistics/UCR-Offense-Data.aspx

## Original Data Source

| Year | Deaths |
|------|--------|
| 1990 | 873    |
| 1991 | 806    |
| 1992 | 789    |
| 1993 | 800    |
| 1994 | 739    |
| 1995 | 687    |
| 1996 | 668    |
| 1997 | 634    |

| Year | Deaths |
|------|--------|
| 1998 | 589    |
| 1999 | 460    |
| 2000 | 499    |
| 2001 | 502    |
| 2002 | 552    |
| 2003 | 586    |
| 2004 | 555    |
| 2005 | 521    |

| Deaths |
|--------|
| 740    |
| 825    |
| 780    |
| 695    |
| 669    |
| 691    |
| 721    |
|        |

http://www.fdle.state.fl.us/cms/FSAC/Data-Statistics/UCR-Offense-Data.aspx

## References

- "This Chart Shows An Alarming Rise In Florida Gun Deaths After 'Stand Your Ground' Was Enacted," Pamela Engel, Business Insider, February 18, 2014.
   <a href="http://www.businessinsider.com/gun-deaths-in-florida-increased-with-stand-your-ground-2014-2">http://www.businessinsider.com/gun-deaths-in-florida-increased-with-stand-your-ground-2014-2</a>
- "Iraq's bloody toll," Simon Scarr, South China Morning Post, May 11, 2014.
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   <a href="http://www.visualisingdata.com/index.php/2014/04/the-fine-line-between-confusion-and-deception/">http://www.visualisingdata.com/index.php/2014/04/the-fine-line-between-confusion-and-deception/</a>
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   <a href="http://junkcharts.typepad.com/junk\_charts/2014/04/conventions-novelty-and-the-double-edge.html">http://junkcharts.typepad.com/junk\_charts/2014/04/conventions-novelty-and-the-double-edge.html</a>
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