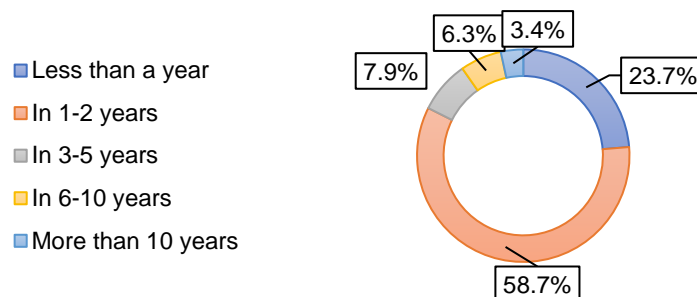


## Inbound tourism in Israel: Tourists from the Netherlands

### 1. General Dutch Tourism in Israel

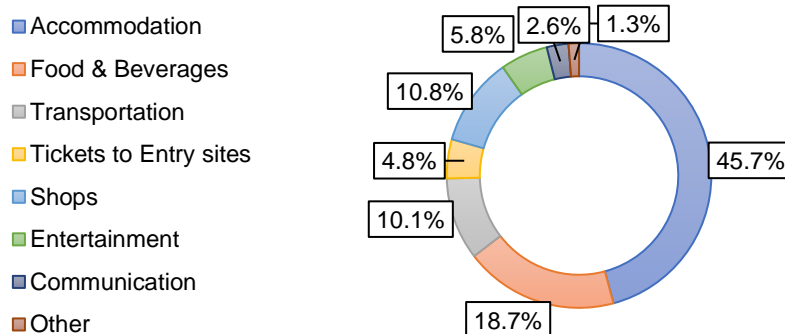
- Annually, between 50,000 to 85,000 tourists from the Netherlands come to Israel.
- The percentage of Dutch tourists from the entire inbound tourism to Israel is about 2%.
- On average, Dutch tourists reside in Israel for about eight nights (7.9 nights).
- 98% of visitors come exclusively to Israel, whereas 60.2% visit Israel for the first time.
- Out of the Dutch visitors that have visited Israel before, more than 82% of them have been to Israel within two years, following this distribution:

Previous visiting Israel



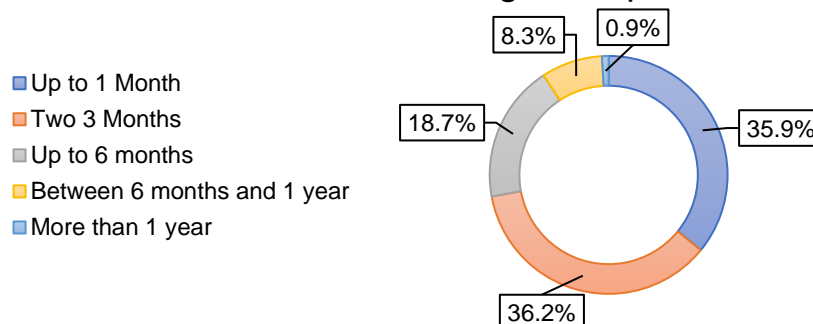
- The average expense of Dutch tourists in Israel during their resides in Israel is 945\$ (US Dollar). It is distributed as follows:

Expense

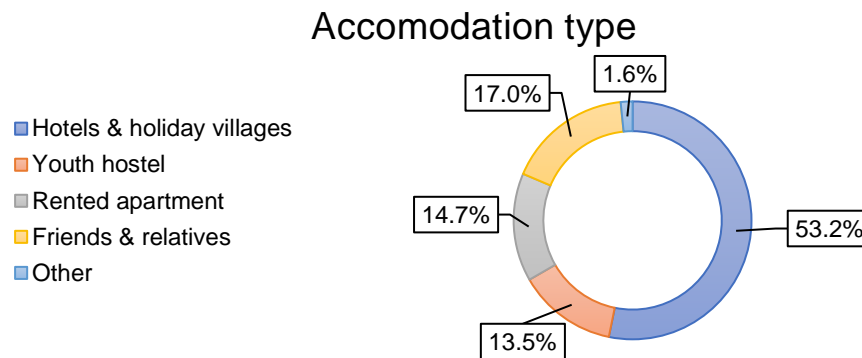


- Most Dutch tourists book their trip less than three months before, with the following distribution:

