

# Proposed Solution

Date	20 March 2025
Team ID	SWTID1743612504
Project Name	Streamify : Your Ultimate OTT Platform
Maximum Marks	4 Marks

S.No.	Parameter	Description
1	Problem Statement	Users face difficulties in discovering, managing, and interacting with streaming content in one place with personalization, review systems, and easy navigation.
2	Idea / Solution Description	Streamify is a full-stack OTT platform that offers a personalized movie browsing experience with features like user registration/login, watchlist, reviews, and seamless streaming. Backend is powered by Node.js and MongoDB, while frontend is built using React.
3	Novelty / Uniqueness	Unlike typical OTT sites, Streamify allows users to not only stream but also write reviews, maintain favorites, and get personalized dashboards. It's open-source and customizable for specific community use-cases.

4	Social Impact / Customer Satisfaction	Encourages meaningful user engagement via review systems, allows independent creators or educators to host content, and supports entertainment access with personalization.
5	Business Model (Revenue Model)	Possible revenue through freemium model (basic access free, premium content paid), in-app advertisements, content partnerships, or SaaS model for content creators.
6	Scalability of the Solution	The platform can scale to include TV shows, music, educational videos, and live events. Microservice architecture and cloud deployment (e.g., AWS, Heroku) make it scalable.