

Hypothesis testing

Basic concepts and examples

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LOOKING FURTHER

Quick Recap: Hypotheses

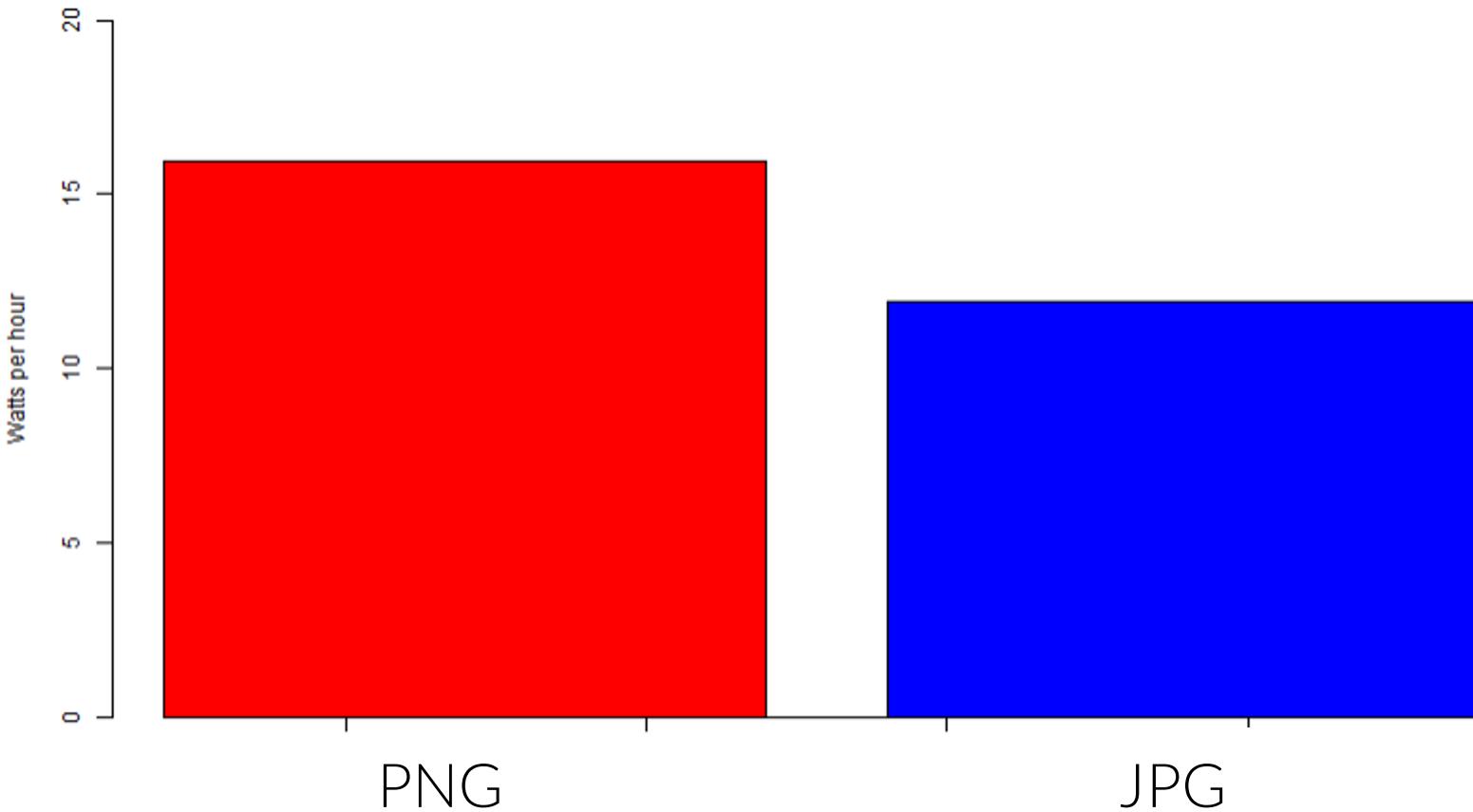
Hypothesis: a formal statement about a phenomenon

- Null hypothesis H_0 : no real trends or patterns in the experiment setting
- Alternative hypothesis H_a : there are real trends or patterns in the experiment setting

Type of Hypotheses

- **Research Hypothesis:** a statement of what we believe will be the outcome (from GQM questions)
e.g. “Using different image encoding algorithms implies different energy consumption”.
- **Statistical hypothesis:** the formalization of our research hypothesis.
e.g. $H_1: \text{avg}(P_{PNG}) < \text{avg}(P_{JPG})$
- Hypotheses may be **only** rejected, **never** confirmed!