Time of booking the trip

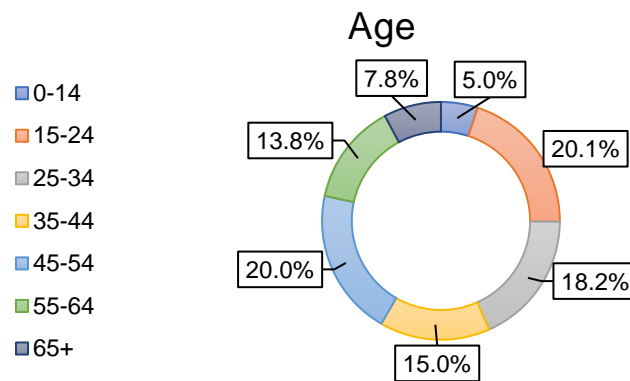


- Most Dutch tourists in Israel plan their travel independently (80.2%), whereas 17.2% take an organized tour, and only 2.5% use a deal package.
- Out of Dutch tourists who take an organized tour, about 90% of them take a tour organized by Christian churches.
- Most Dutch tourists (about 98%) reside in high-medium accommodation levels, with the following distribution of accommodation types:

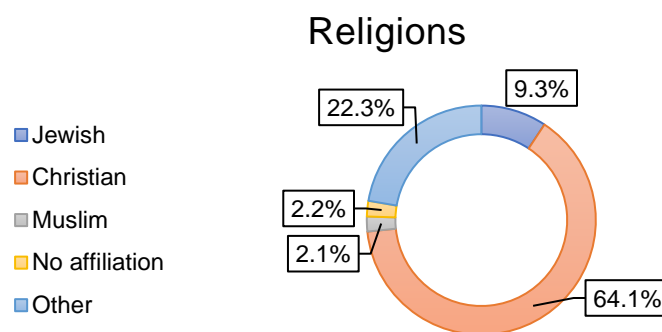


## 2. Religion and Age

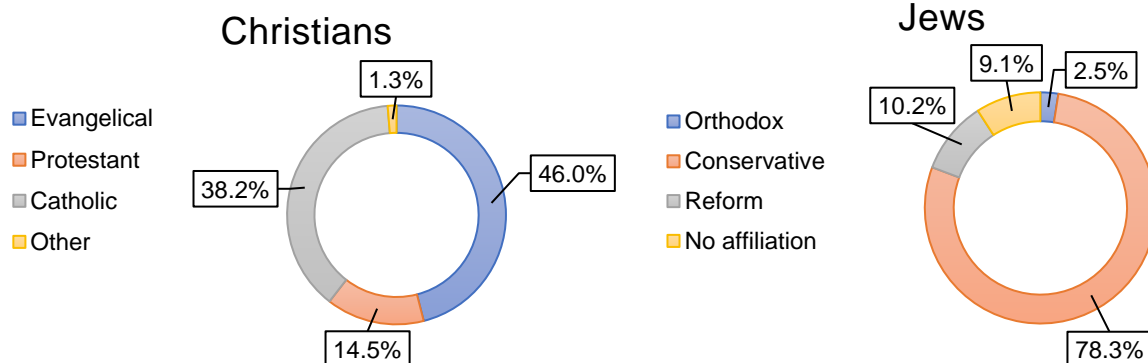
- Most Dutch tourists (78.4%) in Israel are below 55. It is distributed as follows:



- Most Dutch tourists are Christians (64.1%), with the following religions' distribution:

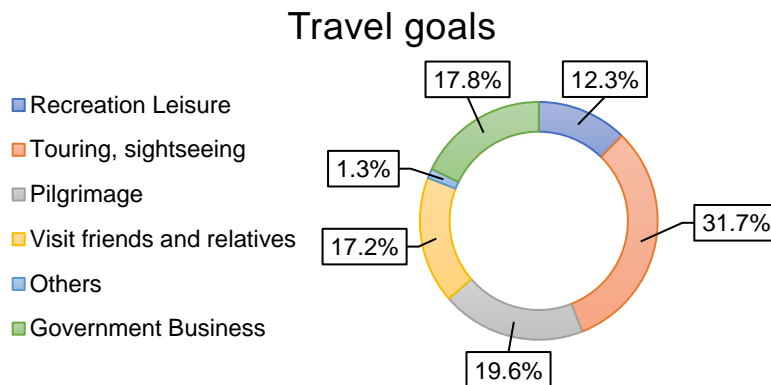


- Most Dutch tourists are Christians (64.1%), with the following religions' distribution:

