



Data Mining



Chapter 7: Clustering

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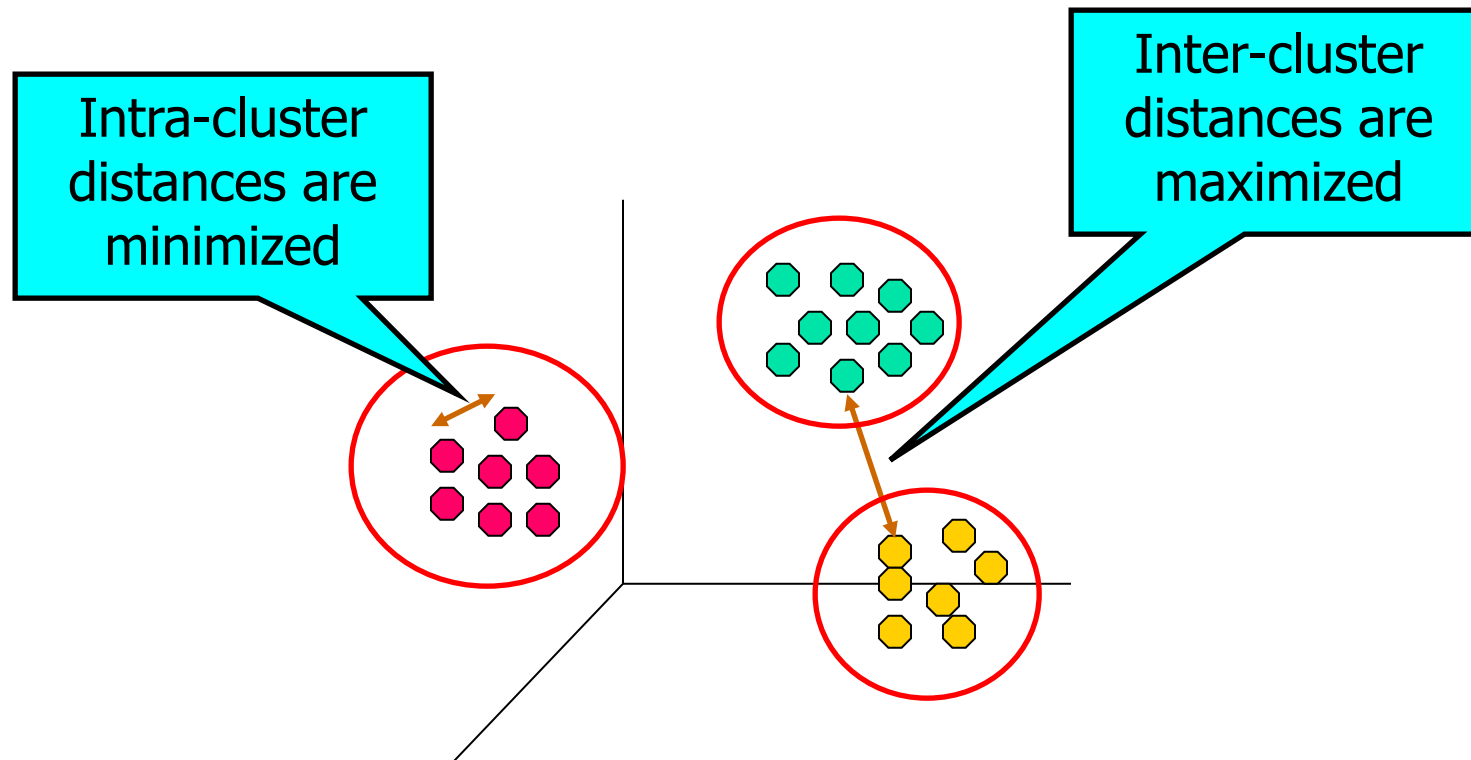
Agenda

- Introduction to Cluster Analysis
- Distance Metrics of Different Data
- Basic Clustering Algorithms
- Clustering with Deep Learning

7.1 Introduction to Cluster Analysis

What is Cluster Analysis?

- Finding groups of objects such that the objects in a group will be similar (or related) to one another and different from (or unrelated to) the objects in other groups



General Applications of Clustering

- Business Intelligence

- Cluster analysis of data
- Customer segmentation
- Fraud detection
- Missing value prediction

- WWW Applications

- Document classification
- Cluster Weblog data to discover groups of similar access patterns

- Pattern Recognition

- Spatial Data Analysis

Functions of Cluster Analysis

- **Understanding**

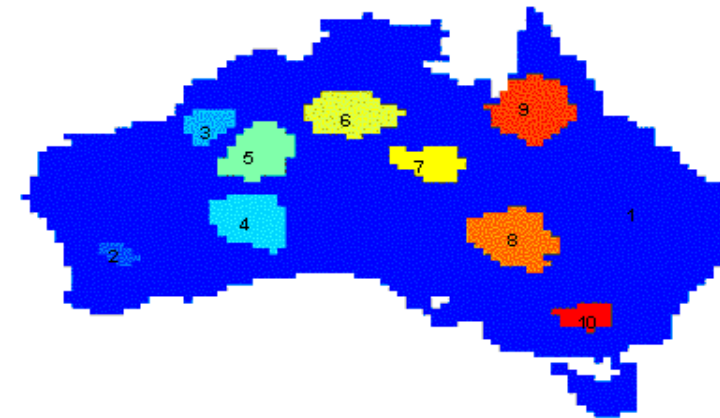
- **Summarization**

- Reduce the size of large data sets

- **Preprocessing**

- A preprocessing step for other data mining algorithms

| | <i>Discovered Clusters</i> | <i>Industry Group</i> |
|----------|---|-----------------------|
| 1 | Applied-Matl-DOWN, Bay-Network-Down, 3-COM-DOWN, Cabletron-Sys-DOWN, CISCO-DOWN, HP-DOWN, DSC-Comm-DOWN, INTEL-DOWN, LSI-Logic-DOWN, Micron-Tech-DOWN, Texas-Inst-Down, Tellabs-Inc-Down, Natl-Semiconduct-DOWN, Oracl-DOWN, SGI-DOWN, Sun-DOWN | Technology1-DOWN |
| 2 | Apple-Comp-DOWN, Autodesk-DOWN, DEC-DOWN, ADV-Micro-Device-DOWN, Andrew-Corp-DOWN, Computer-Assoc-DOWN, Circuit-City-DOWN, Compaq-DOWN, EMC-Corp-DOWN, Gen-Inst-DOWN, Motorola-DOWN, Microsoft-DOWN, Scientific-Atl-DOWN | Technology2-DOWN |
| 3 | Fannie-Mae-DOWN, Fed-Home-Loan-DOWN, MBNA-Corp-DOWN, Morgan-Stanley-DOWN | Financial-DOWN |
| 4 | Baker-Hughes-UP, Dresser-Inds-UP, Halliburton-HLD-UP, Louisiana-Land-UP, Phillips-Petro-UP, Unocal-UP, Schlumberger-UP | Oil-UP |



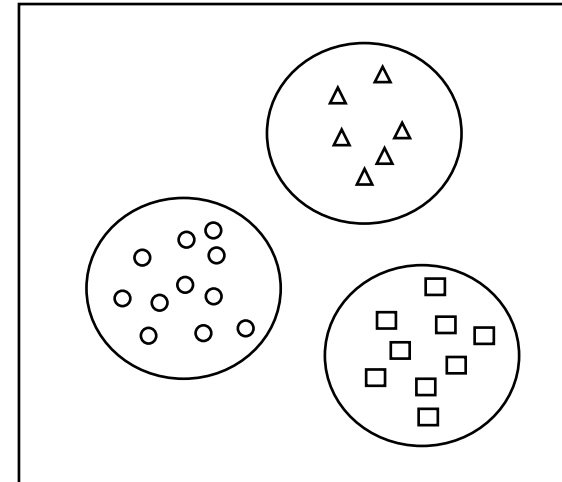
Cluster Definition

- **Cluster Definition**

A cluster is a subset of objects in data which are similar to each other in the cluster according to some similarity measure and dissimilar to other objects outside of the cluster.

Some concepts:

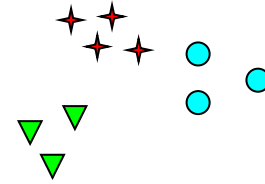
- **Cluster center**
- **Cluster size**
- **Cluster density**
- **Cluster descriptions**



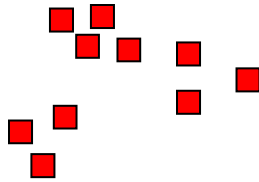
Notion of a Cluster can be Ambiguous



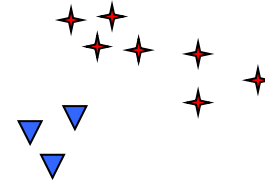
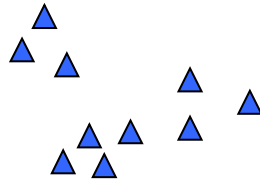
How many clusters?



