

Hi, My name is Menachem Polonsky.

Warrior of Mind. Adventurous at Heart. Minimalist by Nature.

I'm a UX Designer living in New York with front-end skills to boot and this is my resume.



MOST RECENT PROJECT

Workspace	2018
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Designed as a personal project during my time at Bloc, Workspace is a cloud storage solution simplifying file organization and aesthetically designed to promote calm and focus

WORK EXPERIENCE

Genieously	<i>UX Design Intern</i>	2018
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Led UX Strategy for product redesign of a blockchain startup
Analyzed 3 prior MVPs, compiled 150+ user stories to simplify product offering for redesign
Tasked with copy and design of Investor Deck and 1-Pager

BHI USA	<i>Marketing Strategist</i>	2017
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Hired to lead marketing for new division, BHI Tech
Designed websites, brochures and logos for programs and events

Foreshadow	<i>Founder & CEO</i>	2016
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From idea to fully developed MVP in 3 Months
Partnered with Florida International University and Miami businesses
80+ signups 24 hours after launch, first student to shadow was offered internship (POC)
Trained and Managed a Sales Team of 2

EDUCATION

Parsons School of Design	2018	Figma, Sketch, Invision, and Adobe
<i>Design and Technology</i>		HTML, CSS, JavaScript and Github
Bloc	2018	Copywriting and Content Creation
<i>UX Design Intensive</i>		Marketing and Google Analytics
1500+ hours over 11 months immersed in UX / UI process with weekly assessments by industry experts		Speaking, Pitching, and Sales
		English, Spanish and Hebrew

SKILLS AND TOOLS