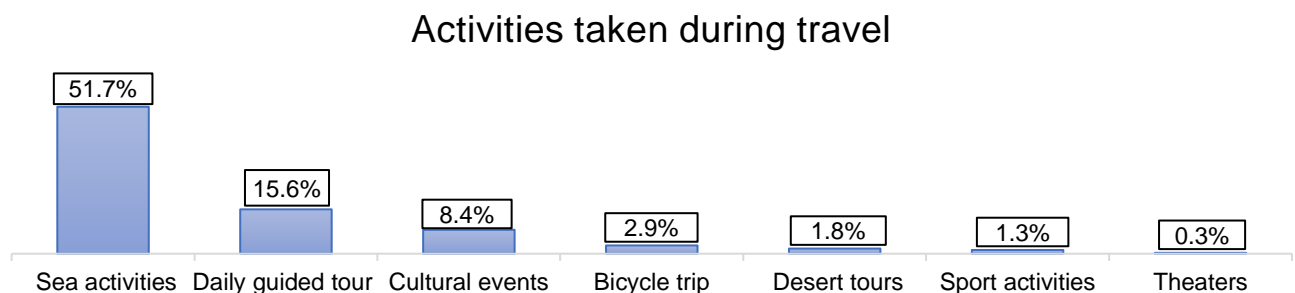


### 3. Attractions

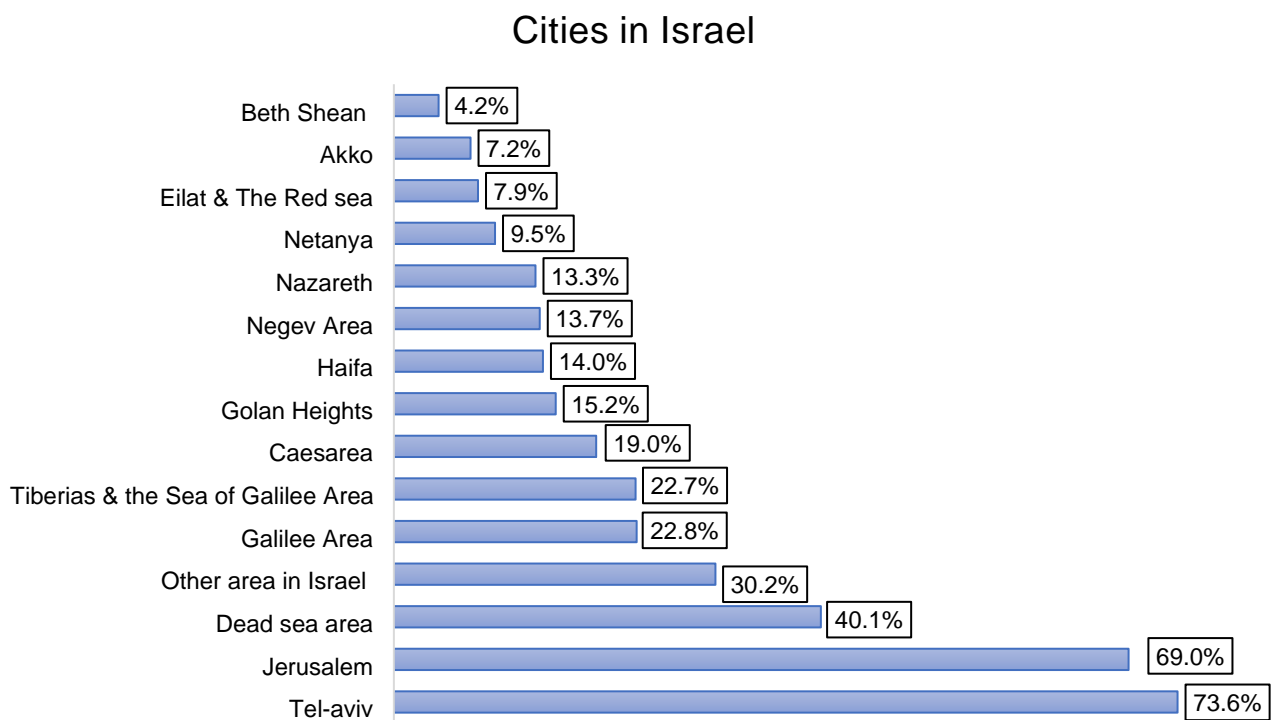
- Dutch tourists visit Israel for several goals, as presented below:



