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# M U R A L

# Business Model Canvas

### INTRODUCTION

Use this template to outline all the advantages, targets, challenges, risks, costs and opportunities of your business. After completing each step, you'll have an exportable canvas representing all the key details.

Within your group members, add sticky notes to each section, and discuss.

## **BEFORE YOU START** Define who should participate in the session and send an invite. Share relevant information or pre work ahead.

**During:** Use the Facilitation productive session. Use the Facilitation Superpowers to run a happy and

After:

Export the mural as an image or PDF.

Share with team members who might find it helpful.

Open mural 🖸

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