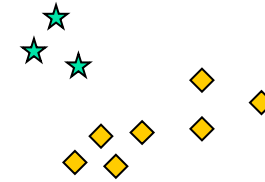
Six Clusters



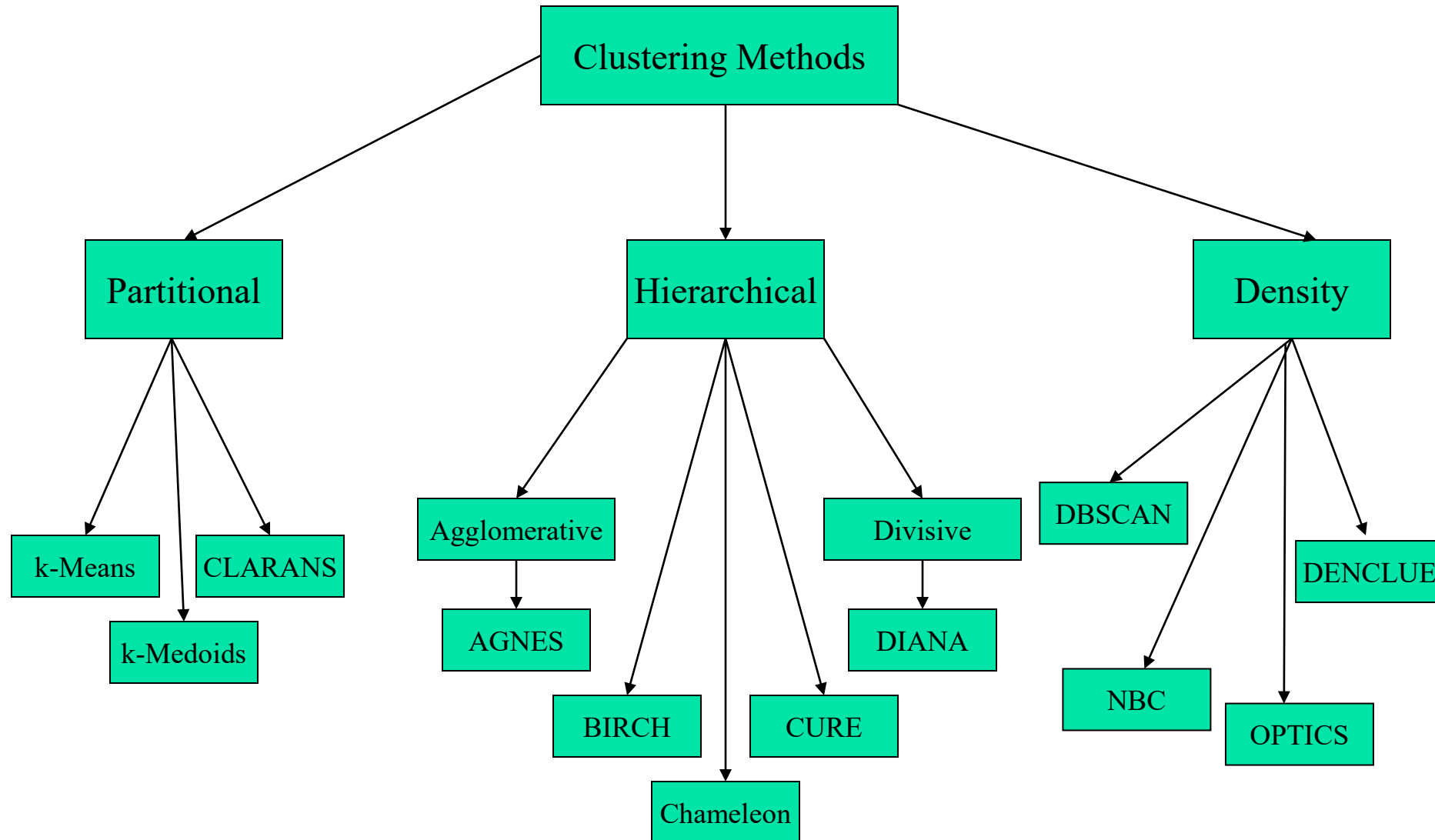
Two Clusters



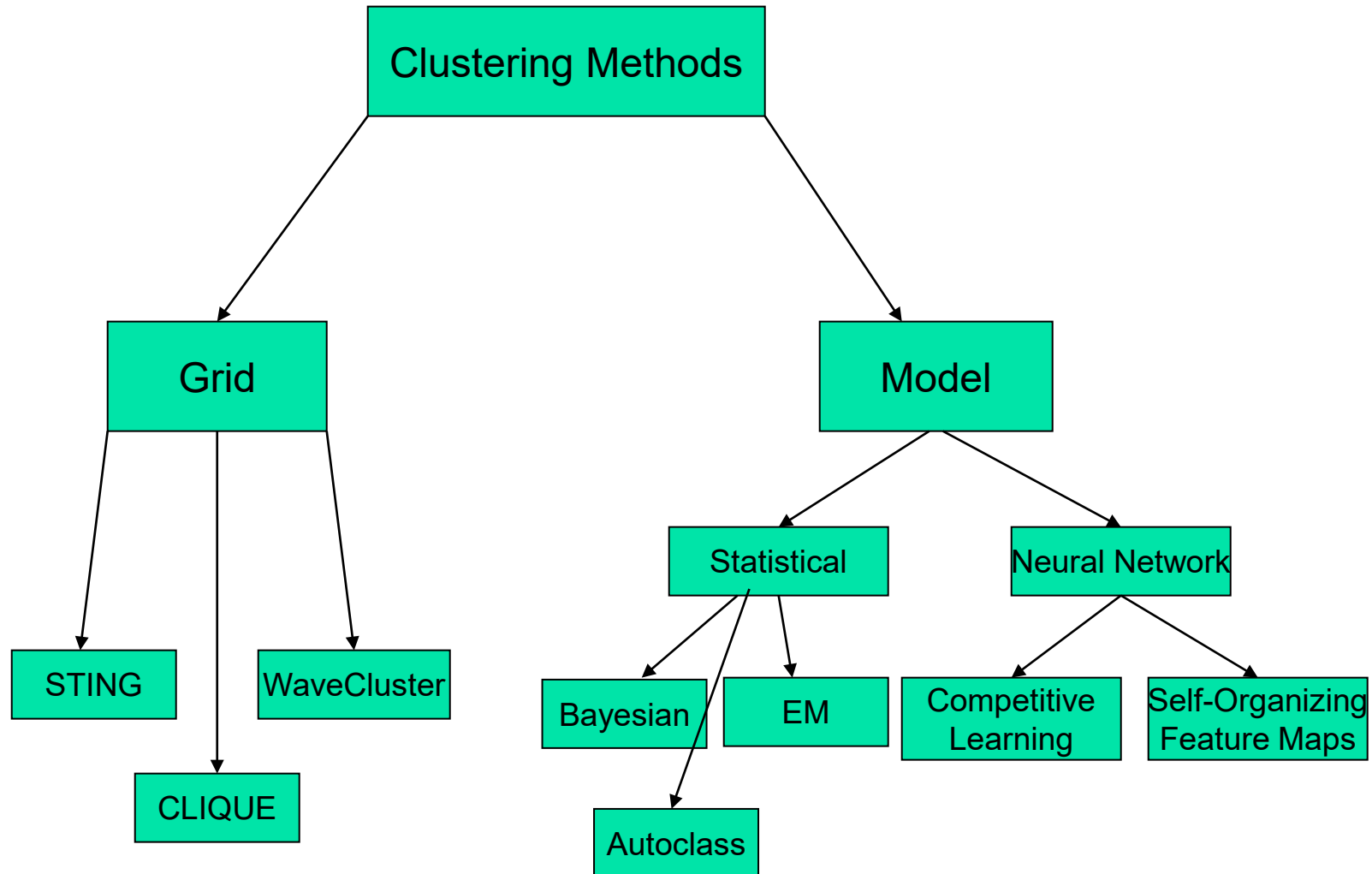
Four Clusters



Clustering Methods



Clustering Methods



7.2 Distance Metrics of Different Data

Data Structures

- Data matrix

$$\begin{bmatrix} x_{11} & \dots & x_{1f} & \dots & x_{1p} \\ \dots & \dots & \dots & \dots & \dots \\ x_{i1} & \dots & x_{if} & \dots & x_{ip} \\ \dots & \dots & \dots & \dots & \dots \\ x_{n1} & \dots & x_{nf} & \dots & x_{np} \end{bmatrix}$$

- Dissimilarity matrix

$$\begin{bmatrix} 0 & & & & \\ d(2,1) & 0 & & & \\ d(3,1) & d(3,2) & 0 & & \\ \vdots & \vdots & \vdots & & \\ d(n,1) & d(n,2) & \dots & \dots & 0 \end{bmatrix}$$

