

Ideation Phase

Empathize & Discover

Date	20 March 2025
Team ID	SWTID1743612504
Project Name	Streamify : Your Ultimate OTT Platform
Maximum Marks	4 Marks

Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes. It is a useful tool to help teams better understand their users. Creating an effective solution requires understanding the true problem and the person who is experiencing it.

EMPATHY MAP