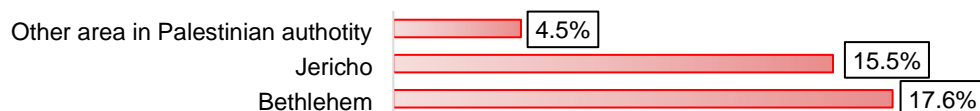
- The following bar plot presents the activities taken by Dutch tourists in Israel:



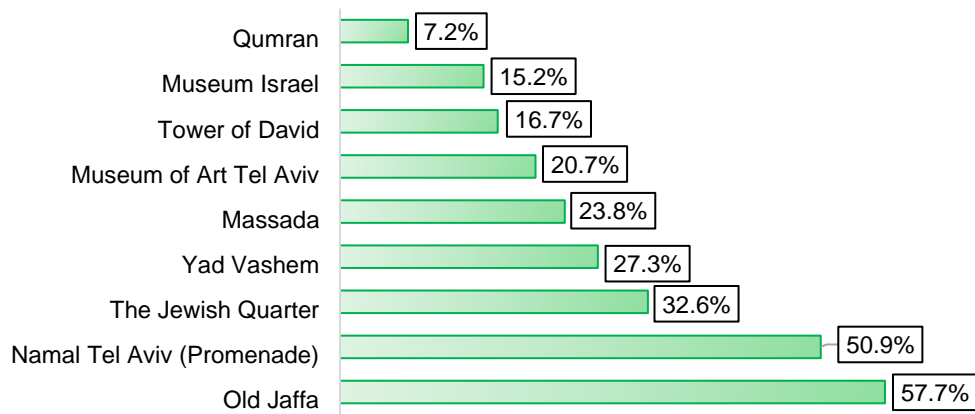
- The following bar plots present the percentage of sites visited by Dutch tourists:



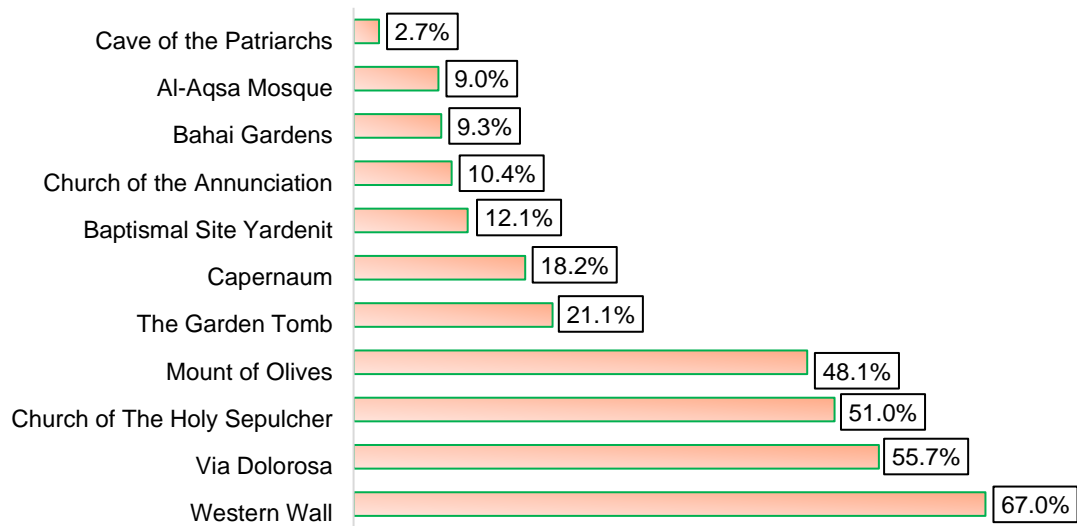
### Cities the Palestinian authority



## Tourist sites in Israel



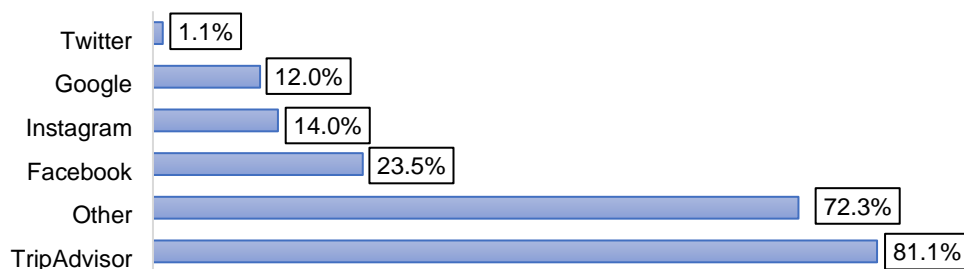
## Religious sites in Israel



#### 4. Traveling information

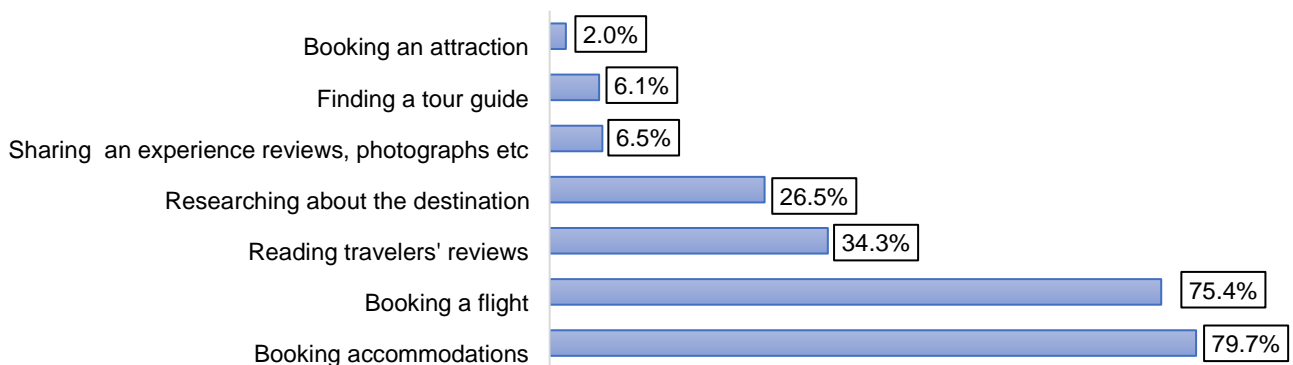
- About 11.5% of Dutch receive information on Israel via a Travel agency, Tour, or Airline operator, whereas 7.5% receive information via friends and relatives. Most Dutch tourists receive information about Israel from other sources.
- Before booking travel to Israel, Dutch tourists used the following digital platforms to receive information about Israel:

Digital platforms in use before traveling



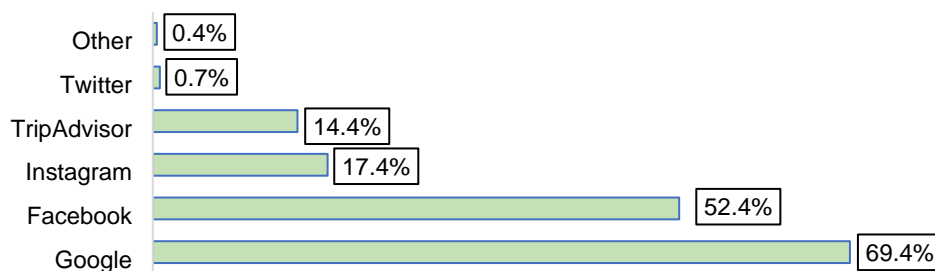
- The following bar plot presents the various goals for using social media before booking the travel to Israel:

Goals for using digital platform before traveling



- During their stay in Israel, Dutch tourists have used the following social media platforms to receive information about Israel:

Digital platforms in use during traveling



- The following bar plot presents the various goals for using social media During their stay in Israel:

## Goals for using digital platform during traveling