Type of Data in Clustering Analysis

- **Interval-scaled variables:**
- **Binary variables:**
- **Nominal, ordinal, and ratio variables:**
- **Variables of mixed types:**

Interval-valued Variables

- Continuous measurements of a roughly linear scale
 - Weight, height, latitude and longitude coordinates, temperature, etc.
- Effect of measurement units in attributes
 - Smaller unit → larger variable range → larger effect to the result
 - Standardization + background knowledge

Similarity and Dissimilarity Between Objects

- Distances are normally used measures
- Minkowski distance: a generalization

$$d(i, j) = \sqrt[q]{|x_{i_1} - x_{j_1}|^q + |x_{i_2} - x_{j_2}|^q + \dots + |x_{i_p} - x_{j_p}|^q} \quad (q > 0)$$

- If $q = 2$, d is Euclidean distance
- If $q = 1$, d is Manhattan distance
- Weighed distance

$$d(i, j) = \sqrt[q]{w_1 |x_{i_1} - x_{j_1}|^q + w_2 |x_{i_2} - x_{j_2}|^q + \dots + w_p |x_{i_p} - x_{j_p}|^q} \quad (q > 0)$$

Binary Variables

| | | Object j | | |
|----------|-----|----------|-----|-----|
| | | 1 | 0 | Sum |
| Object i | 1 | q | r | q+r |
| | 0 | s | t | s+t |
| | Sum | q+s | r+t | p |

- A contingency table for binary data

- Symmetric variable: each state carries the same weight

➤ Invariant dissimilarity

$$d(i, j) = \frac{r+s}{q+r+s+t}$$

- Asymmetric variable: the positive value carries more weight

- Noninvariant dissimilarity (Jacard)

$$d(i, j) = \frac{r+s}{q+r+s}$$

Noninvariant Dissimilarity between Binary Variables

| Name | Gender | Fever | Cough | Test-1 | Test-2 | Test-3 | Test-4 |
|------|--------|-------|-------|--------|--------|--------|--------|
| Jack | M | Y | N | P | N | N | N |
| Mary | F | Y | N | P | N | P | N |
| Jim | M | Y | P | N | N | N | N |

$$d(jack, mary) = \frac{0 + 1}{2 + 0 + 1} = 0.33$$

$$d(jack, jim) = \frac{1 + 1}{1 + 1 + 1} = 0.67$$

$$d(jim, mary) = \frac{1 + 2}{1 + 1 + 2} = 0.75$$

Nominal Variables

- A generalization of the binary variable in that it can take more than 2 states, e.g., Red, yellow, blue, green
- Method 1: simple matching
 - m: # of matches, p: total # of variables
- Method 2: use a large number of binary variables
 - Creating a new binary variable for each of the M nominal states

$$d(i, j) = \frac{p - m}{p}$$

Ordinal Variables

- An ordinal variable can be discrete or continuous
- Order is important, e.g., rank
- Can be treated like interval-scaled
 - Replace x_{if} by their rank $r_{if} \in \{1, \dots, M_f\}$
 - Map the range of each variable onto $[0, 1]$ by replacing i -th object in the f -th variable by
$$z_{if} = \frac{r_{if} - 1}{M_f - 1}$$
 - Compute the dissimilarity using methods for interval-scaled variables

Ratio-scaled Variables

- Ratio-scaled variable: a positive measurement on a nonlinear scale
 - E.g., approximately at exponential scale, such as Ae^{Bt}
- Treat them like interval-scaled variables?
 - Not a good choice: the scale can be distorted!
- Apply logarithmic transformation, $y_{if} = \log(x_{if})$
- Treat them as continuous ordinal data, treat their rank as interval-scaled

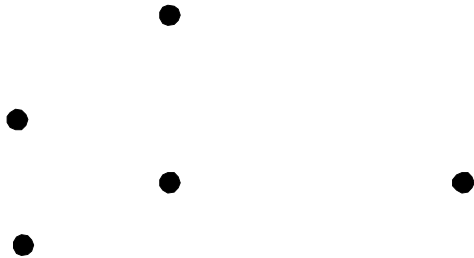
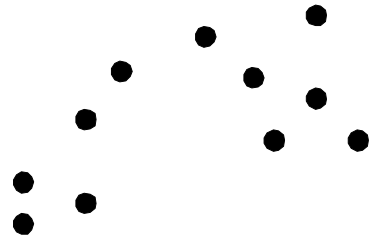
Variables of Mixed Types

- A database may contain all the six types of variables
 - Symmetric binary, asymmetric binary, nominal, ordinal, interval and ratio
- One may use a weighted formula to combine their effects

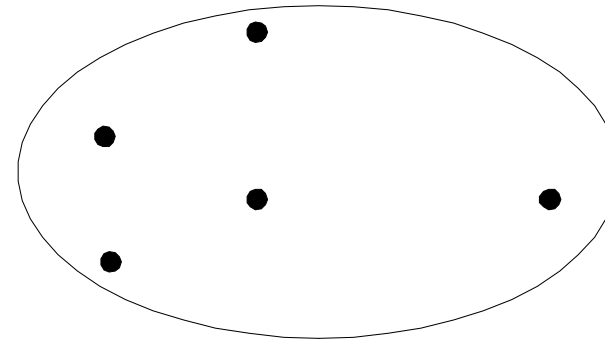
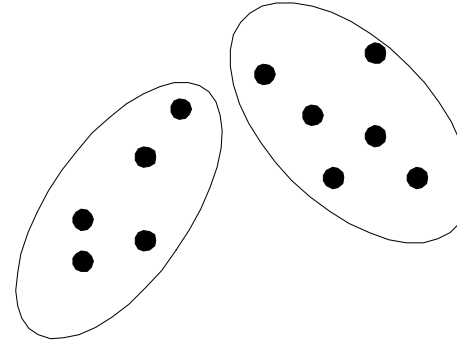
$$d(i, j) = \frac{\sum_{f=1}^p \delta_{ij}^{(f)} d_{ij}^{(f)}}{\sum_{f=1}^p \delta_{ij}^{(f)}}$$

7.3 Basic Clustering Algorithms

Partitional Clustering



Original Points



A Partitional Clustering

Partitioning Algorithms: Basic Concepts

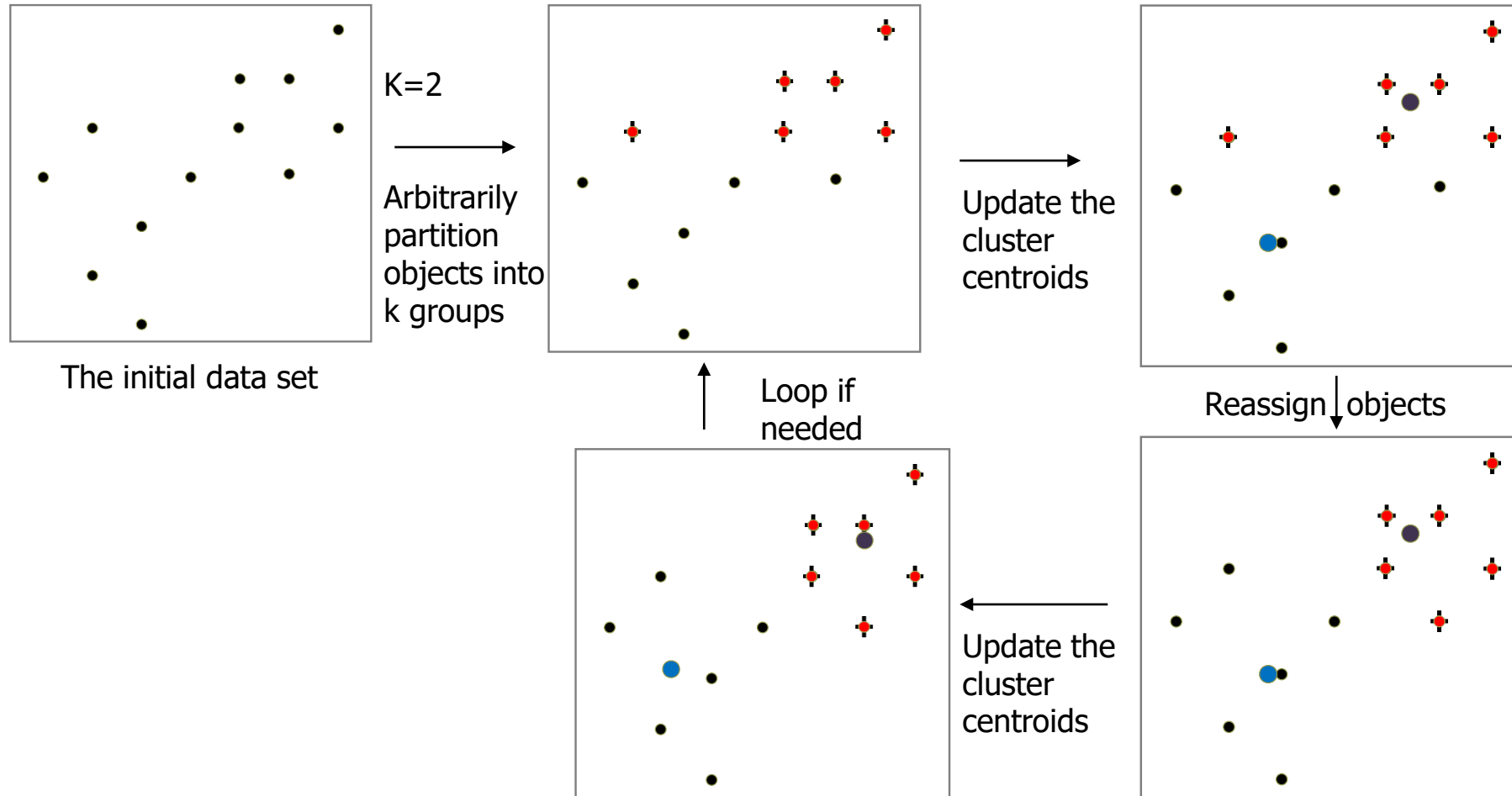
- Partition n objects into k clusters
 - Optimize the chosen partitioning criterion
- Global optimal: examine all possible partitions
 - $(k^n - (k-1)^n - \dots - 1)$ possible partitions, too expensive!
- Heuristic methods: k-means
 - K-means: a cluster is represented by the center

