

# Generalized linear models

Machine Learning Techniques

Dr. Ashish Tendulkar

IIT Madras

# Generalized linear models

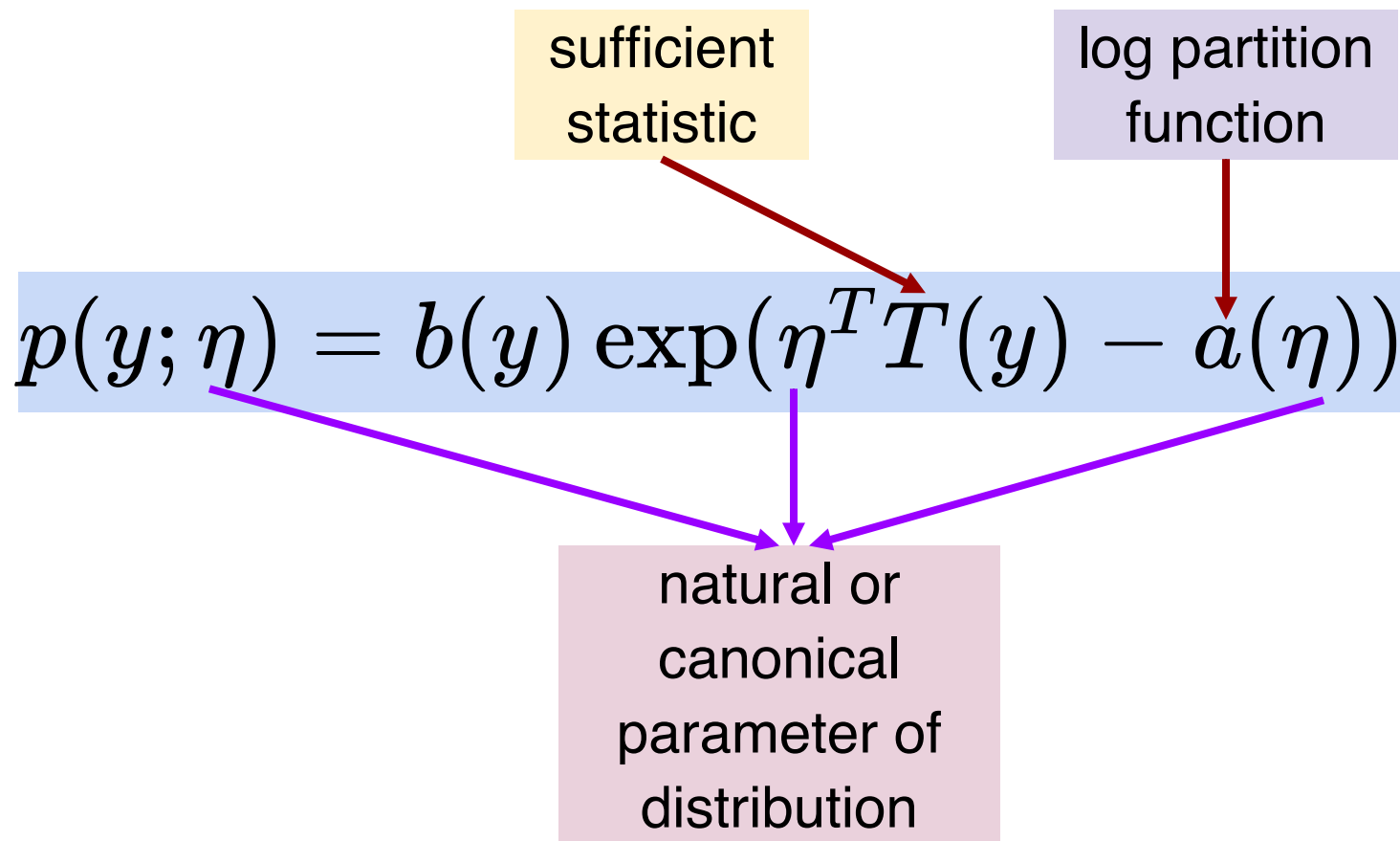
# What will be covered in this module?

In this section, we will show that regression and classification models are **special cases** of a broader family of models, called **Generalized Linear Models (GLMs)**.

