# MENGFAN XU

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#### **EDUCATION**

## Northwestern University, United States

Aug. 2018 - Jun. 2024

Ph.D. in Industrial Engineering and Management Sciences

Dissertation title: "Multi-agent and Multi-objective Multi-armed Bandit"

Advisor: Professor Diego Klabjan

# University of Science and Technology of China, China

Jun. 2018

B.S. in Statistics

# Yale University, United States

Sep. 2017

Summer Research in Biostatistics

#### RESEARCH INTERESTS

Multi-armed bandits, Statistical learning, Sequential decision making under uncertainty, Reinforcement learning, e-Commerce, Federated learning

#### RESEARCH EXPERIENCE

### Research Assistant, Northwestern University

Apr. 2022 - Present

Multi-objective Multi-armed Bandit, Paper accepted at ICML 2023

- Established a theoretical lower bound on Pareto regret for multi-objective bandit;
- Proposed a new algorithm and showed its Pareto regret upper bound is optimal *Multi-agent Multi-armed Bandit*, Paper accepted at NeurIPS 2023 (spotlight)
- Extended multi-armed bandit algorithms to the framework of federated learning on decentralized multi-agent networks;
- Provided theoretical guarantee for the algorithm Blockchain-based Multi-armed Bandit, In progress
- Extend multi-armed bandits to the framework of Block chain for secure and efficient communications with privacy preserving on multi-agent networks

# Research Assistant, Northwestern University

Jul. 2019 - Nov. 2020

Multi-armed Bandit & Reinforcement learning, Paper under review

- Established theoretical lower and upper bounds on the regret of unbounded bandits;
- Extended Multi-armed Bandit algorithm to Reinforcement Learning and implemented the new algorithm with parallel computations and distributed GPU on OpenAI and achieve 50% AUC improvement.

#### Independent Study, Northwestern University

Mar. 2019 - Jun. 2019

- literature related to rare event simulation and large-deviation theory. Implemented the experiment of rare event simulation with the fixed level algorithm;
- Established the relative error and variance of the algorithm that can explode.

#### **PREPRINTS**

- M. Xu and D. Klabjan, Regret Lower Bounds in Multi-agent Multi-armed Bandit. 2023. [.pdf]
- M. Xu and D. Klabjan, Regret Bounds and Reinforcement Learning Exploration of EXP-based Algorithms. 2020. [.pdf]

## **PUBLICATIONS**

- M. Xu and D. Klabjan, Decentralized Randomly Distributed Multi-agent Multi-armed Bandit with Heterogeneous Rewards. Advances in Neural Information Processing Systems (NeurIPS), New Orleans 2023. [.pdf] [Spotlight; top 3.5%]
- M. Xu and D. Klabjan, Pareto Regret Analyses in Multi-objective Multi-armed Bandit. International Conference on Machine Learning (ICML), Honolulu, HI 2023. [.pdf]
- S. Wan, C. Zheng, Z. Sun, M. Xu, X. Yang, H. Zhu, and J. Guo, *GCF: Generalized Causal Forest for Heterogeneous Treatment Effect Estimation in Online Marketplace*. ACM SIGKDD Conference on Knowledge Discovery and Data Mining Workshop (KDD), Washington DC, 2022. [.pdf]

#### AWARDS AND SCHOLARSHIPS

Walter P. Murphy Graduate Fellowship, Northwestern University	2018 - 2019
National Scholarship, Chinese Ministry of Education (top 1%)	2017
National Scholarship, Chinese Ministry of Education (top 1%)	2016
Mobile Commerce Competition, The First Prize, USTC	2016
Scholarship of Minglong Huang, USTC (top 10%)	2015
National High School Mathematics Olympiad, The Second Prize in Henan Province	2013

#### INDUSTRIAL EXPERIENCE

### Machine Learning Engineer Intern at Linkedin

Jun. 2023 - Sep. 2023

- Develop large language models (LLMs) for keywords extraction based on user queries in search AI team;
- Prompt engineering and data mining;
- Develop a workflow and pipeline to ultimately improve users' search experience

# Algorithm Engineer at Didi Chuxing

2021

- $\bullet$  Developed two-staged algorithms that achieve over 25% improvement on baselines for pricing of multiple ride options at Didi;
- Developed the very first algorithm with causal forest for model-based route-based pricing of Didi Discount Express and iterated multiple versions with superior performance;
- Built data pipelines with Spark for processing billions of data and advancing feature engineering to support large-scale model training and distributional computations;
- Built a model pipeline for online recommender systems with causal neural networks;
- Did research on treatment effect estimation including proving the convergence of GCF for non-parametric DRF, giving multiple talks and finishing a paper accepted for oral presentation at KDD 2022.

## TEACHING EXPERIENCE

Teaching Assistant at Northwestern University

- MLDS-400: Everything starts with data (Fall 2023)
- IEMS-404/MLDS-401: Predictive analytics (Fall 2023)

Teaching Assistant at University of Science and Technology of China

- Real analysis (Spring 2017)
- Functions of complex variables (Fall 2016)

#### **PRESENTATIONS**

Spotlight Presentation at NeurIPS 2023, New Orleans, LA

Decentralized Randomly Distributed Multi-agent Multi-armed Bandit with Heterogeneous Rewards

Oral Presentation at Informs 2023, Phoenix, AZ

Oct. 2023

Dec. 2023

Multi-agent and Multi-objective Multi-armed Bandit

Poster Presentation at ICML 2023, Honolulu, Hawaii

Jul. 2023

Pareto Regret Analyses in Multi-objective Multi-armed Bandits

Oral Presentation at LinkedIn, Virtual

Oct. 2022

GCF: Generalized Causal Forest for Heterogeneous Treatment Effect Estimation in Online Marketplace

Oral and Poster Presentation at KDD 2022, Washington DC

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GCF: Generalized Causal Forest for Heterogeneous Treatment Effect Estimation in Online Marketplace

Oral Presentation at Northwestern University, Evanston, IL

Jun. 2019

Fully Sequential Ranking And Selection Procedures With PAC Guarantee, by Y. Zhong, L.J. Hong

#### **SKILLS**

Programming Languages: Python, R, SQL, Scala, SAS, Latex, C

System and framework: Linux, Spark, Hadoop, Kubernetes, Pytorch, GCC

Selected taken courses: Statistical learning, Probability theory, Algorithms, Convex optimization, Dynamic optimization, Stochastic analysis, Mathematical statistics, Real analysis, Functional analysis,

Complex analysis, Algebra, Bayesian statistics

#### REFERENCES

Diego Klabjan

Professor of Industrial Engineering and Management Sciences

Director of Master of Science in Machine Learning and Data Science Program

Director of Center for Deep Learning

Department of Industrial Engineering and Management Sciences

McCormick School of Engineering

Northwestern University

Barry Nelson

Walter P. Murphy Professor Emeritus of Industrial Engineering and Management Sciences

Department of Industrial Engineering and Management Sciences

McCormick School of Engineering

Northwestern University

Achal Bassamboo

Charles E. Morrison Professor of Decision Sciences

Professor of Operations

Co-Director of MMM Program

Chair of Operations Department

Kellogg School of Management

Northwestern University

Zhaoran Wang

Assistant Professor of Industrial Engineering and Management Sciences

Assistant Professor of Computer Science (by courtesy)

Department of Industrial Engineering and Management Sciences

Department of Computer Science

Northwestern University