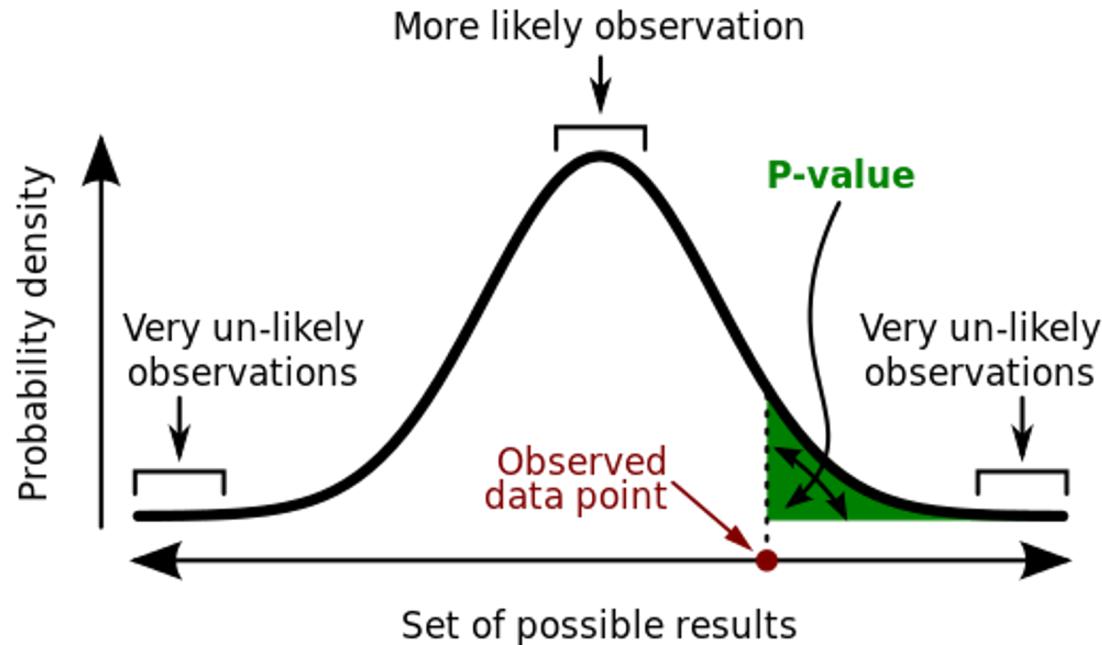
Observation and Significance



...how do we know we were not just lucky?

Observation and significance: p-value

- p-value: the probability of obtaining an effect at least as extreme as the one in our sample data
 - if the null hypothesis is true



A **p-value** (shaded green area) is the probability of an observed (or more extreme) result assuming that the null hypothesis is true.

Observation and significance: p-value

- $p = \Pr(\text{observation} \mid H_0)$
- If the P-value is “low enough”, we can **reject** the null hypothesis (i.e., consider it extremely unlikely)
- If the P-value is close to 1, there is no difference between groups other than that due to random variation
 - the null hypothesis is confirmed

Observation and significance: p-value

		H_0	
		True	False
Test decision	Reject	Type I Error	OK
	Fail to reject	OK	Type II Error

Observation and significance: p-value

- Type I error (false positive)

- we conclude the existence of a trend\pattern when there actually is not
- $\alpha = \Pr(\text{reject } H_0 \mid H_0 \text{ is true})$

		H_0	
		True	False
Test decision	Reject	Type I Error	OK
	Fail to reject	OK	Type II Error

- Type II error (false negative)

- we neglect the existence of a trend\pattern when there actually is one
- $\beta = \Pr(\text{confirm } H_0 \mid H_0 \text{ is false})$

Observation and Significance: power

- Power: the opposite of type II errors
 - $1 - \beta$
- Power is the probability of actually observing a true effect

Observation and significance: cut-offs

- $\alpha = 0.05$ (5%)
 - Confidence = $1 - \alpha$
 - If $p < 0.05$ we are 95% confident of rejecting H_0
- $\beta = 0.20$ (20%)
 - Power = 80%
 - We allow a 20% rate of false negatives
- Those values are **arbitrary cut-offs**

p-value: example

- Conjecture: the coin is tricky and disfavours heads
- Consequence: after a series of tosses, number of heads is smaller than number of tails



- Hypotheses
 - H_0 : Heads = Tails = #Tosses/2
 - H_1 : Heads < Tails
 - > $\alpha = 5\%$