We will also show how other models in the **GLM** family can be derived and applied to other classification and regression problems.

# Exponential Families

We say that a class of distributions is in the **exponential family** if it can be written in the form



We say that a class of distributions is in the **exponential family** if it can be written in the form

$$p(y; \eta) = b(y) \exp(\eta^T T(y) - a(\eta))$$

- $\eta$  is called the **natural parameter** (also called the canonical parameter) of the distribution.
- $T(y)$  is the sufficient statistic. In most of the cases  $T(y) = y$ .
- $a(\eta)$  is the **log partition function**.
- The quantity  $e^{-a(\eta)}$  essentially plays the role of a **normalization constant**, that makes sure the distribution  $p(y; \eta)$  sums/integrates over  $y$  to 1.

A fixed choice of  $T$ ,  $a$  and  $b$  defines a **family (or set) of distributions** that is parameterized by  $\eta$ ; as we vary  $\eta$ , we then get different distributions within this family.

# Bernoulli Distribution

A part of exponential family

The Bernoulli distribution with mean  $\phi$ , written  $\text{Bernoulli}(\phi)$ , specifies a distribution over  $y \in \{0, 1\}$  such that

$$p(1; \phi) = \phi$$

$$p(0; \phi) = 1 - \phi$$

As we vary  $\phi$ , we obtain Bernoulli distributions with different means.



We can write the Bernoulli distribution as

$$\begin{aligned} p(y; \phi) &= \phi^y (1 - \phi)^{1-y} \\ &= \exp(\log(\phi^y (1 - \phi)^{1-y})) \\ &= \exp(y \log \phi + (1 - y) \log(1 - \phi)) \\ &= \exp(y \log \phi - y \log(1 - \phi) + \log(1 - \phi)) \\ &= \exp \left( y \log \left( \frac{\phi}{1 - \phi} \right) + \log(1 - \phi) \right) \end{aligned}$$

Consider

$$\eta = \log \left( \frac{\phi}{1 - \phi} \right)$$

which can be rewritten as

$$\phi = \frac{1}{1 - e^{-\eta}}$$

$$p(y; \phi) = \exp \left( y \log \left( \frac{\phi}{1 - \phi} \right) + \log(1 - \phi) \right)$$

compare this with

$$p(y; \eta) = b(y) \exp(\eta^T T(y) - a(\eta))$$

we obtain

$$b(y) = 1 \quad \eta = \log \left( \frac{\phi}{1 - \phi} \right) \quad T(y) = y \quad a(\eta) = -\log(1 - \phi)$$

This shows that the **Bernoulli distribution** can be written in the form of  $p(y; \eta) = b(y) \exp(\eta^T T(y) - a(\eta))$ , using an appropriate choice of  $T$ ,  $a$  and  $b$ .

# Gaussian Distribution

A part of exponential family

To simplify the derivation below, let's set  $\sigma^2 = 1$ .

$$\begin{aligned} p(y; \mu) &= \frac{1}{\sqrt{2\pi}} \exp \left( -\frac{(y - \mu)^2}{2} \right) \\ &= \frac{1}{\sqrt{2\pi}} \exp \left( \frac{-y^2}{2} \right) \cdot \exp \left( \frac{-(-2y\mu + \mu^2)}{2} \right) \\ &= \frac{1}{\sqrt{2\pi}} \exp \left( \frac{-y^2}{2} \right) \cdot \exp \left( y\mu - \frac{\mu^2}{2} \right) \end{aligned}$$

$$p(y; \mu) = \frac{1}{\sqrt{2\pi}} \exp\left(\frac{-y^2}{2}\right) \cdot \exp\left(y\mu - \frac{\mu^2}{2}\right)$$

compare this with

$$p(y; \eta) = b(y) \exp(\eta^T T(y) - a(\eta))$$

we obtain

$$b(y) = \frac{1}{\sqrt{2\pi}} \exp\left(\frac{-y^2}{2}\right)$$

$$\eta = \mu$$

$$T(y) = y$$

$$a(\eta) = \eta^2/2$$

This shows that the **Gaussian distribution** can be written in the form of  $p(y; \eta) = b(y) \exp(\eta^T T(y) - a(\eta))$ , using an appropriate choice of  $T$ ,  $a$  and  $b$ .