K-means Clustering

- Partitional clustering approach
- Each cluster is associated with a **centroid** (center point)
- Each point is assigned to the cluster with the closest centroid
- Number of clusters, K , must be specified
- The basic algorithm is very simple

-
- 1: Select K points as the initial centroids.
 - 2: **repeat**
 - 3: Form K clusters by assigning all points to the closest centroid.
 - 4: Recompute the centroid of each cluster.
 - 5: **until** The centroids don't change
-

K-Means: Example



K-means: A Mathematical Programming Problem

- *Minimize*

$$P(W, Q) = \sum_{l=1}^k \sum_{i=1}^n w_{i,l} d(X_i, Q_l)$$

- *Subject to*

$$\sum_{l=1}^k w_{i,l} = 1 \quad 1 \leq i \leq n$$

$$w_{i,l} \in \{0,1\}$$

-

$$1 \leq i \leq n, 1 \leq l \leq k$$

An Iterative Solution

- **Problem P can be solved by iteratively solving the following two sub problems:**

- **Problem $P1$:**

- Fix $Q = \hat{Q}$ and solve the reduced problem

$$P(W, \hat{Q})$$

- **Problem $P2$:**

- Fix $W = \hat{W}$ and solve the reduced problem

$$P(\hat{W}, Q)$$

Sub Problem Solutions

$$\text{Minimize : } P(W, Q) = \sum_{l=1}^k \sum_{i=1}^n w_{i,l} d(X_i, Q_l)$$

- ***Solution to P1:***

1. $w_{i,l} = 1$ *If* $d(X_i, Q_l) \leq d(X_i, Q_t)$, *for* $1 \leq t \leq k$

2. $w_{i,l} = 0$ *for* $t \neq l$

- ***Solution to P2:***

$$q_{l,i} = \frac{\sum_{i=1}^n w_{i,l} x_{i,j}}{\sum_{i=1}^n w_{i,l}} \quad \text{for } 1 \leq l \leq k, 1 \leq j \leq m$$

Derivation of Solution to P2

$$\text{Minimize : } P(W, Q) = \sum_{l=1}^k \sum_{i=1}^n w_{i,l} d(X_i, Q_l)$$

$$\frac{\partial P(W, Q)}{\partial Q_l} = \frac{\partial}{\partial Q_l} \left(\sum_{l=1}^k \sum_{i=1}^n w_{i,l} d(X_i, Q_l) \right)$$

$$= \sum_{l=1}^k \sum_{i=1}^n w_{i,l} \frac{\partial}{\partial Q_l} (Q_l - X_i)^2 = \sum_{l=1}^k \sum_{i=1}^n w_{i,l} 2 * (Q_l - X_i) = 0$$

$$\Rightarrow \sum_{X_i \in C_l} 2 * (Q_l - X_i) = 0$$

C_l — a cluster l

$$\Rightarrow m_l Q_l = \sum_{X_i \in C_l} X_i \Rightarrow Q_l = \frac{1}{m_l} \sum_{X_i \in C_l} X_i$$

m_l — size of cluster l

Properties of K-means Algorithm

- *Efficient in clustering large data*
- *Solution depends on initial means*
- *Sensitive to outliers*
- *Spherical clusters*
- *Numeric data*

Comments on the *K-Means* Method

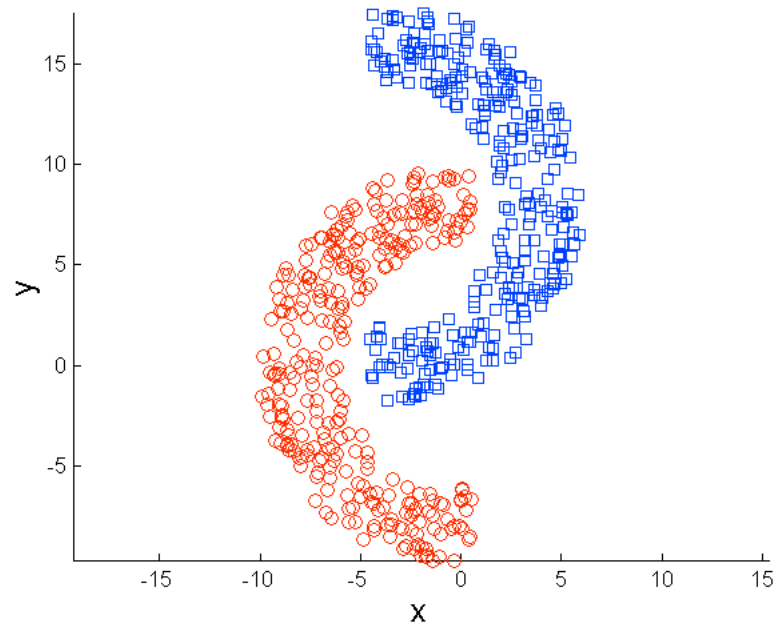
- Strength

- *Relatively efficient: $O(tkn)$* , where n is # objects, k is # clusters, and t is # iterations. Normally, $k, t \ll n$.
- Often terminates at a *local optimum*. The *global optimum* may be found using techniques such as: *deterministic annealing* and *genetic algorithms*

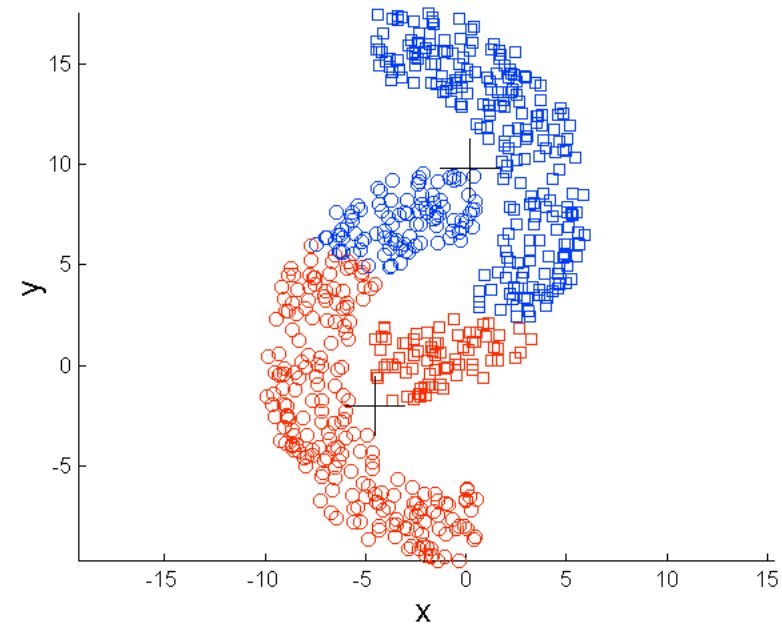
- Weakness

- Sensitive to initial centroids
- Need to specify k , the *number* of clusters, in advance
- Unable to handle noisy data and *outliers*
- Not suitable to discover clusters with *non-convex shapes*

