

New Life

- ▶ How to make friends?
- ▶ How to know new people?
- ▶ How to be accepted in the new market?



THE TARGET AUDIENCE

- ▶ According to Swedish IT & Telecom Industries, the majority of the professionals moving abroad are doing it because of tech related opportunities.
- ▶ Women in tech is still very underrepresented (26%), according to Reboot Representation.
- ▶ That means most of the professionals moving are men and a majority have partners that are women that follow.
- ▶ And I have met a lot of these women that are longing and looking for an opportunity.