There are many other distributions that are members of the exponential family:

- The multinomial distribution
- The Poisson distribution
- The gamma and the exponential distribution
- The beta and the dirichlet distribution

# Constructing GLMs

Consider a **classification** or **regression** problem where we would like to predict the value of some random variable  $y$  as a function of  $\mathbf{x}$ .

To derive a GLM for this problem, we will make the following **three assumptions** about the conditional distribution of  $y$  given  $\mathbf{x}$  ( $y|\mathbf{x}$ ) and about our model:

$y|\mathbf{x}; \mathbf{w} \sim \text{ExponentialFamily}(\eta)$ . that is, the distribution of  $y$  given  $\mathbf{x}$  parameterized by  $\mathbf{w}$  follows some **exponential family distribution**, with parameter  $\eta$ .

Our goal is to **predict the expected value of  $T(y)$  given  $\mathbf{x}$** . Since in most examples,  $T(y) = y$ , our **prediction  $h(\mathbf{x})$**  need to satisfy the following equality:  $h(\mathbf{x}) = E[y|\mathbf{x}]$ .

The natural parameter  $\eta$  and the inputs  $\mathbf{x}$  are related linearly:  
 $\eta = \mathbf{w}^T \mathbf{x}$ .



- The third of these assumptions might seem the least well justified of the above, and it might be better thought of as a **design choice** in our recipe for designing GLMs, rather than as an assumption per se.
- These three assumptions/design choices will allow us to derive a very elegant class of learning algorithms, namely GLMs, that have many desirable properties such as ease of learning.
- The resulting models are often very effective for modelling different types of distributions over  $y$ .

# Ordinary Least Squares

Assume that the **target variable**  $y$  (also called the response variable in GLM terminology) is **continuous**, and we model the **conditional distribution** of  $y$  given  $\mathbf{x}$  as a **Gaussian**:

$$y|\mathbf{x}; \mathbf{w} \sim \mathcal{N}(\mu, \sigma^2)$$

We know that **Gaussian distribution** is an **exponential family distribution** with  $\mu = \eta$ . This leads to

$$\begin{aligned} h_{\mathbf{w}}(\mathbf{x}) &= E[y|\mathbf{x}; \mathbf{w}] && \text{(by Assumption 2)} \\ &= \mu && \text{(Since , } y|\mathbf{x} \sim N(\mu, \sigma^2)) \\ &= \eta && \text{(by Assumption 1)} \\ &= \mathbf{w}^T \mathbf{x} && \text{(by Assumption 3)} \end{aligned}$$

It shows that **ordinary least squares** is a **special case** of the **GLM family** of models.

# Logistic Regression

Here we are interested in binary classification, so  $y \in \{0, 1\}$ .

Given that  $y$  is binary-valued, it therefore seems natural to choose the Bernoulli family of distributions to model the conditional distribution of  $y$  given  $\mathbf{x}$ .

In our formulation of the Bernoulli distribution as an exponential family distribution, we had

$$\phi = 1/(1 + e^{-\eta})$$

Note that if  $y|\mathbf{x}; \mathbf{w} \sim \text{Bernoulli}(\phi)$ , then  $E[y|\mathbf{x}; \mathbf{w}] = \phi$

$$\begin{aligned}
 h_{\mathbf{w}}(\mathbf{x}) &= E[y|\mathbf{x}; \mathbf{w}] \\
 &= \phi \\
 &= \frac{1}{1 + e^{-\eta}} \\
 &= \frac{1}{1 + e^{-\mathbf{w}^T \mathbf{x}}}
 \end{aligned}$$

So, this gives us hypothesis functions of the form  $h_{\mathbf{w}}(\mathbf{x}) = \frac{1}{1+e^{-\mathbf{w}^T \mathbf{x}}}$

The function  $g$  giving the distribution's mean as a function of the natural parameter ( $g(\eta) = E[T(y); \eta]$ ) is called the **canonical response function**.

Its inverse,  $g^{-1}$ , is called the **canonical link function**.