Limitations of K-means: Non-globular Shapes

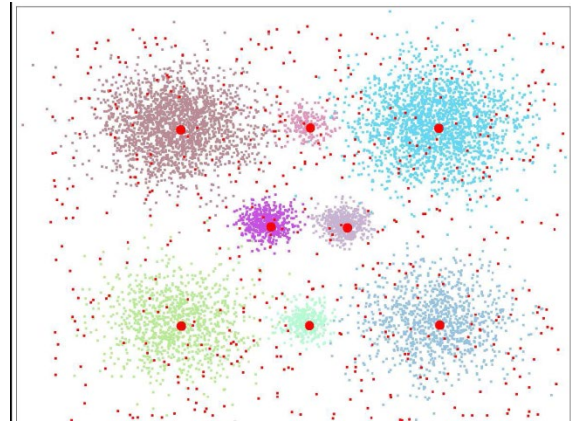


Original Points



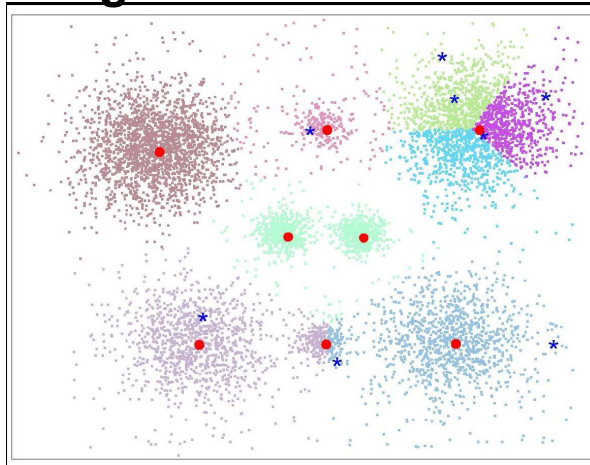
K-means (2 Clusters)

Problems of Selecting Initial Centers in *k-means* Clustering

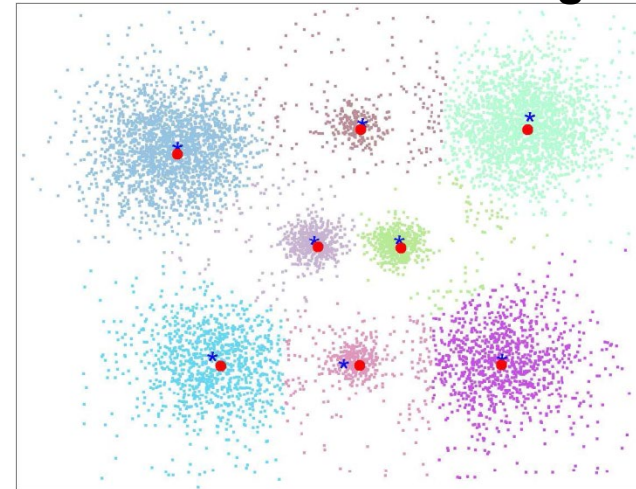


Original Data Set

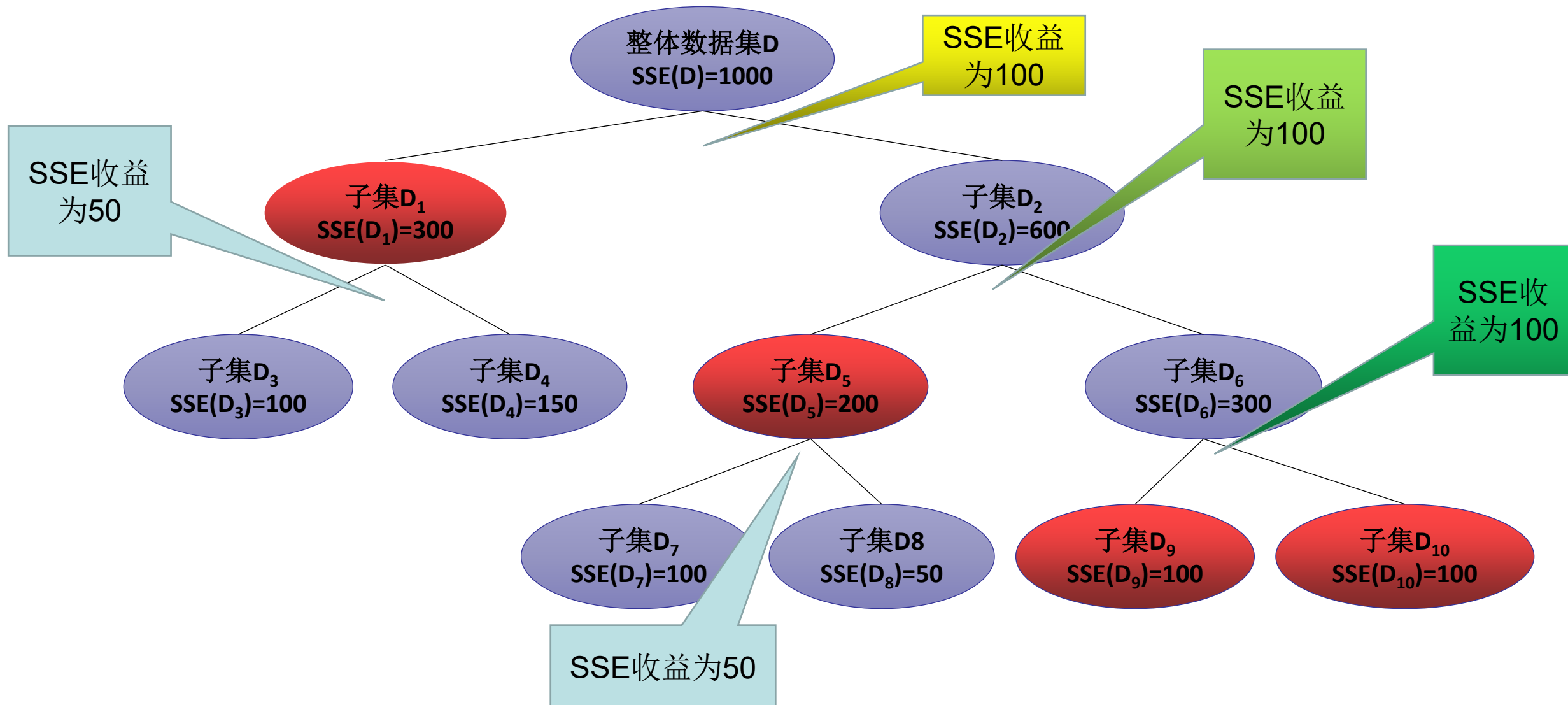
Clustering Result 1



Clustering Result 2



Bisecting K-means

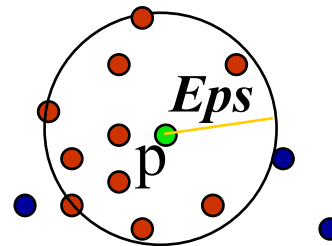


Density-Based Clustering: Definitions

- **Two parameters:**

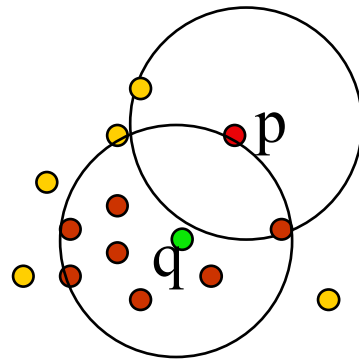
- *Eps*: Maximum radius of the neighborhood
- *MinPts*: Minimum number of points in an Eps-neighborhood of that point

- $N_{Eps}(p) := \{q \text{ belongs to } D \mid \text{dist}(p, q) \leq Eps\}$



Density-Based Clustering: Definitions

- **Directly density-reachable**: A point p is directly density-reachable from a point q wrt. Eps , $MinPts$ if
 - 1) p belongs to $N_{Eps}(q)$
 - 2) core point condition: $|N_{Eps}(q)| \geq MinPts$



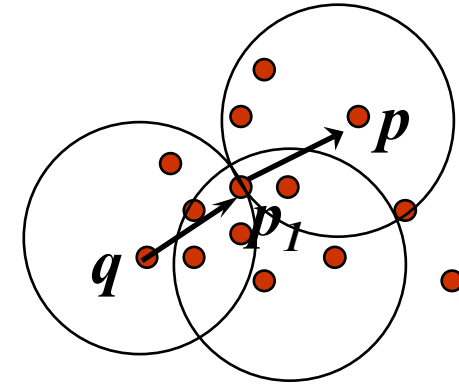
MinPts = 5

Eps = 1 cm

Density-Based Clustering: Definitions

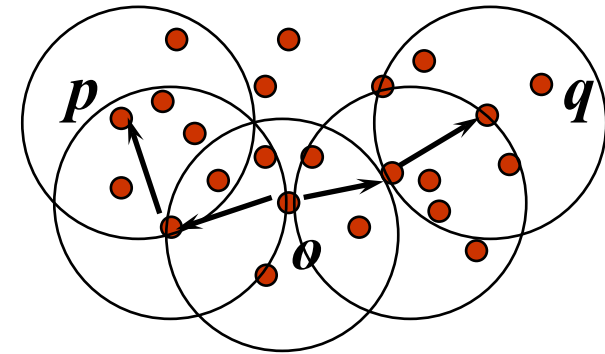
- **Density-reachable:**

- A point p is density-reachable from a point q wrt. Eps , $MinPts$ if there is a chain of points p_1, \dots, p_n , $p_1 = q$, $p_n = p$ such that p_{i+1} is directly density-reachable from p_i