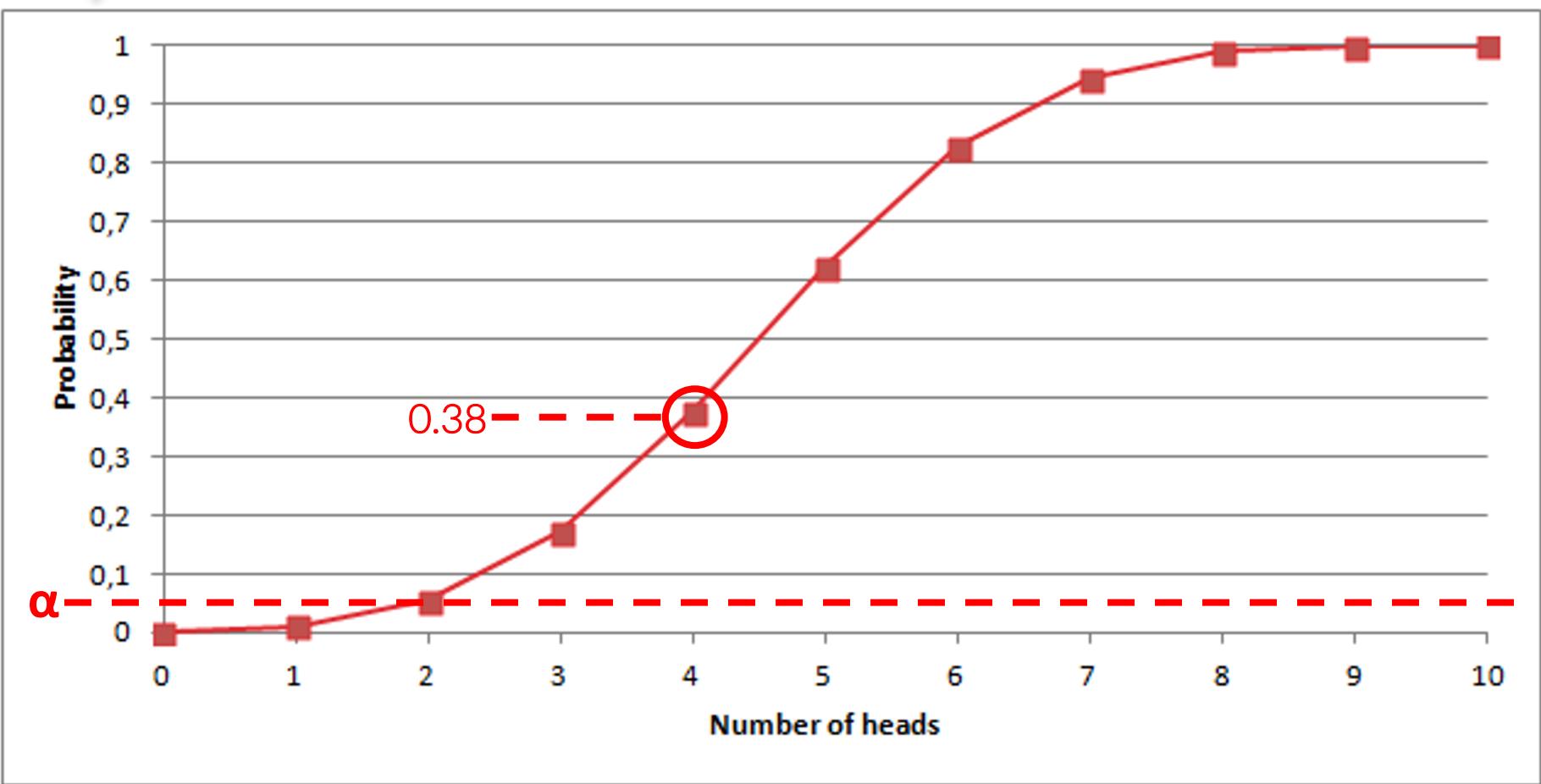
p-value: example

- Experiment Result: 4 heads in 10 trials



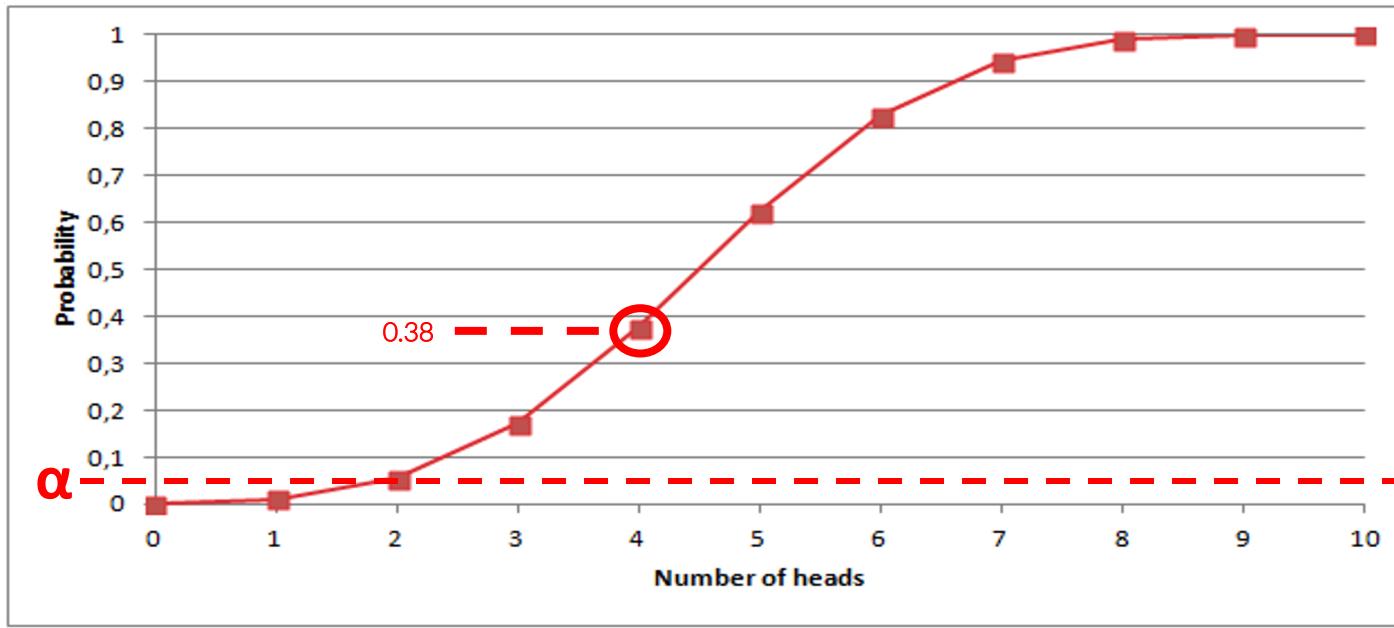
- *Hypothesis testing:* Assuming H_0 is true, what is the probability of having 4 or less heads in 10 trials?
 - p-value
- Binomial distribution
 - probability of heads/tails : 0.5
 - number of trials: 10

p-value: example



p-value: example

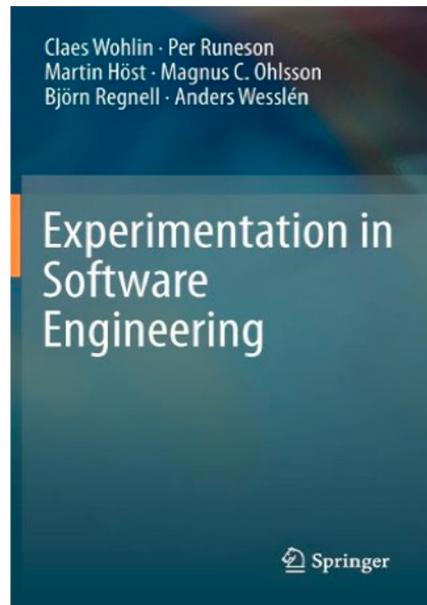
- $p\text{-value} > \alpha$
 - we cannot reject the null hypothesis
- If we had 2 or less heads in 10 trials, we could have



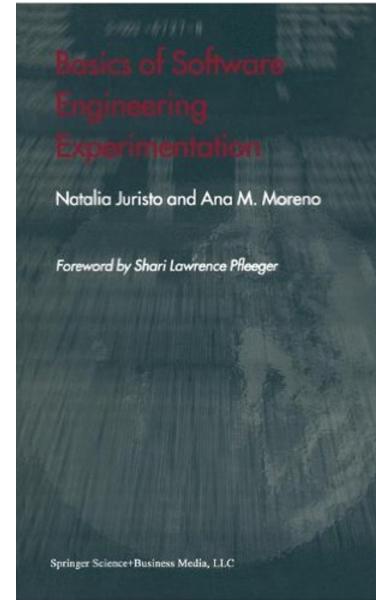
Hypothesis testing: pitfalls

- Statistical significance **does not prove** causation
 - context analysis and study design are crucial
- Check sample size and power of your test
 - “evidence of no effect” is rather “**no evidence of effect**”
 - “Low statistical power” validity threat
- Over-emphasis over p-value
 - a significant p-value does not mean effect is relevant

Readings



Chapter 10
(section 3)



Chapter 6

Acknowledgements

- Coin toss example and other content from *Empirical Methods in Software Engineering*, Marco Torchiano, Politecnico di Torino - <http://softeng.polito.it/EMSE/>
- Giuseppe Procaccianti's lectures at VU