Thus, the canonical response function for the Gaussian family is just the **identity function**; and the canonical response function for the Bernoulli is the **logistic function**.

# Softmax Regression



Consider a classification problem in which the response variable  $y$  can take on any one of  $k$  values, so  $y \in \{1, 2, \dots, k\}$

We will thus model it as distributed according to a **multinomial distribution**.

To parameterize a multinomial over  $k$  possible outcomes, one could use  $k$  parameters  $\phi_1, \phi_2, \dots, \phi_k$  specifying the probability of each of the outcomes.

These parameters would be redundant, or more formally, they would **not be independent** (since knowing any  $k-1$  of the  $\phi$ 's uniquely determines the last one, as they must satisfy

$$\sum_{i=1}^k \phi_i = 1.$$

So, we will instead parameterize the multinomial with only  $k-1$  parameters,  $\phi_1, \phi_2, \dots, \phi_{k-1}$ , where

- $\phi_i = p(y = i; \phi)$
- $p(y = k) = 1 - \sum_{i=1}^{k-1} \phi_i$
- For notational convenience, we will also let  $\phi_k = 1 - \sum_{i=1}^{k-1} \phi_i$

To express the multinomial as an exponential family distribution, we will define  $T(y) \in \mathbb{R}^{k-1}$  as follows:

$$T(1) = \begin{bmatrix} 1 \\ 0 \\ 0 \\ \vdots \\ 0 \end{bmatrix}, \quad T(2) = \begin{bmatrix} 0 \\ 1 \\ 0 \\ \vdots \\ 0 \end{bmatrix}, \quad T(3) = \begin{bmatrix} 0 \\ 0 \\ 1 \\ \vdots \\ 0 \end{bmatrix}, \dots \quad T(k-1) = \begin{bmatrix} 0 \\ 0 \\ 0 \\ \vdots \\ 1 \end{bmatrix}, \quad T(k) = \begin{bmatrix} 0 \\ 0 \\ 0 \\ \vdots \\ 0 \end{bmatrix}$$

$T(y)$  is now a  $k-1$  dimensional vector, rather than a real number.

We will write  $(T(y))_i$  to denote the  $i$ -th element of the vector  $T(y)$ .

**Indicator function:** An indicator function  $1\{\cdot\}$  takes on a value of 1 if its argument is true, and 0 otherwise ( $1\{\text{True}\} = 1, 1\{\text{False}\} = 0$ ).

For example:  $1\{2 = 3\} = 0, 1\{5 - 2 = 3\} = 1$

Also we have that  $E[(T(y))_i] = p(y = i) = \phi_i$ .

$$\begin{aligned}
p(y; \phi) &= \phi_1^{1\{y=1\}} \cdot \phi_2^{1\{y=2\}} \cdots \phi_k^{1\{y=k\}} \\
&= \phi_1^{1\{y=1\}} \cdot \phi_2^{1\{y=2\}} \cdots \phi_k^{1 - \sum_{i=1}^{k-1} 1(y=i)} \\
&= \phi_1^{(T(y))_1} \cdot \phi_2^{(T(y))_2} \cdots \phi_k^{1 - \sum_{i=1}^{k-1} (T(y))_i} \\
&= \exp \log(\phi_1^{(T(y))_1} \cdot \phi_2^{(T(y))_2} \cdots \phi_k^{1 - \sum_{i=1}^{k-1} (T(y))_i}) \\
&= \exp \left[ (T(y))_1 \log \phi_1 + (T(y))_2 \log \phi_2 + \cdots + \left(1 - \sum_{i=1}^{k-1} (T(y))_i\right) \log \phi_k \right] \\
&= \exp[(T(y))_1 \log(\phi_1/\phi_k) + (T(y))_2 \log(\phi_2/\phi_k) + \cdots + \\
&\quad (T(y))_{k-1} \log(\phi_{k-1}/\phi_k) + \log \phi_k] \\
&= b(y) \exp(\eta^T T(y) - a(\eta))
\end{aligned}$$

where

$$\eta = \begin{bmatrix} \log(\phi_1/\phi_k) \\ \log(\phi_2/\phi_k) \\ \vdots \\ \log(\phi_{k-1}/\phi_k) \end{bmatrix},$$

$$a(\eta) = \log \phi_k$$

$$b(y) = 1$$

Therefore, multinomial distribution is a part of the exponential family distribution.