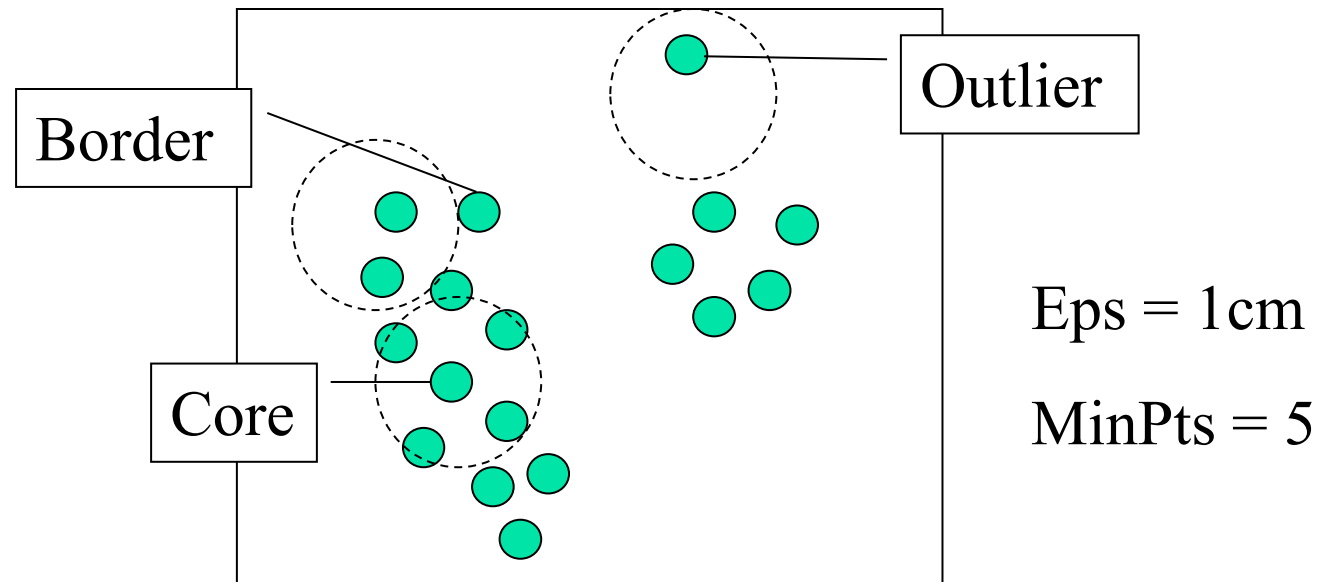
- **Density-connected:**

- A point p is density-connected to a point q wrt. Eps , $MinPts$ if there is a point o such that both, p and q are density-reachable from o wrt. Eps and $MinPts$.



Density Based Cluster: Definition

- Relies on a *density-based* notion of cluster:
 - A *cluster* is defined as a maximal set of density-connected points
- A cluster **C** is a subset of **D** satisfying
 - For all p, q if p is in C , and q is density reachable from p , then q is also in C
 - For all p, q in C : p is density connected to q



Density Based Cluster: Definition

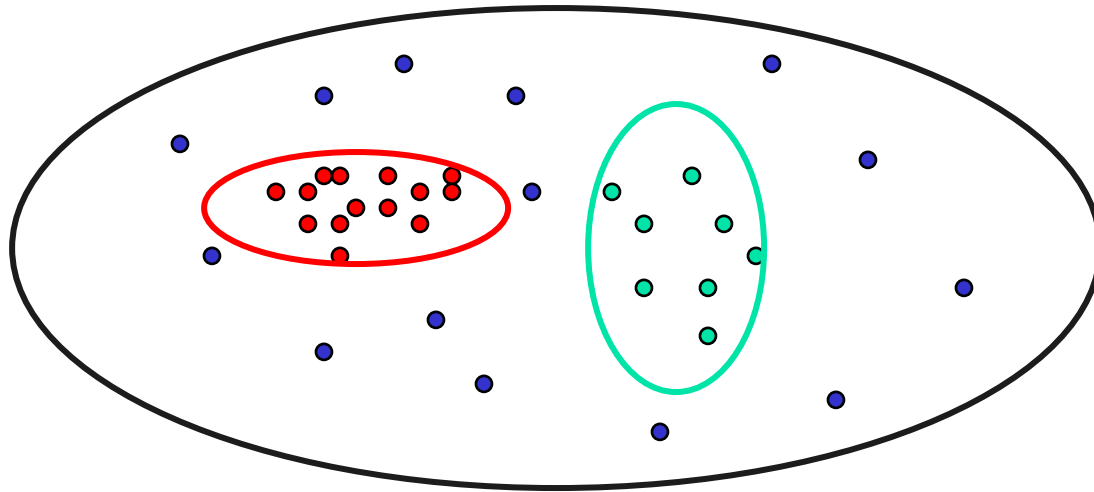
- **Lemma 1**: If p is a core point, and O is the set of points density reachable from p , then O is a cluster
- **Lemma 2**: Let C be a cluster and p be any core point of C , then C equals the set of density reachable points from p
- **Implication**: Finding density reachable point of an arbitrary point generates a cluster. A cluster is unique determined by *any* of its core points

DBSCAN Algorithm

- Arbitrary select a point p
- Retrieve all points density-reachable from p wrt Eps and $MinPts$.
- If p is a core point, a cluster is formed.
- If p is a border point, no points are density-reachable from p and DBSCAN visits the next point of the database.
- Continue the process until all of the points have been processed.

Problems of DBSCAN

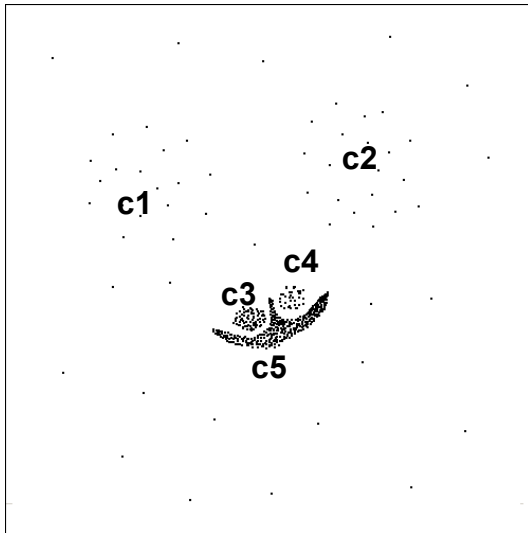
- Different clusters may have very different densities



Neighborhood-Based Clustering (NBC)

Density-based clustering algorithms

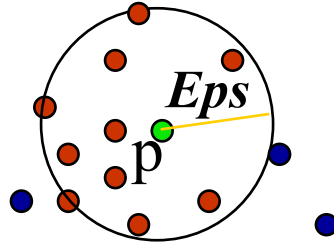
- **DBSCAN: Not very effective to discover clusters of different local-densities and multi-granularities**
- **Neighborhood-Based Clustering (NBC)**
 - Automatically discover clusters of arbitrary distributions



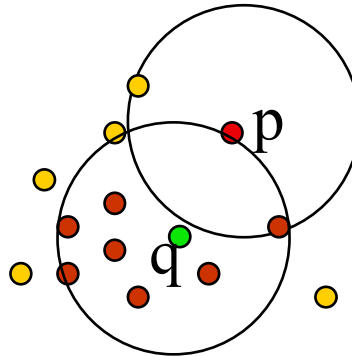
**e.g., in this dataset,
DBSCAN puts clusters C3, C4,
C5 into one cluster
NBC discovers all of the five
clusters**

Basic Concepts

- *K Neighborhood:*



- Reverse K Neighborhood:



Basic Concepts

- **Neighborhood-based Density Factor (NDF)**

$$NDF(p) = \frac{|R - kNB(p)|}{|kNB(p)|}$$

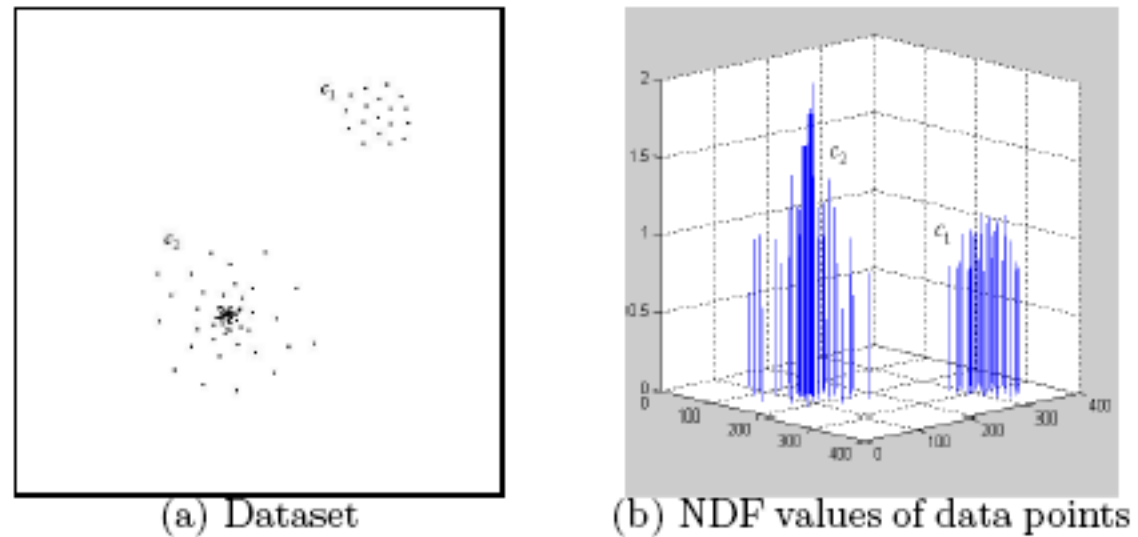


Fig. 1. An illustration of NDF

Define local density for one point

Basic Concepts

- **Local Dense Point (DP)**

- $\text{NDF}(p) > 1$

- **Local Sparse Point (SP)**

- $\text{NDF}(p) < 1$

- **Local Even Point (EP)**

- $\text{NDF}(p)$ is equal (or approximately equal) to 1

Basic Concepts

- **Directly Neighborhood-based density reachable (directly ND-reachable)**

p is directly ND - reachable from q iff

(a) q is a DP or EP, and

(b) $p \in kNB(q)$

Basic Concepts

- **ND-reachable**

p is ND - reachable from q , iff
there is a chain of objects $p_i, \dots, p_n, p_1 = p, p_n = q$,
 p_i is directly ND - reachable from p_{i+1}

- **ND-connected**

p and q are ND - connected if
 p and q are both ND - reachable from a third object o

Basic Concepts

- Neighborhood-based cluster

Given a dataset D ,

a cluster C is a non - empty subset of D such that

(a) for two objects p and q in C , p and q are ND - connected

(b) if $p \in C$ and q is ND - connected from p , then $q \in C$

The NBC Algorithm

- **Evaluating NDF values**

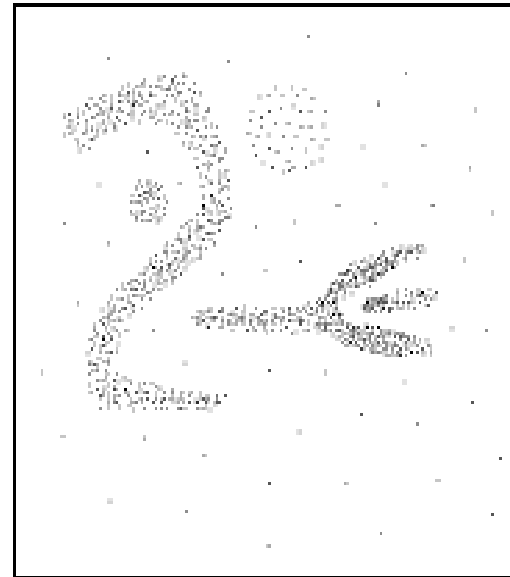
- Using VA-file to support high-dimensional access
- Search k NB and R- k NB for each object
- Calculate NDF

- **Clustering the dataset**

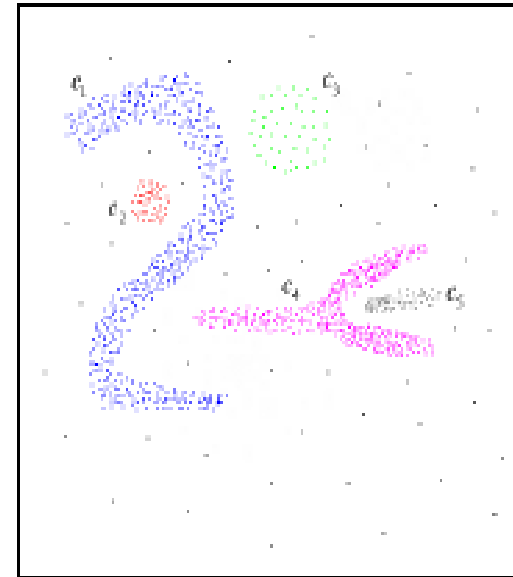
- Fetch a new DP or EP
- Create a new cluster
- Extend the cluster (find all ND-connected objects)

Performance Evaluation

- **Discover clusters of arbitrary shapes**



(a) Original dataset



(b) Clustering result by NBC

Fig. 3. Discovering clusters of arbitrary shape

Performance Evaluation

- **Discover clusters of different densities**

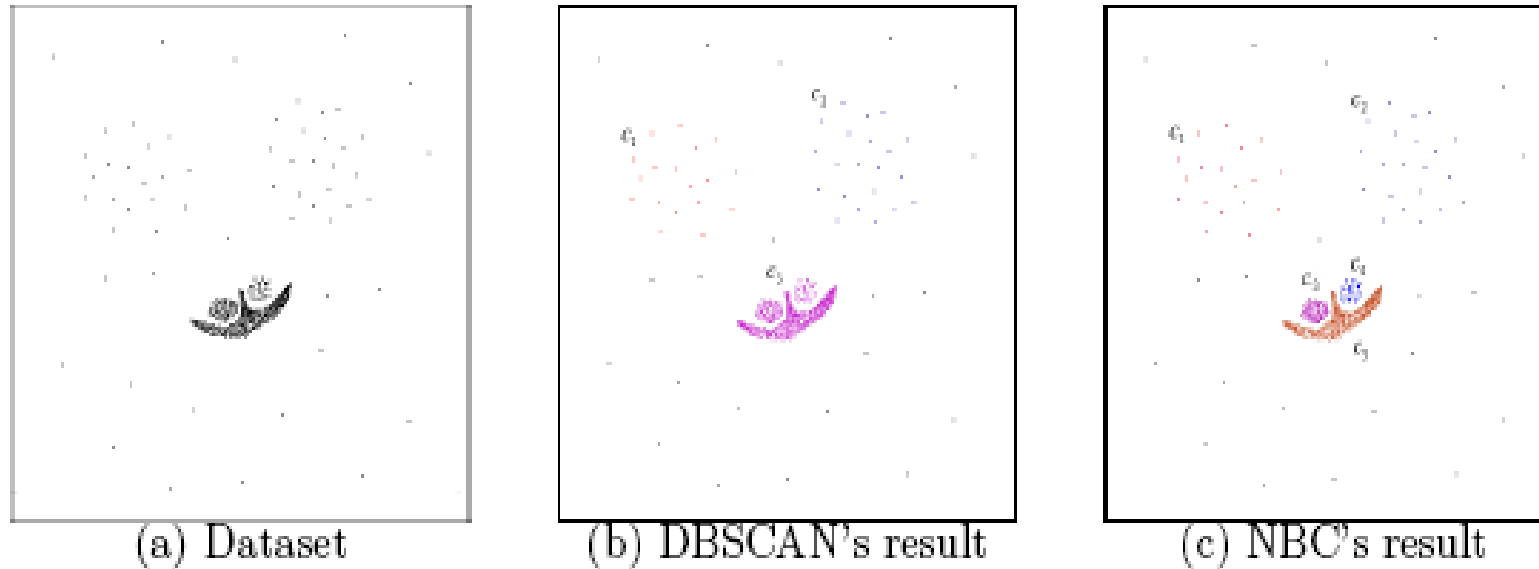
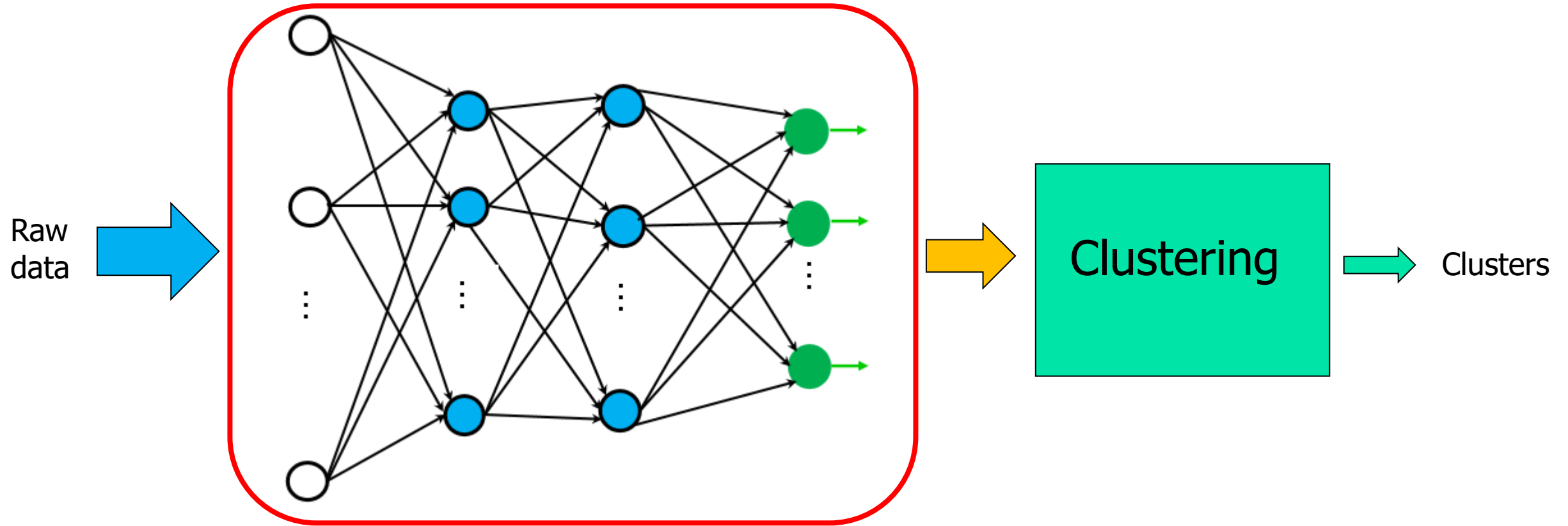