The link function is given (for  $i = 1, \dots, k$ ) by

$$\eta_i = \log \frac{\phi_i}{\phi_k}$$

For convenience, we have also defined  $\eta_k = \log \frac{\phi_k}{\phi_k} = 0$

To invert the link function and derive the response function, we have that

$$e^{\eta_i} = \frac{\phi_i}{\phi_k}$$

$$\phi_k e^{\eta_i} = \phi_i \quad \dots(1)$$

$$\phi_k \sum_{i=1}^k e^{\eta_i} = \sum_{i=1}^k \phi_i = 1$$

$$\phi_k = \frac{1}{\sum_{i=1}^k e^{\eta_i}} \quad \dots(2)$$

By equations (1) and (2), we have

$$\phi_i = \frac{e^{\eta_i}}{\sum_{j=1}^k e^{\eta_j}}$$

This function mapping from the  $\eta'$ 's to the  $\phi$ 's is called the softmax function.

Recall from the assumption (3) that  $\eta'_i$ 's are linearly related to  $\mathbf{x}$ , we have

$$\eta_i = \mathbf{w}_i^T \mathbf{x} \text{ (for } i = 1, 2, \dots, k-1)$$

where  $\mathbf{w}_1, \mathbf{w}_2, \dots, \mathbf{w}_{k-1} \in \mathbb{R}^{n+1}$  are the parameters of the model.

For notational convenience, we can also define  $\mathbf{w}_k = 0$ , so that  $\eta_k = \mathbf{w}_k^T \mathbf{x} = 0$ .



Hence, our model assumes that the conditional distribution of  $y$  given  $\mathbf{x}$  is given by

$$\begin{aligned} p(y = i | \mathbf{x}; \mathbf{w}) &= \phi_i \\ &= \frac{e^{\eta_i}}{\sum_{j=1}^k e^{\eta_j}} \\ &= \frac{e^{\mathbf{w}_i^T \mathbf{x}}}{\sum_{j=1}^k e^{\mathbf{w}_j^T \mathbf{x}}} \end{aligned}$$

This model, which applies to classification problems where  $y \in \{1, 2, \dots, k\}$ , is called softmax regression.

It is a generalization of [logistic regression](#).

$$\begin{aligned}
 h_{\mathbf{w}}(\mathbf{x}) &= E[T(y)|\mathbf{x}; \mathbf{w}] \\
 &= E \left[ \begin{array}{c} 1\{y = 1\} \\ 1\{y = 2\} \\ \vdots \\ 1\{y = k - 1\} \end{array} \middle| \mathbf{x}; \mathbf{w} \right] \\
 &= \begin{bmatrix} \phi_1 \\ \phi_2 \\ \vdots \\ \phi_{k-1} \end{bmatrix}
 \end{aligned}$$

$$\begin{aligned}
 h_{\mathbf{w}}(\mathbf{x}) &= E[T(y)|\mathbf{x}; \mathbf{w}] \\
 &= \begin{bmatrix} \frac{\exp(\mathbf{w}_1^T \mathbf{x})}{\sum_{j=1}^k \exp(\mathbf{w}_j^T \mathbf{x})} \\ \frac{\exp(\mathbf{w}_2^T \mathbf{x})}{\sum_{j=1}^k \exp(\mathbf{w}_j^T \mathbf{x})} \\ \vdots \\ \frac{\exp(\mathbf{w}_{k-1}^T \mathbf{x})}{\sum_{j=1}^k \exp(\mathbf{w}_j^T \mathbf{x})} \end{bmatrix}
 \end{aligned}$$

In other words, our hypothesis will output the estimated probability that  $p(y = i|\mathbf{x}; \mathbf{w})$ , for every value of  $i = 1, \dots, k$

Even though  $h_{\mathbf{w}}(\mathbf{x})$  as defined above is only  $k-1$  dimensional, clearly

$$p(y = k|\mathbf{x}; \mathbf{w}) = 1 - \sum_{i=1}^{k-1} \phi_i$$