Fig. 4. Discovering clusters of different densities(NBC *vs.* DBSCAN)

7.4 Clustering with Deep Learning

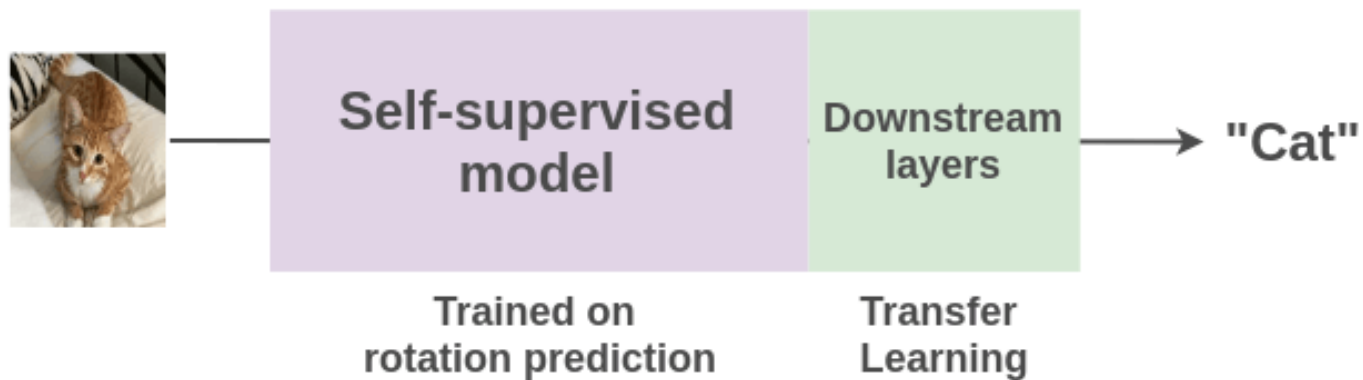
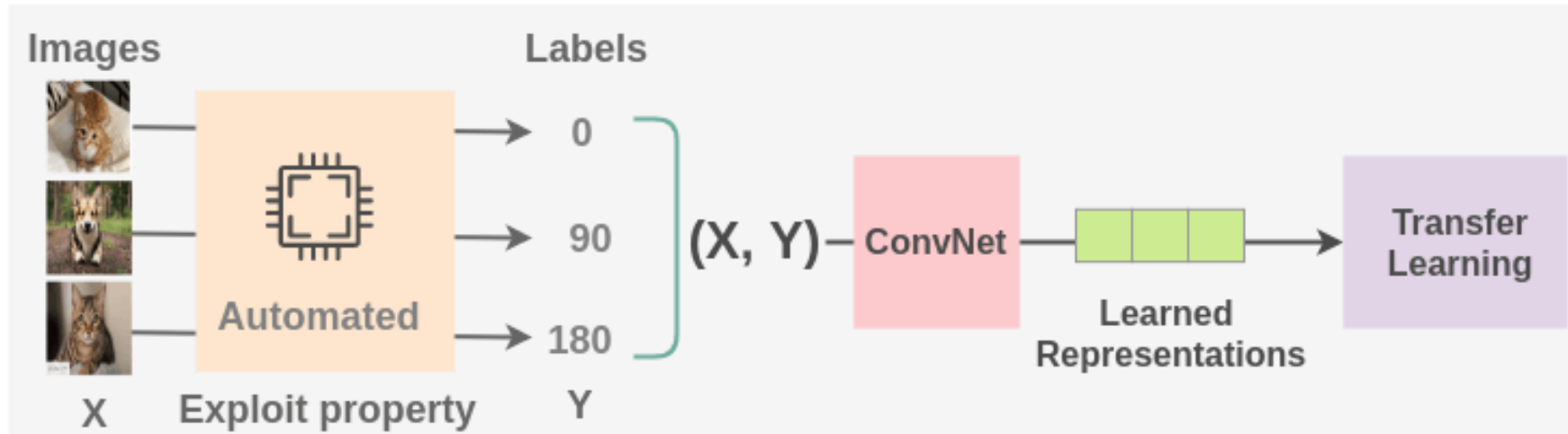
Representation Learning+clustering



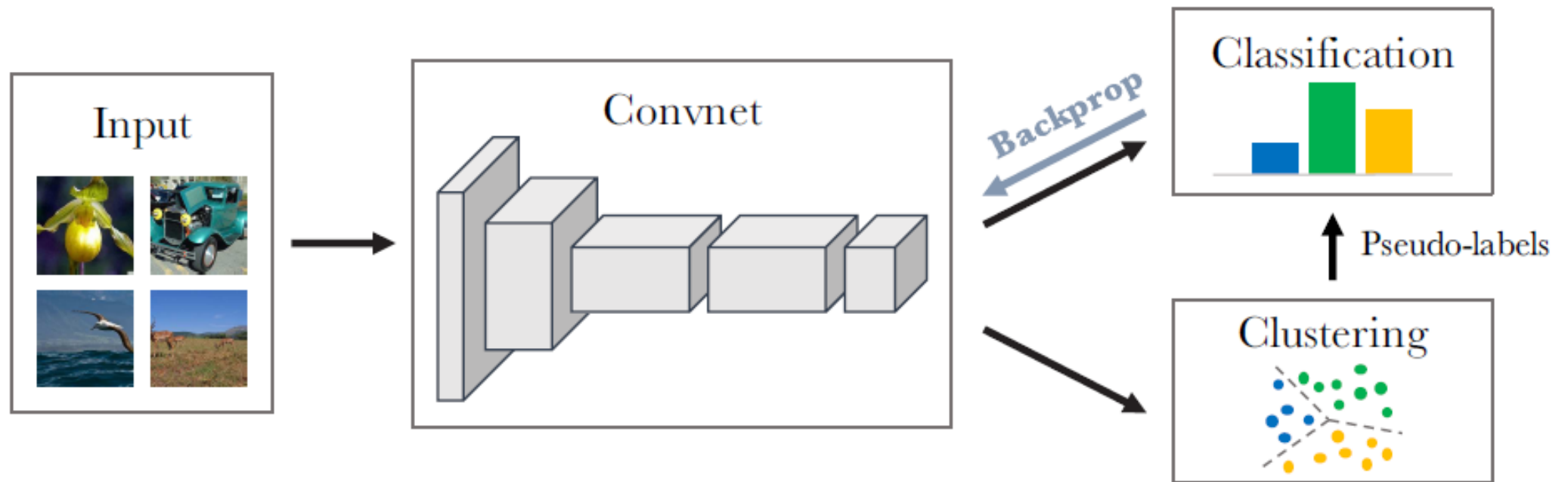
Self-supervised Learning

- *Supervised learning* – learning with **labeled data**
- *Unsupervised learning* – learning with **unlabeled data**
- *Self-supervised learning* – representation learning with **unlabeled data**
 - Learn useful **feature representations** from unlabeled data through **pretext tasks**
 - The term “self-supervised” refers to creating **its own supervision** (without supervision&labels)
 - Self-supervised learning is one category of unsupervised learning

Self-Supervised Learning: an example



Deep Clustering



Deep clustering for unsupervised learning of visual features. In Proceedings of the European Conference on Computer Vision (ECCV), 2018.

Acknowledgements

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